

WLUV-AM Loves Park, IL
 Quarterly Issues & Programs Report
 Third Quarter 2021
 Due October 10, 2021

Day	Date	Time	Duration	Description
Sunday	4/09/2021	9:00:09am	18:18	<p>Interview 1: Dr. Harry Wilkins, President and C.E.O. of <i>The Gift Of Hope</i> organ and tissue donor network discusses the importance of volunteering to be an organ donor. <i>The Gift Of Hope</i> organ and tissue donor program is 1 of 58 OPO's (Organ Procurement Organization's) which coordinate all aspects of organ and tissue donation throughout the country, which all have their own donor service area. The Gift Of Hope serves all of Illinois aside from a few southern counties and part of Midwest Indiana which include 10 transplant centers, 180 hospitals, and 12 million people. Last year they processed over 450 organ donors and over 1200 tissue donors. The process of coordination includes identifying hospitals and donors, speaking with the families of recently passed organ donors, assessing the viability of organs, transporting said organs for a transplant center. Although the organs may start in 1 storage center they frequently are divided and sent out to other storage centers around the country based on place on the organ donor list of which there are over 100,000 currently on. Covid last year also ruled out a lot of viable organ donors due to the extra precaution OPO's have had to use avoiding the risk of transferring Covid into the recipient. Now the organs are tested for Covid to deal with this issue. The program also provides education on the program and stays in contact with organ donor families for further support. There are 8 solid organs that can be donated: The heart, 2 lungs, 2 kidneys, the liver, the intestine, and the pancreas. They are very time sensitive and need to be taken from the donor to the recipient in 6 hours or less. Tissues can be taken and stored for months or even years in contrast such as bone, or skin tissue transplants. Every organ donor can save up to 5 lives, and every tissue donor can save up to 50 lives. To become an organ donor, you can register at the DMV, text "HOPE" to 51555 which will send you a link to a website to sign up as an organ donor, as well as at giftofhope.org. You can also apply on the national organ donor website, or at local organ donor drives. Also be sure to talk to your family if you want to be an organ donor because it can be traumatizing to your loved ones if you don't make your organ donation known to family members.</p>
Sunday	4/09/2021	9:18:27am	30 Sec.	PSA: OrganDonor.gov
Sunday	4/09/2021	9:18:57am	17:14	<p>Interview 2: Aaron Wilson, Weather Anchor for Channel 23 WIFR talks about the importance of Weather awareness coming into the summer season. The weather this month has</p>

				<p>fluctuated greatly, but thankfully has not been very destructive, but the month should be drier than past years. Ice buildup also wasn't an issue for the past few years which in years prior was causing issues with flooding and bridge closures. Spring and Fall are seasons of great temperature fluctuation, and with April officially marking spring this fits that trend, however with that weather instability can come increased humidity which can lead to severe thunderstorms, and tornadoes due to large collisions of hot and cold air fronts which can happen at a moment's notice. Severe weather can be separated into watches which mean that forecasters are watching storm patterns that could lead to extreme weather such as tornadoes and thunderstorms, while warnings mean a severe weather event has been spotted and you should seek cover immediately. If a tornado warning is issued you should seek cover immediately, ideally in a basement in the West corner as most tornadoes come West to East. If you don't have a basement, get in a bathtub, a narrow hallway, a closet, or take cover with an object such as a mattress to place atop yourself to shelter from debris. If you are driving find a ditch and take cover. It used to be taught to find an underpass, but this has proved unsafe. Also, never try to outrun or record a tornado. The National Weather Service has improved greatly at accuracy of prediction and can monitor down to within county level weather events. As the population has grown and land develops in new areas across the United States, and as Climate Change manifests over time there are an increasing number of weather incidents that need to be monitored constantly, are being documented and that need to be alerted should these severe weather patterns manifest. To stay informed on the Rockford area's weather forecast visit WIFR.com's weather section for weather updates, or download the WIFR Weather mobile app.</p>
Sunday	4/09/2021	9:36:11am	34 Sec.	PSA: FEMA.gov- Be Weather Ready
Sunday	4/25/2021	9:00:09am	12:35	<p>Interview 1: Shawn Pfeiffer, founder of <i>Pucks For Autism</i> discusses the programs mission and the importance of Autism Awareness Month and the mission of the program. Pucks For Autism is a fundraising initiative for the SEDOL foundation and other programs that financially assists special needs children and young adults as well as advocate for them. Shawn got involved when he volunteered to play in a hockey event called <i>Taking The Edge Off Autism</i> because shortly before this his 4 year old son Henry was diagnosed with Autism. After attending this event he wanted to help set up an initiative that took the ideas of <i>Taking The Edge Off Autism</i> and take it to the next level. He discovered his son's Autism early with signs of little verbal skills aside from repeating what other people say.</p>

