

WNKR

**"ISSUES AND NEEDS" REPORT FOR 2ND QUARTER APRIL
1, 2019 THROUGH JUNE 30, 2019.**

REGULAR SUNDAY SCHEDULE

6:30 AM – 7:00 AM INFOTRAK

7:00 AM – 7:30 AM VIEWPOINTS

MONDAY THROUGH FRIDAY SCHEDULE

12:00 PM – 12:03 PM ACROSS KENTUCKY

WEEKLY SUMMARIES OF ABOVE ARE ATTACHED

12:00 PM - 12:03 PM
MONDAY THROUGH FRIDAY



Kentucky Farm Bureau • (502) 495-5000
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Each program is 3:00 minutes

Across Kentucky - April 5, 2019

Kentucky Agriculture Commissioner Ryan Quarles says it is important to thank a farmer during National Agriculture Week, but also throughout the year. Quarles talked about the impact of agriculture, the number of family farms in the state, specialty markets and how Kentucky ranks on the national level during a State of Agriculture address on National Agriculture Day.

Across Kentucky - April 4, 2019

With the arrival of Spring comes the opening of Kentucky Farm Bureau Certified Roadside Farm Markets across the state. Program Director Fran McCall previews farm markets that consumers can visit in 2019, talks about what it means to be in the program and the reaction from consumers who visit markets in their community.

Across Kentucky - April 3, 2019

Tim Dietrich with the Kentucky Department of Agriculture says the beef cattle industry is continuing to do well, although the cattle market has been down. Dietrich talks about some of the value added programs, the quality of Kentucky Cattle and demand for beef products.

Across Kentucky - April 2, 2019

Commonwealth Agri Energy in Hopkinsville recently completed the third expansion in the short history of the manufacturing facility. We talk with President Mick Henderson about how much ethanol and other products are being produced at the plant, improved efficiency and how much corn from Kentucky farmers is being used.

Across Kentucky - April 1, 2019

Forest industry leaders from across the state will gather this week in Lexington for the Kentucky Forest Industry Association annual meeting. Executive Director Bob Bauer talks about some of the topics on the agenda, the increasing demand for hardwoods and the annual awards program that recognizes the best in the business.

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Across Kentucky - April 12, 2019

A Kentucky farmer and agribusiness dealer is making an impact on the agriculture equipment world with his experience and knowledge in farming. H & R Agripower Vice-President Steve Hunt talks about serving on the Case IH Dealer Advisory Board, helping the company test the latest equipment and what agriculture means to him.

Across Kentucky - April 11, 2019

The Kentucky Farm Bureau Certified Roadside Farm Market Program is made up of a variety of locations across the state that range in size, shape and the way the owners serve customers. Program Director Fran McCall talks about the variety of farm markets, how they are certified and what that means for customers.

Across Kentucky - April 10, 2019

Not only did the delegation of Kentucky young farmers learn about agriculture in Argentina, they also learned about other challenges facing the farmers in that country. Alana Baker-Dunn talks about some of their biggest financial hurdles and what the Argentine farmers had to say about American agriculture.

Across Kentucky - April 9, 2019

The Kentucky Corn Growers Association sent a delegation of young farmers to Argentina in February to learn more about that country's agriculture. Trigg County farmer Alana Baker-Dunn talks about Argentine agriculture, the challenges of their farmers and how they are utilizing technology.

Across Kentucky - April 8, 2019

The average cost of 40 basic food items increased slightly during the first quarter of 2019. Kentucky Farm Bureau Communications Director Todd Bright breaks down the Farm Bureau Market basket Survey and talks about how America's farmers are feeding an ever increasing number of people each year.

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Across Kentucky - April 19, 2019

While the United States Department of Agriculture is working to develop regulations for agricultural hemp, the Risk Management Agency is formulating a crop insurance plan to help farmers protect their risk. Administrator Martin Barbre talks about what is being developed, the challenges and if agricultural hemp is too risky.

Across Kentucky - April 18, 2019

The agriculture department at Eastern Kentucky University is continuing to grow as a new class of students enroll to obtain a degree in a number of areas. Eastern Kentucky University Agronomy Professor Dr. John Settini discusses what programs are offered at the university, the students that are enrolling and what they seem to be interested in.

Across Kentucky - April 17, 2019

Farmers should observe safety practices all year long on the farm, with the Spring planting season always a dangerous time. Dale Dobson with the Kentucky Department of Agriculture reminds farmers of some timely safe practices on the farm, the need to have a plan and the importance of taking time to cope with the stresses of farming.

Across Kentucky - April 16, 2019

Dale Dobson with the Kentucky Department of Agriculture says it is important that agriculture and the general public share the road during the Spring planting season and all year long. Dobson passes along reminders for farmers and drivers as activity picks up on and off the farm.

Across Kentucky - April 15, 2019

United States Senate Majority Leader Mitch McConnell and Kentucky Agriculture Commissioner Ryan Quarles were joined by USDA Undersecretary Greg Ibach and Risk Management Agency Director Martin Barbre for a hemp forum in Louisville. They discussed Kentucky's role in formulating hemp regulations and the importance of getting those in place in the near future.

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Across Kentucky - April 26, 2019

Although the agriculture department at Eastern Kentucky University is small, the program is continuing to grow with a new class of students. Agronomy Professor Dr. John Settimi talks about the program, the growth, why students are getting involved and what he enjoys about teaching agriculture.

Across Kentucky - April 25, 2019

The Kentucky Agriculture and Environment in the classroom program is helping to teach children across the state the connection between the farm and the food they enjoy from the table. Executive Director Jennifer Elwell talks about the program, what it teaches and shares a recent success story in Jefferson County.

Across Kentucky - April 24, 2019

For the first time the Census of Agriculture tracked some new statistics related to veteran and women farmers. National Agriculture Statistics Service Eastern Mountain Region Director Dave Knoff says he was surprised by the number of veterans and women who operate farming operations across the state.

Across Kentucky - April 23, 2019

Although the number of Kentucky farms decreased during the past ten years, Kentucky is still ranked sixth in the nation in the number of farms. National Agriculture Statistics Service Eastern Mountain Region Director Dave Knoff talks about the number of farms and other interesting statistics from the Census of Ag.

Across Kentucky - April 22, 2019

Environmental Protection Agency Administrator Andrew Wheeler spoke with farmers and state officials during a visit to the state Friday, April 12. Administrator Wheeler says Kentucky will benefit from clean coal technology regulations and the new Waters of the U.S. rule that will soon be in place.

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Across Kentucky - May 3, 2019

More than 150-thousand people are expected at Churchill Downs Saturday for the 145th running of the Kentucky Derby. Churchill Downs Communications Manager Darren Rogers talks about the race, the favorites and some special events planned this year to memorialize the late John Asher, who served as Vice-President of Racing Communications until his untimely death last summer.

Across Kentucky - May 2, 2019

Environmental Protection Agency Administrator Andrew Wheeler says proper and fair implementation of the Waters of the US rule is one of three priorities in 2019. Wheeler says the EPA will be working on a standardized rule, fair implementation and making sure all inspectors are on the same page this year.

Across Kentucky - May 1, 2019

The Kentucky Young Farmers Organizations continues to remain strong in spite of budget cuts to higher education across the state. State Secretary Ashley Johnson talks about the strength of the organization, the annual meeting, the summer farm tour and the members.

Across Kentucky - April 30, 2019

Environmental Protection Agency Administrator Andrew Wheeler says the agency he oversees is very interested in working with farmers to improve nutrient management. During a recent stop in Kentucky, Administrator Wheeler discussed Nutrient Loading and some of the initiatives that will be put in place during his administration to address the issue.

Across Kentucky - April 29, 2019

Kentucky is preparing for the 145th running of the Kentucky Derby with a full week of activities leading up to the greatest two minutes in sports. Churchill Downs Communications Director Darren Rogers talks about Champions Day, Thurby and the Kentucky Oaks.

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*Across
Kentucky*

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Across Kentucky - May 10, 2019

The Pennyrile Resource, Conservation and Development District will partner with Hopkinsville Water Environment Authority to host what is possibly the first Water Festival in Kentucky. Event organizer Charles Turner talks about the water festival, why it is being held, how it began and what they hope people will learn during the event Saturday, May 11.

Across Kentucky - May 9, 2019

Kentucky Farm Bureau Insurance recently hosted an event to help raise money to fight the hunger problem in Kentucky. Communications Director Dan Smaldone talks about Clays for a Cause, how the event came about, how much money they raised and the need to feed the hungry in the state.

Across Kentucky - May 8, 2019

On Tuesday, Mallory Lawrence talked about the Homegrown Project and how it will benefit the Trigg County Agriculture Department. On today's program we meet the students who will be growing the food and find out what they hope to learn through the project.

Across Kentucky - May 7, 2019

A Kentucky woman is partnering with the Trigg County High School Agriculture Department to raise homegrown produce to market in her grocery store. Hancock's Neighborhood Market owner Mallory Lawrence introduces the Homegrown Project, talks about the role of the Trigg County High School Agriculture Department and their work to grow the produce.

Across Kentucky - May 6, 2019

May is Beef Month in Kentucky and the Kentucky Beef Council is planning several stops across the state to kick off the summer grilling season. Katelyn Hawkins with the Kentucky Beef Council talks about the theme, the recipes people can sample and where you might see them.

