## **ORDER**

Orders	Order / Rev		1279115							9	WM	RKING		
Orders	Alt Order #:	-	WOC14616849							abc FOF	RYOU			
	Product Des	sc.	candidate											
	Estimate:		410	<u> </u>						WMAR				
	Flight Dates	•		- 04/23/24			Primary A	AF:		Joshua I	Reiter			
	Original Date			/ 04/15/24			Sales Of			EWSDC				
	Order Type:		GENERAL GENERAL				Sales Re			NAT				
Agency	Name:		360 Touc	·h - POI										
Agency	Buying Cont	act.	300 1000	II-TOL			Billing Ty	/ne·		Cash				
	Billing Conta		-				Billing Ca	•		Broadca	st			
	g		4222 Hillt	op Drive			Billing Cy			EOM/EC				
			4222 Hilltop Drive Park City, UT 84098				Agency (		ssion:	15%				
Advertiser	Name:		Ficker/Re	epublican/U	S Senate									
Advertisei	Demographi	ic:	A35-54	- равноан <i>т</i> о	o ocnate		New Bus	siness E	∃nd:					
	Product Cod		Federal C	andidate			Advertise	er Exter	nal ID:	280877				
	Revenue Co	ode 1:	DISC				Agency I	Externa	I ID:	150493				
	Revenue Co	ode 2:	POL				Unit Cod	le:		General				
	Revenue Co	ode 3:	CAND				Order Separation:			00:15:00	00:15:00			
	Priority:		P-6											
Bill Plan						Tota	Is							
Start Date	End Date	# Spots	Gross Amo	ount Net A	Amount	Mont			# Spots	Gross A	mount Ne	et Amount	Rating	
04/01/24	04/23/24	49	\$6,7	85.00	\$5,767.25		2024		49		5,785.00	\$5,767.25		
						Totals	S		49	9 \$6	5,785.00	\$5,767.25	50.56	
Account Exec		0-1 0#:	0-1-	- Di	Ctart Data /	End Dat		1	Ond = 0/	$\neg$				
Account Execu	utive	Sales Offic	ce Sale	s Region	Start Date / Start Of Ord				Order %					
Joshua Reiler					Start Of Ord	er - End	i Oi Oidei		1009	70				
Ln Ch	Start End	Inven	tory Code	Brea	k Start/End	Time	Days	Len	Spots	Rate P	ri Rtg Type	Spots	Amount	
N 1 WMAR	04/17/24 04/23/2				6-7AM		111-1	:30	-	\$75.00 P			\$150.00	
2Q24 CO at 6AM of 6AM on 3	: GD MORN MD MSCORE (sell) - n 3/27/2023, WM 8/28/2023, WMAF Date End Dat	6A/GD MO - BALTIMO IAR-2 New R-2 News	DRE - ESTI	30) MATE IS BA	and at 6:30AM		7/2023, WN							
Week: 04/1	7/24 04/23/24 04/17/24 04/22/2	•	- 1	CM	2 \$75.00 7-9am	0	.83 1- 111	:30	4	\$115.00 P	-6 1.36 NM	4	¢460.00	
N Z VVIVIAR	04/17/24 04/22/2		-9am GMA		7-9aiii		1-111	.30	4	\$115.00 P	-0 1.30 INIVI	4	\$460.00	
2Q24 CO	n: GD MRN AMR- MSCORE (sell) - 3, 3/28/2023, 3/29 3, 4/13/2	- BALŤIMO												
Start Week: 04/1	Date End Date 04/23/24		kdays 11	Spots/Wee	<u>k</u> <u>Rate</u> 4 \$115.00	Rati 1	<u>ng</u> .36							
N 3 WMAR	04/17/24 04/20/2				8-10am		1-	:30	1	\$50.00 P	-6 0.80 NM	1	\$50.00	
2Q24 CO times on and 6/24/		ABC/GD N - BALTIMC 23, 4/15/20	DRE - ESTI 023, 4/22/20	BC) MATE IS BA 023, 4/29/20	23, 5/13/2023	, 5/20/2	023, 5/27/2							
Start Week: 04/1	Date End Dat 5/24 04/21/24		<u>- kdays</u> 1-	Spots/Wee	<u>k</u> <u>Rate</u> 1 \$50.00	Rati 0	<u>ng</u> .80							

