

ORDER



Kansas City

Orders
Order / Rev: 747328
Alt Order #: WOC10450380
Product Desc: General
Estimate: 257
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 08/17/16 / 10/13/16
Order Type: GENERAL

Primary AE: Local House - KCTV Local House - KCTV
Sales Office: KCTV
Sales Region: Local

Agency
Name: Thompson Communications Inc
Buying Contact:
Billing Contact:
 200 West Jefferson - P.O. Box 5
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Roy Blunt
Demographic: HH
Product Codes: Political-Cand-Senate
Priority: IMP
Revenue Codes: POL, PLC, SPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/26/16 | 10/10/16 | 57 | \$28,975.00 | \$24,628.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2016 | 57 | \$28,975.00 | \$24,628.75 | 0.00 |
| Totals | 57 | \$28,975.00 | \$24,628.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-----------------------------|--------------|--------------|-------------------------------|---------|
| Local House - KCTV Local Hc | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1 | KCTV | 10/04/16 | 10/10/16 | News @ 5am More in the Morning (Program: KCTV-THS-MRN5) | CM | 5a-6a | 11111-- | :30 | 5 | \$100.00 | IMP | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 11111-- | | | 5 | | \$100.00 | | 0.00 | | | | |
| E 2 | KCTV | 10/04/16 | 10/10/16 | News @ 6-7am More in the Morning (Program: KCTV-THS-MRN6A) | CM | 6-7am | 11111-- | :30 | 5 | \$175.00 | IMP | 0.00 | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 11111-- | | | 5 | | \$175.00 | | 0.00 | | | | |
| E 3 | KCTV | 10/04/16 | 10/08/16 | CBS This Morning-Sat CBS This Morning-Sat (Program: CBS THS MRN:SA) | CM | Sat 6-8am | -----1- | :30 | 1 | \$100.00 | IMP | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1- | | | 1 | | \$100.00 | | 0.00 | | | | |
| E 5 | KCTV | 10/04/16 | 10/10/16 | Price is Right Price is Right (Program: PRICE-RT 2-CBS<) | CM | 10-11am | 1-111-- | :30 | 4 | \$250.00 | IMP | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | --1---- | | | 1 | | \$250.00 | | 0.00 | | | | |
| E 7 | KCTV | 10/04/16 | 10/10/16 | News @ Noon News @ Noon (Program: KCTV5 NWS-NOON<) | CM | 12-1230pm | 1-111-- | :30 | 4 | \$225.00 | IMP | 0.00 | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 1-111-- | | | 4 | | \$225.00 | | 0.00 | | | | |

Order / Rev: 747328
 Alt Order #: WOC10450380
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: Friends of Roy Blunt
 Product Desc: General
 Estimate: 257