				Autism affects 1 in 54 children in the U.S. The event has brought many people together and is an inspiring display of support, perseverance, and generosity from all the families that come to support the program. The teams are comprised of the families of autistic children and young adults from all around the country as a team building exercise, group activity, and a day to celebrate and support these kids and their achievements. For more information on how to support this program visit PucksForAutism.com , follow the <i>Pucks For Autism</i> Facebook and Instagram pages, or visit sedolfoundation.org .
Sunday	4/25/2021	9:12:34am	27 Sec.	PSA: Autism Society Of America
Sunday	4/25/2021	9:13:01am	16:06	Interview 2: Stephanie Lauer, Founder of <i>Noah's Ark</i> Animal Sanctuary, discusses animal needs in the community as well as the role of the <i>Noah's Ark</i> program. <i>Noah's Ark</i> has been open for 41 years not only as a resource for animal adoption, and an animal sanctuary, but also a spay and neuter program center for pit bulls, a spay and neuter program for those who cannot afford it, and medical programs for pets to assist pet owners and animals in the community and increase the retention of animals in the area. The greatest issue in the Rockford area currently is the number of stray cats due to overpopulation. To help control this be sure to take your cat to a spay and Neuter center which can be found in the area at places like <i>TAILS</i> , <i>PAWS</i> , and <i>Winnebago County Department of Animal Services</i> . It is required by law before an animal leaves a rescue center it must be spayed and neutered and recently it became law for animals to be spayed or neutered. If you find feral kittens or puppies you can either bring them in safely where they will be neutered, trained for socialization within 3 months, and then will be available for adoption. Blankets, towels, paper towels, puppy and kitten milk, baby bottles, and volunteers are the greatest donation needs currently as the demand on the shelter has remained steady but due to Covid the number of donations and volunteers has greatly decreased. Pets are available to adopt come with a mask today at 111 North First Street in Rockford, no appointment necessary, and if your pet requires medical attention a new veterinary hospital has just been opened at a separate location, 321 North 1 st Street in Rockford. If you would like to volunteer or make a donation visit Noahsarkanimals.org or call 815-962-2767 for more information.
Sunday	4/25/2021	9:29:07am	23 Sec.	PSA: National Pet Month
Sunday	5/9/2021	9:00:08am	15:08	Interview 1: Cathy Brush, Assistant State Coordinator for A.B.A.T.E. (A Brotherhood Aim Towards Education) of Illinois discusses issues of motorcycle safety awareness. As a motorcycle rights program this organization educates drivers

				<p>on what to stay alert for on the road while driving with motorcyclists. The organization also fights for vehicle rights for ATV's and Dirt bikes and other off-road vehicles. Examples of this include to anticipate a motorcyclist to the driver's side of a vehicle to be seen easily and avoid oil drips, looking both ways twice at stop signs to make sure drivers will not miss oncoming traffic because motorcycles cannot break as quickly as cars, and working with local vehicle manufactures to be sure modern safety sensors can detect motorcycles (especially in the case of autonomous vehicles). The program often visits driver's education programs in school to teach new drivers about motorcycle safety from a young age. A motorcycle safety course for new riders is also available at Rock Valley College on Fridays, Saturdays, and Sundays and costs \$20. There are other details for new drivers pertaining to motorcycles that are important to be aware of also. This includes not to use E15 gasoline as it is fine for cars, but it can destroy a motorcycle's engine, groups of motorcyclists tend to ride in staggered formation so that if the person in front of them falls there is room to swerve out of the way, and Illinois is a choice state referring to the fact that motorcyclists can choose whether to wear a helmet while riding or not. The local A.B.A.T.E. chapter meets at the Windsor Street VFW every second Sunday of the month at 12:30pm. For more information or to join this organization visit ABATE-IL.org.</p>
Sunday	5/9/2021	9:15:09am	43 sec.	PSA: Motorcycle Safety PSA
Sunday	5/9/2021	9:15:52am	11:57	<p>Interview 2: Melissa Stenstrom, a board certified Dermatologist at M.D, SkinCenter Rockford, member of the American Academy of Dermatology, and the American Society of Dermatologic Surgeons discusses the importance of staying alert to warning signs of skin cancer. Early indicator signs of possible skin cancer include pink sores that will not heal that can bleed easily and may/may not be painful. These spots are called Carcinoma are likely to be on constantly exposed parts of the body like the head, neck, or arms. Fortunately, when treated early they do not often metastasize. Melanoma is a little less common but more likely to metastasize and may be harder to notice as it can appear more commonly as a dark spot or a regular mole. Although Carcinoma is more common on the elderly, Melanoma is just as likely to affect the young as older people. Causes of Melanoma include genetic tendencies, and old sunburns especially on places that are difficult to apply sunscreen places such as the back of the leg or neck. When looking for potential skin cancer spots there is an ABC step procedure to help while looking at new skin abnormalities. These steps include A. for Asymmetrical, B. Border (is the border fuzzy/undefined), C. Colors (is the color different), D. Diameter (is it longer than an eraser), E. Evolution (is it</p>

				<p>evolving abnormally). Skin Cancers can often be treated in a Dermatologist's office with creams, liquid nitrogen, minimally invasive surgical procedures. Dermatologists recommend sunscreen with SPF 30 or higher applied generously every 1.5-2 hours when outside for extended periods. Other prevention tips include staying in shade for hot parts of the day and trying to focus time outside to either early or late in the day and using protective clothing such as hats and SPF shirts. For more sensitive cases or areas of the body you may need and MOS skin doctor that specializes in more delicate areas such as the ears, eyelid, or neck, and also deals with more high risk cancers. M.D. SkinCare is located in the Cornerstone building on the corner of Mulford and Guilford road in Rockford. For more information or to schedule an appointment visit mdskinrockford.com or call 815-484-9900.</p>
Sunday	5/9/2021	9:27:49am	63 sec.	PSA: Skin Cancer Awareness PSA
Sunday	5/23/2021	9:00:09am	18:59	<p>Interview 1: Margaret Larson, University of Illinois County Extension Director offers her advice on Illinois horticulture and how to cultivate a garden. Despite first assessment that Spring is the season to grow your garden it largely depends on what you intend to grow. Tomatoes for example grow best in the summer while peas are best grown in a colder season. The Northern Illinois Extension has many resources, courses, and instructors that teach various aspects of horticulture, food preservation, canning, and other resources. Typically, the Northern Illinois Extension would teach gardening and provide resources in person, but due to COVID-19 it has largely shifted to virtual resources and a large video library. There has been a large increase in horticultural interest because of COVID-19, and Axiom polling indicates that more Burpee seeds were sold this year than any year in recorded history. Although some might think that with Covid vaccines being distributed and people coming back to work gardening may decrease, recent polling suggested that 86% of those who started gardening plan to continue which exemplifies the impact of the program and how gardening is the most popular hobby in the country. In addition to these resources for kids there is a bed baking programs, and the KIT program to teach children how to begin gardening using just scraps that can be found in your kitchen such as heads of lettuce that can be replanted. The 4H program has persisted despite Covid-19 and last summer the 4H show was held virtually with reports, videos, and photographs and is currently being planned for an in person show this year. For more information on Gardening, 4H, or other questions visit extension.illinois.edu\jsw, or call the horticulture helpline at 815-986-4357. There is also a list of county-based horticultural helplines that are available online at the Northern Illinois Extension Webpage on the University of Illinois website.</p>

