# KREX QUARTERLY ISSUES AND PROGRAMS REPORT [1st Quarter 2015 January-March\_]

KREX programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the first quarter of 2015:

- Education
- Transportation
- Economy
- Health/Healthcare
- Area Growth
- Crime

<u>Programs</u>: Programs providing the most significant treatment of the above-identified community issues:

## Local:

Program	Day	Time
News Channel 5 This Morning	Monday-Friday	5:00-7:00 am
News Channel 5 at Noon	Monday-Friday	12:00-12:30 pm
News Channel 5 at Five	Monday-Friday	5:00-5:30 pm
News Channel 5 at Six	Monday-Friday	6:00-6:30 pm
News Channel 5 at Ten	Monday-Friday	10:00-10:35 pm
News Channel 5	Saturday	6:00-6:30 pm
News Channel 5	Sunday	5:00-5:30 pm
News Channel 5	Saturday/Sunday	10-10:30 pm

All of the above programming is locally produced news and entertainment programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

# National:

Program	Day	Time
<b>CBS Evening News</b>	Monday-Friday	5:30-6 pm
[Global news and feature stories are	spotlighted]	
<b>CBS Evening News</b>	Saturday	5:30-6 pm
[Global news and feature stories are	spotlighted]	
<b>CBS Evening News</b>	Sunday	5:30-6 pm
[Global news and feature stories are	spotlighted]	
<b>CBS Morning News</b>	Monday-Friday	4:30-5 am

[The news rises early in this broadcast that covers domestiv and foreign events, sports, weather and tidbits from the world of entertainment.]

**CBS This Morning** Monday-Friday 7-9 am

[A mix of news, features and interviews with notable figures in politics, business and entertainment.]

**CBS This Morning Saturday** Saturday 5-7 am

[A mix of news, features and interviews with notable figures in politics, business and entertainment.]

**The Talk** Monday-Friday 1-2 pm

[A mix of news, features and interviews with notable figures in politics, business and entertainment.]

# **CBS Sunday Morning**

[A mix of news, features and interviews with notable figures in politics and business.]

## **Face the Nation**

[A mix of news, features and interviews with notable figures in politics and business.]

#### **60 Minutes**

[A mix of news, features and interviews with notable figures in politics and business.]

#### 48 Hours

[A mix of investigative stories on top cases of crimes around the world.]

**Syndicated**:

Program Day Time **Ellen** Monday-Friday 4-5 pm

[Entertainment news, including celebrity interviews, special reports on events, musical guests and studio audience participation games. Hosted by comedian Ellen DeGeneres.]

**Inside Edition** Monday-Friday 6:30-7 pm

[Entertainment-industy news, including celebrity interviews and reports on movies, music and television.]

Etc.

# **<u>Education</u>** – topics covered under this issue include:

01/07/15	5, 6 & 10:00	Financial grant for elementary school	1:00	Elementary Grant
01/08/15	5, 6 & 10:00	Book selected for annual literacy program	1:00	Literacy Program
01/21/15	5, 6 & 10:00	Recruitment at Dual Immersion Academy	1:30	Student Recruiting
01/23/15	5, 6 & 10:00	District 51 academic competition	2:00	Academic Challenge
02/02/15	5, 6 & 10:00	Transforming Colorado Mesa University	1:00	CMU Transformation
02/04/15	5, 6 & 10:00	Enrollment increase at charter school	1:30	Charter Enrollment
02/10/15	5, 6 & 10:00	Playground equipment at Taylor school	1:30	School Playground
02/10/15	5, 6 & 10:00	Gas leak evacuation at Chatfield school	1:30	School Evacuation
02/12/15	5, 6 & 10:00	CMU hosts math extravaganza	1:30	Math Extravaganza
02/18/15	5, 6 & 10:00	Cattle auction as collegiate fundraiser	1:30	College Fundraiser
02/19/15	5, 6 & 10:00	Kindergarten enrollment	1:00	Kindergarten Classes
03/10/15	5, 6 & 10:00	Spring intercession activities for Dist. 51	1:30	Spring School Program

