

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 747330  
**Alt Order #:** WOC10443755  
**Product Desc:** General  
**Estimate:** 239  
**Flight Dates:** 11/01/16 - 11/08/16  
**Original Date / Rev:** 11/01/16 / 11/01/16  
**Order Type:** GENERAL

**Primary AE:** Local House - KCTV Local House - KCTV  
**Sales Office:** KCTV  
**Sales Region:** Local

**Agency Name:** Thompson Communications Inc  
**Buying Contact:**  
**Billing Contact:**  
 200 West Jefferson - P.O. Box 5  
 Marshfield, MO 65706

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Friends of Roy Blunt  
**Demographic:** HH  
**Product Codes:** Political-Cand-Senate  
**Priority:** PMT  
**Revenue Codes:** POL, PLC, SPL

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	73	\$59,440.00	\$50,524.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	73	\$59,440.00	\$50,524.00	0.00
<b>Totals</b>	<b>73</b>	<b>\$59,440.00</b>	<b>\$50,524.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House - KCTV Local Hc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KCTV	11/01/16	11/06/16	Sun AM News Sun AM News	CM	930-1130am	-----1	:30	1	\$200.00	IMP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1			1			\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/31/16-11/06/16		Sun AM News		930-1130am	-----Su	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
12	KCTV	11/01/16	11/05/16	KCTV Sat News 5p KCTV5 Sat 5p News	CM	Sat 5-530p	-----2-	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2-			2			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/31/16-11/06/16		KCTV Sat News 5p		Sat 5-530p	-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
2	KCTV	10/31/16-11/06/16		KCTV Sat News 5p		Sat 5-530p	-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
13	KCTV	11/01/16	11/06/16	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----2	:30	2	\$2,400.00	IMP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2			2			\$2,400.00		0.00			

Order / Rev: 747330  
 Alt Order #: WOC10443755  
 Flight Dates: 11/01/16 - 11/08/16

Advertiser: Friends of Roy Blunt  
 Product Desc: General  
 Estimate: 239

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KCTV	11/01/16	11/06/16	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----2	:30	2	\$2,400.00	IMP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----2	2		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KCTV	10/31/16-11/06/16		Sun 6-7pm	6-7pm		-----Su	:30	<del>(\$2,400.00)</del>	0.00	NM				
See MG 13.3,13.4															
[IVC- INVENTORY CODE-Please use Delayed 60 Minutes Inv Code for placement]															
2	KCTV	10/31/16-11/06/16		Sun 6-7pm	6-7pm		-----Su	:30	<del>(\$2,400.00)</del>	0.00	NM				
See MG 13.3,13.4															
[IVC- INVENTORY CODE-Please use Delayed 60 Minutes Inv Code for placement]															
3	KCTV	10/31/16-11/06/16		Delayed 60 Minutes	630-730p		-----Su	:30	<del>(\$2,400.00)</del>	0.00	NM				
Ⓜ Credited															
4	KCTV	10/31/16-11/06/16		Delayed 60 Minutes	630-730p		-----Su	:30	<del>(\$2,400.00)</del>	0.00	NM				
Ⓜ Credited															
20	KCTV	11/01/16	11/06/16	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1035pm	-----1	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KCTV	10/31/16-11/06/16		Sun News @ 10pm	10-1035pm		-----Su	:30	<del>(\$800.00)</del>	0.00	NM				
See MG 20.2															
[IVC- INVENTORY CODE-Please use Delayed 10p News Inventory Code for placement]															
2	KCTV	11/06/16-11/06/16		Delayed 10pm News	Delayed 10p New		-----Su	:30	\$800.00	0.00	NM				
Ⓜ MG for 20.1 11/06															
23	KCTV	11/01/16	11/03/16	Thu 8-9pm Thu 8-9pm	CM	8-9pm	---1---	:30	1	\$3,960.00	FNP	0.00	NM	1	\$3,960.00
(Program: NCIS NOLA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1		\$3,960.00		0.00						
24	KCTV	11/01/16	11/02/16	Wed 9-10pm Wed 9-10pm	CM	9-10pm	--1----	:30	1	\$3,960.00	PMT	0.00	NM	1	\$3,960.00
(Program: NCIS NOLA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1		\$3,960.00		0.00						
25	KCTV	11/01/16	11/01/16	Tue 7-8pm Tue 7-8pm	CM	7-8pm	-1-----	:30	1	\$5,610.00	FNP	0.00	NM	1	\$5,610.00
(Program: ncis)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$5,610.00		0.00						
26	KCTV	11/01/16	11/07/16	Mon 9-10pm Mon 9-10pm	CM	9-10pm	1-----	:30	1	\$3,630.00	IMP	0.00	NM	1	\$3,630.00
(Program: AVG. ALL WKS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1-----	1		\$3,630.00		0.00						
27	KCTV	11/01/16	11/05/16	Sat 9-10pm Sat 9-10pm	CM	9-10pm	-----1-	:30	1	\$2,970.00	FNP	0.00	NM	3	\$6,120.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1-	1		\$2,970.00		0.00						

