

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR STATION KFNQ

2nd Quarter 2017: April 1 to June 30, 2017

Prepared by:

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Issues of Concern to Seattle-Tacoma, WA Addressed in Responsive Programming

2nd Quarter 2017: April 1 to June 30, 2017

<u>Subject</u>	<u>Description of Issue of Concern</u>
Community Outreach & Development	Various programs and events that support community involvement, awareness and philanthropy
Minorities & Cultural Awareness	Services, programs and educational stories highlighting issues involving underserved populations including: LGBT, minorities, women and impoverished
Education	Programs about education and programs that educate community members on various topics such as fire prevention, youth and internet safety and the pursuit of higher education
Military	Issues and topics addressing current and former members of the armed forces
Health & Nutrition	General health issues and awareness and nutrition
Environment	Living green, sustainability and animal protection
Financial Literacy	Programs that promote financial literacy and business practices
Politics and Government	Issues addressing current political matters
Arts & Humanities	Promotion of local and national arts & culture programs

KFNQ AM 1090

Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs)

2nd Quarter 2017: April 1 to June 30, 2017

	Public Affairs Program	Schedule and Description
1.	Community Matters with Lee Callahan	Sundays, 6am to 7am. Produced and hosted by Lee Callahan, this show features talks with authors and local non-profit organizations.
2.	Public Service Announcements	Public Service Announcements Daily, 1 minute in length – 8 to 10 per day

ISSUE:	Community Outreach & Development
	Community Matters 20 minutes of a 50 minute program 625am to 645am 4-2-17 Within Reach Washington's executive director Kay Knox: When families thrive, communities flourish. That's why, for nearly 30 years, we have broken down barriers and built up communities, one family at a time. The types of resources families need will change over time. Our commitment to connecting them with resources—whatever those resources may be—will not. Whether it's online, in-person or over-the-phone, we will make every connection we possibly can for Washington families. We build healthy families and healthy communities throughout Washington State. Add Issue: Minorities and Cultural Awareness
	Community Matters 20 minutes of a 50 minute program 625am to 645am 4-9-17 Lori Heagler, Senior Coordinator, Field Development – Pacific NW, Autism Speaks and Light It Up Blue: Two-thirds of all children with autism have been bullied. One-third of all children with autism are nonverbal. One-third of children with autism are prone to wandering. One-third of young adults with autism don't transition into higher education, job training or employment, simply because there aren't enough options. Light It Up Blue encourages people to show support for their family members, neighbors and colleagues with autism. Beyond that, Autism Speaks offers a wealth of free resources for every stage of life, including more than 40 tool kits to help make their homes and communities safer, their lives more productive and fulfilling, and our communities more inclusive. You can find them at AutismSpeaks.org. Add issues: Minorities, Health
	Community Matters 10 minutes of a 50 minute program 645am to 655am 4-9-17 Jon Pretty, Seattle citizen: "I'm organizing a memorial benefit for a friend (Michael Brooks) who was killed last June in a car accident while on his way to work. The event benefits the Outdoors For All Foundation (a group that helps people with disabilities enjoy the outdoors), and an education fund that was set up for Michael's kids (his son McCoy 11 and daughter Finley 9). We are selling tickets to the Mike Brooks Memorial Bobble-heads & Brews event at Crystal Mountain on April 15 via BrownPaperTickets.com. Any mentions, or discussion about the event, that you could provide on-air would be greatly appreciated. We don't have an advertising budget and all of the costs for the event are being provided upfront by friends of Michael's. Twelve local craft breweries are donating product for the event, along with merchandise from the Sounders, Seahawks, Mariners and other local merchants for an on-hill scavenger hunt and a silent auction. There will also be live music, raffle prize drawings, and root beer floats for the kids."
	Community Matters 10 minutes of a 50 minute program 645am to 655am 4-16-17 Mike Allen and Carson Grader from the Chi Psi Fraternity on the UW Campus. The Fraternity is holding their annual fundraiser called Stuff the Bus: Benefitting Food Lifeline of Western Washington. Add Issue: Minorities, Health
	Community Matters 20 minutes of a 50 minute program 6am to 620am 4-30-17 Cary Porter of The Cascade Team talked to Lee about their 12th annual Crayon Drive for Seattle Children's Hospital. For the 12th year, The Cascade Team is once again hosting Project Crayon Drive this April! For the young who find themselves at Seattle Children's Hospital, sometimes the simple things like a coloring book and a few crayons can be as soothing as the trained staff and smiling doctors. Yet, something as simple as crayons often goes overlooked. Each year, Children's Hospital goes through over 240,000 crayons, but each child only gets a couple to use. The Cascade Team — in partnership with the