03/18/15	5, 6 & 10:00	Alternative activities for local students	2:00	Student Activities
03/24/15	5, 6 & 10:00	School tax credits	:30	School Tax Credits
03/30/15	5, 6 & 10:00	Drug testing in schools	:30	School Drug Testing

<u>Transportation</u> – topics covered under this issue include:

Transportation – topics covered under this issue include.				
01/02/15	5, 6 & 10:00	Delay in completion of transit facility	2:00	Bus Transit Facility
01/14/15	5, 6 & 10:00	Construction on 24 Road	2:00	Road Construction
01/20/15	5, 6 & 10:00	Dropping gas costs impacting car sales	2:00	Car Purchases
01/26/15	5, 6 & 10:00	Pedestrian safety on Horizon Drive	1:30	Pedestrian Safety
01/26/15	5, 6 & 10:00	Delay in faulty airbag replacements	1:30	Airbag Recall
01/27/15	5, 6 & 10:00	Street improvements in Palisade	1:00	Street Improvements
02/05/15	5, 6 & 10:00	Renovation of road in Clifton	2:00	Road Renovation
02/09/15	5, 6 & 10:00	Construction project for 45.5 Road	1:00	Road Construction
02/09/15	5, 6 & 10:00	New buses for Grand Valley Transit	1:00	New Buses
02/17/15	5, 6 & 10:00	Statistics in guns brought to airports	1:30	Guns at Airports
02/18/15	5, 6 & 10:00	Lewis Wash bridge project	1:00	Bridge Project
02/24/15	5, 6 & 10:00	Approval of local transit funds	1:30	Transit Funding
02/27/15	5, 6 & 10:00	Snow tire legislation	1:00	Snow Tires Bill
03/04/15	5, 6 & 10:00	Funding for Westside Beltway project	1:30	Road Project
				Funding
03/04/15	5, 6 & 10:00	Potential changes for North Avenue	1:00	Roadway Changes
03/11/15	5, 6 & 10:00	Service award to Grand Valley Transit	2:00	Transit Award
03/30/15	5, 6 & 10:00	Funding to repair area bridges	1:30	Bridge Repair Funds
03/30/15	5, 6 & 10:00	Seatbelt enforcement campaign	1:00	Seatbelt Campaign

**Economy** – topics covered under this issue include:

01/06/15	5, 6 & 10:00	Palisade tourism strategies for 2015	2:00	Tourism Plans
01/07/15	5, 6 & 10:00	Online statements for property taxes	1:00	Property Taxes
01/09/15	5, 6 & 10:00	GJ Chamber unveils 2015 business plan	2:00	Business Plan
01/26/15	5, 6 & 10:00	Use of severance tax funds questioned	1:30	Severance Tax Funds
01/27/15	5, 6 & 10:00	Job fair at Workforce Center	2:00	Job Prospects
01/29/15	5, 6 & 10:00	Grand Junction tourism report	2:00	Tourism Report
02/02/15	5, 6 & 10:00	University economic study	1:00	Economic Study
02/04/15	5, 6 & 10:00	Latest statistics on lodging business	1:00	Local Lodging
				Numbers
02/10/15	5, 6 & 10:00	Review of 2014 tourism in Palisade	1:00	Palisade Tourism
02/12/15	5, 6 & 10:00	Finances for Country Jam music fest	1:00	Country Jam Finances
02/19/15	5, 6 & 10:00	Rural economics	1:00	Rural Economics
02/23/15	5, 6 & 10:00	Retirement advisors	1:30	Retirement Advisors
03/05/15	5, 6 & 10:00	Job fair attendance reflects better economy	1:00	Job Fair Economics
03/13/15	5, 6 & 10:00	Increase sought in women's wages	1:30	Women's Wages
03/16/15	5, 6 & 10:00	Business growth in the Grand Valley	1:30	Business Growth
03/16/15	5, 6 & 10:00	Following the gas prices trend	1:30	Gas Prices
03/17/15	5, 6 & 10:00	People helped by Workforce Center	2:00	Workforce Impact
03/31/15	5, 6 & 10:00	Lottery funds for community projects	2:00	Lottery Funds