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Across Kentucky - May 17, 2019

Kentucky Agriculture Commissioner Ryan Quarles says the equine industry has a large impact on the state of Kentucky. Commissioner Quarles discusses how horses make a difference, the Kentucky Proud Program and agricultural hemp with host Alan Watts.

Across Kentucky - May 16, 2019

The Kentucky Agriculture Training School next week will take farmers, crop advisers and others back to the basics in the field. Dr. Travis Leglighter talks about the school that will take place at the University of Kentucky Research and Education Center in Princeton, the topics that will be covered and details how people can sign up to attend.

Across Kentucky - May 15, 2019

If you have questions about beef recipes, cuts of meat or how cattle are raised on the farm, the answer is likely closer than you think. Katelyn Hawkins with the Kentucky Beef Council talks about Chuck Knows Beef, how you can talk with Chuck, the kind of questions he can answer and where to find him.

Across Kentucky - May 14, 2019

Farm broadcasters from across the nation are in Washington, DC for the annual Washington Watch Program this week. National Association of Farm Broadcasting Executive Director Tom Brand talks about the history of the event, topics on the agenda and who farm broadcasters will meet with while they are in Washington.

Across Kentucky - May 13, 2019

Wheat farmers, extension agents and crop advisers will gather Tuesday for the annual University of Kentucky Wheat Field Day at the Research and Education Center in Princeton. UK Extension Agronomist Dr. Carrie Knott talks about the field day, what topics will be covered, when it will take place and shares other details.

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Across Kentucky - May 24, 2019

AT&T Kentucky President Hood Harris says they are continuing to expand broadband across the rural parts of the state. Harris provides an update on the efforts, talks about how it is improving communications and where the work will progress in the future.

Across Kentucky - May 23, 2019

The latest Feeding America Map the Meal Gap shows hunger is a widespread problem across the state. Feeding Kentucky Director Tamara Sandberg talks about the latest results, where the problems are, and how donations help make a dent in hunger.

Across Kentucky - May 22, 2019

Kentucky Farm Bureau will work with teachers across the state to teach them about agriculture and how that connects to the classroom. Farm Bureau Ag In The Classroom Director Scott Christmas talks about the program, what is taught, where the sessions are held and other details.

Across Kentucky - May 21, 2019

The Kentucky Natural Resource Conservation Service is welcoming new state director Greg Stone. Host Alan Watts talks with Stone about his background, what he plans to do to help Kentucky farmers in their conservation efforts and other details.

Across Kentucky - May 20, 2019

Kentucky voters head to the polls Tuesday to select a number of statewide candidates who will run for office in the November General Election. Kentucky Farm Bureau President Mark Haney says it is important for people to know the issues and the candidates, and to go vote.

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Across Kentucky - May 31, 2019

For people who want to begin farming, the Farm Service Agency has programs that may be able to help. Farm Service Agency Kentucky and Tennessee Beginning Farmer Program Director Amanda Robertson talks about what is available, how people can apply and some partner agencies that can help.

Across Kentucky - May 30, 2019

Kentucky Congressman James Comer, who serves on the House Agriculture Committee, says he is pleased with work that is underway to implement the 2018 Farm Bill. Comer also discussed agricultural hemp, the 2019 farming outlook and other issues during a visit with host Alan Watts at the Congressman's Washington office.

Across Kentucky - May 29, 2019

United States Senate Majority Leader Mitch McConnell says he is proud to be a voice for rural America as the only Congressional leader not from a coastal state. McConnell also discussed disaster assistance, agricultural hemp and raising the age for tobacco use during a conversation with host Alan Watts in the Senator's Washington office.

Across Kentucky - May 28, 2019

Kentucky Farm Bureau President Mark Haney says a recent trade trip by Agriculture Secretary Sonny Perdue to Japan will pay off for Kentucky farmers. Haney says the good news about Japan reiterates the need to get a deal negotiated with China sooner than later.

Across Kentucky - May 27, 2019

Kentucky Farm Bureau President Mark Haney says recent movement toward ratification of the United States, Canada and Mexico trade agreement is positive news for farmers and agriculture. Haney discusses the recent changes and what he is hearing it will take for congress to pass the trade agreement.

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Across Kentucky - June 7, 2019

A Kentucky woman is working to make sure the voice of agriculture is heard at the Environmental Protection Agency in Washington, DC. Bardstown native Tate Bennett discusses her role at the EPA and brings us up to date on the Waters of the US Rule and what will not be included in the final version.

Across Kentucky - June 6, 2019

The United States Department of Agriculture is working hard to keep African Swine Flu out of the country. Under Secretary Greg Ibach talks about what is being done to keep the devastating disease out of the country, how they are monitoring it and the cooperative effort the department has with other countries, producers and processors.

Across Kentucky - June 5, 2019

Tuesday we told you about a Louisville restaurant named Harvest that is serving a variety of Kentucky Proud Farm to Table food. On today's program we learn more about Harvest Chef Geoff Daily, how he started his career, what people think of the food he cooks and the unique display in Harvest that helps people know the story of the food they are enjoying.

Across Kentucky - June 4, 2019

A Louisville restaurant is building its brand around Farm to Table and Kentucky Proud Products on the menu. Chef Geoff Dailey talks about Harvest, the inspiration behind the restaurant and what diners can expect to find on the eclectic menu.

Across Kentucky - June 3, 2019

Secretary of Agriculture Sonny Perdue recently announced a second round of relief for farmers across the country that are being hit hard by the trade negotiations and tariffs on China. Secretary Perdue, Under Secretaries Bill Northey and Greg Ibach, and USDA Chief Economic Greg Johnansen discussed the program and how it will impact agriculture.

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Across Kentucky - June 14, 2019

The Kentucky Department of Agriculture is hosting a third series of meetings across the state this summer to link agriculture and manufacturing. Kentucky Agriculture Commissioner Ryan Quarles talks about the meetings, where they will be held and what topics will be covered.

Across Kentucky - June 13, 2019

Kentucky corn farmers received some good news May 31 when the Environmental Protection Agency announced gasoline blended with 15 percent ethanol can be sold year-round. Commonwealth Agri Energy President Mick Henderson talks about the change and what it means to drivers and Kentucky Corn farmers.

Across Kentucky - June 12, 2019

The blue and gold of the Kentucky FFA is gathering this week at Rupp Arena in Lexington for the annual FFA State Convention. Kentucky FFA Association Executive Secretary Matt Chaliff talks about the convention, the awards that will be presented, who the featured speakers are, Ag Teachers that Change Lives and the election of officers.

Across Kentucky - June 11, 2019

More than 700 Kentucky 4-H teens are at the University of Kentucky this week for the 4-H Teen Conference. University of Kentucky Director of 4-H Youth Development Dr. Rachel Noble previews Teen Conference 2019, the election of officers and what participants will learn.

Across Kentucky - June 10, 2019

The University of Kentucky Agriculture Training Schools are helping to increase the knowledge of farmers and certified crop advisers across the state. Kentucky Ag Training Schools Coordinator Lori Rogers says a training session, planned for Thursday, June 13, at the University of Kentucky Research and Education Center in Princeton, will focus on crop scouting.

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Across Kentucky - June 21, 2019

Corn farmers and consumers in Kentucky will all see the benefits of the year-round sale of gasoline mixed with 15 percent ethanol. Kentucky Corn and Small Grain Growers Executive Director Laura Knoth says the EPA rule change, that took effect June 1, will help increase the sale of ethanol and ultimately provide a larger market for corn.

Across Kentucky - June 20, 2019

Although Kentucky farmers have faced challenges with a wet planting season this year, the corn crop is considerably ahead of other states in the corn belt. Kentucky Corn and Small Grain Growers Executive Director Laura Knoth talks about planting, market issues and other items on the minds of farmers in the state.

Across Kentucky - June 19, 2019

The Center for Agricultural Hemp is now up and running at the Murray State University Hutson School of Agriculture. Dean Dr. Tony Brannon talks about the Center for Agricultural Hemp, why it was formed, the work that will be done and how it will impact the agricultural hemp industry.

Across Kentucky - June 18, 2019

The dairy industry in Kentucky is made up of nearly 500 farms and over a half million dairy cows. Dairy Alliance Senior Manager of Farmer Relations Denise Jones talks about the diversity of the dairy industry, the top producing counties in the state and how people can help dairy farmers every day.

Across Kentucky - June 17, 2019

June is Dairy Month in Kentucky and across the nation. Kentucky Agriculture Commissioner Ryan Quarles discusses Dairy Month, the kickoff celebration at the State Capitol in Frankfort and the impact of the dairy industry in Kentucky.

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Across Kentucky - June 28, 2019

Natural Resource Conservation Service Chief Matt Lohr says his department is focused on implementing the 2018 Farm Bill, customer service and making sure the agency has enough staff to properly serve farmers around the country. Lohr, who is a Virginia farmer, says one of the highlights so far has been listening to success stories told by farmers around the country.

Across Kentucky - June 27, 2019

The rural community of Fancy Farm in Graves County will grow by more than 10,000 people Saturday, August 3, during the annual Fancy Farm Picnic. Political Director Mark Wilson talks about the guest list, the Master of Ceremonies, the bar-b-que fundraiser and some previous special guests who have made a stop at Fancy Farm.

