

ORDER



Orders
Order / Rev: 402039
Alt Order #: 8429793
Product Desc: LAMONTE-STR 4551
Estimate: 4551
Flight Dates: 10/28/16 - 11/02/16
Original Date / Rev: 10/27/16 / 11/02/16
Order Type: GENERAL

WXMI-TV

Primary AE: Robert Langer
Sales Office: NWDC
Sales Region: National

Agency Name: Prism Communications
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lamonte/D/STR/MI
Demographic: A35+
Product Codes: PL2.h.i
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	11	\$1,665.00	\$1,415.25
10/31/16	11/02/16	46	\$6,665.00	\$5,665.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$1,665.00	\$1,415.25	0.00
November 2016	46	\$6,665.00	\$5,665.25	0.00
Totals	57	\$8,330.00	\$7,080.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WXMI-TV	25%	\$8,330.00
Market	100%	\$33,320.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	22%	\$7,330.40
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	19%	\$6,330.80
WXSP	1%	\$333.20
WZPX	0%	\$0.00
WZZM	33%	\$10,995.60

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	11/01/16	11/01/16	M-F 5a-6a	CM	5:00 AM-5:30 AM	- 1 - - - - -	:30	1	\$150.00	04	0.00	NM	1	\$150.00
				M-F 5a-6a	(5:00 AM-5:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/16	11/06/16	- 1 - - - - -	1	\$150.00	0.00								
2	17	11/02/16	11/02/16		CM	5:00 AM-5:30 AM	- - 1 - - - -	:30	1	\$150.00	04	0.00	NM	1	\$150.00

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WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5a-6a											
				M-F 5a-6a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----		1			\$150.00	0.00					
3	17	10/28/16	10/28/16	M-F 5a-6a	CM	5:00 AM-5:30 AM	---- 1--	:30	1	\$150.00	04	0.00	NM	1	\$150.00
				M-F 5a-6a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	---- 1--		1			\$150.00	0.00					
4	17	11/01/16	11/01/16	M-F 5a-6a	CM	5:30 AM-6:00 AM	- 1-----	:30	1	\$75.00	05	0.00	NM	1	\$75.00
				M-F 5a-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	- 1-----		1			\$75.00	0.00					
5	17	10/31/16	10/31/16	M-F 7a-8a	CM	7:00 AM-7:30 AM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
				M-F 7a-8a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----		1			\$250.00	0.00					
6	17	11/02/16	11/02/16	M-F 7a-8a	CM	7:00 AM-7:30 AM	-- 1----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
				M-F 7a-8a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----		1			\$250.00	0.00					
7	17	11/01/16	11/01/16	M-F 7a-8a	CM	7:30 AM-8:00 AM	- 1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
				M-F 7a-8a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	- 1-----		1			\$250.00	0.00					
8	17	10/28/16	10/28/16	M-F 7a-8a	CM	7:30 AM-8:00 AM	---- 1--	:30	1	\$250.00	04	0.00	NM	1	\$250.00
				M-F 7a-8a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	---- 1--		1			\$250.00	0.00					
9	17	10/31/16	10/31/16	M-F 8a-9a	CM	8:00 AM-8:30 AM	1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 8a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----		1			\$200.00	0.00					
10	17	11/01/16	11/01/16	M-F 8a-9a	CM	8:00 AM-8:30 AM	- 1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 8a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	- 1-----		1			\$200.00	0.00					
11	17	11/02/16	11/02/16	M-F 8a-9a	CM	8:00 AM-8:30 AM	-- 1----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 8a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----		1			\$200.00	0.00					
12	17	11/01/16	11/01/16	M-F 8a-9a	CM	8:30 AM-9:00 AM	- 1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 8a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	- 1-----		1			\$200.00	0.00					
13	17	11/02/16	11/02/16	M-F 8a-9a	CM	8:30 AM-9:00 AM	-- 1----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 8a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----		1			\$200.00	0.00					
14	17	10/28/16	10/28/16	M-F 8a-9a	CM	8:30 AM-9:00 AM	---- 1--	:30	1	\$200.00	04	0.00	NM	1	\$200.00
				M-F 8a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	---- 1--		1			\$200.00	0.00					
15	17	10/31/16	10/31/16	M-F 9a-10a	CM	9:00 AM-9:30 AM	1-----	:30	1	\$75.00	05	0.00	NM	1	\$75.00
				M-F 9a-10a		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	1-----		1			\$75.00	0.00					
16	17	11/01/16	11/01/16	M-F 9a-10a	CM	9:00 AM-9:30 AM	- 1-----	:30	1	\$75.00	05	0.00	NM	1	\$75.00
				M-F 9a-10a		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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WXMI-TV

