

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 748963  
**Alt Order #:** WOC10452407  
**Product Desc:** General  
**Estimate:** 253  
**Flight Dates:** 09/06/16 - 09/12/16  
**Original Date / Rev:** 08/29/16 / 09/01/16  
**Order Type:** GENERAL

**Primary AE:** L POLITICAL HOUSE  
**Sales Office:** KCTV  
**Sales Region:** Local

**Agency Name:** Thompson Communications Inc  
**Buying Contact:**  
**Billing Contact:**  
 200 West Jefferson - P.O. Box 5  
 Marshfield, MO 65706

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Friends of Roy Blunt  
**Demographic:** A18+  
**Product Codes:** Political-Cand-Senate  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, SPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/12/16	41	\$12,150.00	\$10,327.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	41	\$12,150.00	\$10,327.50	0.00
<b>Totals</b>	<b>41</b>	<b>\$12,150.00</b>	<b>\$10,327.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L POLITICAL HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	09/06/16	09/12/16	News @ 5am More in the Morning (Program: KCTV-THS-MRN5)	CM	5a-6a	11111--	:30	5	\$100.00	IMP	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	11111--			5		\$100.00		0.00				
E 2	KCTV	09/06/16	09/10/16	CBS This Morning-Sat CBS This Morning-Sat (Program: CBS THS MRN:SA)	CM	Sat 6-8am	-----1-	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	-----1-			1		\$100.00		0.00				
E 3	KCTV	09/06/16	09/12/16	News @ 6-7am 6:30 AM-7:00 AM (Program: KCTV-THS-MRN6A)	CM	6-7am (6:30 AM-7:00 AM)	11-1---	:30	3	\$175.00	IMP	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	11-1---			3		\$175.00		0.00				
E 4	KCTV	09/06/16	09/11/16	Sun AM News Sun AM News (Program: AVG. ALL WKS)	CM	930-1130am	-----1	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	-----1			1		\$100.00		0.00				
E 5	KCTV	09/06/16	09/12/16	News @ Noon News @ Noon (Program: KCTV5 NWS-NOON<)	CM	12-1230pm	1-111--	:30	4	\$225.00	IMP	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	1-111--			4		\$225.00		0.00				

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 Estimate: 253

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KCTV	09/06/16	09/12/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	11111--	:30	5	\$225.00	IMP	0.00	NM	5	\$1,125.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/06/16	09/12/16	11111--			5		\$225.00			0.00			
E 7	KCTV	09/06/16	09/12/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	11111--	:30	5	\$225.00	IMP	0.00	NM	5	\$1,125.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/06/16	09/12/16	11111--			5		\$225.00			0.00			
E 8	KCTV	09/06/16	09/10/16	KCTV Sat News 5p KCTV5 Sat 5p News	CM	Sat 5-530p	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-			1		\$250.00			0.00			
E 9	KCTV	09/06/16	09/12/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	11111--	:30	5	\$275.00	IMP	0.00	NM	5	\$1,375.00
(Program: KCTV5 NWS AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/06/16	09/12/16	11111--			5		\$275.00			0.00			
E 10	KCTV	09/06/16	09/09/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	--1-1--	:30	2	\$350.00	IMP	0.00	NM	2	\$700.00
(Program: KCTV5 NWS AT 6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	--1-1--			2		\$350.00			0.00			
E 11	KCTV	09/06/16	09/10/16	KCTV5 SA News 6p KCTV5 SA News 6pm	CM	6-630pm	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-			1		\$250.00			0.00			
E 12	KCTV	09/06/16	09/10/16	Sat 630-7pm Sat 630-7pm	CM	630-7pm	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-			1		\$300.00			0.00			
E 13	KCTV	09/06/16	09/06/16	Tue 7-8pm Tue 7-8pm	CM	7-8pm	-1-----	:30	1	\$1,700.00	IMP	0.00	NM	1	\$1,700.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----			1		\$1,700.00			0.00			
E 14	KCTV	09/06/16	09/10/16	Sat 8-9pm Sat 8-9pm	CM	8-9pm	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-			1		\$500.00			0.00			
E 15	KCTV	09/06/16	09/10/16	Sat 9-10pm Sat 9-10pm	CM	9-10pm	-----1-	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-			1		\$900.00			0.00			
E 16	KCTV	09/06/16	09/11/16	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1035pm	-----1	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1			1		\$450.00			0.00			
E 17	KCTV	09/06/16	09/12/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	11-1---	:30	3	\$450.00	IMP	0.00	NM	3	\$1,350.00
(Program: VARIOUS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/06/16	09/12/16	11-1---			3		\$450.00			0.00			
													Totals	41	\$12,150.00