Across Kentucky - June 26, 2019

Kentucky Commissioner of Agriculture Ryan Quarles says excitement is building for the 2019 Kentucky State Fair that will take place in August. Commissioner Quarles talks about the events, a new sponsorship, competitions, food and the history associated with the fair.

Across Kentucky - June 25, 2019

Kentucky Agriculture and Horticulture Extension Agents from across the state are gathered in Owensboro for their annual conference this week. Association President Greg Comer talks about the conference, what will take place, the professional improvement tours, awards and who will be attending.

Across Kentucky - June 24, 2019

United States Senator Rand Paul is hoping the H2A and H2B Red Tape Reduction Act will help make it easier for farmers and others who use the Guest Worker program to get the manpower they need for their operations. Senator Paul says the legislation, that is receiving bipartisan support, will make the application and reporting system electronic and will streamline other processes.

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2019

Show # 2019-14

Date aired: April 7, 2019 Time Aired: 6:30am – 7:00am

Van C. Tran, PhD, Associate Professor of Sociology at Columbia University

Prof. Tran was the co-author of a study that found that although Asian Americans graduate from universities at far higher rates than white Americans, they still are no more likely to hold professional or managerial jobs. He discussed the additional barriers and discrimination that Asian Americans face when trying to climb the career ladder, a phenomenon known as the "bamboo ceiling."

Issues covered:
Discrimination
Minority Concerns
Career

Length: 9:04

Nancy Rhoades, PhD, Associate Professor in the Department of Advertising and Public Relations at Michigan State University

Dr. Rhoades examined underage and binge drinking at colleges and found that peer approval is the primary reason that students do it. She said students don't want to admit they're influenced by friends, but the reality is they are seeking social acceptance. She offered advice to concerned parents.

Issues covered:
Underage Drinking
Youth at Risk

Length: 8:09

Marina Vance, PhD, Assistant Professor of Mechanical Engineering at the University of Colorado Boulder

Cooking, cleaning and other routine household activities generate significant levels of volatile and particulate chemicals inside the average home, leading to indoor air quality levels on par with a polluted major city, according to Dr. Vance's research. She said that most homes are not properly ventilated and that gas stoves cause more indoor air pollution than electric ones.

Issues covered:
Pollution
Consumer Matters
Housing

Length: 5:07

Weekly Public Affairs Program

Show # 2019-15

Date aired: April 14, 2019 Time Aired: 6:30am – 7:00am

Robert Sholly, domestic counterterrorism expert, retired army colonel with experience in counterterrorism and performing international security assessments, a member of the United Nations international peace keeping forces that won the Nobel Peace Prize in 1988

Col. Sholly said while we cannot live in fear, it is wise to live with caution and prudence. He discussed which public places are the most dangerous. He explained why it is important to have a security plan before entering a mall, what to do if shots are fired in a crowded movie theater and the physical signs to watch for that could identify a potential shooter or bomber.

Issues covered:

Length: 9:07

Terrorism

Personal Protection

Emergency Preparedness

Shaka Senghor, author of "*Writing My Wrongs: Life, Death, and Redemption in an American Prison*"

In 1991, Shaka Senghor was sent to prison for second-degree murder. Today, he lectures at many universities and is a leading voice on criminal justice reform. He shared his inspirational story: growing up with an abusive parent, which started a downward spiral that saw him run away from home, turn to drug dealing to survive, and end up in prison for murder at the age of 19, fuming with anger and despair. He explained what caused him to turn his life around, now mentoring youth at risk.

Issues covered:

Length: 7:59

Youth at Risk

Crime

Prison Reforms

Minority Concerns

Monica Deza, PhD, Assistant Professor of Economics in the School of Economic, Political and Policy Science at the University of Texas, Dallas

Dr. Deza led a study that found that teen driving curfews might do more than reduce car accidents. They also may prevent teens from committing crimes or becoming pregnant. She talked about the most common crimes committed by teens and why driving restrictions may make a difference.

Issues covered:

Length: 5:07

Youth at Risk

Crime

InfoTrak

Show # 2019-16

Date aired: April 21, 2019 Time Aired: 6:30am – 7:00am

Kate O'Neill, PhD, Associate Professor in the Department of Environmental Science, Policy and Management at University of California Berkeley

For nearly three decades, recyclable materials from the US were shipped cheaply to China for processing. However, in the past year, China has stopped accepting virtually all of it. Dr. O'Neill said as a result, local governments and the recycling industry are now facing an unprecedented recycling crisis, especially in plastics. She estimated that, at least for now, nearly 100% of recyclable materials are going into landfills. She discussed the steps that the waste industry is taking to try to fix the problem.

Issues covered:

**Recycling
Environment
Consumer Matters**

Length: 9:37

Deanna Barch, PhD, Professor of Psychology; Professor of Radiology, chair of the Department of Psychological & Brain Sciences in Arts & Sciences and the Gregory B. Couch Professor of Psychiatry at Washington University School of Medicine in St. Louis

Dr. Barch was the senior author of a study that linked participation in team sports to larger hippocampal volumes in children and less depression in boys ages 9 to 11. The hippocampus is a brain region that plays an important role in memory and how we respond to stress. She said the evidence was particularly strong for children participating in sports that involved structure, such as a school team, a non-school league or regular lessons, as compared to more informal engagement in sports.

Issues covered:

**Childhood Depression
Mental Health
Youth Sports**

Length: 7:29

Arielle O'Shea, investing and retirement specialist, Nerdwallet.com

Banks are paying customers to open savings and checking accounts. Ms. O'Shea said bank account sign-up bonuses may not be as widespread as credit card perks, but they can be lucrative. She outlined some of the fine print consumers need to be aware of before accepting a bonus offer.

Issues covered:

**Personal Finance
Consumer Matters**

Length: 5:04

InfoTrak

Show # 2019-17

Date aired: April 28, 2019 Time Aired: 6:30am – 7:00am

Kartik Hosanagar, PhD, John C. Hower Professor of Technology and Digital Business and a Professor of Marketing at the Wharton School of the University of Pennsylvania, author of "*A Human's Guide to Machine Intelligence: How Algorithms Are Shaping Our Lives and How We Can Stay in Control*"

Computer algorithms and the artificial intelligence that underlies them make a staggering number of everyday decisions for nearly every American, from what products we buy, to how we consume our news or entertainment, to whom we date, and how we find a job. Dr. Hosanagar discussed the potentially dangerous biases algorithms can give rise to as they increasingly run our lives, and offered suggestions for consumers to regain control.

Issues covered:

Consumer Matters

Technology

Government Regulation

Length: 9:16

Jennifer L. Eberhardt, PhD, Professor of Psychology at Stanford, recipient of a 2014 MacArthur "genius" grant, author of "*Biased: Uncovering the Hidden Prejudice That Shapes What We See, Think, and Do*"

Dr. Eberhardt talked about the numerous forms of bias hardwired into every human being. She said unconscious bias can be at work without our realizing it, even when we genuinely wish to treat all people equally. She explained how bias and racial inequality seeps into classrooms, police departments and businesses. She offered advice on how to recognize our own biases.

Issues covered:

Racism and Racial Bias

Law Enforcement

Length: 7:57

Alexander Fanaroff, M.D., Fellow, Cardiovascular Medicine, Duke University Medical Center

Dr. Fanaroff led a study that found that less than 10 percent of the treatment recommendations used by doctors to care for heart patients are based on evidence gained from multiple large, randomized clinical trials. He explained how the other 90 percent of treatments have come to be generally accepted by doctors. He hopes to see greater research to provide scientifically-supported treatment guidelines.

Issues covered:

Public Health Policy

Heart Disease

Length: 4:58

InfoTrak

Date aired: May 5, 2019 Time Aired: 6:30am – 7:00am

Michael Mina, PhD, MD, Resident Physician in Clinical Pathology, Brigham and Women's Hospital, Harvard Medical School

Measles outbreaks are spiking worldwide. Dr. Mina discussed the reasons behind the soaring rate of infections. He noted that for even those who survive an outbreak, measles can compromise a person's immune system for up to two years afterwards. He said the MMR vaccinations are proven to be very safe and parents should not hesitate to have their children vaccinated.

Issues covered:

Length: 9:14

**Measles Outbreaks
Vaccinations
Public Health**

Deborah Schwengel, MD, Assistant Professor of Anesthesiology and Critical Care Medicine at the Johns Hopkins University School of Medicine and Johns Hopkins Children's Center

Dr. Schwengel, led a comprehensive nationwide study that found that the rate of lawnmower injuries remains at a consistently high level, with most of them requiring surgery and hospitalization. She explained how the most common incidents occur and how adults can take steps to protect children from injury.

Issues covered:

Length: 8:09

**Personal Injury Prevention
Child Safety**

Tiffany Munzer, MD, Pediatric Developmental Behavioral Fellow at the University of Michigan

Dr. Munzer led a study that examined parents reading to their children in different book formats: enhanced electronic (with sound effects and/or animation), electronic, and print. The study found that traditional books provide the greatest opportunities for discussion, conversation and parent/child bonding. She said the flashing lights and loud sounds in most e-readers detract from the potential benefits of a shared reading experience.