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16	17	11/01/16	11/01/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	- 1 - - - - -	:30	1	\$75.00	05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1 - - - - -	1		\$75.00		0.00						
17	17	11/02/16	11/02/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	- - 1 - - - -	:30	1	\$75.00	05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- - 1 - - - -	1		\$75.00		0.00						
18	17	11/02/16	11/02/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	- - 1 - - - -	:30	1	\$75.00	05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- - 1 - - - -	1		\$75.00		0.00						
19	17	10/28/16	10/28/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	- - - - 1 - -	:30	1	\$75.00	05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	- - - - 1 - -	1		\$75.00		0.00						
20	17	10/29/16	10/29/16	Sa-Su 7a-8a Sa-Su 7a-8a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	- - - - - 1 -	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	- - - - - 1 -	1		\$200.00		0.00						
21	17	10/30/16	10/30/16	Sa-Su 8a-9a Sa-Su 8a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	- - - - - 1	:30	1	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	- - - - - 1	1		\$150.00		0.00						
22	17	11/01/16	11/01/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	- 1 - - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1 - - - - -	1		\$55.00		0.00						
23	17	11/02/16	11/02/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	- - 1 - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- - 1 - - - -	1		\$55.00		0.00						
24	17	11/01/16	11/01/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- 1 - - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1 - - - - -	1		\$55.00		0.00						
25	17	11/02/16	11/02/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- - 1 - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- - 1 - - - -	1		\$55.00		0.00						
26	17	10/31/16	10/31/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	1 - - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1 - - - - -	1		\$55.00		0.00						
27	17	11/01/16	11/01/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	- 1 - - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1 - - - - -	1		\$55.00		0.00						
28	17	11/02/16	11/02/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	- - 1 - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- - 1 - - - -	1		\$55.00		0.00						
29	17	11/01/16	11/01/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	- 1 - - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1 - - - - -	1		\$55.00		0.00						
30	17	11/02/16	11/02/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	- - 1 - - - -	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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30	17	11/02/16	11/02/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	--1----	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--1----			1		\$55.00		0.00				
31	17	10/28/16	10/28/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	----1--	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----1--			1		\$55.00		0.00				
32	17	10/31/16	10/31/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	1-----	:30	1	\$35.00	05	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	1-----			1		\$35.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		M-F 2p-3p			2:00 PM-3:00 PM	M-----	:30	(\$35.00)		0.00	NM		
See MG 65.2,65.3,65.4 [Program Change]															
33	17	11/01/16	11/01/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-1-----	:30	1	\$35.00	05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-1-----			1		\$35.00		0.00				
34	17	11/02/16	11/02/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--1----	:30	1	\$35.00	05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--1----			1		\$35.00		0.00				
35	17	11/01/16	11/01/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$35.00	05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-1-----			1		\$35.00		0.00				
36	17	11/02/16	11/02/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--1----	:30	1	\$35.00	05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--1----			1		\$35.00		0.00				
37	17	10/28/16	10/28/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$35.00	05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----1--			1		\$35.00		0.00				
38	17	10/31/16	10/31/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	1-----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	1-----			1		\$175.00		0.00				
39	17	11/01/16	11/01/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-1-----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-1-----			1		\$175.00		0.00				
40	17	11/02/16	11/02/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	--1----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--1----			1		\$175.00		0.00				
41	17	11/01/16	11/01/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-1-----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-1-----			1		\$175.00		0.00				
42	17	11/02/16	11/02/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	--1----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--1----			1		\$175.00		0.00				
43	17	10/28/16	10/28/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----1--	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 402039
 Alt Order #: 8429793
 Flight Dates: 10/28/16 - 11/02/16