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Advertiser: Friends of Roy Blunt  
 Product Desc: General  
 Estimate: 239

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	KCTV	11/01/16	11/06/16	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1035pm	-----1	:30	1	\$800.00	PMT	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KCTV	10/31/16-11/06/16		Sun News @ 10pm	10-1035pm		-----Su	:30	<del>(\$800.00)</del>	0.00	NM				
Credited															
37	KCTV	11/01/16	11/05/16	Sat 8-9pm Sat 8-9pm	CM	8-9pm	-----1-	:30	1	\$1,650.00	FNP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1-	1		\$1,650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KCTV	10/31/16-11/06/16		Sat 8-9pm	8-9pm		-----Sa-	:30	<del>(\$1,650.00)</del>	0.00	NM				
See MG 27.2,27.3,27.4															
[PROG- PROGRAM CHANGE-SEC on CBS Prime 7-10p]															
38	KCTV	11/01/16	11/07/16	News @ 5am 5:30 AM-6:00 AM	CM	5a-6a (5:30 AM-6:00 AM)	11111--	:30	5	\$200.00	PMT	0.00	NM	5	\$1,000.00
(Program: KCTV-THS-MRN5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$200.00		0.00						
39	KCTV	11/01/16	11/07/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	11111--	:30	5	\$700.00	PMT	0.00	NM	5	\$3,500.00
(Program: KCTV5 NWS AT 6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$700.00		0.00						
40	KCTV	11/01/16	11/07/16	Better KC/Better TV M-F 9-10am	CM	9-10am	11111--	:30	5	\$250.00	PMT	0.00	NM	5	\$1,250.00
(Program: BETTER KC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$250.00		0.00						
41	KCTV	11/01/16	11/07/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	11111--	:30	5	\$450.00	PMT	0.00	NM	5	\$2,250.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$450.00		0.00						
N42	KCTV	11/01/16	11/07/16	News @ Noon News @ Noon	CM	12-1230pm	11111--	:30	5	\$450.00	PMT	0.00	NM	5	\$2,250.00
(Program: KCTV5 NWS-NOON<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$450.00		0.00						
43	KCTV	11/01/16	11/05/16	Sat 630-7pm Sat 630-7pm	CM	630-7pm	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1-	1		\$600.00		0.00						
44	KCTV	11/01/16	11/07/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	11111--	:30	5	\$550.00	PMT	0.00	NM	5	\$2,750.00
(Program: KCTV5 NWS AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$550.00		0.00						
45	KCTV	11/01/16	11/07/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	11111--	:30	5	\$230.00	IMP	0.00	NM	5	\$1,150.00
(Program: VARIOUS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	11111--	5		\$230.00		0.00						
46	KCTV	11/01/16	11/07/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	11111--	:30	5	\$450.00	PMT	0.00	NM	5	\$2,250.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Flight Dates: 11/01/16 - 11/08/16

Advertiser: Friends of Roy Blunt  
Product Desc: General  
Estimate: 239

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	KCTV	11/01/16	11/07/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	11111--	:30	5	\$450.00	PMT	0.00	NM	5	\$2,250.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	11111--			5		\$450.00		0.00				
47	KCTV	11/01/16	11/05/16	KCTV5 SA News 6p KCTV5 SA News 6pm	CM	6-630pm	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----1-			1		\$500.00		0.00				
48	KCTV	11/01/16	11/05/16	KCTV Sat News 5p KCTV5 Sat 5p News	CM	Sat 5-530p	-----2-	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----2-			2		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/31/16-11/06/16		KCTV Sat News 5p		Sat 5-530p	-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 27.2,27.3,27.4															
[PROG- PROGRAM CHANGE-SEC on CBS 230-6p]															
2	KCTV	10/31/16-11/06/16		KCTV Sat News 5p		Sat 5-530p	-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 27.2,27.3,27.4															
[OSLD- OVERSOLD]															
49	KCTV	11/01/16	11/06/16	Sun AM News Sun AM News	CM	930-1130am	-----1	:30	1	\$200.00	IMP	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----1			1		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/31/16-11/06/16		Sun AM News		930-1130am	-----Su	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 27.2,27.3,27.4															
[OSLD- OVERSOLD]															
Totals													73	\$59,440.00	