

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Lanphier Associates
Attention: Buckley Cox
3559 National Drive
Suite 102
Medford, OR 97504


Contract / Revision 14754 /		Alt Order #	
Product Political Candidate			
Contract Dates 10/17/16 - 11/08/16		Estimate # General Election 2016	
Advertiser Bob Strosser for County Commissioner		Original Date / Revision 09/02/16 / 09/02/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KOBI	Account Executive Bob Wise	Sales Office Local-Medford	
Special Handling			
Demographic Households			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOBI	10/17/16	11/08/16	NBC5 News @ Sunrise	6a-7a		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				2	\$30.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$30.00			
	Week:	10/31/16	11/06/16	MTWTF--				2	\$30.00			
	Week:	11/07/16	11/13/16	MT-----				1	\$30.00			
N 2	KOBI	10/17/16	11/08/16	Today Show I	7a-9a		:30			NM	8	\$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				2	\$48.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$48.00			
	Week:	10/31/16	11/06/16	MTWTF--				3	\$48.00			
	Week:	11/07/16	11/13/16	MT-----				1	\$48.00			
N 3	KOBI	10/17/16	11/07/16	NBC5 News @ 5p	5p-530p		:30			NM	11	\$682.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				3	\$62.00			
	Week:	10/24/16	10/30/16	MTWTF--				3	\$62.00			
	Week:	10/31/16	11/06/16	MTWTF--				4	\$62.00			
	Week:	11/07/16	11/13/16	M-----				1	\$62.00			
N 4	KOBI	10/17/16	11/07/16	M-F NBC5 News @ 6p	6p-7p		:30			NM	7	\$434.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				2	\$62.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$62.00			
	Week:	10/31/16	11/06/16	MTWTF--				2	\$62.00			
	Week:	11/07/16	11/13/16	M-----				1	\$62.00			
N 5	KOBI	10/17/16	11/06/16	NBC5 News @ 6p Sa	6-630p		:30			NM	3	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S-				1	\$26.00			
	Week:	10/24/16	10/30/16	-----S-				1	\$26.00			
	Week:	10/31/16	11/06/16	-----S-				1	\$26.00			
N 6	KOBI	10/17/16	11/06/16	Days of our Lives	1p-2p		:30			NM	5	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	MTWTF--				1	\$36.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

Contract / Revision 14754 /		Alt Order #
Contract Dates 10/17/16 - 11/08/16	Product Political Candidate	Estimate # General Election 2016
Advertiser Bob Strosser for County		Original Date / Revision 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				2	\$36.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$36.00			
N 7	KOBI	10/24/16	11/06/16	NBC5 News @ 6p Su	6p-630p		:30			NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$26.00			
Week:		10/31/16	11/06/16	-----S				1	\$26.00			
N 8	KOBI	10/24/16	11/06/16	Late 11p News M-F	11p-1135p		:30			NM	2	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				1	\$42.00			
Week:		10/31/16	11/06/16	MTWTF--				1	\$42.00			
N 9	KOBI	10/24/16	11/06/16	Meet the Press	8a-9a		:30			NM	2	\$104.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S				1	\$52.00			
Week:		10/31/16	11/06/16	-----S				1	\$52.00			
N 10	KOBI	10/24/16	11/06/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$480.00			
Week:		10/31/16	11/06/16	M-----				1	\$480.00			
Totals											49	\$3,168.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	27	\$1,692.00	(\$253.80)	\$1,438.20
10/31/16 - 11/08/16	22	\$1,476.00	(\$221.40)	\$1,254.60
Totals	49	\$3,168.00	(\$475.20)	\$2,692.80

Signature: _____

Date: _____

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14754

BOB STROSSER

10/17-10/23	PROGRAM	SPOTS	RATE	GROSS TOTAL
KOBI Ch. 5				
	AM News 6a-7a ✓	2	\$30.00	\$60.00
	Today Show 7a-9a ✓	2	\$48.00	\$96.00
	News 5p ✓	3	\$62.00	\$186.00
	News 6p ✓	2	\$62.00	\$124.00
	News 6p Sat ✓	1	\$26.00	\$26.00
	Days of our Lives M-F 1p-2p ✓	1	\$36.00	\$36.00
	TOTAL	11		\$528.00