Sunday	5/23/2021	9:19:07am	30 Sec.	PSA: DiscoverTheForest.org (by the U.S. Forest Service and the Ad Council)
Sunday	5/23/2021	9:19:37am	16:04	<p>Interview 2: Jeff Shewe discusses issues of water safety for the upcoming summer months. Before taking a boat out into the water there are several things that need to be checked. Among the most important is that your boat's registration is current. Most boat registration is due in June, while most other watercrafts like jet skis tend to be in September. It is also important to check to make sure your boat's battery is charged, and that your boat has gas in the tank. You should also be sure to have enough appropriately sized life jackets for everyone you intend to take onto the boat, at least 1 throwable device for water rescue such as a lifesaver, a current fire extinguisher, a secured and covered terminal and battery cover, a loud whistle or horn, a red and green light for the front of the boat and a white one at the back to drive safely at night (jet skis and most other water craft aren't allowed to be used after dusk). Children under 13 also are required to always wear a life jacket. After dusk there is a speed limit for boats of 15 miles per hour, and 45 miles per hour in the daytime. No wake signs and rules are enforced within 100 meters to make docking boats easier and are often by red and white buoy markers to draw attention to these or other unsafe conditions. Ignoring these violations can result in tickets and general boat safety checks. Boating rules are generally the same for lakes and rivers although boaters are encouraged to be more cautious and mindful of space while on rivers as they tend to be narrower and can make it difficult to pass around other boaters. While pulling a tube it is Illinois law that a boat displays an orange flag at the front of the boat to alert other water traffic, the tuber has on a life jacket, and have a spotter on board the boat. If you fall from a boat, jet ski, or tube in an area with water traffic raise your hands to alert water traffic to your location so you are not hit and can be rescued if necessary. There are boating courses you can take available online through Illinois Department of Natural Resources, but to get a boating license from the Illinois D.N.R. there is a small fee. For more information visit www.2.illinois.gov/dnr.</p>
Sunday	5/23/2021	9:35:41am	30 sec.	PSA: How Do You Get Ready For A Boating Trip?
Sunday	6/6/2021	9:00:09am	14:02	<p>Interview 1: Daniel Petrie, President of the Fatherhood Encouragement Project discusses the goals of the project. The Fatherhood Encouragement Project is a non for profit 501C3 focused on helping fathers develop different areas of leadership in their lives, as well as their children's lives and help serve the community. The goal when founding this</p>

				<p>project was to help support father's because sometimes fatherhood is underappreciated, and by providing resources to support father's they can make better connections with their families, and with the community. As the father of two sons, Daniel finds it very important as a father to be active, affirmative, loving, compassionate, present, and works to be a good example for their children. He was in and out of foster care because his father was in prison and when his first son was born matured and realized he had to step up and serve his children in the ways his father never was able to for him, and that helped serve as a foundational tenet of the project. Affirmation communication is one of the main leadership programs taught in this project which aims to use positive language to children, and partners instead of negative. The program has also partnered with the Rockford Police Department to facilitate the Adopt A Block Rockford program where the program goes to serve families in need and develop positive relationships with the police department. The Future Collegiate Stars Youth Basketball League is for children without fathers which is open for the community and serves with the Rockford Housing Authority to participate in a fun activity with positive role models that also teaches team building exercises, provides tutoring before and after school, and provides community service opportunities. This Father's Day the project will be running a Diaper Dash program to collect diapers for single fathers with infants and toddlers from June 1st through June 15th. Unused donations will be collected at 1437 South Bell School Road, Suite A and will be excepted Monday through Friday 9am-12pm or financially donate on Facebook. A second branch will soon be opened for the Fatherhood Encouragement Project in Roanoke Virginia. For more information visit Fatherhood Encouragement Project.org.</p>
Sunday	6/6/2021	9:14:10am	1:08	PSA: Fatherhood.gov (#Dadication)
Sunday	6/6/2021	9:15:18am	14:19	<p>Interview 2: Tommy Meeks, chairman of the Juneteenth celebration of Rockford discusses what Juneteenth is about as well as events this month happening to celebrate Juneteenth. Juneteenth is a celebration of the date the 13th Amendment to the U.S. constitution was passed that officially made slavery illegal, however the slaves in Galveston, Texas did not know they were free until the news arrived on June 19th, 1865. Juneteenth is a holiday in 47 out of 50 states in the U.S. and many hope for it to soon be a national holiday. Many people are not taught or know very little about Juneteenth and other important historical events in American history related to abolishing slavery, race riots, and the civil rights movement, and it is the hope of those organizing the Juneteenth celebration to make the public more aware of these events, celebrate, and appreciate the contributions African Americans</p>