Advertiser: Lamonte/D/STR/MI
 Product Desc: LAMONTE-STR 4551
 Estimate: 4551
WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	17	10/28/16	10/28/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----1--	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	----1--		1				\$175.00		0.00			
44	17	10/31/16	10/31/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	1-----		1				\$175.00		0.00			
45	17	11/01/16	11/01/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-1-----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$175.00		0.00			
46	17	11/02/16	11/02/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--1----	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$175.00		0.00			
47	17	10/28/16	10/28/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----1--	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	----1--		1				\$175.00		0.00			
48	17	10/31/16	10/31/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	1-----		1				\$200.00		0.00			
49	17	11/01/16	11/01/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$200.00		0.00			
50	17	11/02/16	11/02/16	M-F 6p-7p M-F 6p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--1----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$200.00		0.00			
51	17	10/28/16	10/28/16	M-F 6p-7p M-F 6p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----1--	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	----1--		1				\$200.00		0.00			
52	17	11/01/16	11/01/16	M-F 10p-11p M-F 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-1-----	:30	1	\$500.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/31/16-11/06/16	M-F 10p-11p		10:00 PM-10:30 P	T-----	:30		(\$500.00)		0.00	NM		
	See MG 65.5,65.6,65.7														
	[Program Change-WS #6/late news] Program Change														
E 53	17	11/02/16	11/02/16	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM (11:00 PM-11:35 PM)	--1----	:30	1	\$200.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/31/16-11/06/16	M-F 11p-1135p		11:00 PM-11:35 P	--W-----	:30		(\$200.00)		0.00	NM		
	Credited														
	[program change]														
E 54	17	10/29/16	10/29/16	Sa 10p-11p Sa 10p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1-	:30	1	\$250.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1-		1				\$250.00		0.00			

Order / Rev: 402039
 Alt Order #: 8429793
 Flight Dates: 10/28/16 - 11/02/16

Advertiser: Lamonte/D/STR/MI
 Product Desc: LAMONTE-STR 4551
 Estimate: 4551

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 54	17	10/29/16	10/29/16	Sa 10p-11p Sa 10p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1-	:30	1	\$250.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1-	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		Sa 10p-11p	10:30 PM-11:00 PM		-----Sa--	:30		(\$250.00)		0.00	NM		
See MG 65.2,65.3,65.4 [Program Change]															
E 55	17	10/30/16	10/30/16	Su 10p-11p Su 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$500.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		Su 10p-11p	10:00 PM-10:30 PM		-----Su	:30		(\$500.00)		0.00	NM		
See MG 65.2,65.3,65.4 [Program Change]															
56	17	11/01/16	11/01/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	1-----	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		M-F 1135p-1205a	11:35 PM-12:05 X		-T-----	:30		(\$100.00)		0.00	NM		
See MG 56.2 [Program Change-due to WS #6] Program Change															
2	17	11/01/16-11/01/16		M-F 9a-10a	9:30 AM-10:00 AM		-T-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 56.1 11/01															
E 57	17	11/02/16	11/02/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	--1----	:30	1	\$100.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		M-F 1135p-1205a	11:35 PM-12:05 X		--W-----	:30		(\$100.00)		0.00	NM		
Credited [program change]															
E 58	17	10/28/16	10/28/16	M-F 1135p-1205a M-F 1135p-1205a	CM	11:35 PM-12:05 AM	----1--	:30	1	\$100.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----1--	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		M-F 1135p-1205a	11:35 PM-12:05 X		-----F----	:30		(\$100.00)		0.00	NM		
See MG 65.2,65.3,65.4 [Program Change]															
59	17	11/01/16	11/01/16	M-F 105a-135a M-F 105a-135a	CM	1:05 AM-1:35 AM	-1-----	:30	1	\$35.00	05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$35.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		M-F 105a-135a	1:05 AM-1:35 AM		-T-----	:30		(\$35.00)		0.00	NM		
See MG 59.2 [Program Change-due to WS #6] Program Change															
2	17	11/01/16-11/01/16		M-F 2p-3p	2p-3p		-T-----	:30		\$35.00		0.00	NM		
Ⓜ MG for 59.1 11/01															
60	17	11/01/16	11/01/16	M-F 135a-2a M-F 135a-2a	CM	1:35 AM-2:00 AM	-1-----	:30	1	\$15.00	05	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$15.00		0.00						

