

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

Date varies by state **APRIL 4, 2020**



General



Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date of Request to Purchase Ad Time: **2/20/2020**

Station Representative

Signature:

Jenny James

Name: **JENNY JAMES**

Date of Station Agreement to Sell Time: **KBTT-FM**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 2/20/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

473750

Station Call Letters:

KBTT-FM

Date Received/Requested:

2/20/2020

Est. #:

129

Station Location:

SHREVEPORT, LA

Run Start and End Dates:

2/21/2020 - 2/24/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Feb 21, 20
 CONT# 33738072 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KBTT-FM (Shreveport, LA)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 129

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg 129
 FLT Feb 21, 20 - Feb 24, 20

* REP ORDER COMMENT *

** 2/20/2020 5:15:00 PM: NEW ORDER , PLEASE CONFIRM CONTACT YOUR RESPECTIVE NY SALES MANAGER WITH QUESTIONS

** 2/20/2020 5:15:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	2/21/2020 - 2/21/2020	1W	3	\$22.00	3
	1.2F..	10A - 3P	60	2/21/2020 - 2/21/2020	1W	4	\$22.00	4
	1.3F..	3P - 7P	60	2/21/2020 - 2/21/2020	1W	3	\$22.00	3
	1.4F..	7P - 12A	60	2/21/2020 - 2/21/2020	1W	2	\$18.00	2
	1.5SS	10A - 7P	60	2/22/2020 - 2/23/2020	1W	16	\$15.00	16
					** WEEKLY FLIGHT TOTALS **		28	\$496.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	2/24/2020 - 2/24/2020	1W	3	\$22.00	3
	2.2	M.....	10A - 3P	60	2/24/2020 - 2/24/2020	1W	4	\$22.00	4
	2.3	M.....	3P - 7P	60	2/24/2020 - 2/24/2020	1W	3	\$22.00	3
	2.4	M.....	7P - 12A	60	2/24/2020 - 2/24/2020	1W	2	\$18.00	2
					** WEEKLY FLIGHT TOTALS **		12	\$256.00	

	Feb 20	Mar 20					
SPOTS	28	12					
CASH	496.00	256.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	496.00	256.00					

CONT# Feb 21, 20
REP 33738072 Mod# Ver# 1 (Last =)
 EASTMAN

DDS CONT# 0
C/P/E: / / 129

						TOTAL
SPOTS						40
CASH						752.00
TRADE						0.00
NSL						0.00
TOTAL						752.00

**** Competitive Comments ****

AA

SVC: WII9 MSA ARB

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Traffic Contacts
 Gricel Luna 561-406-9801
gricel.luna@media-asm.com

 ASMBloom Traffic 212-522-5222
ASMTrafficBLOOM@media-asm.com

ASSEMBLY TRAFFIC INSTRUCTIONS
 Date: February 20th, 2020
 Client: (MBLM) Michael Bloomberg for President
 PRODUCT: (MBLM) Michael Bloomberg for President
 LENGTH: :60
 ESTIMATE: 129 (Radio)

1Q 2020 Traffic Instructions

Networks: Gen Media Partners / GMPNAM
 KTZ-FM/Katz Radio
 Group
 Prem/IHeart Radio

Ad-ID/ISCI Code	Title	Length	Rotation %	Flight Dates
Educationradio:60	Education Radio	:60	33%	02/21/20 - UFN
Importanceradio:60	Importance radio	:60	33%	02/21/20 - UFN
Justiceradio:60	Justice Radio	:60	34%	02/21/20 - UFN

Spot sent via email.

Please confirm receipt of all materials.