				to our nation. Inner City Reconstruction Group is a 501C3 organization affiliated with Juneteenth that will be responsible for organizing this Juneteenth celebration named after the 10-year reconstruction span for African Americans after slavery was abolished. On June 19th the 31st Juneteenth celebration will take place in Sinnissippi Park, Rockford from 1-9pm, and is free to attend. It will feature many bands, public speakers, and poets. It is open to the public and is not just for African Americans. This is an American celebration of freedom, and all are welcome. There will also be a Gospel Tribute June 20th in Sinnissippi Park from 5-8pm, and attendee's will be entered to win a trip to Miami Florida, or Denver Colorado for 4 days with travel, and lodging expenses covered. For more information visit Juneteenth1865.com or call 815-218-2861.
Sunday	6/6/2021	9:29:37am	60 Sec.	PSA: Celebrate Juneteenth
Sunday	6/6/2021	9:30:37am	14:43	Interview 3: Sandy Dingus, Marketing and Special Events Coordinator for Edgebrook Center Mall discusses the mall reopening and upcoming events. Located on the corner of North Alpine Road and High Crest Road, Edgebrook Center mall has reopened in the heart of downtown Rockford after being renovated. The outdoor mall features very convenient parking and a variety of specialty stores such as Edgebrook Barbershop, Ace Hardware, Dunkin' Donuts, Mary's Market, Dental Dimensions, Baker's Street Burgers amongst several other stores. Every Friday they have an event called <i>Music On The Mall</i> from 6:30-8:30pm that is open to the public and runs through September dependent on weather conditions. There is also a local farmers market at the mall every Wednesday from 9am-1pm through October 28 th featuring new vendors such as bakers and florists. Covid-19 hit the merchants hard last year as they did not have corporate backing, so the mall is doing whatever they can to encourage business with free ad campaigns, and businesses have had to adapt flexible business strategies to serve customers' needs quickly with Covid related concerns in mind. On Saturday June 12 th from 10am-4pm along the parking lot will be the <i>Artsy Arts and Crafts Exhibit</i> featuring 69 tables with products ranging from paintings, sculptures, leatherworks, and neon displays, to soaps, woodworks, jewelers, linen works, and other crafts. There will also be additional snack food vendors. For more information visit Edgebrook Shops on Facebook.
Sunday	6/6/2021	9:45:20am	60 Sec.	PSA: Winnebago Buy Local/ WBL.org (60 Second Spot)
Sunday	6/20/2021	9:00:09am	14:44	Interview 1: Ted O'Donnell, Co-Chairmen of the 4 th of July Civic Committee of Rockford discusses what events will be planned for this 4 th of July. The Rockford 4 th of July Committee was formed in 1963 by Ted's uncle Joe Marino who was asked by then Mayor Ben Schleicher to come up with a grand fireworks

				<p>spectacle for Rockford with a \$3000 budget by not using tax money. It turned into a labor of love afterward that his son and nephew have continued to this day as members of the committee maintaining his firework distributor connections, staying actively involved in the community, and organizing parades, fireworks displays, and other entertainment every year. Many fireworks displays use what are called “cakeboxes” but Rockford uses mortars and shells which have a much more significant display range (about 2 football fields in length per shell). This upgrade in addition to hiring a professional pyrotechnics company, entertainment, insurance, and supplies drives the cost to about \$90,000 per year that all must be raised via self-sponsorships, private, and public donations. There is a \$5 fee for Davis admittance into Davis Park, the central location of the fireworks display that goes to the cost of the fireworks exclusively. There will be 2 parades this year: a Motorcycle Parade that begins at 4:40pm, and a Patriotic Parade with 75-100 participants. For street Entertainment this year there will be 4 different entertainment events at separate locations: at Joe Marino Park <i>the Duo of Mr. Ed</i> will begin at 6:30pm, at the Parade grand stand the band <i>The Real Deal</i> right after the parade, at Centennial Park at 6pm the Band <i>Rollin Whiskey</i> will perform, and at Davis Park the band <i>Blind Dates</i> will perform at 6pm. Food trucks and vendors such as <i>Livo Taco</i>, <i>Wrapped With Smoke Barbecue</i>, <i>DNA Concessions</i>, and <i>Pizza Fresca</i> will also be available during the celebration along with many others. For more information or to donate visit 4thandlights.com.</p>
Sunday	6/20/2021	9:14:53am	45 Sec.	PSA: NFPA.org Fireworks Safety
Sunday	6/20/2021	9:15:38am	13:45	<p>Interview 2: Pastor Mike Thomas and Curt Kellerman, Founders and Creators of the event <i>Cars & Coffee</i> discuss what <i>Cars & Coffee</i> is all about and upcoming events. The organization started in 2019 when Pastor Mike started reaching out to people over Facebook trying to get a car show with coffee and donuts that he saw as an idea on T.V. to bring the midtown district community of Rockford together. The event hosts cars of all makes and models as well as recently motorcycles, and bicycles, and trucks. This is Rockford <i>Cars & Coffee's</i> 3rd season that has expanded greatly since its opening event. Covid-19 nearly ended the program due to the regulations required in 2020 to have a show set back their schedule, decreased attendance, and caused logistical issues constantly. This year's attendance has greatly expanded, fortunately featuring over 220 cars and over 500 attendees. The event takes place the first Saturday of every month April</p>

