

ORDER



Orders
Order / Rev: 745806
Alt Order #: WOC10446635
Product Desc: General
Estimate: 246
Flight Dates: 08/09/16 - 08/15/16
Original Date / Rev: 08/10/16 / 08/10/16
Order Type: GENERAL

Primary AE: L POLITICAL HOUSE
Sales Office: KCTV
Sales Region: Local

Agency
Name: Thompson Communications Inc
Buying Contact: Wil Thompson
Billing Contact:
 200 West Jefferson - P.O. Box 5
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Roy Blunt
Demographic: A18+
Product Codes: Political-Cand-Senate
Priority: IMP
Revenue Codes: POL, PLC, SPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/15/16	25	\$11,749.00	\$9,986.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	25	\$11,749.00	\$9,986.65	0.00
Totals	25	\$11,749.00	\$9,986.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L POLITICAL HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KCTV	08/09/16	08/12/16	News @ Noon News @ Noon	CM	12-1230pm	- 111 - - -	:30	3	\$455.00	IMP	0.00	NM	3	\$1,365.00
(Program: KCTV5 NWS-NOON<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	- 111 - - -					3	\$455.00		0.00			
2	KCTV	08/09/16	08/15/16	CBS Daytime CBS Daytime	CM	1230-3p (12:30 PM-2:00 PM)	11 - 11 - -	:30	4	\$300.00	IMP	0.00	NM	4	\$1,200.00
(Program: Rotation)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	11 - 11 - -					4	\$300.00		0.00			
3	KCTV	08/09/16	08/15/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	1 - 111 - -	:30	4	\$415.00	IMP	0.00	NM	4	\$1,660.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	1 - 111 - -					4	\$415.00		0.00			
4	KCTV	08/09/16	08/15/16	KCTV5 News 4pm News @ 4pm	CM	4-5pm (4:30 PM-5:00 PM)	11 - 11 - -	:30	4	\$415.00	IMP	0.00	NM	4	\$1,660.00
(Program: KCTV5 NWS AT 4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	11 - 11 - -					4	\$415.00		0.00			
5	KCTV	08/09/16	08/15/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	11111 - -	:30	5	\$660.00	IMP	0.00	NM	5	\$3,300.00
(Program: KCTV5 NWS AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	11111 - -					5	\$660.00		0.00			

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Product Desc: General
Estimate: 246

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
7	KCTV	08/09/16	08/12/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	- 1 - - 1 - -	:30	2	\$910.00	IMP	0.00 NM	2	\$1,820.00
(Program: KCTV5 NWS AT 6<)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 08/08/16		08/08/16	08/14/16	- 1 - - 1 - -			2			\$910.00		0.00		
12	KCTV	08/09/16	08/15/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	- - - - -	:30	0	\$248.00	IMP	0.00 NM	3	\$744.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 08/08/16		08/08/16	08/14/16	- - - TF - -			2			\$248.00		0.00		
Week: 08/15/16		08/15/16	08/21/16	M- - - - -			1			\$248.00		0.00		
												Totals	25	\$11,749.00