Issues covered:

Length: 4:54

**Early Childhood Learning
Literacy
Parenting**

InfoTrak

Show # 2019-19

Date aired: May 12, 2019 Time Aired: 6:30am – 7:00am

William G. Gale, PhD, Arjay and Frances Miller Chair in Federal Economic Policy, Senior Fellow in the Economic Studies Program at the Brookings Institution

Most Americans are aware that the Social Security program will soon run short of money. Dr. Gale discussed the even shakier financial situations of Medicare and Medicaid. He said the Medicare trust fund will run out of money in 2026. He stressed the importance for Congress to either reduce costs, raise taxes or make other major policy changes soon.

Issues covered:

**Government
Retirement Planning
Public Health**

Length: 9:03

Megan Maas, PhD, Assistant Professor of Human Development and Family Studies at Michigan State University, certified sexuality educator

Teens spend hours every day on internet-connected devices, often with little or no supervision. Dr. Mass led a study that found that online sexual experiences can predict a teen's likelihood of becoming a victim of sexual assault one year later. She outlined the specific patterns of behaviors that can put teenagers at risk. She said she believes teens need to receive much better education to learn how online activities can affect their real life.

Issues covered:

**Sexual Assault
Youth at Risk
Parenting**

Length: 8:12

Christopher Loftis, PhD, National Director for the U.S. Department of Veterans Affairs/U.S. Department of Defense Mental Health Collaboration

Veterans face a wide array of mental health and stress-related challenges when they return to civilian life. Dr. Loftis discussed the various forms of help available at Veterans Administration facilities and via community-based mental health resources where veterans live. He offered ideas to help family members and friends start the conversation about mental health.

Issues covered:

**Veterans Issues
Mental Health**

Length: 4:59

InfoTrak

Show # 2019-20

Date aired: May 19, 2019 Time Aired: 6:30am – 7:00am

Tina Seelig, PhD, Professor of the Practice in the Dept of Management Science and Engineering at Stanford School of Engineering, faculty director of the Stanford Technology Ventures, author of "*What I Wish I Knew When I Was 20 - 10th Anniversary Edition: A Crash Course on Making Your Place in the World*"

Many young people struggle as they make the transition from the academic environment to the professional world. Dr. Seelig discussed skills and thought processes that can lead to success and resilience in their adult lives. She also talked about the effectiveness of our nation's higher education system in preparing students for life.

Issues covered:

Length: 8:37

**Education
Career**

Tony Corbo, Senior Lobbyist for the Food Campaign at Food & Water Watch, an advocacy group that supports stricter food safety regulations

The Centers for Disease Control and Prevention has reported that the frequency of several types of food poisoning infections climbed last year, but that the increases could be the result of new diagnostic tools that help identify more cases. Mr. Corbo explained the complex system that tracks illnesses such as salmonella and campylobacter. He said illnesses connected to produce are on the rise, while meat and poultry cases are unchanged.

Issues covered:

Length: 8:32

**Food Poisoning
Government Regulations**

Robert M. Siegel, MD, Medical Director of the Center for Better Health and Nutrition of the Heart Institute at Cincinnati Children's Hospital Medical Center, Professor of Clinical Pediatrics at the University of Cincinnati

Dr. Siegel led a small study of middle school students, examining their cardiovascular risk factors. He found that a third of the children had abnormal levels of cholesterol or blood sugar, and several were found to have undiagnosed diabetes. He said every child should be routinely tested for cardiovascular risks, but only 25-30% are.

Issues covered:

Length: 4:59

Children's Health

InfoTrak

Show # 2019-21

Date aired: May 26, 2019 Time Aired: 6:30am – 7:00am

Steven Roberts, college-funding expert, author of *“Winning the Money Game in College: Any Major and Any GPA Can Finish College Debt-Free or Better”*

Families at every income level struggle with the question of how to pay for a college education. Mr. Roberts explained how students can save on application fees and locate lesser-known resources to pay for college. He also suggested where to find scholarship money and why a student’s GPA isn’t everything. He also discussed the less obvious reasons why it is useful for students to earn money while in school.

Issues covered:

Length: 8:38

Education
Consumer Matters
Parenting

Laura Adams, Senior Insurance Analyst at insuranceQuotes.com

A traffic ticket can cause a driver’s auto insurance rates to skyrocket. Ms. Adams outlined a report from insuranceQuotes.com that found motorists who are slapped with a serious moving violation can see their auto insurance premiums jump by an average of 94 percent. She discussed 17 different moving violations, how each causes car insurance rates to spike, and why rate increases can vary drastically from state to state.

Issues covered:

Length: 8:35

Traffic Safety
Consumer Matters

Julia Cameron, author of *“It’s Never Too Late to Begin Again: Discovering Creativity and Meaning at Midlife and Beyond”*

When someone retires, the newfound freedom can be quite exciting, but also daunting. Ms. Cameron explained how cultivating their creative selves can help seniors navigate this new terrain. She said that retirement can be the most rich, fulfilling and creative time of life. She outlined several tools to get there.

Issues covered:

Length: 4:57

Senior Citizens
Retirement Planning

InfoTrak

Show # 2019-22

Date aired: June 2, 2019 Time Aired: 6:30am – 7:00am

David Swenson, PhD, Associate scientist in the Department of Economics, Iowa State University

While a number of metropolitan regions across the US are struggling, many more midsize and rural counties are wrestling with long-term decline. Dr. Swenson explained why most of the country's smaller urban and rural counties are not growing in terms of population and jobs, and will not grow in the future. He said government policies need to address the issue and assure access to necessary public services and modern technologies, to ensure that rural residents are connected to society.

Issues covered:

Rural Concerns

Employment

Economy

Length: 9:01

Lauren Stiller Rikleen, President of the Rikleen Institute for Strategic Leadership, author of "*The Shield of Silence: How Power Perpetuates a Culture of Harassment and Bullying in the Workplace*"

Ms. Rikleen discussed workplace misconduct, sexual harassment and other negative behaviors on the job. She believes the best way to address these problems is to eliminate the fear of retribution against those who report the misconduct. She said that change is also needed in the court system because judges and juries often discount the credibility of victims and are reluctant to hold employers accountable.

Issues covered:

Sexual Harassment

Workplace Matters

Women's Concerns

Length: 8:16

Kevin Estela, author of "*101 Skills You Need to Survive in the Woods*"

Mr. Estela outlined essential skills and tools that can be helpful to anyone in an emergency situation, particularly on camping trips and other outdoor activities. He also discussed the importance of being mentally prepared to act in the event of a life-threatening emergency.

Issues covered:

Emergency Preparedness

First Aid

Length: 5:00

InfoTrak

Show # 2019-23

Date aired: June 9, 2019 Time Aired: 6:30am – 7:00am

Stefanos N. Kales, MD, MPH, Professor of Medicine at Harvard Medical School,
Professor and Director of the Occupational and Environmental Medicine Residency at the Harvard
T.H. Chan School of Public Health

Dr. Kales co-authored a recent study that suggested that the number of push-ups a middle-aged man can perform might be a strong indication of his overall heart health. He found that men who can do more than 40 pushups in one minute have a 96 percent reduced risk of heart attack, stroke and heart disease compared with men who could muster fewer than 10. He also noted that push-up capacity appears to be a better and obviously less costly measurement of heart health than the standard treadmill test routinely used by cardiologists.

Issues covered:

**Personal Health
Healthcare Spending
Physical Fitness**

Length: 8:27

Karen Page Winterich, PhD, Associate Professor of Marketing, Frank and Mary Smeal Research
Fellow, Penn State University

Dr. Winterich's research team conducted six studies that found that when consumers are aware that recyclables are transformed into new items, they recycle more. She believes that improving consumer education should be a priority for any organization seeking to increase recycling.

Issues covered:

**Recycling
Consumer Matters**

Length: 8:54

Patricia Thompson, Ph.D., corporate psychologist and management consultant, author of "*The Consummate Leader: A Holistic Guide to Inspiring Growth in Others...and in Yourself*"

Dr. Thompson talked about the value of a mental health break from work, which can mean heading out early for the rest of the day or stepping away from the pressures of work for 15 minutes. She explained how employees can successfully request a mental health break, and what to do during one to mentally recharge.

Issues covered:

**Mental Health
Workplace Matters**

Length: 4:57

InfoTrak

Show # 2019-24

Date aired: June 16, 2019 Time Aired: 6:30am – 7:00am

Joshua Gotbaum, Guest Scholar in the Economic Studies Program at The Brookings Institution, Chair of the Maryland Small Business Retirement Security Board

Mr. Gotbaum said the retirement industry has spent decades largely sidestepping perhaps the biggest question most Americans have about retirement planning: how much of their earnings should they be saving? He cited research from the Employee Benefits Research Institute that recommends saving at least 10% of each paycheck. He stressed that Millennials should begin saving in earnest as soon as they enter the workforce.

Issues covered:

**Retirement Planning
Personal Finance**

Length: 8:36

David Andrews, Ph.D., Senior Scientist, Environmental Working Group

A recent investigation by the Food and Drug Administration found toxic per- and poly- fluoroalkyl substances, or PFAS, in a wide variety of produce, meats and processed foods. Dr. Andrews outlined the health dangers. He said food packaging is a major source of the chemicals, along with contaminated water and soil used to grow the food. He would like to see greatly increased government regulation and monitoring of the chemicals.