				<p>through September with a fundraiser event in October to close out the season and help local charities. Last year was a sock drive, and this year will be a charity drive for Noah's Ark animal shelter to raise money, gather blankets, and cleaning supplies. The car shows are free to bring your car to and free to attend with coffee and donuts as a part of every show, and the addition this Friday of a barbecue sponsored by <i>Katie's Cup</i> where you can get barbecue, chips, and a drink for \$10. The show is sponsored by donor's local business donors making it free for the public to attend. Those who enter their cars are eligible for prizes such as shirts, gift certificates, and 1 entrance car wash bucket donated from Advanced Auto Parts that will be complimentary top of the line clean and maintenance suitable for any vehicle. Saturday July 3rd will be an America's birthday celebration with cake and ice cream to celebrate the 4th of July as well as Curt's birthday. The event takes place at the Rockford Public School's parking lot from 9am-12pm. Volunteers are wanted to help direct traffic and all volunteers will receive a free <i>Cars & Coffee</i> shirt. The event is family and pet friendly. For more information visit <i>Cars & Coffee Rockford</i> on Facebook or call 815-558-3169.</p>
Sunday	6/20/2021	9:29:23am	47 Sec.	PSA: Cars & Coffee Rockford

Sunday	7/11/2021	9:00:13am	12:54	<p>Interview 1: Laura Gibbs Green, Public Relations Manager for the Rockford Park District discusses upcoming summer events and attractions. While the park district is really a job all year long, the summer is an especially busy time. Key Mallquist Park (located at 1702 11th Street in Rockford) has recently been remodeled by the park district with more games, softer surfacing, outdoor exercise equipment and completely renovated equipment thanks to \$687,000 of investment from grants and donations. Sand Park pool, and Harkin's Aquatic Center has also reopened after 3 years due to Covid-19. Other attractions include <i>Music in the Park</i> and the <i>Summer Concert Series</i> every Tuesday and Thursday at Sinnissippi Park at 7pm including a Blues Brothers Tribute Band Concert on July 22nd and a Steely Dan Ultimate Tribute on July 29th with tickets for only \$5, and VIP seats for \$20. Additionally, an indoor plant and nature exhibit at Nicholas Conservatory and Gardens will be open featuring a variety of interesting horticulture and giant sized plants as well as a corpse flower and Venus fly traps. Golf courses are also open at Aldeen, Ingersoll, Sandy Hollow, and Sinnissippi park. Aldeen golf course teaches golfing lessons, as well as hosts couples and ladies' nights throughout the summer, as well as family fun days at Ingersoll and Sinnissippi Park at 3pm. Carlson Ice Arena is also open for ice skating with skating for \$5, and skate rental for \$2. The Park District is frequently looking to fill positions such as</p>
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				lifeguarding. For more information, and to view a calendar of upcoming events visit Rockfordparkdistrict.org .
Sunday	7/11/2021	9:13:07am	29 Sec.	PSA: Discover The Forest
Sunday	7/11/2021	9:13:36am	15:21	<p>Interview 2: Roman Salamon, District Executive of Black Hawk Area Of Boy Scouts (for Boone and Winnebago County) discusses the Boy Scouts program. Covid-19 has been a major setback to the boy scouts preventing in person meetings for a year with summer camps just finally starting to rebound this summer. Cub Scouts begins in Kindergarten and ends in 5th grade and tends to be family based and located locally (near a neighborhood or school). Scouts BSA is for scouts ages 10-18 (also known as troops) and tend to lead the program for the Cub Scouts with oversight from leaders. The scouts still use badges to signify achievements that can be earned through activities, programs, and fundraisers. Upcoming events include the ATV safety course in Oregon, Illinois for children and adults ages 14 and up for just \$30, clay shooting every Saturday and open for the public, a venturing program for scouts ages 14 through 21, and sporting day activity on September 11th. For more information on local Scout activities visit Blackhawkhub.org or search Black Hawk Scouting on Facebook. The annual scout's popcorn sale is happening August through September and 70% of the money earned goes to local scout programs and helps pay for supplies, travel, and other expenses. The popcorn sales were initially negatively affected last year since scouts couldn't sell popcorn in person and there was a nationwide shortage of popcorn, but fortunately they recovered some through online sales. The scouts in the past few years have made an effort to be more inclusive and family focused making the scouts for everyone including coed programs. The Black Hawk Area Boy Scouts Council Office is located at 2820 McFarland Road and can be contacted by phone at 815-397-0210. For more information on how to join the scouts visit Beascout.org.</p>
Sunday	7/11/2021	9:28:57am	1:04	PSA: BeAScout.org (Boy scouts Of America)
Sunday	7/25/2021	9:00:11am	18:54	<p>Interview 1: Mary Beth Peterson, Board Vice-President and Director of Tours and Volunteers for the <i>Laurent House</i> discusses the house's history, and upcoming events and tours. The foundation of the Laurent house as a museum came into being recently thanks to the long lasting friendship of the museum's founder Jerry Heinzroth and Ken and Phyllis Laurent who lived in the house until they passed away in 2012. The Laurent House Foundation is a 501C3 Non-Profit organization that purchased the house at the end of 2011 and was officially opened in 2014. The house was built by Frank Lloyd Wright</p>