Kansas City

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|-----------|-------------------|-----------------|---------------------------------------|-------|----------------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| E 8 | KCTV | 10/04/16 | 10/10/16 | KCTV5 News 4pm 4:00 PM-4:30 PM | CM | 4-5pm (4:00 PM-4:30 PM) | 11111-- | :30 | 5 | \$225.00 | IMP | 0.00 | NM | 5 | \$1,125.00 |
| (Program: KCTV5 NWS AT 4<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 11111-- | | | 5 | | \$225.00 | | 0.00 | | | | |
| E 9 | KCTV | 10/04/16 | 10/10/16 | KCTV5 News 4pm 4:30 PM-5:00 PM | CM | 4-5pm (4:30 PM-5:00 PM) | 11111-- | :30 | 5 | \$225.00 | IMP | 0.00 | NM | 5 | \$1,125.00 |
| (Program: KCTV5 NWS AT 4<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 11111-- | | | 5 | | \$225.00 | | 0.00 | | | | |
| E 10 | KCTV | 10/04/16 | 10/10/16 | KCTV5 News 5pm News @ 5pm | CM | 5-530pm | 1---1-- | :30 | 2 | \$900.00 | IMP | 0.00 | NM | 2 | \$1,800.00 |
| (Program: KCTV5 NWS AT 5) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 1---1-- | | | 2 | | \$900.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 5 | KCTV | 10/04/16-10/10/16 | | KCTV5 News 5pm | | 5-530pm | M---F--- | :30 | | \$900.00 | | 0.00 | NM | | |
| 6 | KCTV | 10/04/16-10/10/16 | | KCTV5 News 5pm | | 5-530pm | M---F--- | :30 | | \$900.00 | | 0.00 | NM | | |
| E 11 | KCTV | 10/04/16 | 10/08/16 | KCTV Sat News 5p KCTV5 Sat 5p News | CM | Sat 5-530p | -----1- | :30 | 1 | \$250.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1- | | | 1 | | \$250.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KCTV | 10/03/16-10/09/16 | | KCTV Sat News 5p | | Sat 5-530p | -----Sa-- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| E 12 | KCTV | 10/04/16 | 10/07/16 | KCTV5 News 6pm News @ 6pm | CM | 6-630pm | ----1-- | :30 | 1 | \$350.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| (Program: KCTV5 NWS AT 6<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | ----1-- | | | 1 | | \$350.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KCTV | 10/03/16-10/09/16 | | KCTV5 News 6pm | | 6-630pm | ----F--- | :30 | | (\$350.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| E 13 | KCTV | 10/04/16 | 10/08/16 | KCTV5 SA News 6p KCTV5 SA News 6pm | CM | 6-630pm | -----1- | :30 | 1 | \$250.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1- | | | 1 | | \$250.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KCTV | 10/03/16-10/09/16 | | KCTV5 SA News 6p | | 6-630pm | -----Sa-- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| E 14 | KCTV | 10/04/16 | 10/08/16 | Sat 630-7pm Sat 630-7pm | CM | 630-7pm | -----1- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1- | | | 1 | | \$300.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KCTV | 10/03/16-10/09/16 | | Sat 630-7pm | | 630-7pm | -----Sa-- | :30 | | (\$300.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| E 15 | KCTV | 10/04/16 | 10/04/16 | Tue 7-8pm Tue 7-8pm | CM | 7-8pm | -1----- | :30 | 1 | \$1,700.00 | IMP | 0.00 | NM | 1 | \$1,700.00 |
| (Program: NCIS) | | | | | | | | | | | | | | | |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -1----- | | | 1 | | \$1,700.00 | | 0.00 | | | | |
| E 16 | KCTV | 10/04/16 | 10/08/16 | Sat 8-9pm Sat 8-9pm | CM | 8-9pm | -----1- | :30 | 1 | \$500.00 | IMP | 0.00 | NM | 1 | \$500.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1- | | | 1 | | \$500.00 | | 0.00 | | | | |

Order / Rev: 747328
 Alt Order #: WOC10450380
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: Friends of Roy Blunt
 Product Desc: General
 Estimate: 257