Issues covered:

**Food Safety
Environment
Government Regulation**

Length: 8:48

Rachel Moon, MD, Pediatrician and Researcher at the University of Virginia Children's Hospital

Dr. Moon was the lead author of a study that found that babies are dying in car seats when the child is out of the car and sleeping. When looking at infant deaths in sitting devices, like car seats and strollers, her team found that more than two-thirds occurred while in car seats. In those cases, parents were using the car seats as directed less than 10% of the time. She stressed the importance of educating parents to use a crib or bassinet when they are at home.

Issues covered:

**Child Safety
Parenting**

Length: 4:54

InfoTrak

Show # 2019-25

Date aired: June 23, 2019 Time Aired: 6:30am – 7:00am

Jamie Cooper, PhD, Associate Professor in the Department of Foods and Nutrition at the University of Georgia

Prof. Cooper led a study that found that stepping on the bathroom scale once per day may help to avoid weight gain. She said the average adult gains 1-2 lbs. over each vacation or holiday period, and normally doesn't lose it afterwards. She said although people may walk more and get other forms of physical activity during vacations, they tend to eat more.

Issues covered:

**Personal Health
Obesity**

Length: 9:31

Laurie Nadel, PhD, psychotherapist who specializes in treating acute stress, anxiety and PTSD, author of "*The Five Gifts: Discovering Hope, Healing and Strength When Disaster Strikes*"

An American Psychiatric Association report found that Americans have experienced a 51% increase in anxiety levels in the past two years. Dr. Nadel said the report illustrates an epidemic of anxiety issues, including PTSD. She said it can be triggered just by watching disturbing images on electronic devices, causing what she terms "vicarious traumatization." She outlined five techniques that may help those suffering from mental trauma.

Issues covered:

**PTSD
Mental Health**

Length: 8:48

Julie Angwin, Pulitzer Prize-winning investigative journalist, author of "*Dragnet Nation: A Quest for Privacy, Security and Freedom in a World of Relentless Surveillance*"

Ms. Angwin explained why Americans should be concerned about the rapidly increasing ways that the government, private companies, and even criminals use technology to indiscriminately sweep up vast amounts of our personal data. She outlined tools that people can use to reduce their digital footprint.

Issues covered:

**Privacy
Government Policies
Consumer Matters**

Length: 5:02

InfoTrak

Show # 2019-26

Date aired: June 30, 2019 Time Aired: 6:30am – 7:00am

Rick Smith, Warning Coordination Meteorologist at the National Weather Service in Norman, OK

Over the past two decades, there have been major changes in tornado forecasting technology and how Americans receive alerts. Mr. Smith discussed the latest developments and what everyone needs to know to stay safe. He said the number or intensity of tornadoes hasn't changed, but media attention has increased, partly because nearly every tornado is now captured on a smartphone camera.

Issues covered:

Tornado Preparedness

Length: 9:49

Laura Condon, PhD, Assistant Professor of Hydrology and Atmospheric Sciences, University of Arizona

Dr. Condon led a study that found that groundwater pumping in the last century, for drinking water and agricultural use, has contributed as much as 50 percent to stream flow declines in some US rivers. She explained why this is such a serious concern and what can be done by communities and individuals to conserve water resources.

Issues covered:

Environment

Water Conservation

Government Policies

Length: 7:28

Mathew White, PhD, Environmental Psychologist and Senior Lecturer from the University of Exeter Medical School in Devon, England

It's common knowledge that being outdoors and around nature is a healthy thing. Dr. White led a study that measured exactly how much outdoor time is necessary for improved health. He found that two to four hours per week is the sweet spot, and it can be done in bits and pieces over the course of a week. He added that the benefits were especially helpful for those with longstanding illness or disabilities.

Issues covered:

Personal Health

Environment

Disabilities

Length: 5:14

VIEW POINTS

Program	19-14	Station	WNKR-FM
Air Date	04/07/2019	Time Aired	7:00am - 7:30am
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: Allegra "Back to the Moment Basketball" Grainger "Family"	OUTCUE: ...who get it done.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL		:30
1:47	SEGMENT 1: THE ROLE OF A LITERARY EDITOR		:02
	Synopsis: You see authors thank their editors all the time in the acknowledgements section of a book. But exactly what does an editor do? We talk to an editor himself who explains to us what an editor does to get the book from a manuscript to the finished copy on store shelves. Host: Gary Price. Guests: Peter Ginna, literary editor and author, <i>What Editors Do</i> Links for more info: Compliance Issues Covered: Literature, Careers, Culture		10:06
11:53	SPOTBREAK 2: US Tax Shield "Fresh Start" Grainger "Talk is Cheap" Allegra D "Multiple Choice Winner"	OUTCUE: ...use as directed.	:60
13:53	02 PAUSE FOR LOCAL AVAIL		:30
13:55	SEGMENT 2: GREENER GARDENING DURING CLIMATE CHANGE		:02
	Synopsis: Gardeners always seek to get the most out of their plants, but some are finding that their plot of land doesn't produce the way it used to because of wildly changing, extreme conditions—torrential rain, then draught, heat then cold. We talk to two experts who explain ways to increase your garden's productivity, and how it can help combat climate change. Host: Marty Peterson. Guests: Lee Reich, author, <i>The Ever Curious Gardener: Using A Little Natural Science For A Much Better Garden</i> ; Ginny Stibolt, co-author, <i>Climate-Wise Landscaping: Practical Actions For A Sustainable Future</i> Links for more info: Compliance Issues Covered: Environment; climate change; home improvement and gardening		9:10
23:05	SPOTBREAK 3: Donate Cars "Going to Do"		:60
24:05	Culture Crash: Sketch comic becomes movies' hottest horror director		2:19
	Synopsis: Jordan Peele used to be best known as a sketch comic, but his second film as a director, "Us," is showing that the success of his first, "Get Out," was no fluke. Host: Evan Rook Compliance Issues Covered: Movies, Culture		
26:24	SPOTBREAK 4: AbbVie/Break It Down	OUTCUE: ...by AbbVie.	:60
27:24	Program Conclusion		:32
27:56	TOTAL TIME		

VIEW POINTS

Program	19-15	Station	WNKR-FM
Air Date	04/14/2019	Time Aired	7:00am - 7:30am
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: Allegra "Back to the Moment Basketball" Blue Star "Reviews B"	:30	OUTCUE:
1:45	:02 PAUSE FOR LOCAL AVAIL	:30	
1:47	SEGMENT 1: REMOVAL OF CONFEDERATE STATUES	:02	
	<p>Synopsis: Statues commemorating the Confederacy remain in some towns in the US South, though its principles promoting slavery and oppression of blacks are in disrepute. Some towns have removed these statues in the face of heavy opposition. A former Mayor of New Orleans describes how his thinking evolved toward a decision to remove the statues in his city, and the issues it brought forth.</p> <p>Host: Gary Price. Guest: Mitch Landrieu, former Mayor, New Orleans, LA, and author, <i>In the Shadow of Statues: A White Southerner Confronts History</i></p> <p>Links for more info:</p> <p>Compliance Issues Covered: Discrimination and racism; nationalism; history and society</p>	9:53	
11:40	SPOTBREAK 2: American Wind Energy Association "Wind Powers America" Progressive Insurance "Notes Mom & Dad" Allegra "Back to the Moment Basketball"	:60	OUTCUE: ...use as directed.
13:40	02 PAUSE FOR LOCAL AVAIL	:30	
13:42	SEGMENT 2: THE IMPORTANCE OF RECESS	:02	
	<p>Synopsis: Recess helps kids unwind during the school day, but it's much more than just a time to exercise. We talk to two recess "specialists" about the mental as well as the physical benefits of recess, and learn about some recess activities that help a child be more creative, more social as well as more physically active.</p> <p>Host: Marty Peterson. Guests: Dr. Gail Gross, psychologist specializing in child development and families, author of <i>How to Build Your Baby's Brain</i> and <i>The Only Way Out is Through</i>; Dan DiSorbo, co-author and illustrator of the book <i>Recess: From dodgeball to double-dutch: classic games for players of today</i>.</p> <p>Links for more info:</p> <p>Compliance Issues Covered: education, child health, recreation, mental health</p>	9:11	
22:53	SPOTBREAK 3: Donate Cars "Going to Do"	:60	
23:53	Culture Crash: THE INCREASING COST OF CUTTING THE CORD	2:32	
	<p>Synopsis: Streaming services are multiplying, and none of them carry everything. Many people are finding that satisfying their TV viewing desires through streaming services is getting as expensive as cable.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, economics</p>		
26:25	SPOTBREAK 4: Geico "Sports Radio Will Basketball" Blue Star "Reviews C"	:30	
27:25	Program Conclusion	:30	
27:57	TOTAL TIME	:32	