Children's Hospital Guild Association and several area merchants —throughout the month of April, agents from The Cascade Team will be walking neighborhoods and spreading the word about Project Crayon Drive. Last year, they collected over 210,000 crayons and they would love to beat that amount this year! Various crayon drives will be held on weekends throughout the month of April. Add Issue: Health

Community Matters

20 minutes of a 50 minute program 6am to 620am

5-14-17 Susan G Komen Race For The Cure: Local Seattle breast cancer survivor Heidi May and Susan G Koman Puget Sound Executive Director Dave Richart. Since 1982, Susan G Koman foundation has funded more than \$889 million in research, more than \$1.95 billion in medical care, community and provider education, and psychosocial support, serving millions in over 60 countries worldwide. By registering for the annual Susan G Komen Race For The Cure, this legacy will continue. Additional Issue: Health & Nutrition

Community Matters

10 minutes of a 50 minute program 645am to 655am

5-21-17 Special Olympics USA Fundraiser. Beth Knox, Director: Seattle will be hosting the 2018 Special Olympics USA Games next July. This is going to be one of the biggest sporting events to hit the Puget Sound area in more than 25 years and it will certainly touch and impact the lives of not only the athletes who'll be competing, but everyone who's involved in the Games. The first public fundraiser for the USA Games will be next month on the evening of May 25th – a big, fun party on the Seattle Waterfront. Many local celebrities are going to be there to help celebrate and raise some money for the Games. Not only will you be able mix and mingle with me, Marshawn Lynch, Steve Largent, Jim Zorn and Gary Payton — just to name a few of the celebrities who'll be there — but, for a little more money, you can also take a ride on the Great Wheel the celebrity of your choice. Additional Issue: Health & Nutrition, Minority Awareness

Community Matters

20 minutes of a 50 minute program 6am to 620am

6-11-17 Ann Graves: Acting Director Seattle Animal Shelter and the Furry 5K Fundraiser. Seattle Animal Shelter is committed to saving the lives of animals through adoption, foster care, spay and neuter programs, law enforcement and community outreach. Add Issue: Environment

Community Matters

20 minutes of a 50 minute program 625am to 645am

6-25-17 Ronni McGlenn WOW's Director - Washington Outdoor Women: Any tuition from workshops goes directly into keeping the program sustainable. WOW is all volunteer and non-profit and this is our 20th year teaching women outdoor skills. We added Partnering workshops – mothers and daughters – in 2014 to motivate the younger generation. WOW is a program for women run by women. The WOW Team is an amazing group of gals – all passionate about being in the outdoors, appreciative of our Northwest's wildlife and diverse habitat and eager to help provide opportunities for other women to experience the joy and balance that wilderness can bring to an individual. Add Issue: Minorities and Cultural Awareness

ISSUE:	Minorities & Cultural Awareness
	Community Matters 10 minutes of a 50 minute program 645am to 655am 4-2-17 RJ Palacio, author of the wildly bestselling Wonder. The message to Choose Kind has resonated with parents, kids and teachers. In case you don't know, the main character, Auggie, has a facial deformity, and while he feels like any other kid, he's not always seen that way. He says: "You can't blend in when you were born to stand out." RJ is now reaching younger readers with We're All Wonders. Written and illustrated by the author, We're All Wonders is for children 3-7 and shows readers what it's like to live in Auggie's world. Add issue: Arts and Culture
	Community Matters 20 minutes of a 50 minute program 6am to 620am 4-9-17 Marty Shaw, Internal Relations Coordinator, Cocoon House: The comprehensive approach of Cocoon House ensures that each young person is met where they are, physically and emotionally, to ensure the best possible outcomes for their future. Young people connect with Cocoon House staff when in our programs, in their schools, or out on the street. Parents are provided with services to help keep their teen in the home, or provide the smoothest transition possible if the teen is returning home from homelessness. This scope of service allows Cocoon House to ensure they are reaching young people and families in all possible ways to ensure that every child has a home and a future. Add Issue: Community Outreach
	Community Matters 20 minutes of a 50 minute program 625am to 645am 5-14-17 Missing Class: Strengthening Social Movement Groups by Seeing Class Cultures by Betsy Leondar-Wright: Many activists worry about the same few problems in their groups: low turnout, inactive members, conflicting views on racism, over-talking, and offensive violations of group norms. But in searching for solutions to these predictable and intractable troubles, progressive social movement groups overlook class culture differences. In Missing Class, Betsy Leondar-Wright uses a class-focused lens to show that members with different class life experiences tend to approach these problems differently. This perspective enables readers to envision new solutions that draw on the strengths of all class cultures to form the basis of stronger cross-class and multiracial movements. The first comprehensive empirical study of US activist class cultures, Missing Class looks at class dynamics in 25 groups that span the gamut of social movement organizations in the United States today, including the labor movement, grassroots community organizing, and groups working on global causes in the anarchist and progressive traditions. Leondar-Wright applies Pierre Bourdieu's theories of cultural capital and habitus to four class trajectories: lifelong working-class and poor; lifelong professional middle class; voluntarily downwardly mobile; and upwardly mobile.

