

## ORDER



KMSB

**Orders**  
**Order / Rev:** 2055038  
**Alt Order #:** WOC12626167  
**Product Desc:** Arizona  
**Estimate:** 5525  
**Flight Dates:** 08/25/20 - 08/31/20  
**Original Date / Rev:** 08/10/20 / 08/10/20  
**Order Type:** RFP

**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Main Street Media Group / POL  
**Buying Contact:**  
**Billing Contact:** Ryan Stanley  
 PO Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Defend Arizona  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:**  
**Advertiser External ID:** 130504  
**Agency External ID:** 10862AG  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	46	\$8,970.00	\$7,624.50
08/31/20	08/31/20	8	\$1,235.00	\$1,049.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	46	\$8,970.00	\$7,624.50	29.90
September 2020	8	\$1,235.00	\$1,049.75	4.10
<b>Totals</b>	<b>54</b>	<b>\$10,205.00</b>	<b>\$8,674.25</b>	<b>34.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KMSB	9%	\$10,205.00
Market	100%	\$113,388.89

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBGF	0%	\$0.00
KGUN	0%	\$0.00
KHRR	0%	\$0.00
KOLD	0%	\$0.00
KTTU	1%	\$1,133.89
KUAS	0%	\$0.00
KUAT	0%	\$0.00
KUVE	0%	\$0.00
KVOA	0%	\$0.00
KWBA	0%	\$0.00
KXGR	0%	\$0.00
UNKWN	90%	\$102,050.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMSB	08/25/20	08/31/20		CM	7:00 AM-9:00 AM	11122--	:30	7	\$150.00	P03	0.80	NM	7	\$1,050.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 7-9a M-F															
Daybreak															
Daybreak															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11122--</div> <div>7</div> <div>\$150.00</div> <div>0.80</div> </div>															
N 2	KMSB	08/25/20	08/31/20	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	11111--	:30	5	\$150.00	P03	0.50	NM	5	\$750.00
Local News @5p															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11111--</div> <div>5</div> <div>\$150.00</div> <div>0.50</div> </div>															
N 3	KMSB	08/25/20	08/31/20	Local News @ 530p M-F	CM	5:30 PM-6:00 PM	11111--	:30	5	\$110.00	P03	0.50	NM	5	\$550.00
Local News @530p															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11111--</div> <div>5</div> <div>\$110.00</div> <div>0.50</div> </div>															
N 4	KMSB	08/25/20	08/31/20	Local News @ 9p M-F	CM	9:00 PM-10:00 PM	11111--	:30	5	\$375.00	P03	1.70	NM	5	\$1,875.00
Local News @9p M-F															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11111--</div> <div>5</div> <div>\$375.00</div> <div>1.70</div> </div>															
N 5	KMSB	08/25/20	08/31/20	Local News @ 10p M-F	CM	10:00 PM-10:30 PM	11111--	:30	5	\$300.00	P03	1.50	NM	5	\$1,500.00
Local News @10p M-F															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11111--</div> <div>5</div> <div>\$300.00</div> <div>0.00</div> </div>															
N 6	KMSB	08/25/20	08/31/20	Mom 1130p-12a	CM	1130p-12a	11111--	:30	5	\$60.00	P03	0.40	NM	5	\$300.00
MOM															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11111--</div> <div>5</div> <div>\$60.00</div> <div>0.40</div> </div>															
N 7	KMSB	08/25/20	08/31/20	Two Half Men 12-1230a	CM	12:00 XM-12:30 XM	11111--	:30	5	\$50.00	P03	0.30	NM	5	\$250.00
TWO AND A HALF MEN															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>11111--</div> <div>5</div> <div>\$50.00</div> <div>0.00</div> </div>															
N 8	KMSB	08/25/20	08/31/20	Two Half Men 1230-1a	CM	1230-1a	1-111--	:30	4	\$40.00	P03	0.20	NM	4	\$160.00
Two Half Men 1230-1a															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/25/20</div> <div>08/31/20</div> <div>1-111--</div> <div>4</div> <div>\$40.00</div> <div>0.20</div> </div>															
N 9	KMSB	08/25/20	08/25/20	Tue Prime A	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$600.00	P03	1.40	NM	1	\$600.00
HELL'S KITCHEN															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/24/20</div> <div>08/30/20</div> <div>-1-----</div> <div>1</div> <div>\$600.00</div> <div>1.40</div> </div>															
N 10	KMSB	08/25/20	08/26/20	Wed Prime B	CM	8:00 PM-9:00 PM	--1----	:30	1	\$650.00	P03	1.00	NM	1	\$650.00
MASTERCHEF															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/24/20</div> <div>08/30/20</div> <div>--1----</div> <div>1</div> <div>\$650.00</div> <div>0.00</div> </div>															
N 11	KMSB	08/25/20	08/27/20	Thu Prime A	DNP	7:00 PM-8:00 PM	---1---	:30	1	\$375.00	P03	1.40	NM	1	\$375.00
24 Hours to Hell and Back															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/24/20</div> <div>08/30/20</div> <div>---1---</div> <div>1</div> <div>\$375.00</div> <div>1.40</div> </div>															
N 12	KMSB	08/25/20	08/27/20	Thu Prime B	DNP	8:00 PM-9:00 PM	---1---	:30	1	\$350.00	P03	2.10	NM	1	\$350.00
BEAT SHAZAM															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 08/24/20</div> <div>08/30/20</div> <div>---1---</div> <div>1</div> <div>\$350.00</div> <div>2.10</div> </div>															
N 13	KMSB	08/25/20	08/29/20		CM	9:00 PM-10:00 PM	-----1-	:30	1	\$300.00	P03	1.50	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 9p Sa											
				Local News @9p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1-					1	\$300.00		1.50			
N 14	KMSB	08/25/20	08/30/20	Sun Prime C	CM	8:00 PM-9:00 PM	-----1	:30	1	\$300.00	P03	0.90	NM	1	\$300.00
				Bob's Burgers/Family Guy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$300.00		0.90			
N 15	KMSB	08/25/20	08/30/20	Local News @ 9p Su	CM	9:00 PM-10:00 PM	-----1	:30	1	\$375.00	P03	1.80	NM	1	\$375.00
				Local News @9p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$375.00		1.80			
N 16	KMSB	08/25/20	08/31/20	Arizona Midday 1215-1p	CM	1215-1p	-1-1--	:30	2	\$50.00	P03	0.00	NM	2	\$100.00
				Arizona Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-1--					2	\$50.00		0.00			
Week:		08/31/20	09/06/20	-----					0	\$50.00		0.00			
N 17	KMSB	08/25/20	08/31/20	Daily Blast Live 1-130p	CM	1-130p	--1-1--	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
				Daily Blast Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1-1--					2	\$60.00		0.00			
Week:		08/31/20	09/06/20	-----					0	\$60.00		0.00			
N 18	KMSB	08/29/20	08/29/20	Local News @ 10p Sa	CM	10-1030p	-----1-	:30	1	\$300.00	P03	1.50	NM	1	\$300.00
				Local News @ 10p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	-----1-					1	\$300.00		1.50			
N 19	KMSB	08/30/20	08/30/20	Local News @ 10p Su	CM	10-1035p	-----1	:30	1	\$300.00	P03	1.50	NM	1	\$300.00
				Local News @ 10p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	-----1					1	\$300.00		1.50			
													Totals	54	\$10,205.00