

CONTRACT

Ver 3



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Lanphier Associates
Attention: Buckley Cox
3559 National Drive
Suite 102
Medford, OR 97504

<u>Contract / Revision</u> 14754 / 1		<u>Alt Order #</u>
<u>Product</u> Political Candidate		
<u>Contract Dates</u> 10/17/16 - 11/08/16		<u>Estimate #</u> General Election 2016
<u>Advertiser</u> Bob Strosser for County Commissioner		<u>Original Date / Revision</u> 09/02/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Bob Wise	<u>Sales Office</u> Local-Medford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KOBI	10/17/16	11/08/16	NBC5 News @ Sunrise	6a-7a		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				2	\$30.00			
Week:		10/24/16	10/30/16	MTWTF--				2	\$30.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$30.00			
Week:		11/07/16	11/13/16	MT-----				1	\$30.00			
2	KOBI	10/17/16	11/08/16	Today Show I	7a-9a		:30			NM	8	\$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				2	\$48.00			
Week:		10/24/16	10/30/16	MTWTF--				2	\$48.00			
Week:		10/31/16	11/06/16	MTWTF--				3	\$48.00			
Week:		11/07/16	11/13/16	MT-----				1	\$48.00			
E 3	KOBI	10/17/16	11/07/16	NBC5 News @ 5p	5p-530p		:30			NM	12	\$744.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				3	\$62.00			
Week:		10/24/16	10/30/16	MTWTF--				3	\$62.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KOBI	10/24/16-10/30/16	NBC5 News @ 5p	5p-530p	MTuWThF----	:30		\$62.00	NM		
			See MG 3.12,3.13									
	12	KOBI	11/01/16-11/04/16	M-F NBC5 News @ 6p	6p-7p	-TuWThF----	:30		\$62.00	NM		
			Ⓜ MG for 3.4 10/28									
	13	KOBI	11/01/16-11/04/16	M-F NBC5 News @ 6p	6p-7p	-TuWThF----	:30		\$62.00	NM		
			Ⓜ MG for 3.4 10/28									
Week:			10/31/16	11/06/16	MTWTF--			4	\$62.00			
Week:			11/07/16	11/13/16	M-----			1	\$62.00			
4	KOBI	10/17/16	11/07/16	M-F NBC5 News @ 6p	6p-7p		:30			NM	7	\$434.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				2	\$62.00			
Week:		10/24/16	10/30/16	MTWTF--				2	\$62.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$62.00			
Week:		11/07/16	11/13/16	M-----				1	\$62.00			
E 5	KOBI	10/17/16	11/06/16	NBC5 News @ 6p Sa	6-630p		:30			NM	2	\$52.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/17/16 - 11/08/16		<u>Product</u> Political Candidate
<u>Advertiser</u> Bob Strosser for County		<u>Estimate #</u> General Election 2016
<u>Original Date / Revision</u> 09/02/16 / 10/31/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$26.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOBI	10/17/16-10/23/16	NBC5 News @ 6p Sa	6-630p	-----Sa--	:30		\$26.00	NM		
Credited												
Credit and adding dollars to new line												
Week:		10/24/16	10/30/16	-----S-				1	\$26.00			
Week:		10/31/16	11/06/16	-----S-				1	\$26.00			
6	KOBI	10/17/16	11/06/16	Days of our Lives	1p-2p		:30			NM	5	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				1	\$36.00			
Week:		10/24/16	10/30/16	MTWTF--				2	\$36.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$36.00			
7	KOBI	10/24/16	11/06/16	NBC5 News @ 6p Su	6p-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$26.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOBI	10/24/16-10/30/16	NBC5 News @ 6p Su	6p-630p	-----Su	:30		\$26.00	NM		
Credited												
Made good on new lines												
Week:		10/31/16	11/06/16	-----S				1	\$26.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOBI	10/31/16-11/06/16	NBC5 News @ 6p Su	6p-630p	-----Su	:30		\$26.00	NM		
Credited												
Made good on new lines												
8	KOBI	10/24/16	11/06/16	Late 11p News M-F	11p-1135p		:30			NM	2	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				1	\$42.00			
Week:		10/31/16	11/06/16	MTWTF--				1	\$42.00			
E 9	KOBI	10/24/16	11/06/16	Meet the Press	8a-9a		:30			NM	2	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$52.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOBI	10/24/16-10/30/16	Meet the Press	8a-9a	-----Su	:30		\$52.00	NM		
See MG 9.3												
	3	KOBI	11/01/16-11/04/16	NBC5 News @ Sunrise	6a-7a	-TuWThF----	:30		\$30.00	NM		
Ⓜ MG for 9.1 10/30												
Week:		10/31/16	11/06/16	-----S				1	\$52.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOBI	10/31/16-11/06/16	Meet the Press	8a-9a	-----Su	:30		\$52.00	NM		
See MG 9.4												
	4	KOBI	11/01/16-11/04/16	Today Show I	7a-9a	-TuWThF----	:30		\$48.00	NM		
Ⓜ MG for 9.2 11/06												
10	KOBI	10/24/16	11/06/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$480.00			
Week:		10/31/16	11/06/16	M-----				1	\$480.00			
E 11	KOBI	10/30/16	11/06/16	NBC5 News Sun 830pm	830-9p		:30			NM	2	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$26.00			

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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOBI	10/24/16-10/30/16		NBC5 News Sun 830pm	830-9p	-----Su	:30		\$26.00	NM		
See MG 11.3												
3	KOBI	11/01/16-11/04/16		Late 11p News M-F	11p-1135p	-TuWThF----	:30		\$42.00	NM		
(M) MG for 11.1 10/30												
Makegood Per Buckley												
Week: 10/31/16		11/06/16		-----S				1	\$26.00			
Totals											49	\$3,194.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	23	\$1,526.00	(\$228.90)	\$1,297.10
10/31/16 - 11/08/16	26	\$1,668.00	(\$250.20)	\$1,417.80
Totals	49	\$3,194.00	(\$479.10)	\$2,714.90

Signature: _____ **Date:** _____

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