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 Order / Rev:
 1279115
 Advertiser:
 Ficker/Republican/US Senate

 Alt Order #:
 WOC14616849
 Product Desc:
 candidate
 WMAR

 Flight Dates:
 04/17/24 - 04/23/24
 Estimate:
 410

	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 4			4 04/21/24	SU 9-10am This		9-10am	1	:30	1	\$125.00 P-6	1.14 NM	2	\$250.00
	2Q24 C	OMSCOI 1 times o		) ALTIMORE - ESTI 4/9/2023, 4/16/202									
W	Sta /eek: 04/	rt Date 15/24	End Date 04/21/24	Weekdays	Spots/Week 2	Rate \$125.00	Rating 1.14						
N 5				M-F 12-1230pm M-F 12-1230pm	СМ	12-1230pm	1- 1- 1	:30	3	\$30.00 P-6	0.43 NM	2	\$60.00
	2Q24 C0 3/27/202	OMSCO	2023, 3/29/2	ND) ALTIMORE - ESTI 2023, 3/30/2023, 3/									
W	Sta /eek: 04/	rt Date 17/24	End Date 04/23/24	<u>Weekdays</u> 1- 1	Spots/Week 2	Rate \$30.00	Rating 0.43						
N 6	WMAR	04/17/2	4 04/23/24	M-F 2-3pm M-F 2-3pm	СМ	2-3pm	11-11	:30	4	\$125.00 P-6	1.14 NM	4	\$500.00
	2Q24 C0 3/27/202	OMSCO	2023, 3/29/2	AL) ALTIMORE - ESTI 2023, 3/30/2023, 3/									
۱۸/	Sta /eek: 04/	rt Date	End Date 04/23/24	Weekdays 11-11	Spots/Week 4	Rate \$125.00	Rating 1.14						
			4 04/23/24		CM	5-6pm	- 111	:30	3	\$60.00 P-6	0.44 NM	3	\$180.00
	2Q24 Co WMAR- News at	OMSCO 2 News a	at 5:30PM o	•									
	/eek: 04/	17/24	04/23/24	111	3	\$60.00	0.44						
	(Program 2Q24 Co 3/27/202	m: WMAI	R-2NWS AT RE (sell) - B 2023, 3/29/2 202	M-F 6-630pm Ne M-F 6-630pm Ne 6) ALTIMORE - ESTI 2023, 3/30/2023, 3/	ws MATE IS BAS 31/2023, 4/3/2							4	\$340.00
W	<u>Sta</u> /eek: 04/	rt Date 17/24	End Date 04/23/24	<u>Weekdays</u> 11-11	Spots/Week 4	<u>Rate</u> \$85.00	Rating 1.17						
N 9				M-F 630-7pm AB M-F 630-7pm AE		630-7pm	1- 1- 1	:30	3	\$200.00 P-6	2.71 NM	2	\$400.00
	2Q24 Coairing 65	OMSCO	n 3/27/2023	/S) ALTIMORE - ESTI , 3/28/2023, 3/29/2									
W	Sta /eek: 04/	rt Date 17/24	End Date 04/23/24	Weekdays 1-1	Spots/Week 2	Rate \$200.00	Rating 2.71						
N10	WMAR	04/17/2	4 04/20/24	SA 6-630pm AB0 SA 6-630pm AB0		6-630pm	1-	:30	1	\$250.00 P-6	1.69 NM	0	\$0.00
	2Q24 C	OMSCO		ALTIMORE - ESTI 023, 4/22/2023, 5/									
Spc	/eek: 04/ ot Ch 1 VMAR	Date Ra	4-04/21/24 S	Weekdays1- Description SA 6-630pm ABC N		Rate \$250.00 t/End Time 0pm	Rating 1.69 <u>V</u>	Veekdays Sa-	<u>Len</u>	ngth <u>Rate</u> :30 <del>(\$250.00)</del>	Rtg Type 1.69 <i>NM</i>		
		ersold]	J, 12.0										
N11				SU 6-630pm AB0 SU 6-630pm AB0		6-630pm	1	:30	1	\$250.00 P-6	2.18 NM	0	\$0.00
	2Q24 C	OMSCO		ALTIMORE - ESTI 4/16/2023, 5/7/20							airing 10		

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Order / Rev: 1279115 Advertiser: Ficker/Republican/US Senate Alt Order #: WOC14616849 Product Desc: candidate **WMAR** 04/17/24 - 04/23/24 410 Flight Dates: Estimate:

		Inventory Code		Start/End		Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	nd Date /21/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$250.00	Rating 2.18						
Spot Ch Date Range		escription		t/End Time		Weekday			Rtg Type		
1 VMAR 04/15/24-04 See MG 12.5,12		) 6-630pm ABC N	lews 6-63	0pm			·-Su	:30 <del>(\$250.00)</del>	2.18 NM		
[oversold]											
N12 WMAR 04/17/24 0	4/23/24	M-F 730-8pm M-F 730-8pm	СМ	730-8pm	- 1111-	- :30	4	\$125.00 P-6	0.63 NM	5	\$1,000.00
(Program: PICTION/ 2Q24 COMSCORE ( 3/28/2023, 3/29/2023 4/14/2023, 4/17/	(sell) - BA										
	d Date /23/24	<u>Weekdays</u> - 1111	Spots/Week 4	<u>Rate</u> \$125.00	Rating 0.63						
Spot Ch Date Range		escription_	-	t/End Time	0.03	Weekday	<u>/s Len</u>	gth Rate	Rtg Type		
4 VMAR 04/17/24-04 See MG 12.5,12		F 730-8pm	730-	-8pm		- TWThF-		:30 <del>(\$125.00)</del>	0.63 <i>NM</i>		
[oversold]	2.0										
5 VMAR 04/17/24-04 MG for 10.1,12.		J 9-10am This We	eek 9-10	am			Su	:30 \$125.00	0.63 NM		
6 VMAR 04/15/24-04		4 6-630pm ABC N	ews 6-63	0pm			Sa :	:30 \$500.00	2.18 NM		
MG for 10.1,12.	-	Tuonday Brima C	CM	10-11pm	- 1	- :30	1	\$600.00 P-6	3.00 NM	1	\$600.00
N 13 WWAR 04/17/24 0	4/23/24	Tuesday Prime C		10-11pm	- 1	30	'	\$600.00 F-6	3.00 INIVI	l '	\$600.00
(Program: AVG. ALL 2Q24 COMSCORE ( 1/10/2023, 1/17/2023 4/4/2023, 4/11/2023,	(sell) - BA 3, 1/24/20						•				
Start Date En	d Date /23/24	<u>Weekdays</u> - 1	Spots/Week	Rate \$600.00	Rating 3.00						
N14 WMAR 04/17/24 0	4/19/24		CM	8-9pm	1-	- :30	1	\$450.00 P-6	2.00 NM	1	\$450.00
(Program: SHARK T	ANK-ABO	Friday Prime A									
2Q24 COMSCORE ( 4/7/2023, 4/14/2023,	(sell) - BA	LTIMORE - ESTI	MATE IS BAS	ED ON PAV	of Shark Tank	on WMAR	airing 6	times on 3/31/2	2023,		
	id Date	Weekdays	Spots/Week	Rate	Rating						
	/21/24	1	1	\$450.00	2.00						
N15 WMAR 04/17/24 0	4/21/24	Sunday Prime A Sunday Prime A	СМ	7-8pm		1 :30	1	\$400.00 P-6	2.10 NM	1	\$400.00
(Program: AM FUN- 2Q24 COMSCORE (	(sell) - BA	;) LTIMORE - ESTI							airing 10		
times on 4/2/2023, 4 Start Date En	/9/2023, <sup>z</sup> nd Date	4/16/2023, 4/23/20 Weekdays	023, 5/7/2023, Spots/Week	5/14/2023, 5 Rate	/21/2023, 5/28 Rating	/2023, 6/1	1/2023 a	nd 6/18/2023			
	/21/24	1	1	\$400.00	2.10						
N16 WMAR 04/17/24 0		M-SU 11-1135pm M-SU 11-1135pn		11-1135pm	1- 11- 1	l- :30	4	\$125.00 P-6	1.03 NM	4	\$500.00
(Program: VARIOUS 2Q24 COMSCORE ( WMAR-2 News at 11 News at 11PM on 3/	S) (sell) - BA IPM on 3/	LTIMORE - ESTI /28/2023, WMAR-	MATE IS BAS								
	d Date /23/24	<u>Weekdays</u> 1- 11- 1-	Spots/Week 4	Rate \$125.00	Rating 1.03						
N17 WMAR 04/17/24 0		Jimmy Kimmel 11		1135p-1238		- :30	4	\$65.00 P-6	1.01 NM	4	\$260.00
Jimmy Kimmel 1135pm (Program: J KIMMEL!-ABC<) 2Q24 COMSCORE (sell) - BALTIMORE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on WMAR airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/202											
	d Date /23/24	<u>Weekdays</u> 11-11	Spots/Week 4	Rate \$65.00	Rating 1.01						
N18 WMAR 04/17/24 0		M-F 6-7am 2 Nev M-F 6-7am 2 Nev	vs CM	6-7AM		- :30	0	\$100.00 P-6	0.00 NM	2	\$200.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating					l	