				<p>America's most prolific Architect as one of only 60 Usonian, and only 11 Hemicycle homes that were beautifully designed by Wright to be affordable for the middle class American. It is also the only home designed by Frank Lloyd Wright to be wheelchair accessible due to Ken Laurent's physical disability. The Laurent house is supported financially through proceeds from the tours, donations, and special events that are held throughout the year such as <i>Sunday Done Right</i> on September 12th which features music and food available for purchase on the lawn of the Laurent house for \$25. Covid-19 made the touring season during 2020 very difficult, limited to only a few very small groups of 4 people, but this year it began in April and is currently running through Thanksgiving weekend. After Thanksgiving weekend the Laurent house will be decorated with Ken and Phyllis' Christmas decorations followed by the annual holiday tour with cookies and hot chocolate at the end of the tour. The house is located at 4646 Springbrook Road in Rockford and Tickets are \$25 for a tour. Tours are available on Fridays and Saturdays at 11am, Sundays at 1pm and 2:30pm. Private tours can be arranged ahead of time year round as well through the Laurent house's website. For larger crowds concerned about space in the house a visitor center opened last year including a gift shop and a parking lot. Both buildings are handicap accessible, and thanks to a Grant from the <i>Janet Kjellstrom Family Foundation</i> the Laurent house will be hosting an art and architecture camp the last week of July for children ages 8-12. A joint tour program has also been opened to visit both the Laurent House and <i>Anderson Gardens</i> Wednesday and Friday afternoons for \$60. For more information or to volunteer visit laurenthouse.com or call 815-877-2952.</p>
Sunday	7/25/2021	9:18:05am	55 Sec.	PSA: The Laurent House

Sunday	7/25/2021	9:20:00am	15:30	<p>Interview 2: Kristen Paul, Director of Destination Development for <i>Rockford Area and Convention Visitors Bureau</i> (RACVB) discusses events and attractions in downtown Rockford. RACVB's goal is to not only attract visitors to Rockford, but also have Rockford citizen's love The RACVB and with the help of <i>Forest City Beautiful</i>, and local artists have recently planted many plant beds, made 16 sculptures, and completed 24 murals honoring many talented Rockford figures. Artists are found locally, are recommended, and are sought after on a variety of websites and this year 50 applicants were given a wall to create their own murals selected based on their artistic style, their background, and the area the artwork will be displayed in. Artists are also frequently paired up with a</p>
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				<p>sponsor and wall owner that will appreciate their work. The murals, sculptures, and other information is available at Gorockford.com/cre8iv. In addition to artwork the city has many other attractions like the <i>City Market</i> farmer's market, movies at <i>Davis Park</i> as well as weddings, tournaments, and other attractions are returning as well as hotels reopening from the aftermath of Covid-19. <i>Stroll on State Street</i> is also being planned for this year with a parade starting November 27th. For more information on upcoming attractions visit Gorockford.com.</p>
Sunday	7/25/2021	9:35:30am	60 Sec.	PSA: Winnebago Buy Local (60 Second Spot)

Sunday	8/8/2021	9:00:13am	14:18	<p>Interview 1: Samantha Crook, Communications Coordinator for the <i>Winnebago County Forest Preserve</i> discusses what events are happening at the parks this summer. With 44 forest preserves in the Winnebago County area that encompass over 11,000 acres there is always a lot of work to be done to maintain the preserves, and a lot of upcoming events. <i>REAP Day</i> for example is a volunteer day for all ages with the goal of getting the public involved to help maintain the forest preserves while also educating about what the forest preserve does (Reap stands for Restoration, Education, Appreciation, and Preservation). Activities for <i>REAP Day</i> include collecting seeds, removing brush, and planting greenhouse plugs to replace dead or dying plants for next season. Be sure to wear long pants and bring water to stay hydrated. <i>REAP Day</i> is August 21st from 9am-12pm at <i>Kieselburg Forest Preserve</i>. <i>Hononegah Forest Preserve</i> will have a guided hike August 28th for the public that you can register for at 815outside.com. There are plenty of natural wonders to explore at the parks. Thunderbird Conservation Park for example is a new park that is still in development but that features a variety of hiking trails and 868 acres of land to explore. <i>Seward Bluffs</i>, <i>Sugar River</i>, and <i>Hononegah</i> parks are the primary parks in the area for camping, as well as golfing at <i>Atwood Homestead</i>, <i>Ledges</i>, and <i>Macktown</i> parks. <i>Rowan Olsen Park</i> is a primary destination for horseback riding, <i>Four Lakes Forest Preserve</i> has a sport dog training area, and geocaching is available for a \$10 fee per year at many parks throughout Winnebago County. The app <i>I naturalist</i> is a free app that can further enhance your exploration of the forest preserves by using your camera function to identify plants and wildlife. For more information abouts events, volunteering, or tours visit winnebagoforest.org/events.</p>
Sunday	8/8/2021	9:14:31am	30 Sec.	PSA: Discover The Forest
Sunday	8/8/2021	9:15:01am	15:34	<p>Interview 2: Deb Runte, President of the <i>Winnebago County Fair Association</i> discusses upcoming events and attractions. The Winnebago County Fair is celebrating its 100th Anniversary this year from August 18th-22nd and will feature a</p>

