

ORDER



KLFY Lafayette, LA

Orders

Order / Rev: 711000

Alt Order #:

Product Desc: Donelon TVLafOct15

Estimate: 534

Flight Dates: 10/09/15 - 10/23/15

Original Date / Rev: 10/08/15 / 10/08/15

Order Type: REG

Primary AE: KLFY Local House

Sales Office: L-LFY

Sales Region: Loc

Agency

Name: Media Wise

Buying Contact:

Billing Contact:

PO Box 77708

Baton Rouge, LA 70879

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Jim Donelone Insurance Comm

Demographic: A25-54

Product Codes: PL3

Priority: P3

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/23/15	61	\$22,575.00	\$19,188.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	61	\$22,575.00	\$19,188.75	0.00
Totals	61	\$22,575.00	\$19,188.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	10/09/15	10/23/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	MTWTF--	:30	3	\$225.00	P3	0.00	NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----F--		1				\$225.00		0.00			
		Week: 10/12/15	10/18/15	MTWTF--		3				\$225.00		0.00			
		Week: 10/19/15	10/25/15	MTWTF--		5				\$225.00		0.00			
N 2	KLFY	10/09/15	10/23/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	MTWTF--	:30	5	\$340.00	P3	0.00	NM	11	\$3,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----F--		1				\$340.00		0.00			
		Week: 10/12/15	10/18/15	MTWTF--		5				\$340.00		0.00			
		Week: 10/19/15	10/25/15	MTWTF--		5				\$340.00		0.00			
N 3	KLFY	10/09/15	10/23/15	Meet Your Nieghbor Meet Your Nieghbor	CM	12p-1230p	MTWTF--	:30	3	\$430.00	P3	0.00	NM	9	\$3,870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----F--		1				\$430.00		0.00			
		Week: 10/12/15	10/18/15	MTWTF--		3				\$430.00		0.00			
		Week: 10/19/15	10/25/15	MTWTF--		5				\$430.00		0.00			
N 4	KLFY	10/09/15	10/23/15	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MTWTF--	:30	3	\$415.00	P3	0.00	NM	9	\$3,735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----F--		1				\$415.00		0.00			
		Week: 10/12/15	10/18/15	MTWTF--		3				\$415.00		0.00			
		Week: 10/19/15	10/25/15	MTWTF--		5				\$415.00		0.00			
N 5	KLFY	10/09/15	10/23/15		CM	6p-630p	MTWTF--	:30	3	\$490.00	P3	0.00	NM	9	\$4,410.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KLFY News 10 @ 6p															
KLFY News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/05/15	10/11/15	----F--		1	\$490.00	0.00								
Week:	10/12/15	10/18/15	MTWTF--		3	\$490.00	0.00								
Week:	10/19/15	10/25/15	MTWTF--		5	\$490.00	0.00								
N 6	KLFY	10/09/15	10/23/15	KLFY News 10 @ 10	CM	10p-1035p	MTWTF--	:30	3	\$565.00	P3	0.00	NM	7	\$3,955.00
KLFY News 10 @ 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/05/15	10/11/15	----F--		1	\$565.00	0.00								
Week:	10/12/15	10/18/15	MTWTF--		3	\$565.00	0.00								
Week:	10/19/15	10/25/15	MTWTF--		3	\$565.00	0.00								
N 7	KLFY	10/09/15	10/23/15	LF 1035-1140p	CM	LF 1035-1140p	MTWTF--	:30	3	\$120.00	P3	0.00	NM	7	\$840.00
The Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/05/15	10/11/15	----F--		1	\$120.00	0.00								
Week:	10/12/15	10/18/15	MTWTF--		3	\$120.00	0.00								
Week:	10/19/15	10/25/15	MTWTF--		3	\$120.00	0.00								
													Totals	61	\$22,575.00