

ORDER



Orders
Order / Rev: 746989
Alt Order #: WOC10449595
Product Desc: General
Estimate: 251
Flight Dates: 08/23/16 - 08/29/16
Original Date / Rev: 08/16/16 / 08/16/16
Order Type: GENERAL

Primary AE: L POLITICAL HOUSE
Sales Office: KCTV
Sales Region: Local

Agency
Name: Thompson Communications Inc
Buying Contact:
Billing Contact:
 200 West Jefferson - P.O. Box 5
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Roy Blunt
Demographic: A18+
Product Codes: Political-Cand-Senate
Priority: IMP
Revenue Codes: POL, PLC, SPL

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	35	\$15,592.00	\$13,253.20
08/29/16	08/29/16	8	\$3,618.00	\$3,075.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	35	\$15,592.00	\$13,253.20	0.00
September 2016	8	\$3,618.00	\$3,075.30	0.00
Totals	43	\$19,210.00	\$16,328.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L POLITICAL HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	08/23/16	08/28/16	Sun AM News Sun AM News	CM	930-1130am	-----1	:30	1	\$430.00	IMP	0.00	NM	1	\$430.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1					1	\$430.00		0.00			
E 2	KCTV	08/23/16	08/29/16	Price is Right Price is Right	CM	10-11am	11111--	:30	5	\$465.00	IMP	0.00	NM	5	\$2,325.00
(Program: PRICE-RT 2-CBS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/23/16	08/29/16	11111--					5	\$465.00		0.00			
E 3	KCTV	08/23/16	08/29/16	News @ Noon News @ Noon	CM	12-1230pm	1-111--	:30	4	\$455.00	IMP	0.00	NM	4	\$1,820.00
(Program: KCTV5 NWS-NOON<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/23/16	08/29/16	1-111--					4	\$455.00		0.00			
E 4	KCTV	08/23/16	08/29/16	Bold/The Talk Bold/The Talk	CM	12:58-2P	11111--	:30	5	\$300.00	IMP	0.00	NM	5	\$1,500.00
(Program: Rotation)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/23/16	08/29/16	11111--					5	\$300.00		0.00			
E 5	KCTV	08/23/16	08/29/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	11111--	:30	5	\$415.00	IMP	0.00	NM	5	\$2,075.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Product Desc: General
Estimate: 251

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KCTV	08/23/16	08/29/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	11111--	:30	5	\$415.00	IMP	0.00	NM	5	\$2,075.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/23/16	08/29/16	11111--			5		\$415.00			0.00			
E 6	KCTV	08/23/16	08/29/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	11111--	:30	5	\$415.00	IMP	0.00	NM	5	\$2,075.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/23/16	08/29/16	11111--			5		\$415.00			0.00			
E 7	KCTV	08/23/16	08/29/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	11111--	:30	5	\$660.00	IMP	0.00	NM	5	\$3,300.00
(Program: KCTV5 NWS AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/23/16	08/29/16	11111--			5		\$660.00			0.00			
E 8	KCTV	08/23/16	08/27/16	KCTV Sat News 5p KCTV5 Sat 5p News	CM	Sat 5-530p	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1-			1		\$250.00			0.00			
E 9	KCTV	08/23/16	08/26/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	----1--	:30	1	\$910.00	IMP	0.00	NM	1	\$910.00
(Program: KCTV5 NWS AT 6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/22/16	08/28/16	----1--			1		\$910.00			0.00			
E 10	KCTV	08/23/16	08/27/16	KCTV5 SA News 6p KCTV5 SA News 6pm	CM	6-630pm	-----1-	:30	1	\$395.00	IMP	0.00	NM	1	\$395.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1-			1		\$395.00			0.00			
E 11	KCTV	08/23/16	08/27/16	Sat 630-7pm Sat 630-7pm	CM	630-7pm	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1-			1		\$250.00			0.00			
E 12	KCTV	08/23/16	08/29/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	11-11--	:30	4	\$660.00	IMP	0.00	NM	4	\$2,640.00
(Program: VARIOUS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/23/16	08/29/16	11-11--			4		\$660.00			0.00			
E 13	KCTV	08/23/16	08/29/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	11111--	:30	5	\$248.00	IMP	0.00	NM	5	\$1,240.00
(Program: VARIOUS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/23/16	08/29/16	11111--			5		\$248.00			0.00			
													Totals	43	\$19,210.00