10/24-10/30	PROGRAM	SPOTS	RATE	GROSS TOTAL
KOBI Ch. 5				
	AM News 6a-7a ✓	2	\$30.00	\$60.00
	Today Show 7a-9a ✓	2	\$48.00	\$96.00
	News 5p ✓	3	\$62.00	\$186.00
	News 6p ✓	2	\$62.00	\$124.00
	News 6p Sat ✓	1	\$26.00	\$26.00
	News 6p Sun ✓	1	\$26.00	\$26.00
	News 11p ✓	1	\$42.00	\$42.00
	News 6:30p Sat	1	\$26.00	\$26.00
	Meet the Press Su 8a-9a ✓	1	\$52.00	\$52.00
	Days of our Lives M-F 1p-2p ✓	2	\$36.00	\$72.00
	Voice M 8p-10p ✓	1	\$480.00	\$480.00
	TOTAL	17		\$1,190.00

10/31-11/06	PROGRAM	SPOTS	RATE	GROSS TOTAL
KOBI Ch. 5				
	AM News 6a-7a ✓	2	\$30.00	\$60.00
	Today Show 7a-9a ✓	3	\$48.00	\$144.00
	News 5p ✓	4	\$62.00	\$248.00
	News 6p ✓	2	\$62.00	\$124.00
	News 6p Sat ✓	1	\$26.00	\$26.00
	News 6p Sun ✓	1	\$26.00	\$26.00
	News 11p ✓	1	\$42.00	\$42.00
	News 6:30p Sat	1	\$26.00	\$26.00
	Meet the Press Su 8a-9a ✓	1	\$52.00	\$52.00
	Days of our Lives M-F 1p-2p ✓	2	\$36.00	\$72.00
	Voice M 8p-10p ✓	1	\$480.00	\$480.00
	TOTAL	19		\$1,300.00

11/07-11/08	PROGRAM	SPOTS	RATE	GROSS TOTAL
KOBI Ch. 5				
	AM News 6a-7a ✓	1	\$30.00	\$30.00
	Today Show 7a-9a ✓	1	\$48.00	\$48.00
	News 5p ✓	1	\$62.00	\$62.00
	News 6p ✓	1	\$62.00	\$62.00
	TOTAL	4		\$202.00

TOTAL \$3,220.00

REQUEST FOR POLITICAL AVAILS AND RATES

(To be filled out and kept on file for public inspection)

To:

Station:

From:

Date:

Comm, Hec to Elect Bob Strosser.

Agency: Lanphier Associates, Inc.

Address: 3559 National Drive, Suite 102
Medford, OR 97504

Phone#: 541-773-8011

Fax#: 541-773-8779

Contact: Buckley Cox

On behalf of the below campaign, the above buyer has requested avails and rates for your station. The information will be used for the following election(s):

☐

CAUCUS

☐

SPECIAL

☐

PRIMARY

☒

General

Issue:

Political Party:

Rep

Office:

County Commissioner - Jackson County Oregon

Address:

Bob Strosser
3917 Bridge Port Dr
Medford, OR 97504

Phone: 541-944-7080

Executive Officer:

Title:

Bob Strosser

Candidate

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Buckley Cox of Lanphier Associates, Inc.
being/on behalf of: Bob Strosser

a legally qualified candidate of the Republican
political party for the office of: Jackson County Commissioner
in the Nov 8 General
election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Lauphler Associates, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ron Holzkamp

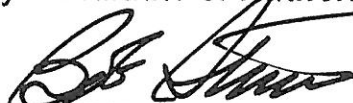
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/25/16

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Committee To Elect Bob Strosser
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

BOB STROSSER

printed name

8/25/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.