Order / Rev: 402039
 Alt Order #: 8429793
 Flight Dates: 10/28/16 - 11/02/16

Advertiser: Lamonte/D/STR/MI
 Product Desc: LAMONTE-STR 4551
 Estimate: 4551

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60	17	11/01/16	11/01/16	M-F 135a-2a M-F 135a-2a	CM	1:35 AM-2:00 AM	- 1-----	:30	1	\$15.00	05	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/31/16	11/06/16	- 1-----		1	\$15.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		M-F 135a-2a		1:35 AM-2:00 AM	- T-----	:30		(\$15.00)		0.00	NM		
	See MG 60.2 [Program Change]														
2	17	11/01/16-11/01/16		M-F 135a-2a		1:35 AM-2:00 AM	- T-----	:30		\$15.00		0.00	NM		
	Ⓜ MG for 60.1 11/01														
E 61	17	11/02/16	11/02/16	M-F 135a-2a M-F 135a-2a	CM	1:35 AM-2:00 AM	-- 1----	:30	1	\$15.00	05	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/31/16	11/06/16	-- 1----		1	\$15.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		M-F 135a-2a		1:35 AM-2:00 AM	-- W-----	:30		(\$15.00)		0.00	NM		
	Credited [program change]														
E 62	17	10/28/16	10/28/16	M-F 135a-2a M-F 135a-2a	CM	1:35 AM-2:00 AM	---- 1--	:30	1	\$15.00	05	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/24/16	10/30/16	---- 1--		1	\$15.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		M-F 135a-2a		1:35 AM-2:00 AM	----- F--	:30		(\$15.00)		0.00	NM		
	See MG 65.2,65.3,65.4 [Program Change]														
E 63	17	10/29/16	10/29/16	Sa 135a-2a Sa 135a-2a	CM	1:35 AM-2:00 AM	----- 1-	:30	1	\$15.00	05	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/24/16	10/30/16	----- 1-		1	\$15.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		Sa 135a-2a		1:35 AM-2:00 AM	----- Sa--	:30		(\$15.00)		0.00	NM		
	See MG 65.2,65.3,65.4 [Program Change]														
E 64	17	10/29/16	10/29/16	Sa 2a-4a Sa 2a-4a	CM	2:00 XM-3:00 XM (2:00 XM-3:00 XM)	----- 1-	:30	1	\$15.00	05	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/24/16	10/30/16	----- 1-		1	\$15.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		Sa 2a-4a		2:00 XM-3:00 XM	----- Sa--	:30		(\$15.00)		0.00	NM		
	See MG 65.2,65.3,65.4 [Program Change]														
E 65	17	10/30/16	10/30/16	M-Su 11p-135a M-Su 11p-135a	CM	12:35 XM-1:05 XM (12:35 XM-1:05 XM)	----- 1	:30	1	\$25.00	05	0.00	NM	4	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/24/16	10/30/16	----- 1		1	\$25.00	0.00							

Order / Rev: 402039
 Alt Order #: 8429793
 Flight Dates: 10/28/16 - 11/02/16

Advertiser: Lamonte/D/STR/MI
 Product Desc: LAMONTE-STR 4551
 Estimate: 4551

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 65	17	10/30/16	10/30/16	M-Su 11p-135a M-Su 11p-135a	CM	12:35 XM-1:05 XM (12:35 XM-1:05 XM)	-----1	:30	1	\$25.00	05	0.00	NM	4	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		M-Su 11p-135a	12:35 XM-1:05 XM		-----Su	:30		(\$25.00)		0.00	NM		
See MG 65.2,65.3,65.4 [Program Change]															
2	17	11/01/16-11/01/16		Tuesday Prime Hour 1	8p-9p		-T-----	:30		(\$450.00)		0.00	NM		
Ⓜ See MG 65.5,65.6,65.7 [Program Change-WS #6/later news] Program Change															
3	17	11/01/16-11/01/16		Tuesday Prime Hour 2	9p-10p		-T-----	:30		(\$450.00)		0.00	NM		
Ⓜ See MG 65.5,65.6,65.7 [Program Change-WS #6/later news] Program Change															
4	17	10/31/16-10/31/16		M-F 105a-135a	105a-135a		M-----	:30		\$55.00		0.00	NM		
Ⓜ MG for 58.1,55.1,54.1,64.1,62.1,63.1,32.1,65.1															
5	17	11/01/16-11/01/16		MLB World Series Gm	8:00 PM-11:00 PM	8:00 PM-11:00 PM	-T-----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 52.1,65.3,65.2															
6	17	11/01/16-11/01/16		M-F 6p-7p	6:30 PM-7:00 PM	6:30 PM-7:00 PM	-T-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 52.1,65.3,65.2															
7	17	11/02/16-11/02/16		M-F 6p-7p	6:00 PM-6:30 PM	6:00 PM-6:30 PM	-W-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 52.1,65.3,65.2															
E 66	17	11/02/16	11/02/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$300.00	05	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/31/16-11/06/16		Wednesday Prime Hour 1	8:00 PM-9:00 PM		--W-----	:30		(\$300.00)		0.00	NM		
Credited [program change]															
													Totals	57	\$8,330.00