				<p>variety of traditional and new activities to commemorate the occasion. The annual Greased Pig competition will return as well as a Balloon Artist, obstacle courses, and a scavenger hunt for specially marked stones hidden throughout the grounds as well as many other activities will be activities for all ages at the fair. Children 8 and under are free, on Kids Day children 12 and under are free, but general admittance is \$15 at the gate, or \$35 for a weekly pass. Opening day is August 18th as well as the date of the <i>Queen Pageant</i> and <i>Junior Miss Pageant</i> at 6pm. The Grand Stand Entertainment includes a rodeo August 18th, Truck races on August 19th, Tractor Pulls on August 20th, August 21st will have a horse show and tractor pull, and August 22nd will have a demolition derby. The fair was hoping to be able to hire a large music act for one of the Grandstand nights, but due to the loss of income last year there isn't a budget for that. There will also be a petting zoo as well as a sheep, dairy, and cattle barn, goat tent, and poultry, and rabbit display. The carnival will also be open with the mega pass which if purchased before noon on August 18th that allows access to the fair as well as unlimited rides for that day from noon until close. For more information, or to buy tickets visit winnebagoountyfair.com or at the fairgrounds located at 500 West first Street in Pecatonica.</p>
Sunday	8/8/2021	9:30:35am	55 Sec.	PSA: Winnebago County Fair
Sunday	8/22/2021	9:00:11am	15:42	<p>Interview 1: Lieutenant Rebecca Tyo, Rockford Fire Department Training Coordinator discusses the new <i>Peer Support</i> program. Rebecca has been a Firefighter for 12 years ever since trying out after a family member recommended testing to her because of her physicality and attachment to Rockford as a community through her athletic career. Several years ago the fire service began a program that addresses mental health issues in addition to physical health needs due to the increasing number of attempted suicides of first responders. It makes an effort to consistently touch base with fellow officers to see how they are feeling about their work life, home life, and how they process trauma amongst other difficulties like sleep deprivation, and stress. With 24 hours on duty, and 48 hours off, these fellow firefighters are much closer to family than coworkers and it has become increasingly more apparent how important it is to take care of each other in these times. Covid-19 changed the protocols in which firefighters may respond to some emergencies, but in general life continued as normal. However, the risk of spreading Covid was there due to close quarters while on duty, and off duty bringing Covid home to family members. The city of Rockford has its own peer support program thanks to partnering with the <i>Illinois Firefighters Association</i>, and the <i>Rosecrance Health Services</i> to form an "umbrella of care" for these issues but</p>

				supporting the families of firefighters is just as important. For career information about the Rockford Fire Department contact Bo Chaney at 779-500-6536.
Sunday	8/22/2021	9:15:53am	45 Sec.	PSA: Fire Safety (By The Rockford Fire Department in association with NPA.org)
Sunday	8/22/2021	9:16:38am	16:12	Interview 2: Ann Marie Walker, Marketing Director at the <i>Discovery Center Museum</i> discusses upcoming events and attractions for the holiday season. The <i>Discovery Center Museum</i> is celebrating its 40th anniversary this year which all began as an all-volunteer exhibit to teach kids on field trips about science and fascinating subjects. The first year had around 6000 student visitors who then told their parents about the exhibit, leading them to want to come as well. This led to enough public interest to open multiple exhibits in a brand new permanent location, and in 1991 they moved into what was an old Sears and partnered with the <i>Rockford Art Museum</i> , and <i>The Dance Company</i> to form a one stop cultural shop of the Rockford area. Now the Museum serves about 250,000 people per year with over 300 exhibits currently. Some of the current exhibits include the <i>Air and Flight</i> exhibit which includes a flight simulator, an air burst cannon, and air tubes, the <i>Dino Dig</i> exhibit where kids can dig for dinosaur fossils, a globe, a waterplay area, and an artificial cave amongst other attractions. The exhibits are for all ages, and due to Covid- 19 many exhibits had to adapt to virtual programs which can be found on the <i>Discovery Center Museum's YouTube</i> channel. The museum stays in business through entrance revenue, donations, grants, and memberships. Memberships are \$90 through September 1st, after which prices increase to \$100 and covers 2 parents and kids 17 and under living in the same household. It also gives a discount for other museums throughout the midwest like the <i>Museum of Science and Industry</i> . The museum is now scheduling for reservations and operates at a reduced capacity with mandatory masks for ages 5 and up for reducing risk of Covid- 19 transfer. The Museum is open Wednesday- Sundays for morning sessions from 9am-12pm, and afternoon sessions from 1-4pm. The museum can also be rented entirely for private events, birthday parties, and field trips. Volunteers are always welcome, and there is currently a volunteer youth program for ages 8 and up. For more information or take schedule a reservation visit discoverycentermuseum.org
Sunday	8/22/2021	9:33:00am	45 Sec.	PSA: Discovery Center Museum
Sunday	9/5/2021	9:00:12am	15:31	Interview 1: Zach Grycan the Director of Stewardship for The Natural Land Institute discusses the mission of the institute. The Natural Land Institute is a non for profit conservation land trust started in 1958 with the mission of creating an enduring legacy of natural land in northern Illinois for people, plants, and animals. The Institute has so far protected around 17,000 acres of natural spaces in Illinois. The main preserve open to

