

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Eric Hinebauch, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eric Hinebauch

Authorized committee:

Hinebauch for Commission

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

County Commission

Date of election:

06/04/2024

General

Primary

Treasurer of candidate's authorized committee:

Cory Reeves

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Eric HINEBAUCH</u>	Name: <u>Shawn Hertel</u>
Date of Request to Purchase Ad Time: <u>4/24/2024</u>	Date of Station Agreement to Sell Time: <u>4/24/2024</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: TBD

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KGDI AM KQDI FM</u>	Date Received/Requested: <u>4/24/2024</u>
Est. #:	Station Location: <u>Great Falls MT</u>	Run Start and End Dates: <u>5-20-2024 - 5-31-2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Shawn Hertel

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**From:** eric.hinebauch@gmail.com  
**Sent:** Wednesday, April 24, 2024 12:56 PM  
**To:** Shawn Hertel  
**Subject:** RE: Political Ad Rates

PO BOX 237  
Great Falls, MT  
406-690-6699  
Eric Hinebauch

Let me check on how we are wording the commercial with my team and get back to you.

What is the deadline for recording?

Thanks,

***ERIC HINEBAUCH***

406-690-6699

[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)

**From:** Shawn Hertel <shertel@STARadio.onmicrosoft.com>  
**Sent:** Wednesday, April 24, 2024 11:23 AM  
**To:** eric.hinebauch@gmail.com  
**Subject:** RE: Political Ad Rates

Thank you, Eric.

Can you provide me with the following information?

Mailing address for billing  
Direct Phone number  
Main point of contact  
Email (if different from this one)

Also do you need to schedule a time to record the commercial or do you have one coming?

Kind Regards,



[shertel@staradio.onmicrosoft.com](mailto:shertel@staradio.onmicrosoft.com)



STARadio Corp does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected

**From:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com) <[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)>  
**Sent:** Wednesday, April 24, 2024 9:17 AM  
**To:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>  
**Subject:** RE: Political Ad Rates

Shawn,

Attached is the form.

Let me know if you need anything else.

Thanks,

***ERIC HINEBAUCH***

406-690-6699

[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)

**From:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>  
**Sent:** Tuesday, April 23, 2024 2:14 PM  
**To:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)  
**Subject:** RE: Political Ad Rates

Eric,

Please fill out the NAB form attached and send it back to me along with the following information.

- Name of Campaign (example Hinebauch for Commissioner)
- Mailing address for billing
- Direct Phone number
- Main point of contact
- Email (if different from this one)

This is a pre-pay schedule for two weeks starting 5/20/2024 - 5/31/2024 on KQDI- FM and KQDI- AM to total \$1,860.00.

Payment can be submitted by phone at 406-761-2800 (follow prompts for Devyn my office manager)

Let me know if you have any questions.

Kind Regards,



[shertel@staradio.onmicrosoft.com](mailto:shertel@staradio.onmicrosoft.com)

KQDI AM KQDI FM KXGF AM KINX FM KIKF FM KWGF



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**From:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com) <[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)>  
**Sent:** Tuesday, April 23, 2024 12:06 PM  
**To:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>  
**Subject:** RE: Political Ad Rates

Shawn,

I would like to lock 2 weeks of ads.

I want to start on May 20<sup>th</sup>.

Can you let me know what you need from me to lock that in?

Thanks,

**ERIC HINEBAUCH**

406-690-6699

[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)

**From:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>  
**Sent:** Monday, April 8, 2024 4:03 PM  
**To:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)  
**Subject:** RE: Political Ad Rates

Eric,

Please see the attached proposed schedule. This would be on both KQDI-AM and KQDI-FM from 6a-7p on both stations.

Please let me know if you have any questions, comments, or concerns.

Kind Regards,



[shertel@staradio.onmicrosoft.com](mailto:shertel@staradio.onmicrosoft.com)

KQDI AM KQDI FM KXGF AM KINX FM KIKF FM KWGF



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**From:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com) <[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)>  
**Sent:** Thursday, April 4, 2024 11:58 AM  
**To:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>  
**Subject:** RE: Political Ad Rates

Shawn,

I want to advertise on KQDI AM/FM.

I think we can stick to :30 s ads.

I would like to get a quote for a good mix of time slots, can you give me a weekly price? Then I will decide on 2 or 3 weeks.

Thanks,

**ERIC HINEBAUCH**  
406-690-6699  
[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)

**From:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>  
**Sent:** Thursday, April 4, 2024 7:40 AM  
**To:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)  
**Subject:** RE: Political Ad Rates

Eric,

Thank you for reaching out. Attached is our rate card as well as the NAB form. Please let me know if you have any questions. I look forward to assisting you in your campaign.

Kind Regards,



[shertel@staradio.onmicrosoft.com](mailto:shertel@staradio.onmicrosoft.com)

KQDI AM KQDI FM KXGF AM KINX FM KIKF FM KWGF



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**From:** [eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com) <[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)>

**Sent:** Wednesday, April 3, 2024 9:57 PM

**To:** Shawn Hertel <[shertel@STARadio.onmicrosoft.com](mailto:shertel@STARadio.onmicrosoft.com)>

**Subject:** Political Ad Rates

Shawn,

My name is Eric Hinebauch, and I am running for County Commission.

I am looking to get some political ad rates for May.

I am looking to run ads for 2 or 3 weeks before the election on June 4<sup>th</sup>.

Thank you for your time!

***Eric Hinebauch***

Cell: 406-690-6699

[eric.hinebauch@gmail.com](mailto:eric.hinebauch@gmail.com)

# Sales Order

Stations: KQDI-AM, KQDI-FM Buyer: \_\_\_\_\_  
 Contract Name: HINEBAUCH 2024 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: 27032 Agency Commission %: 0  
 Start Date: 5/20/24 End Date: 5/31/24 Billing Cycle: Calendar  
 Revenue Type: POLITICAL DIRECT Type: Cash Salesperson: 1431sher Comm %: 0  
 Advertiser: HINEBAUCH FOR COMMISSIONER Makegood Policy: Within Contract Dates  
 Address: PO Box 237  
 City: Great Falls State: MT Zip: 59403  
 Product Name: HINEBAUCH 2024  
 Estimate #: 052005312024  
 Competitive Code: POLITICAL

### KQDI-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/20/24	5/31/24		6:00 AM	7:00 PM	30	6	6	6	6	6			30	D	12.00	60	720.00	3

TOTAL GROSS \$720.00, NET \$720.00

### KQDI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/20/24	5/31/24		6:00 AM	7:00 PM	30	6	6	6	6	6			30	D	19.00	60	1,140.00	3

TOTAL GROSS \$1,140.00, NET \$1,140.00

Billing Projections: By Month

	May 24	Jun 24
CA	1,860.00	0.00
ST	930.00	930.00

Print Spot Prices

TOTAL SPOTS 120  
 GROSS TOTAL \$ 1,860.00  
 ADJUSTED SPOTS 120  
 ADJUSTED TOTAL \$ 1,860.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager