

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Yvette Herrell

Authorized committee:

YVETTE4CONGRESS

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

New Mexico's 2nd Congressional District

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

GALASSINI, ROCKY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

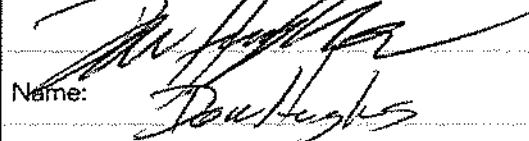
Station Representative

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2022.08.17 14:33:18 -04'00'

Signature:



Name: Anthony Iacovetti

Name:

Date of Request to Purchase Ad Time: 8/17/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2022.08.17 14:33:46 -04'00'

Name: Anthony Iacovetti

Date: 8/17/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

See Attached

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00015
 Description: INV#4435698
 Date Entered: 11/2/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|-----------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/3/2022 | 11/6/2022 | KAMQ/TheQ | 06:00:00a to 07:00:00p | Weekly | 1:00 | 33 | 13.00 | 429.00 | 0 | 0 | 0 | 5 | 5 | 10 | 13 |
| 2 11/7/2022 | 11/8/2022 | KAMQ/TheQ | 06:00:00a to 07:00:00p | Weekly | 1:00 | 8 | 13.00 | 104.00 | 4 | 4 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 41

Total Charges: \$533.00
 Combined Discounts: \$79.95
 Adjusted Gross Billing: \$453.05
 Taxes: \$34.07
 Total Net: \$487.12

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00015 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 41 | \$533.00 | \$79.95 | \$453.05 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00014
 Description: INV#4435698
 Date Entered: 11/2/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/3/2022 | 11/6/2022 | KATK-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 33 | 14.00 | 462.00 | 0 | 0 | 0 | 5 | 5 | 10 | 13 |
| 2 11/7/2022 | 11/8/2022 | KATK-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 8 | 14.00 | 112.00 | 4 | 4 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 41

Total Charges: \$574.00
 Combined Discounts: \$86.10
 Adjusted Gross Billing: \$487.90
 Taxes: \$36.69
 Total Net: \$524.59

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00014 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 41 | \$574.00 | \$86.10 | \$487.90 |

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Accepted for Media Financial Services By: _____

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00013
 Description: INV#4435698
 Date Entered: 11/2/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/3/2022 | 11/4/2022 | KCDY-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 10 | 14.00 | 140.00 | 0 | 0 | 0 | 5 | 5 | 0 | 0 |
| 2 11/5/2022 | 11/6/2022 | KCDY-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 23 | 14.00 | 322.00 | 0 | 0 | 0 | 0 | 0 | 13 | 10 |
| 3 11/7/2022 | 11/8/2022 | KCDY-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 8 | 14.00 | 112.00 | 4 | 4 | 0 | 0 | 0 | 1 | 10 |

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 41

Total Charges: \$574.00
 Combined Discounts: \$86.10
 Adjusted Gross Billing: \$487.90
 Taxes: \$36.69
 Total Net: \$524.59

| Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00013 : | | | | |
|---|-------------------|----------------------|-----------------------|--------------------|
| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
| November 2022 | 41 | \$574.00 | \$86.10 | \$487.90 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00012
 Description: INV#4435218
 Date Entered: 10/26/2022
 P.O.#: 4435218
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/1/2022 | 11/6/2022 | KCDY-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 10 | 16.00 | 160.00 | 0 | 3 | 3 | 2 | 2 | 0 | 0 |
| 2 11/1/2022 | 11/6/2022 | KCDY-FM | 03:00:00p to 07:00:00p | Weekly | 1:00 | 12 | 16.00 | 192.00 | 0 | 3 | 3 | 3 | 3 | 0 | 0 |
| 3 11/7/2022 | 11/8/2022 | KCDY-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 2 | 16.00 | 32.00 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 11/1/2022 Order End Date: 11/8/2022 Spots: 24

Total Charges: \$384.00
 Combined Discounts: \$57.60
 Adjusted Gross Billing: \$326.40
 Taxes: \$24.55
 Total Net: \$350.95

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00012 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 24 | \$384.00 | \$57.60 | \$326.40 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00011
 Description: INV#4435218
 Date Entered: 10/26/2022
 P.O.#: 4435218
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|-----------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/1/2022 | 11/6/2022 | KAMQ/TheQ | 06:00:00a to 10:00:00a | Weekly | 1:00 | 10 | 14.00 | 140.00 | 0 | 3 | 3 | 2 | 2 | 0 | 0 |
| 2 11/1/2022 | 11/6/2022 | KAMQ/TheQ | 03:00:00p to 07:00:00p | Weekly | 1:00 | 11 | 14.00 | 154.00 | 0 | 3 | 3 | 3 | 2 | 0 | 0 |
| 3 11/7/2022 | 11/8/2022 | KAMQ/TheQ | 06:00:00a to 10:00:00a | Weekly | 1:00 | 2 | 14.00 | 28.00 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 11/1/2022 Order End Date: 11/8/2022 Spots: 23

Total Charges: \$322.00
 Combined Discounts: \$48.30
 Adjusted Gross Billing: \$273.70
 Taxes: \$20.58
 Total Net: \$294.28

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00011:

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 23 | \$322.00 | \$48.30 | \$273.70 |

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00010
 Description: INV#4435218
 Date Entered: 10/26/2022
 P.O.#: 4435218
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/1/2022 | 11/6/2022 | KATK-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 10 | 16.00 | 160.00 | 0 | 3 | 3 | 2 | 2 | 0 | 0 |
| 2 11/1/2022 | 11/6/2022 | KATK-FM | 03:00:00p to 07:00:00p | Weekly | 1:00 | 12 | 16.00 | 192.00 | 0 | 3 | 3 | 3 | 3 | 0 | 0 |
| 3 11/7/2022 | 11/8/2022 | KATK-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 2 | 16.00 | 32.00 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 11/1/2022 Order End Date: 11/8/2022 Spots: 24

Total Charges: \$384.00
 Combined Discounts: \$57.60
 Adjusted Gross Billing: \$326.40
 Taxes: \$24.55
 Total Net: \$350.95

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00010 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 24 | \$384.00 | \$57.60 | \$326.40 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00009
 Description: Order#320286/INV#4434334
 Date Entered: 10/19/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|--------------|------------|---------|------------------------|----------|--------|-----|-------|-------|---|----|---|----|---|----|----|
| 1 10/17/2022 | 10/23/2022 | KATK-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 6 | 16.00 | 96.00 | 0 | 0 | 0 | 3 | 3 | 0 | 0 |
| 2 10/17/2022 | 10/23/2022 | KATK-FM | 03:00:00p to 07:00:00p | Weekly | 1:00 | 6 | 16.00 | 96.00 | 0 | 0 | 0 | 3 | 3 | 0 | 0 |
| 3 10/24/2022 | 10/30/2022 | KATK-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 6 | 16.00 | 96.00 | 1 | 1 | 2 | 1 | 1 | 0 | 0 |
| 4 10/24/2022 | 10/30/2022 | KATK-FM | 03:00:00p to 07:00:00p | Weekly | 1:00 | 6 | 16.00 | 96.00 | 1 | 1 | 2 | 1 | 1 | 0 | 0 |

Order Start Date: 10/17/2022 Order End Date: 10/30/2022 Spots: 24

Total Charges: \$384.00
 Combined Discounts: \$57.60
 Adjusted Gross Billing: \$326.40
 Taxes: \$24.55
 Total Net: \$350.95

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00009 :

| | | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------|------|-------------------|----------------------|-----------------------|--------------------|
| October | 2022 | 24 | \$384.00 | \$57.60 | \$326.40 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00008
 Description: Order#3202286/NV#4434334
 Date Entered: 10/19/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|--------------|------------|---------|------------------------|----------|--------|-----|-------|-------|---|----|---|----|---|----|----|
| 1 10/19/2022 | 10/23/2022 | KCDY-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 6 | 16.00 | 96.00 | 0 | 0 | 0 | 3 | 3 | 0 | 0 |
| 2 10/19/2022 | 10/23/2022 | KCDY-FM | 03:00:00p to 07:00:00p | Weekly | 1:00 | 6 | 16.00 | 96.00 | 0 | 0 | 0 | 3 | 3 | 0 | 0 |
| 3 10/24/2022 | 10/30/2022 | KCDY-FM | 06:00:00a to 10:00:00a | Weekly | 1:00 | 6 | 16.00 | 96.00 | 1 | 2 | 1 | 1 | 1 | 0 | 0 |
| 4 10/24/2022 | 10/30/2022 | KCDY-FM | 03:00:00p to 07:00:00p | Weekly | 1:00 | 6 | 16.00 | 96.00 | 1 | 2 | 1 | 1 | 1 | 0 | 0 |

Order Start Date: 10/19/2022 Order End Date: 10/30/2022 Spots: 24

Total Charges: \$384.00
 Combined Discounts: \$57.60
 Adjusted Gross Billing: \$326.40
 Taxes: \$24.55
 Total Net: \$350.95

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00008 :

| | Spot Count | Gross Billing | Combined Disc. | Net Billing |
|--------------|------------|---------------|----------------|-------------|
| October 2022 | 24 | \$384.00 | \$57.60 | \$326.40 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Yvette Herrell for Congress
 Order #: 3702-00007
 Description: Order#3202286/INV#4434334
 Date Entered: 10/19/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|--------------|------------|-----------|------------------------|----------|--------|-----|-------|-------|---|----|---|----|---|----|----|
| 1 10/17/2022 | 10/23/2022 | KAMQ/TheQ | 06:00:00a to 10:00:00a | Weekly | 1:00 | 6 | 14.00 | 84.00 | 0 | 0 | 0 | 3 | 3 | 0 | 0 |
| 2 10/17/2022 | 10/23/2022 | KAMQ/TheQ | 03:00:00p to 07:00:00p | Weekly | 1:00 | 6 | 14.00 | 84.00 | 0 | 0 | 0 | 3 | 3 | 0 | 0 |
| 3 10/24/2022 | 10/30/2022 | KAMQ/TheQ | 06:00:00a to 10:00:00a | Weekly | 1:00 | 6 | 14.00 | 84.00 | 1 | 2 | 1 | 1 | 1 | 0 | 0 |
| 4 10/24/2022 | 10/30/2022 | KAMQ/TheQ | 03:00:00p to 07:00:00p | Weekly | 1:00 | 5 | 14.00 | 70.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |

Order Start Date: 10/17/2022 Order End Date: 10/30/2022 Spots: 23

Total Charges: \$322.00
 Combined Discounts: \$48.30
 Adjusted Gross Billing: \$273.70
 Taxes: \$20.58
 Total Net: \$294.28

Projected Media Month Billing Totals for Yvette Herrell for Congress / 3702-00007 :

| | | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------|------|-------------------|----------------------|-----------------------|--------------------|
| October | 2022 | 23 | \$322.00 | \$48.30 | \$273.70 |

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for Media Financial Services By: _____

 Please Sign and Return One Copy