				<p>the public is Nygren Wetland Preserve located at 3714 West Rockton Road in Rockton Illinois and is about 720 acres with hiking trails, birdwatching, and snow skiing in the winter. The Institute is an ecological Restoration that is constituted of private lands and works with other forest conservation and wildlife organizations to sustain and repair natural habitats. The Fall Prairie Harvest Festival is coming up on October 2nd at 9AM-1pm at Nygren Wetland Preserve where volunteers will collect seeds from natural prairie wildflowers and grasses to be analyzed and replanted during future wildlife projects. There is currently a no pet policy due to the disturbance to wildlife pets can cause. There is also an October Hike guided tour at Burr Oak Valley in Rosco Illinois on Saturday October 30th at 1:30pm. To contact The Natural Land Institute for volunteer opportunities, see upcoming events, or find out more information email www.naturalland.org or on Facebook at facebook.com/naturallandinstitute, or call 815-964-6666.</p>
Sunday	9/5/2021	9:15:43am	29 Sec.	PSA: Discover the Forest
Sunday	9/5/2021	9:16:12am	16:47	<p>Interview 2: Shannon Kopp, Firefighter/Paramedic and Mobile Integrated Healthcare Manager (MIH) discusses a new important program underway in the fire department. The goal of MIH is to prevent hospitalization through examining a patient's underlying conditions and overcoming the issues of compliance, educate on health factors and provide resources for additional ongoing support and promote self-advocacy. MIH has patients through partnership with <i>Swedish American Hospital</i> who refer patients with frequent emergencies to their organization which then focuses on 4 morbidities: COPD, Congestive Heart Failure, Diabetes, and Renal Failure. In addition to physical issues the patient's often have social issues as well that prevent patient's from receiving proper care as well which is why MIH is often sent referrals to investigate suspicious conditions of a patient's home by the fire department. The program "Knock and Talk" is an effort by the fire department to teach the patient and his/her family about how to administer <i>Narcan</i> nasal spray to resuscitate in an emergency and educate on opioids and paths of recovery and rehabilitation. It also is an attempt to reduce the stigma around opioids to incentivize patient's getting help and should be viewed in a similar way to administering CPR. It is frequently an issue with Alzheimer's and Dementia patients. The increased use of Fentanyl in drugs is also a large culprit in the rise of opioid overdoses. MIH hosts public events regularly to help educate the public on opioid addiction and how to use Narcan. Narcan kits are freely provided through a grant to the fire department and should be kept out of the extreme cold, and extreme heat to prevent dissolution of the medication. For more information call 779-207-2986 or email Shannon at shannon.kopp@rockfordil.gov.</p>

Sunday	9/5/2021	9:32:59am	67 Sec.	PSA: Back on Track (CDC.GOV)
Sunday	9/19/2021	9:00:10am	17:34	<p>Interview 1: Dee Lacny, the Executive Director of <i>Rock House Kids</i> discusses the program's mission, and upcoming events. <i>Rock House Kids</i> is an inner-city ministry located in downtown Rockford Illinois at 1325 7th Street and has been open since 1999 with the mission of feeding inner-city children physically, spiritually, and emotionally. The mission started with the founder Dola Gregory finding a boy in need of assistance that the community hadn't addressed, and in looking for resources to help this child and many others she eventually took the responsibility on herself in opening the organization. The program that started with 1 student eventually expanded to several 1 night per week and is now serving over 250 children 4 nights per week. The evening program is 4 times per week starting at 5pm (Mondays and Wednesdays serve 1st through 6th graders, and Tuesdays and Thursdays serve 7th-12th graders) where the children are fed hot meals, an activity, and music. The program is led by volunteers who teach life skills, academic assistance, and goal-oriented planning. At the end of the evening's children leave with a bag of non-perishable food items to take home. The program also throughout the year provides supplies like coats, shoes, boots, socks, hats and mittens, hygiene supplies, blankets, pillows, and school supplies. Covid-19 affected attendance to the program for about 6 weeks, but afterward the attendance started to return quickly. Volunteers are needed however due to Covid-19 to help supervise and drive children to and from the program. <i>Rock House Kids</i> is also in the middle of an expansion campaign that will feature 4 new classrooms, a game room, and much more, but will require additional staffing of 85 volunteers. The <i>Streets and Sweets</i> fundraiser will be on September 23rd at 6pm in the Radisson which will feature child musical, dancing, and puppet show performances to show the talent of the children in action, as well as food and a silent auction. The goal of this year's fundraiser goal is to raise Fifty-Thousand dollars. For more information or to volunteer call 815-962-5067 or visit rockhousekids.org.</p>
Sunday	9/19/2021	9:17:44am	91 Sec.	PSA: Rock House Kids
Sunday	9/19/2021	9:19:15am	19:10	<p>Interview 2: Shamika Williams, Executive Director and Founder of <i>K-Fact</i> discusses <i>K-Fact's</i> mission, Shamika's personal journey, upcoming events and how to help support the <i>K-Fact</i> program. <i>K-Fact</i> is an acronym which stands for <i>Keeping Families and Communities Together</i> with the signature program Lady All Star's mentoring founded in 2014 which focuses on mentoring middle school girls through high school</p>

				<p>and college to help them succeed academically and achieve their career goals by providing resources and scholarships. Shamika began this mission in 2011 after she was laid off from the county health department and saw a need in the community. The goal of <i>K-Fact</i> is to alleviate generational poverty and help pursue post-secondary education for girls/women at risk. Shamika was a teen mom at the age of 14 and through help from mentors at the health department received the support and guidance she needed to find academic and career success which she now wants to help other young women find through the <i>K-Fact</i> program. To date the program has served 395 girls and their families in the area, and yearly the program served 250 families before Covid-19 with that number decreasing to just over 100 in the last year. The family dynamics, health, and economic struggles of the families due to Covid-19 were largely to blame and additionally fundraising opportunities have been lessened greatly negatively impacting the programs reach this past year. <i>K-Fact</i> hosts enrichment nights in their GIRLS space (Girls in Real Life Situations) located in 2nd First Church in Rockford Tuesday and Thursday nights that features dance classes, tutoring, and food. There are many events and fundraisers throughout the year and the program can always use volunteers for tutoring, and food drop offs. To contact about mentorship information, visit K-FACT.org.</p>
Sunday	9/19/2021	9:38:25am	111 Sec.	PSA: GirEffect.org