**Health** – topics covered under this issue include:

Hearth	topics covered under this issue menue.			
01/02/15	5, 6 & 10:00	Responding to increasing influenza cases	1:00	Flu Response
01/05/15	5, 6 & 10:00	Home testing for radon gas	1:00	Radon Testing
01/06/15	5, 6 & 10:00	Protecting pets during the winter months	1:00	Pet Protection
01/09/15	5, 6 & 10:00	Alleged mistreatment at local VA hospital	1:00	Hospital Testimony
01/21/15	5, 6 & 10:00	Mesa County flu activity	1:00	Flu Activity
01/27/15	5, 6 & 10:00	Helping homeless people with the flu	1:00	Homeless Flu
01/29/15	5, 6 & 10:00	Slow spread of measles	1:30	Measles Cases
01/30/15	5, 6 & 10:00	Latest statistics on influenza	1:30	Flu Statistics
02/02/15	5, 6 & 10:00	Health plan priorities	2:00	Health Plan
02/03/15	5, 6 & 10:00	Spread of whooping cough	1:30	Whooping Cough
02/05/15	5, 6 & 10:00	Teenage dental care	1:00	Teen Dental Care
02/16/15	5, 6 & 10:00	Marillac Clinic deal with Mesa County	2:00	Health Arrangement
02/18/15	5, 6 & 10:00	Drug prevention efforts	2:00	Drug Prevention
02/23/15	5, 6 & 10:00	Expansion of urgent care facility	1:00	Urgent Care
02/25/15	5, 6 & 10:00	Child care resource fair	1:30	Child Care Fair
03/02/15	5, 6 & 10:00	Multiple sclerosis awareness forum	1:00	MS Awareness
03/03/15	5, 6 & 10:00	Programs to minimize concussions	2:00	Concussion Programs
03/12/15	5, 6 & 10:00	Possible change in smoking age	2:00	Smoking Age
03/18/15	5, 6 & 10:00	Workplace suicide symposium	1:00	Suicide Symposium
03/24/15	5, 6 & 10:00	VA hospital choice program	1:30	VA Choice Program
03/30/15	5, 6 & 10:00	Funds for mental health programs	1:00	Mental Health
03/30/15	5, 6 & 10:00	Program to provide grief support	1:00	Grief Support
03/18/15 03/24/15 03/30/15	5, 6 & 10:00 5, 6 & 10:00 5, 6 & 10:00	Workplace suicide symposium VA hospital choice program Funds for mental health programs	1:00 1:30 1:00	Suicide Symposium VA Choice Program Mental Health

# <u>Area Growth</u> – topics covered under this issue include:

# <u>Crime</u> – topics covered under this issue include:

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01/02/15	5, 6 & 10:00	Combating child identity theft	1:30	Child ID Theft
01/08/15	5, 6 & 10:00	Fake debt scams	1:30	Fake Debt Scams
01/09/15	5, 6 & 10:00	Alerting consumers of tax scams	1:00	Tax Scams
02/20/15	5, 6 & 10:00	Human trafficking legislation	1:30	Human Trafficking

<u>Public Service Announcements</u>: In addition to the above programming KREX broadcast's public service announcements related to the following issues:

Education-High School Equivalency

Health – American Diabetes Association, American Cancer Society, Non-Smoking, Drug Free America

Employment – EEO Notice, Jobs 2015

Consumer Safety – Loan Modification Scam-Credit Counseling

These public service announcements were broadcast at various times throughout the day.