Kansas City

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|-----------|-------------------|-----------------|---|-------|----------------|-----------------------|-----------------|---------------|-------------------------|---------------|------------|-------------|-------|------------|
| E 16 | KCTV | 10/04/16 | 10/08/16 | Sat 8-9pm Sat 8-9pm | CM | 8-9pm | -----1- | :30 | 1 | \$500.00 | IMP | 0.00 | NM | 1 | \$500.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| E 17 | KCTV | 10/04/16 | 10/08/16 | Sat 9-10pm Sat 9-10pm | CM | 9-10pm | -----1- | :30 | 1 | \$900.00 | IMP | 0.00 | NM | 1 | \$900.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1- | | | 1 | | \$900.00 | | 0.00 | | | | |
| E 18 | KCTV | 10/04/16 | 10/09/16 | Sun News @ 10pm KCTV5 News @ 10P Sun | CM | 10-1035pm | -----1 | :30 | 1 | \$450.00 | IMP | 0.00 | NM | 1 | \$450.00 |
| (Program: AVG. ALL WKS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1 | | | 1 | | \$450.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KCTV | 10/03/16-10/09/16 | | Sun News @ 10pm | | | 10-1035pm | -----Su | :30 | (\$450.00) | | 0.00 | NM | | |
| See MG 18.2 | | | | | | | | | | | | | | | |
| 2 | KCTV | 10/03/16-10/09/16 | | Sun News @ 10pm | | | 10-1035pm | -----Su | :30 | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 18.1 10/09 | | | | | | | | | | | | | | | |
| E 19 | KCTV | 10/04/16 | 10/10/16 | News @ 10pm KCTV5 News @ 10P | CM | 10-1035pm | 11-11-- | :30 | 4 | \$450.00 | IMP | 0.00 | NM | 4 | \$1,800.00 |
| (Program: VARIOUS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 11-11-- | | | 4 | | \$450.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KCTV | 10/04/16-10/10/16 | | News @ 10pm | | | 10-1035pm | MT-ThF---- | :30 | (\$450.00) | | 0.00 | NM | | |
| See MG 19.5 | | | | | | | | | | | | | | | |
| 5 | KCTV | 10/04/16-10/10/16 | | Delayed 10pm News | | | Delayed 10p New | ---Th----- | :30 | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 19.2 10/06 | | | | | | | | | | | | | | | |
| E 20 | KCTV | 10/04/16 | 10/10/16 | M-F 1035-1135P M-F 1035-1135P | CM | 1035-1135P | 11111-- | :30 | 5 | \$230.00 | IMP | 0.00 | NM | 5 | \$1,150.00 |
| (Program: VARIOUS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 11111-- | | | 5 | | \$230.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 3 | KCTV | 10/04/16-10/10/16 | | M-F 1035-1135P | | | 1035-1135P | MTWThF---- | :30 | (\$230.00) | | 0.00 | NM | | |
| See MG 20.6 | | | | | | | | | | | | | | | |
| 6 | KCTV | 10/04/16-10/10/16 | | Delayed Late Show | | | Various | ---Th----- | :30 | \$230.00 | | 0.00 | NM | | |
| Ⓜ MG for 20.3 10/06 | | | | | | | | | | | | | | | |
| N21 | KCTV | 10/04/16 | 10/10/16 | 2 Broke Girls 2 Broke Girls Premiere | CM | M 8p-9p | 1----- | :30 | 1 | \$1,500.00 | IMP | 0.00 | NM | 1 | \$1,500.00 |
| (Program: 2 broke girls/odd couple) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 1----- | | | 1 | | \$1,500.00 | | 0.00 | | | | |
| N22 | KCTV | 10/04/16 | 10/10/16 | Mon 9-10pm Mon 9-10pm | CM | 9-10pm | 1----- | :30 | 1 | \$2,200.00 | PMT | 0.00 | NM | 1 | \$2,200.00 |
| (Program: scorpion) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | 1----- | | | 1 | | \$2,200.00 | | 0.00 | | | | |
| N25 | KCTV | 10/04/16 | 10/05/16 | Wed 7-8pm Wed 7-8pm | CM | 7-8pm | --1---- | :30 | 1 | \$2,600.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| (Program: SURVIVOR) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | --1---- | | | 1 | | \$2,600.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KCTV | 10/03/16-10/09/16 | | Wed 7-8pm | | | 7-8pm | --W----- | :30 | (\$2,600.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N26 | KCTV | 10/04/16 | 10/05/16 | Wed 8-9pm Wed 8-9pm | CM | 8-9pm | --1---- | :30 | 1 | \$1,800.00 | IMP | 0.00 | NM | 1 | \$1,800.00 |
| (Program: CRIMINAL MINDS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 747328
Alt Order #: WOC10450380
Flight Dates: 10/04/16 - 10/10/16

