





# Order #611309: McIntyre/R../McIntyre/R../Added WJBC/

|    | Date                 | Action             | Line | Comment                                                      | By          | Total \$ | # Spots | Expected GRF |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------|------|--------------------------------------------------------------|-------------|----------|---------|--------------|
|                                                                                                                                                                   | 10/28/20 12:54:08 PM | Processed          |      | <sync process>                                               | Abraham J   | \$274.00 | 10      | 0.00         |
|                                                                                                                                                                                                                                                    | 10/28/20 12:49:39 PM | Approved           |      |                                                              | Ruth Nichc  | \$274.00 | 10      | 0.00         |
|                                                                                                                                                                                                                                                    | 10/28/20 12:49:36 PM | Approval Workflow  |      | [Business Manager - Business Office Approval Needed Default] | Ruth Nichc  | \$274.00 | 10      | 0.00         |
|                                                                                                                                                                                                                                                    | 10/28/20 12:45:41 PM | Approval Workflow  |      | [Sales Manager - Ready Default]                              | Paula Willi | \$274.00 | 10      | 0.00         |
|                                                                                                                                                                                                                                                    | 10/28/20 12:45:22 PM | Ready for approval |      | ready                                                        | Paula Willi | \$274.00 | 10      | 0.00         |
|                                                                                                                                                                                                                                                    | 10/28/20 12:41:23 PM | New order created  |      | <new order>                                                  | Paula Willi | \$0.00   | 0       | 0.00         |

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 611309  
 Alt Order #:  
**Product Desc:** Added WJBC  
 Estimate:  
**Flight Dates:** 10/30/20 - 11/02/20  
**Original Date / Rev:** 10/28/20 / 10/28/20  
**Order Type:** GENERAL

**WJBC-AM**  
**Primary AE:** Bloomington House  
**Sales Office:** L-BLO  
**Sales Region:** Local

**Agency Name:** McIntyre/R/County Board  
 Buying Contact:  
 Billing Contact:  
 812 Karin Drive  
 Normal, IL 61761

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** McIntyre/R/County Board  
 Demographic: A25-54  
 Product Codes: Candidates  
 Revenue Code 1: DIR  
 Revenue Code 2: POL-CAND  
 Revenue Code 3: POL-LR  
 Priority: P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/20   | 10/31/20 | 5       | \$137.00     | \$137.00   |
| 11/01/20   | 11/02/20 | 5       | \$137.00     | \$137.00   |

**Totals**

| Month         | # Spots   | Gross Amount    | Net Amount      | Rating      |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2020  | 5         | \$137.00        | \$137.00        | 0.00        |
| November 2020 | 5         | \$137.00        | \$137.00        | 0.00        |
| <b>Totals</b> | <b>10</b> | <b>\$274.00</b> | <b>\$274.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Bloomington House | L-BLO        | Local        | Start Of Order - End Of Order | 100%    |

| Ln            | Ch    | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days   | Len         | Spots | Rate          | Pri  | Rtg  | Type      | Spots           | Amount   |
|---------------|-------|-------------------|-----------------|------------------------------------------|-------|-------------------|--------|-------------|-------|---------------|------|------|-----------|-----------------|----------|
| N 1           | WJBCA | 10/30/20          | 11/02/20        | M-F Midday<br>M-F<br>(10:00 AM-3:00 PM)  | CM    | 10:00 AM-3:00 PM  | 2--2-- | 1:00        | 4     | \$22.00       | P-50 | 0.00 | NM        | 4               | \$88.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |        | <u>Rate</u> |       | <u>Rating</u> |      |      |           |                 |          |
|               |       | Week: 10/26/20    | 11/01/20        | ----2--                                  |       | 2                 |        | \$22.00     |       | 0.00          |      |      |           |                 |          |
|               |       | Week: 11/02/20    | 11/08/20        | 2-----                                   |       | 2                 |        | \$22.00     |       | 0.00          |      |      |           |                 |          |
| N 2           | WJBCA | 10/30/20          | 11/02/20        | M-F PM Drive<br>M-F<br>(3:00 PM-7:00 PM) | CM    | 3:00 PM-7:00 PM   | 3--3-- | 1:00        | 6     | \$31.00       | P-50 | 0.00 | NM        | 6               | \$186.00 |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |        | <u>Rate</u> |       | <u>Rating</u> |      |      |           |                 |          |
|               |       | Week: 10/26/20    | 11/01/20        | ----3--                                  |       | 3                 |        | \$31.00     |       | 0.00          |      |      |           |                 |          |
|               |       | Week: 11/02/20    | 11/08/20        | 3-----                                   |       | 3                 |        | \$31.00     |       | 0.00          |      |      |           |                 |          |
| <b>Totals</b> |       |                   |                 |                                          |       |                   |        |             |       |               |      |      | <b>10</b> | <b>\$274.00</b> |          |

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, JOHN D. McINTYRE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: JOHN D. McINTYRE

Authorized committee: FRIENDS OF JOHN D. McINTYRE

Agency requesting time (and contact information):  
 N/A

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations):  
COUNTY BOARD

Date of election: 11-3-20       General       Primary

Treasurer of candidate's authorized committee:  
ALAN SENDERS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                          | Station Representative                                 |
|-----------------------------------------------------|--------------------------------------------------------|
| Signature: <u>[Signature]</u>                       | Signature: <u>[Signature]</u>                          |
| Name: <u>JOHN D. McINTYRE</u>                       | Name: <u>Ruth Nichols</u>                              |
| Date of Request to Purchase Ad Time: <u>9-22-20</u> | Date of Station Agreement to Sell Time: <u>9/24/20</u> |

10/28/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 9/25/20 10/28/20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                           |                                          |                                                   |
|---------------------------|------------------------------------------|---------------------------------------------------|
| Contract #: <u>592440</u> | Station Call Letters: <u>WJBC-AM</u>     | Date Received/Requested: <u>9/25/20</u>           |
| Est. #: <u>—</u>          | Station Location: <u>Bloomington, IL</u> | Run Start and End Dates: <u>9/28/20 - 11/2/20</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Contract #: 611309 WJBC-AM  
 # \_\_\_\_\_

Contract #: 611350 WBWN-FM  
 # \_\_\_\_\_

} Date Rec'd: 10/28/20  
 Run Start + End Dates: 10/30/20 - 11/02/20