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Totals

\$6,785.00

Order / Rev: 1279115 Advertiser: Ficker/Republican/US Senate

Alt Order #: WOC14616849 Product Desc: candidate WMAR

Flight Dates: 04/17/24 - 04/23/24 Estimate: 410

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/21/24		0	\$100.00	0.00						
Week: 04		04/28/24	МГ	2	\$100.00	0.00						
N19 WMAR	04/17/2	24 04/23/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	- 111	- :30	3	\$65.00 P-6	0.44 NM	1	\$65.00
(Program: WMAR-2NWS AT 5) 2Q24 COMSCORE (sell) - BALTIMORE - ESTIMATE IS BASED ON PAV of WMAR airing WMAR-2 News at 5PM on 3/27/2023, WMAR-2 News at 5:30PM on 3/27/2023, WMAR-2 News at 5:30PM on 3/27/2023, WMAR-2 News at 5PM on 3/29/2023, WMAR-2 News at 5PM on 3/2												
Sta Week: 04	art Date /17/24	End Date 04/23/24	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$65.00	Rating 0.44						
N20 WMAR			M-F 11a-12p	CM	11a-12p		- :30	0	\$100.00 P-6	0.00 NM	1	\$100.00
0	0 ., , _		M-F 11a-12p	<b></b>				· ·	ψ.σσ.σσ. σ	0.00		ψ.σσ.σσ
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04		04/21/24	WГF	1	\$100.00	0.00						
Week: 04	/22/24	04/28/24		0	\$100.00	0.00						
N21 WMAR	04/17/2	24 04/22/24	M-F 12-1230pm	CM	12-1230pm	1- 1- 1-	- :30	3	\$35.00 P-6	0.43 NM	1	\$35.00
2Q24 C 3/27/20	OMSCO	2023, 3/29/2	M-F 12-1230pm ND) ALTIMORE - ESTI 2023, 3/30/2023, 3/									
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 04		04/23/24	-	1	\$35.00	0.43						
N22 WMAR	04/17/2	24 04/22/24	M-F 630-7pm AB		630-7pm	1- 1- 1-	:30	3	\$250.00 P-6	2.71 NM	1	\$250.00
2Q24 C airing 6	OMSCO	n 3/27/2023	M-F 630-7pm AB /S) ALTIMORE - ESTI , 3/28/2023, 3/29/2	MATE IS BAS								
	art Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
Week: 04		04/23/24	•	1	\$250.00	2.71			<b>A</b> 05.00 <b>D</b> .0	0.00.1114		<b>#05.00</b>
N23 WMAR	04/17/2	24 04/23/24	M-F 5-6am News M-F 5-6am News		5-6am		:30	0	\$25.00 P-6	0.00 NM	1	\$25.00
Sta Week: 04, Week: 04,		End Date 04/21/24 04/28/24	Weekdays WTF	Spots/Week 1 0	Rate \$25.00 \$25.00	Rating 0.00 0.00						
N24 WMAR	04/17/2	24 04/23/24	M-F 105-205am M-F 105-205am	СМ	105-205am		:30	0	\$10.00 P-6	0.00 NM	1	\$10.00
<u>Sta</u> Week: 04, Week: 04,		End Date 04/21/24 04/28/24	Weekdays WTF	Spots/Week 1 0	Rate \$10.00 \$10.00	Rating 0.00 0.00						
N25 WMAR	04/17/2	24 04/23/24	Thursday Prime A		8-9pm		:30	0	\$500.00 P-6	0.00 NM	1	\$500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/21/24	T	1	\$500.00	0.00						
Week: 04	/22/24	04/28/24		0	\$500.00	0.00						