

<b>STATION:</b>	WMUV-FM	<b>ORDER#:</b>	3203473	<b>DATE:</b>	11/10/2022
<b>MARKET:</b>	Jacksonville, FL	<b>AMOUNT:</b>	\$1,830.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	25		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4435987
<b>ADVERTISER:</b>	JAX First	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	11/10-11/16 Est 3479 - Issue	<b>AGY EST:</b>	3479		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	11-11-2022 TO 11/16/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	11/10/2022 12:06

**COMMENTS**

[Rep Comment] 11/10/2022: This is a new order. \*\*Please note-traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*Please note-traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\*

DAY#1	11/11/2022 To 11/11/2022						TOT \$510.00	TOTAL SPOTS 7			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	11/11/2022	11/11/2022	2	\$75	\$150
	2		....F..	10:00AM	3:00PM	60	11/11/2022	11/11/2022	3	\$70	\$210
	3		....F..	3:00PM	7:00PM	60	11/11/2022	11/11/2022	2	\$75	\$150

<b>STATION:</b> WMUV-FM	<b>ORDER#:</b> 3203473	<b>DATE:</b> 11/10/2022
<b>MARKET:</b> Jacksonville, FL	<b>AMOUNT:</b> \$1,830.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 25	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 216-256-5304	
<b>SALESPERSON:</b> Heather Karban	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Heather.Karban@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4435987</b>
<b>ADVERTISER:</b> JAX First	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 11/10-11/16 Est 3479 - Issue	<b>AGY EST:</b> 3479	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 11-11-2022 TO 11/16/2022	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 6		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 11/10/2022 12:06

**DAY#4**                                      **11/14/2022 To 11/14/2022**                                      **TOT \$440.00**                                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M . . . . .	6:00AM	10:00AM	60	11/14/2022	11/14/2022	2	\$75	\$150
	2		M . . . . .	10:00AM	3:00PM	60	11/14/2022	11/14/2022	2	\$70	\$140
	3		M . . . . .	3:00PM	7:00PM	60	11/14/2022	11/14/2022	2	\$75	\$150

**DAY#5**                                      **11/15/2022 To 11/15/2022**                                      **TOT \$440.00**                                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T . . . . .	6:00AM	10:00AM	60	11/15/2022	11/15/2022	2	\$75	\$150
	2		. T . . . . .	10:00AM	3:00PM	60	11/15/2022	11/15/2022	2	\$70	\$140
	3		. T . . . . .	3:00PM	7:00PM	60	11/15/2022	11/15/2022	2	\$75	\$150

**DAY#6**                                      **11/16/2022 To 11/16/2022**                                      **TOT \$440.00**                                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. . W . . . .	6:00AM	10:00AM	60	11/16/2022	11/16/2022	2	\$75	\$150
	2		. . W . . . .	10:00AM	3:00PM	60	11/16/2022	11/16/2022	2	\$70	\$140
	3		. . W . . . .	3:00PM	7:00PM	60	11/16/2022	11/16/2022	2	\$75	\$150

<b>STATION:</b>	WMUV-FM	<b>ORDER#:</b>	3203473	<b>DATE:</b>	11/10/2022
<b>MARKET:</b>	Jacksonville, FL	<b>AMOUNT:</b>	\$1,830.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	25		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4435987</b>
<b>ADVERTISER:</b>	JAX First	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	11/10-11/16 Est 3479 - Issue	<b>AGY EST:</b>	3479		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	11-11-2022 TO 11/16/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	11/10/2022 12:06

TOTAL	Nov																			Total
SPOT	25																			25
CASH	1,830.00																			1,830.00
TOTAL	1,830.00																			1,830.00



CP Broadcasting Corporation  
 WMUV-FM  
 7235 Bentley Road  
 Jacksonville, FL 32256

# WMUV-FM 100.7 Order Confirmation

OrderID: 8309-001

Sponsor: Jax First / NATIONAL  
 Product: Jax First / Issue  
 Estimate/PO:  
 AccountRep: Gen Media Partners  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 11/11/2022 - 11/16/2022  
 Items Ordered: 25  
 Ordered Amount: \$1,830.00  
 -Agency Commission: -\$274.50  
 Net Amount: \$1,555.50

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

Scheduled Station(s): WMUV  
 Jax First

Printed 11/11/2022 2:15:00 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/11/2022 - 11/16/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2		2			8	:60	Spot		8309-1	8	75.00	600.00
02 11/11/2022 - 11/16/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2		3			9	:60	Spot		8309-1	9	70.00	630.00
03 11/11/2022 - 11/16/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2		2			8	:60	Spot		8309-1	8	75.00	600.00

**Broadcast Month Projected Billing:**

Oct-22	0.00	Nov-22	1,830.00	Dec-22	0.00	Q4-2022	1,830.00
--------	------	--------	----------	--------	------	---------	----------

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, FP1 Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: FP1 Strategies

Address: 3001 Washington Blvd 7th Floor, Arlington, VA, 22201

Contact:

Phone number: 202 886 1221

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Jax First

Address: 3832-10 Baymeadows Rd. #370 Jacksonville, FL 32217

Contact: LeAnne Cumber

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

LeAnne Cumber and Rich Heitmeyer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

*Nick Paskiewicz*

Signature:

*Alexis Kimball*

Name:

Nick Paskiewicz

Name:

Alexis Kimball

Date of Request to Purchase Ad Time: 11/10/22

Date of Station Agreement to Sell Time: 11/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

11/10/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

3203473

8309-001

Station Call Letters:

WMUV

Date Received/Requested:

11/10/22

Est. #:

3479

Station Location:

Jacksonville, FL

Run Start and End Dates:

11/11-11/16

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



## Transaction receipt

[Redacted] <[Redacted]>  
To: alexis@jacksonville.radio

Tue, Nov 15, 2022 at 1:42 PM

### —Transaction Information—

Merchant: RADIO / C P Broadcasting  
Amount: \$1,281.00 USD  
Transaction Date: Nov 15 2022, 12:39 PM CST  
Tax Exempt: no  
Authorization Code: 01919Q  
Status: Settling

### —Payment Information—

Card Type: MasterCard  
Cardholder Name: William McEntee

### —Customer Information—

Name: [Redacted]  
Company: Jax First / NATIONAL  
Email: [Redacted]  
Billing Address: [Redacted]  
Media Financial Services  
1655 Palm Beach Lake Blvd #903  
West Palm Beach, FL 33401  
United States of America