Advertiser: Friends of Roy Blunt
Product Desc: General
Estimate: 257

Kansas City

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|-----------|-------------------|-----------------|--|-------|----------------|-----------|-----|-------------------|-----------------------|-----|-----------------|---------------|-----------------------|------------------------|
| N26 | KCTV | 10/04/16 | 10/05/16 | Wed 8-9pm Wed 8-9pm | CM | 8-9pm | -- 1---- | :30 | 1 | \$1,800.00 | IMP | 0.00 | NM | 1 | \$1,800.00 |
| (Program: CRIMINAL MINDS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -- 1---- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| N27 | KCTV | 10/04/16 | 10/05/16 | Wed 9-10pm Wed 9-10pm | CM | 9-10pm | -- 2---- | :30 | 2 | \$1,200.00 | IMP | 0.00 | NM | 2 | \$2,400.00 |
| (Program: CODE BLACK) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -- 2---- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| N28 | KCTV | 10/04/16 | 10/07/16 | Fri 7-8pm Fri 7-8pm | CM | 7-8pm | ---- 2-- | :30 | 2 | \$1,200.00 | IMP | 0.00 | NM | 2 | \$2,400.00 |
| (Program: MACGYVER) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ---- 2-- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> <u>Type</u> |
| 1 | KCTV | 10/03/16-10/09/16 | | Fri 7-8pm | | | | | | 7-8pm | | ----- F---- | :30 | \$1,200.00 | 0.00 NM |
| 2 | KCTV | 10/03/16-10/09/16 | | Fri 7-8pm | | | | | | 7-8pm | | ----- F---- | :30 | \$1,200.00 | 0.00 NM |
| N29 | KCTV | 10/04/16 | 10/07/16 | Fri 8-9pm Fri 8-9pm | CM | 8-9pm | ---- 1-- | :30 | 1 | \$1,200.00 | IMP | 0.00 | NM | 1 | \$1,200.00 |
| (Program: HAWAII 5 0) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ---- 1-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> <u>Type</u> |
| 1 | KCTV | 10/03/16-10/09/16 | | Fri 8-9pm | | | | | | 8-9pm | | ----- F---- | :30 | \$1,200.00 | 0.00 NM |
| N30 | KCTV | 10/04/16 | 10/07/16 | Fri 9-10pm Friday 9-10pm | CM | 9-10pm | ---- 1-- | :30 | 1 | \$1,200.00 | IMP | 0.00 | NM | 1 | \$1,200.00 |
| (Program: BLUE BLOODS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ---- 1-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> <u>Type</u> |
| 1 | KCTV | 10/03/16-10/09/16 | | Fri 9-10pm | | | | | | 9-10pm | | ----- F---- | :30 | \$1,200.00 | 0.00 NM |
| N31 | KCTV | 10/04/16 | 10/10/16 | CBS This Morning CBS This Morning | CM | 7-9am | 1- 1- 1-- | :30 | 3 | \$300.00 | PMT | 0.00 | NM | 3 | \$900.00 |
| (Program: CBS THS MRNG-2<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/04/16 | 10/10/16 | 1- 1- 1-- | | | | | 3 | \$300.00 | | 0.00 | | | |
| N32 | KCTV | 10/04/16 | 10/10/16 | KCTV5 News 6pm News @ 6pm | CM | 6-630pm | 11- 1-- | :30 | 3 | \$700.00 | PMT | 0.00 | NM | 2 | \$1,400.00 |
| (Program: KCTV5 NWS AT 6<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/04/16 | 10/10/16 | 11- 1-- | | | | | 3 | \$700.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> <u>Type</u> |
| 1 | KCTV | 10/04/16-10/10/16 | | KCTV5 News 6pm | | | | | | 6-630pm | | MT- Th----- | :30 | (\$700.00) | 0.00 NM |
| Credited | | | | | | | | | | | | | | | |
| N33 | KCTV | 10/04/16 | 10/10/16 | NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBALL | CM | VARIOUS | ----- 3- | :30 | 3 | \$400.00 | IMP | 0.00 | NM | 2 | \$800.00 |
| (Program: PRICE-RT 2-CBS<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/04/16 | 10/10/16 | ----- 3- | | | | | 3 | \$400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> <u>Type</u> |
| 2 | KCTV | 10/04/16-10/10/16 | | NCAA NON-MIZZOU FOOTBALL | | | | | | VARIOUS | | ----- Sa-- | :30 | (\$400.00) | 0.00 NM |
| Credited | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 57 | \$28,975.00 |