VIEW POINTS

Program	19-16	Station	WNKR-FM
Air Date	04/21/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Allegra "Back to the Moment Basketball" Blue Star "Reviews A"	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:30
1:47	SEGMENT 1: THE GATEKEEPER: MISSY LeHAND AND FDR	:02
	<p>Synopsis: Everyone knows about the presidency of Franklin D. Roosevelt, but not many know about the powerful and loyal confidant FDR relied on, Marguerite "Missy" LeHand. Our guest discusses the life and work of this remarkable woman and how she helped and influenced one of the greatest chief executives of our time.</p> <p>Host: Gary Price. Guests: Kathryn Smith, author of <i>The Gatekeeper: Missy LeHand, FDR, and the untold story of the partnership that defined a presidency.</i></p> <p>Links for more info: also on Facebook.com/Missy LeHand</p> <p>Compliance Issues Covered: government, women's issues, the presidency</p>	10:14
12:01	SPOTBREAK 2: Chase Bank "Secure Banking" Progressive Insurance "Basement Bad Good News" Allegra "Back to the Moment Basketball"	:59
14:00	02 PAUSE FOR LOCAL AVAIL	:30
14:02	SEGMENT 2: THE LADY FROM THE BLACK LAGOON	:02
	<p>Synopsis: Horror movies are major box office. Some experts see the film "The Creature from the Black Lagoon" as a turning point. One reason is the Gill Man character, created by an often overlooked female trailblazer in monster design, Millicent Patrick. An author who has researched Patrick discusses her significance in American culture and the horror film genre.</p> <p>Host: Marty Peterson. Guest: Mallory O'Meara, author, <i>Lady From the Black Lagoon: Hollywood Monsters and the Lost Legacy of Millicent Patrick</i></p> <p>Links for more info:</p> <p>Compliance Issues Covered: Movies, women's issues, feminism, American culture</p>	8:38
22:40	SPOTBREAK 3: Round Up "Class Action"	:59
23:39	Culture Crash: THE END OF GAME OF THRONES	2:47
	<p>Synopsis: The wildly popular TV show Game of Thrones is set to wrap up its story with six episodes this season, yet its fans may be unsatisfied. The TV show has departed the path of the books.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, pop culture</p>	
26:26	SPOTBREAK 4: Blue Star "Reviews B" Allegra D "Back to the Moment Tennis"	:30
27:26	Program Conclusion	:30
27:58	TOTAL TIME	:32

VIEW POINTS

Program	19-17	Station	WNKR-FM
Air Date	04/28/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie "Break It Down" OUTCUE:brought to you by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: TEACHING YOUTH ABOUT CONSENT AND ABUSE	9:40
	<p>Synopsis: In the 20 years since writing the young adult novel <i>Speak</i>, based on her own rape, author Laurie Halse Anderson has met with numerous audiences of adolescents. She has found a huge gap in the ways girls and boys perceive what constitutes sexual consent, abuse, and the consequences of assault, and attributes this to a parental inability to discuss the topic with children. She discusses the issue.</p> <p>Host: Gary Price. Guest: Laurie Halse Anderson, author, <i>Speak and Shout</i></p> <p>Links for more info:</p> <p>Compliance Issues Covered: youth at risk: sexual assault and abuse; gender issues; education; parenting</p>	
11:27	SPOTBREAK 2: Chase Bank "Secure Banking" Grainger "Family" Progressive Insurance "Lawn Bad Good News" OUTCUE: ...all states or situations	:58 :30 :30
13:25	02 PAUSE FOR LOCAL AVAIL	:02
13:27	SEGMENT 2: THE PSYCHOLOGY OF FASHION	9:34
	<p>Synopsis: Fashion advertising raises issues about confidence, self-esteem and body image. Our guest discusses why it's important to look beyond the advertisements and find the fashions that are right for you, how cheap clothing is hurting developing countries and the environment, and why designers and manufacturers need to change how they create clothing for and market to older men and women.</p> <p>Host: Marty Peterson. Guests: Dr. Carolyn Mair, Chartered Scientist and Psychologist, Associate Fellow at the British Psychological Society and a Reader at the London College of Fashion, author of the upcoming book, <i>The Psychology of Fashion</i> due out in mid-2017.</p> <p>Links for more info:</p> <p>Compliance Issues Covered: consumerism, women's issues, health and well-being, manufacturing</p>	
23:01	SPOTBREAK 3: Round Up "Class Action"	:60
24:01	Culture Crash: ADAPTING A BOOK INTO A MOVIE	2:19
	<p>Synopsis: The new sci-fi adventure movie, <i>Annihilation</i>, is based on a book but the adaptation is looser than what we typically expect. How director Alex Garland created something new.</p> <p>Host: Evan Rook Compliance Issues Covered: Media, Culture, Movies, Books</p>	
26:20	SPOTBREAK 4: Grainger "The Right Tools" Geico "MOAT Casual Fire"	:30 :30
27:20	Program Conclusion	:32
27:52	TOTAL TIME	

VIEWPOINTS

Program	19-18	Station	WNKR-FM
Air Date	05/05/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Abbvie "Break It Down"	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	
1:47	SEGMENT 1: DIVERSITY IN SCI-FI	:02
	<p>Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.</p> <p>Host: Gary Price. Guests: Gerry Canavan, professor at Marquette University and author, <i>Octavia E. Butler</i></p> <p>Links for more info:</p> <p>Compliance Issues Covered: Culture, Race, Diversity, Gender Issues, Literature</p>	7:32
9:19	SPOTBREAK 2: American Heart Association/Stroke Month Progressive Insurance/Run Through Mom and Dad Grainger/Win-Win	:55 :30 :30
11:14	02 PAUSE FOR LOCAL AVAIL	
11:16	SEGMENT 2: THE HONEY BUS	:02
	<p>Synopsis: In Meredith May's new book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects vital to our ecosystem.</p> <p>Host: Marty Peterson. Guests: Meredith May, author, <i>The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees</i></p> <p>Links for more info:</p> <p>Compliance Issues Covered: Literature, Environment, Beekeeping, Mental Health, Family Relationships</p>	10:35
21:51	SPOTBREAK 3: McDonald's/Multi-Generational Summer Hiring	:60
22:51	Culture Crash: BEYONCE'S DOMINANCE IN POP CULTURE	3:34
	<p>Synopsis: We examine Beyonce's consistent influence throughout all sectors of media. The visionary artist is known for her fierce demeanor and powerhouse concert performances, rewriting traditional female and black stereotypes in media.</p> <p>Host: Evan Rook Compliance Issues Covered: Music, Media, Culture, Feminism, African American Issues</p>	
26:25	SPOTBREAK 4: Geico/Sports Radio-Will Basketball Grainger/Win-Win	:30 :30
27:25	Program Conclusion	:32
27:57	TOTAL TIME	

VIEWPOINTS

Program	19-19	Station	WNKR-FM
Air Date	05/12/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	
:50	SPOTBREAK 1: Grainger/Win-Win Blue Star/Reviews Version A	:50
1:50	:02 PAUSE FOR LOCAL AVAIL	:30
1:52	SEGMENT 1: THE BOYS IN THE BUNKHOUSE: INTELLECTUALLY CHALLENGED MEN IN SERVITUDE	:02
	<p>Synopsis: If you came upon a rundown, roach-infested bunkhouse in the heartland of America, full of middle-aged and elderly men in poor health who worked all day at a job for little pay and had been for decades, you might think you had time traveled back to the 19th century. We talk to an author who writes about this very situation where mentally challenged men were pressed into servitude in 1974 and remained there until 2009 when some determined social workers stepped up to their aid.</p> <p>Host: Gary Price. Guests: Dan Barry, <i>New York Times</i> reporter and columnist, author of <i>The Boys in the Bunkhouse: Servitude and Salvation in the Heartland</i>. Links for more info:</p> <p>Compliance Issues Covered: Intellectual Disabilities, Commerce, Poverty, Agriculture, Civil Rights, Law</p>	12:13
14:05	SPOTBREAK 2: American Heart Association/Stroke Month Allegra/Back to the Moment Basketball Grainger/Gadgets	:55 :30
16:00	02 PAUSE FOR LOCAL AVAIL	:30
16:02	SEGMENT 2: FIRST IMPRESSIONS & THEIR PITFALLS	:02
	<p>Synopsis: We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor Alexander Todorov says that while these first impressions are natural, we should try to resist them.</p> <p>Host: Marty Peterson. Guests: Alexander Todorov, professor of psychology at Princeton University and author of <i>Face Value: The Irresistible Influence of First Impressions</i> Links for more info:</p> <p>Compliance Issues Covered: Human Psychology, Business, Perception, Interpersonal Relations, Workplace</p>	7:16
23:18	SPOTBREAK 3: McDonald's/Multi-Generational Summer Hiring	OUTCUE: dot-com slash careers. :60
24:18	Culture Crash: A REVIEW OF ELISABETH MOSS IN "HER SMELL"	2:08
	<p>Synopsis: Elisabeth Moss stars in the new indie movie, "Her Smell" directed by Alex Ross Perry. The film follows Moss as she plays the chaotic role of fictional punk rocker, Becky Something, who is mentally unstable, addicted to drugs and clawing to get her life together.</p> <p>Host: Evan Rook Compliance Issues Covered: Film, Media, Music, Rock, Culture, Drug Addiction</p>	
26:26	SPOTBREAK 4: Progressive Insurance/Table Mom and Dad Blue Star/Reviews Version B	:30 :30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