Spot Manager: Placed, 02/21/20-02/24/20

Order Product Description Length/Week/day Air Date Time Period Order Rate O/A Ad-ID Channels (Booked) House

Channels (Placed): K8TT

Date: 02/21/20

Advertiser: POL20/Michael Bloomberg For President

Est 129 Bloomberg 129	1:00	Friday	6:18:55 AM 6a-10a	473750	\$22.00	EDUCATIONRADIO:60(1) K8TT	SHV198
Est 129 Bloomberg 129	1:00	Friday	8:16:00 AM 6a-10a	473750	\$22.00	IMPORTANCERADIO:60(1) K8TT	SHV199
Est 129 Bloomberg 129	1:00	Friday	9:19:00 AM 6a-10a	473750	\$22.00	JUSTICERADIO:60(1) K8TT	SHV200
Est 129 Bloomberg 129	1:00	Friday	10:25:00 AM 10a-3p	473750	\$22.00	EDUCATIONRADIO:60(1) K8TT	SHV198
Est 129 Bloomberg 129	1:00	Friday	11:52:15 AM 10a-3p	473750	\$22.00	IMPORTANCERADIO:60(1) K8TT	SHV199
Est 129 Bloomberg 129	1:00	Friday	12:25:00 PM 10a-3p	473750	\$22.00	JUSTICERADIO:60(1) K8TT	SHV200
Est 129 Bloomberg 129	1:00	Friday	1:25:00 PM 10a-3p	473750	\$22.00	EDUCATIONRADIO:60(1) K8TT	SHV198
Est 129 Bloomberg 129	1:00	Friday	4:25:15 PM 3p-7p	473750	\$22.00	IMPORTANCERADIO:60(1) K8TT	SHV199
Est 129 Bloomberg 129	1:00	Friday	5:51:30 PM 3p-7p	473750	\$22.00	JUSTICERADIO:60(1) K8TT	SHV200
Est 129 Bloomberg 129	1:00	Friday	6:27:45 PM 3p-7p	473750	\$22.00	EDUCATIONRADIO:60(1) K8TT	SHV198
Est 129 Bloomberg 129	1:00	Friday	8:29:00 PM 7p-12m	473750	\$18.00	IMPORTANCERADIO:60(1) K8TT	SHV199
Est 129 Bloomberg 129	1:00	Friday	10:27:25 PM 7p-12m	473750	\$18.00	JUSTICERADIO:60(1) K8TT	SHV200
					\$256.00		
					\$256.00		

Date: 02/22/20

Advertiser: POL20/Michael Bloomberg For President

Est 129 Bloomberg 129	1:00	Saturday	11:28:30 AM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	12:28:30 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	1:27:30 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	2:29:30 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	3:29:00 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	4:28:30 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	5:28:40 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Saturday	6:53:00 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
					\$120.00		
					\$120.00		

Date: 02/23/20

Advertiser: POL20/Michael Bloomberg For President

Est 129 Bloomberg 129	1:00	Sunday	11:52:00 AM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	12:52:10 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	1:29:00 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	2:28:00 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	3:27:45 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	4:28:40 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	5:27:10 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Sunday	6:28:40 PM (10:00:00 AM-7:00:00 F	473750	\$15.00	[1] K8TT	
					\$120.00		
					\$120.00		

Date: 02/24/20

Advertiser: POL20/Michael Bloomberg For President

Est 129 Bloomberg 129	1:00	Monday	6:32:55 AM 6a-10a	473750	\$22.00	[1] K8TT	
Est 129 Bloomberg 129	1:00	Monday	8:15:55 AM 6a-10a	473750	\$22.00	[1] K8TT	

[Filtered by: (C/A is Null)] [Sorted by: Date]

Spot Manager: Placed, 02/21/20-02/24/20



Order Product Description Length Weekday Air Time Time Period Order Rate C/A Ad-ID Channels Booked House

Channels (Placed): KBIT

Date: 02/24/20

Advertiser: POL20/Michael Bloomberg For President

Est 129 Bloomberg 129	1:00	Monday	8:46:00 AM 6a-10a	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	10:49:00 AM 10a-3p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	11:49:00 AM 10a-3p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	1:51:30 PM 10a-3p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	2:48:15 PM 10a-3p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	3:50:30 PM 3p-7p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	4:50:00 PM 3p-7p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	6:51:30 PM 3p-7p	473750	\$22.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	7:29:10 PM 7p-12m	473750	\$18.00	[1] KBIT
Est 129 Bloomberg 129	1:00	Monday	11:27:00 PM 7p-12m	473750	\$18.00	[1] KBIT

					\$256.00	
					\$256.00	
					\$762.00	
					\$762.00	

[Filtered by: (C/A Is Null)] [Sorted by: Date]