VIEWPOINTS

Program	19-20	Station	WNKR-FM
Air Date	05/19/2019	Time Aired	7:00am – 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Gold Bond/ Shaq Lotion – Power Combo Grainger/ The Right Tools done.	:30 OUTCUE: ...get it :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: THE END OF ICE	9:02
	Synopsis: Journalist and author Dahr Jamail exposes how climate change is affecting our ecosystems and natural landscape, including the melting and disappearance of massive ice glaciers. We discuss the long-term consequences of global warming and what we can do as a society to reverse the damage. Host: Gary Price. Guests: Dahr Jamail, journalist and author, <i>The End of Ice: Bearing Witness and Finding Meaning in the Path of Climate Disruption</i> ; Mario Trigueros, Program Manager for Online Learning, Pachamama Alliance; Pam Peck, Manager, Metro, the regional government for greater Portland Oregon metropolitan area Links for more info: Compliance Issues Covered: Climate Change, Environment, Mountaineering, Composting, Nonprofits	
10:49	SPOTBREAK 2: American Heart Association/Stroke Month Roloids/ Don't Try Just Anything New Blue Star/ Reviews Version B	:55 :30 OUTCUE: ...your money back. :30
12:44	02 PAUSE FOR LOCAL AVAIL	:02
12:46	SEGMENT 2: LOUISA ADAMS - THE EXTRAORDINARY FIRST LADY YOU'VE NEVER HEARD OF	9:57
	Synopsis: We all know the names of famous First Ladies – Martha Washington, Mary Todd Lincoln, Eleanor Roosevelt, Nancy Reagan – and they all left their marks on our country in one way or another. One of these ladies that you probably <i>don't</i> know much about is Louisa Adams, wife of President John Quincy Adams. Our guest has researched this extraordinary woman and discusses her strength, political wit and resilience. Host: Marty Peterson. Guest: Louisa Thomas, author, <i>Louisa: The Extraordinary Life of Mrs. Adams</i> Links for more info: Compliance Issues Covered: Politics, War, The Presidency, First Lady, Foreign Affairs, Culture, Feminism	
22:43	SPOTBREAK 3: USAA Insurance/ A Poppy Worn, A Hero Honored Donate Cars/ Much Luck eight.	:30 OUTCUE: ...four seven :30
23:43	Culture Crash: A GREATER DIVERSITY WITHIN TELEVISION	2:41
	Synopsis: We examine how television series have grown to be more diverse and inclusive in the Peak TV era. One such show is <i>Ramy</i> , a new Hulu original, which candidly follows the life of a young, first-generation Muslim man and the challenges that arise with the melting pot of cultures. Host: Evan Rook Compliance Issues Covered: Television, Media, Inclusivity, Cultural Perspectives, Islam	
26:24	SPOTBREAK 4: Grainger/ Win-Win Blue Star/ Reviews Version C	:30 OUTCUE: ...your money back. :30
27:24	Program Conclusion	:33
27:57	TOTAL TIME	

VIEW POINTS

Program	19-21	Station	WNKR-FM
Air Date	05/26/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:46
:46	SPOTBREAK 1: Allegra/Back to the Moment Basketball Grainger/Win-Win	:30
	OUTCUE: ...get it done.	:30
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: COLOR OF LAW	10:21
	Synopsis: Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our town and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations. Host: Gary Price. Guests: Richard Rothstein, distinguished fellow, Economic Policy Institute and author, <i>Color of Law: A Forgotten History of How Our Government Segregated America</i> ; Tonika Johnson, photographer and creator, art exhibit <i>Folded Map</i> at Loyola University Museum of Art in Chicago. Links for more info: Compliance Issues Covered: Segregation, Discrimination, Inequality, Civil Rights, Housing, Government, Art	
12:09	SPOTBREAK 2: American Heart Association/Stroke Month AbbVie/Break It Down	:55
	OUTCUE: ...you by Abbvie.	:60
14:04	02 PAUSE FOR LOCAL AVAIL	:02
14:06	SEGMENT 2: APPRECIATING THE BEAUTY OF CALCULUS	8:54
	Synopsis: For many, learning about mathematics can be a terrifying and daunting task. Steven Strogatz discusses the importance of learning the basics of calculus and not only the math itself, but also understanding its historical prevalence and everyday use in our world. Host: Marty Peterson. Guest: Steven Strogatz, professor, applied mathematics at Cornell University and author, <i>Infinite Powers: How Calculus Reveals the Secrets of the Universe</i> . Links for more info: Compliance Issues Covered: Mathematics, Education, Civilization, History, Technology, Space Travel	
23:00	SPOTBREAK 3: Vitafusion/Fruit Tree Planting Donate Cars/ Much Luck	:30
	OUTCUE: ...four seven eight.	:30
24:00	Culture Crash: THE NEW ALBUM BY JUDAH & THE LION	2:26
	Synopsis: We discuss the new album <i>Pep Talks</i> from the band Judah & The Lion, most known for their 2016 single "Take It All Back". The album features a funky, electronic vibe coupled with old-time folk and bluegrass instruments, offering a refreshing perspective in the alternative rock genre. Host: Evan Rook Compliance Issues Covered: Music, Media, Culture, Diversity	
26:26	SPOTBREAK 4: Allegra/Back to the Moment Basketball Progressive Insurance/Shampoo Weird Words	:30
	OUTCUE: ...states or situations.	:30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

VIEWPOINTS

Program	19-22	Station	WNKR-FM
Air Date	06/02/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down OUTCUE: ...you by Abbvie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: THE STORM ON OUR SHORES: A STORY OF WAR, LOSS & FORGIVENESS	8:32
	<p>Synopsis: Mark Obmascik shares the incredible story of two men fighting for opposing sides and tangled in the complexities of World War II. He exposes how our enemy isn't as different as we think, the lasting effects of war and the process of finding forgiveness and peace.</p> <p>Host: Gary Price. Guest: Mark Obmascik, author of <i>The Storm on Our Shores: One Island, Two Soldiers, and the Forgotten Battle of World War II</i>.</p> <p>Links for more info:</p> <p>Compliance Issues Covered: War, Government, Military, Politics, History, Literature, Interpersonal Issues</p>	
10:19	SPOTBREAK 2: Alzheimer's Association/ABAM 2019 #1 Have the Conversation AbbVie/Break It Down OUTCUE: ...you by Abbvie.	:60
12:19	02 PAUSE FOR LOCAL AVAIL	:02
12:21	SEGMENT 2: ONE MEAL AT A TIME: REVIVING THE AMERICAN SCHOOL LUNCH SYSTEM	10:54
	<p>Synopsis: School lunches in the U.S. have long been overlooked. Dan Giusti, the former head chef of Noma and founder of Brigaid, is gaining ground in his efforts to overhaul the school lunch system and bring scratch cooking back into cafeterias. We speak with Giusti about his journey from fine dining to lunch reform and some of the barriers facing Brigaid.</p> <p>Host: Marty Peterson. Guest: Dan Giusti, former head chef of Noma and founder of Brigaid.</p> <p>Links for more info:</p> <p>Compliance Issues Covered: Food, Education, Health, Wellness, Cooking, Politics, Diversity, Parenting</p>	
23:15	SPOTBREAK 3: Vitafusion/Fruit Tree Planting Donate Cars/Much Luck OUTCUE: ...four seven eight.	:30
24:15	Culture Crash: TO BINGE OR NOT TO BINGE	2:12
	<p>Synopsis: Binge-watching several seasons of a TV show all at once might not be the best idea after all. For some lighter shows like "Stranger Things" it may make sense, but it can be cumbersome and brain draining to get through all eight seasons of "Game of Thrones" in a matter of weeks. We discuss an alternate route that avoids the fatigue.</p> <p>Host: Evan Rook Compliance Issues Covered: Television, Media, Psychology, Wellness, Health</p>	
26:27	SPOTBREAK 4: AbbVie/Break It Down OUTCUE: ...you by Abbvie.	:60
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

VIEWPOINTS

Program	19-23	Station	WNKR-FM
Air Date	06/09/2019	Time Aired	7:00am - 7:30am
time	Segment		
:00	INTRO		Dur. :46
:46	SPOTBREAK 1: Blue Star/Reviews B Grainger/Talk is Cheap		:30
1:46	:02 PAUSE FOR LOCAL AVAIL	OUTCUE: ...get it done.	:30
1:48	SEGMENT 1: NOT YOUR GRANDMA'S CO-OP		:02
	Synopsis: How we buy our food has drastically changed throughout the decades. We discuss the evolution of the grocery marketplace from local grocers to big-box retailers and how this has affected the production chain. More so, how food co-ops operate and aim to help support local farmers and communities. Host: Gary Price. Guest: Jon Steinman, journalist and author, <i>Grocery Story: The Promise of Food Co-ops in the Age of Grocery Giants</i> ; Jerry Nash, owner of Prairie Food Co-op. Links for more info: Compliance Issues Covered: Food, Agriculture, Farming, Business, Economics, History, Literature, Poverty		10:22
12:10	SPOTBREAK 2: Alzheimer's Association/ABAM 2019 #1 Have the Conversation Gold Bond/Shaq Lotion-Powder Combo Grainger/Gadgets		:60 :30
14:10	02 PAUSE FOR LOCAL AVAIL	OUTCUE: ...get it done.	:30
			:02
14:12	SEGMENT 2: THE ART OF ILLUSTRATION		8:52
	Synopsis: We speak with the Tim O'Brien who has illustrated numerous magazine covers throughout the years. O'Brien discusses his career, the history of illustration and how the art form is used to convey a specific, singular moment or feeling that other mediums may not be able to capture. Host: Marty Peterson. Guest: Tim O'Brien, Illustrator. Links for more info: Compliance Issues Covered: Art, Literature, Media, News, Politics, History, Fashion, Culture		
23:04	SPOTBREAK 3: Vitafusion/Fruit Tree Planting Donate Cars/Much Luck		:30
	eight.	OUTCUE: ...four seven	:30
24:04	Culture Crash: CHRONICLING THE NUCLEAR DISASTER AT CHERNOBYL		2:21
	Synopsis: We discuss the new HBO miniseries, co-produced with Sky UK, titled "Chernobyl". The show follows the chronological events of the 1986 nuclear disaster in the Soviet Union and captures the confusion and terror in the days, months and years following the accident. Host: Evan Rook Compliance Issues Covered: Television, Media, Government, History, Science		
26:25	SPOTBREAK 4: Grainger/Seasons-Safety Progressive Insurance/Dress Code Mom & Dad		:30
27:25	Program Conclusion	OUTCUE: ...states or situations.	:30
27:57	TOTAL TIME		:32

VIEW POINTS

Program	19-24	Station	WNKR-FM
Air Date	06/16/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Seasons-Safety Blue Star/Reviews C	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:30
1:47	SEGMENT 1: UNCOVERING THE UNDERBELLY OF DOMESTIC VIOLENCE	:02
	<p>Synopsis: In the U.S., one in four women are victims of domestic violence. Between 2014 and 2017, the number of victims killed by their partners rose by 20 percent. Two survivors share their firsthand stories and struggles. We also speak with author, Rachel Louise Snyder, about why domestic violence persists and what can be done.</p> <p>Host: Gary Price. Guests: Rachel Louise Snyder, journalist and author of <i>No Visible Bruises: What We Don't Know About Domestic Violence Can Kill Us</i>; Lynn Reilly & Pamela Sykes, survivors of domestic violence.</p> <p>Links for more info:</p> <p>Compliance Issues Covered: Violence, Relationships, Parenting, Politics, Psychology, Government, Nonprofit</p>	10:28
12:15	SPOTBREAK 2: Teva/Migraine Awareness Month	:15
14:05	02 PAUSE FOR LOCAL AVAIL	:02
14:07	SEGMENT 2: NO HAPPY ENDINGS: MOVING FORWARD AFTER A MONUMENTAL LOSS	:02
	<p>Synopsis: We speak with Nora McInerny, the author of <i>No Happy Endings: A Memoir</i> about enduring the loss of her husband and accidentally finding love again. McInerny discusses the grief and despair she felt and how she learned to embrace those feelings rather than tuck them away.</p> <p>Host: Marty Peterson. Guest: Nora McInerny, author of <i>No Happy Endings: A Memoir</i>.</p> <p>Links for more info:</p> <p>Compliance Issues Covered: Emotional Grief, Loss, Psychology, Relationships, Parenting, Literature</p>	8:56
23:03	SPOTBREAK 3: Alzheimer's Association/ABAM 2019 #2 Recognize the Need for Help	:58
24:01	CULTURE CRASH: THE RISE OF THE SUPERVILLAIN IN "BRIGHTBURN"	:23
	<p>Synopsis: We discuss the new movie produced by Sony Pictures titled "Brightburn". The film is different than the typical storyline in that it chronicles the rise of a superhero that uses his power for evil rather than good.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Film, Media, Comics, Storytelling, Space, Television</p>	
26:24	SPOTBREAK 4: Grainger/Talk Is Cheap Focus CHC/Garlique Regular Check Up	:30
27:25	Program Conclusion	:31
27:57	TOTAL TIME	:32

VIEWPOINTS

Program	19-25	Station	WNKR-FM
Air Date	06/23/2019	Time Aired	7:00am - 7:30am

Time	Segment	Dur.
:00	INTRO	:46
:46	SPOTBREAK 1: Grainger/Seasons-Safety Roloids/Don't Try Just Anything New	:30
1:46	:02 PAUSE FOR LOCAL AVAIL	:30
1:48	SEGMENT 1: MIND & MATTER: ONE MAN, TWO PATHS	:02
	<p>Synopsis: John Urschel is not your typical doctoral candidate. Before studying mathematics at MIT, Urschel played college football for Penn State and then in the NFL for three seasons with the Baltimore Ravens. Mathematics and football have always been central focuses in his life. He discusses the challenges of juggling both and why he ultimately left football to pursue his PhD.</p> <p>Host: Gary Price. Guest: John Urschel, author of <i>Mind and Matter: A Life in Math and Football</i> Links for more info:</p> <p>Compliance Issues Covered: Sports, Mathematics, Education, Diversity, Health, Parenting, Literature</p>	8:31
10:19	SPOTBREAK 2&3: Teva/Migraine Awareness Month	1:51
12:10	02 PAUSE FOR LOCAL AVAIL	:02
12:12	SEGMENT 2: THE FIRST U.S. CASE OF THE PLAGUE & ITS MODERN IMPLICATIONS	10:26
	<p>Synopsis: The first U.S. case of the plague presented in the early 1900's in San Francisco. We speak with author, David Randall about the outbreak and how it changed sanitation practices and government response. Fast forward to today where the plague is still present in certain parts of the U.S. We speak with professor, Michael Antolin who studies modern day cases of the disease and its context within climate change.</p> <p>Host: Marty Peterson. Guests: David Randall, author of <i>Black Death at the Golden Gate: The Race to Save America from the Bubonic Plague</i>; Michael Antolin, professor and department chair of biology at Colorado State University. Links for more info:</p> <p>Compliance Issues Covered: Health, Disease, History, Immigration, Science, Climate Change, Government</p>	
22:38	SPOTBREAK 4: Alzheimer's Association/ABAM 2019 #2 Recognize the Need for Help	:59
23:37	CULTURE CRASH: OUR CONNECTION TO TV THEME SONGS	2:50
	<p>Synopsis: The opening credits of a beloved television show evoke a certain sense of nostalgia for many. We hear the tune and we instantly connect it to a certain series. How have theme songs changed throughout the years and why do they mean so much to us?</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Television, Music, Media, History, Culture, Art</p>	
26:27	SPOTBREAK 5: Progressive Insurance/Dress Code Mom & Dad Grainger/Talk is Cheap	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

VIEW POINTS

Program	19-26	Station	WNKR-FM
Air Date	06/30/2019	Time Aired	7:00am – 7:30am

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Geico/Reboot-Technology Truths Grainger/Seasons Safety	:30
	OUTCUE: ...get it done.	:30
1:45	:03 PAUSE FOR LOCAL AVAIL	:03
1:48	SEGMENT 1: THE COST OF BEAUTY: HOW SOCIAL MEDIA IS CHANGING OUR PERCEPTION	11:34
	<p>Synopsis: Social media has become an all-consuming way of life for many. It's hard to get away from unconsciously opening Facebook or Instagram throughout the day and scrolling through your feed. While social media can be positive, the unrealistic posts can also lead to damaging outcomes. We discuss its negative effects and the rise in the number of plastic surgery procedures among younger generations.</p> <p>Host: Gary Price. Guests: Gary John Bishop, author of <i>Unfu*k Yourself: Get Out of Your Head and Into Your Life</i> and <i>Stop Doing That Sh*t: End Self-Sabotage and Demand Your Life Back</i>; Dr. Parker Velargo, facial, plastic & reconstructive surgeon at the New Orleans Center for Aesthetics and Plastic Surgery.</p> <p>Links for more info: Compliancy Issues Covered: Media, Psychology, Health, Beauty, Literature, Diversity, Relationships</p>	
13:22	SPOTBREAK 2&3: Vitafusion Tree Planting Donate Cars/Much Luck Geico/Shuttle Believe It Grainger/Talk is Cheap	:30
	OUTCUE: get it done.	:30
	OUTCUE: get it done.	:30
	OUTCUE: get it done.	:31
15:23	02 PAUSE FOR LOCAL AVAIL	:02
15:25	SEGMENT 2: STORIES FROM 9/11 AND ITS EFFECTS TODAY	7:17
	<p>Synopsis: <i>Fall and Rise: The Story of 9/11</i> written by Mitchell Zuckoff shares numerous accounts from September 11, 2001. We highlight a few of the stories from the book and talk about modern implications today, including the political upheaval over medical and victim compensation funding for those affected.</p> <p>Host: Marty Peterson. Guest: Mitchell Zuckoff, former reporter at The Boston Globe, professor at Boston University and author of <i>Fall and Rise: The Story of 9/11</i>.</p> <p>Links for more info: Compliancy Issues Covered: History, Politics, Terrorism, Government, Healthcare, Education, Literature</p>	
22:42	SPOTBREAK 4: Progressive Insurance/Nightgown Weird Words Grainger/Seasons Safety	:30
	OUTCUE: ...get it done	:30
23:42	CULTURE CRASH: THE RISE OF WRITER AND ACTRESS PHOEBE WALLER BRIDGE	2:43
	<p>Synopsis: Phoebe Waller Bridge has produced and starred in several hits ranging from "Killing Eve" to "Solo: A Star Wars Story". Now, she's working on the script for the fourth James Bond movie and has created a new season of the show "Fleabag". We discuss her success in Hollywood and the allure of shorter TV shows.</p> <p>Host: Evan Rook Compliancy Issues Covered: Television, Media, Film, Culture, Diversity</p>	
26:25	SPOTBREAK 5: Grainger/Gadgets Geico/No Brainer-Dust Bunny	:30
	OUTCUE: ...bunnies, run along.	:30
27:25	Program Conclusion	:33
27:58	TOTAL TIME	