ISSUE:	Education
	Community Matters 10 minutes of a 50 minute program 645am to 655am 6-25-17 Solar Eclipse 2017: Andrew Fraknoi, is an award-winning science educator known for his skill in interpreting astronomical discoveries and ideas in everyday language. On August 21, for the first time in forty years, 500 million people across the United States can witness a spectacular total solar eclipse, an extraordinary event that's expected to attract visitors from around the world. Across its predicted path, hotels, motels, campgrounds, and even Airbnb lodgings are selling out or priced at "astronomical" levels. Local and national officials are preparing for total gridlock of roads and highways. Fraknoi is renowned for his ability to make astronomical concepts exciting and easy to understand. He's appeared on The Today Show, Science Friday, All Things Considered, CBS Morning News and many others.
	Community Matters 10 minutes of a 50 minute program 645am to 655am 4-30-17 Heather Shumaker: It's OK to Go Up the Slide: Renegade Rules for Raising Confident and Creative Kids. With her first book, It's OK Not to Share, Heather Shumaker overturned all the conventional rules of parenting with her "renegade rules" for raising competent and compassionate kids. In It's Ok To Go Up the Slide, Shumaker takes on new hot-button issues with renegade rules such as: - Recess Is A Right - It's Ok Not To Kiss Grandma - Ban Homework in Elementary School - Safety Second - Don't Force Participation. Shumaker also offers broader guidance on how parents can control their own fears and move from an overscheduled life to one of more free play. Parenting can too often be reduced to shuttling kids between enrichment classes, but Shumaker challenges parents to reevaluate how they're spending their precious family time. This book helps parents help their kids develop important life skills in an age-appropriate way. Most important, parents must model these skills, whether it's technology use, confronting conflict, or coping emotionally with setbacks. Sometimes being a good parent means breaking all the rules.
	Community Matters 20 minutes of a 50 minute program 625am to 645am 5-21-17 National Nurses Week: Mayumi Willgerodt, PHD, MPH, RN, Bothell and Adjunct Professor at the University of Washington. Dr. Willgerodt implemented a team-based education program for pediatric dental residents, advanced practice nursing students, and social work students who provided coordinated oral health care to underserved children and families. Mayumi offers commentary on the role of nurses, and how to improve nurse training and better prepare nurses for practice in today's changing health care system. Add issue: Politics and Govt.
	Community Matters 20 minutes of a 50 minute program 6am to 620am 6-25-17 Heather Haupt, Knights In Training: Popular child educator discusses the negative effect that our culture has on little boysand what we can do about it. In recent years there has been an increasing focus in popular culture on the rising numbers of boys seeming to be at loose ends in their early adulthood - with fewer attending college, pursuing work away from home, or starting families of their own. And while there are several factors contributing to this "crisis of men," many nod to a culture that does not support the ideals that encourage boys to flourish and grow into motivated, courageous and kind adults. Recognizing this negative effect that our culture has on boys, popular educator Heather Haupt sought a way to encourage her own three sons to develop strong character. Now, in Knights In Training: Ten Principles for Raising Honorable, Courageous, and Compassionate Boys, she shares how to instill essential values in boys by captivating their imaginations and appealing to their love of adventure. Based on the Knights' Code of Chivalry as depicted in the French epic Song of Roland, she offers ten character-building codes that teach boys the importance of respecting women, pursuing excellence, and standing against injustice.

Community Matters

20 minutes of a 50 minute program 625am to 645am
4-23-17 Modern-day "Hidden Figure," and award-winning rocket scientist and author Olympia LePoint overcame poverty, gang violence, and failing marks to eventually launch 28 rocket missions to space. Now she's talking about the importance of getting young women excited about opportunities in the fields of STEM. Add Issues: Minorities, Community

ISSUE:	Military
	Community Matters
	10 minutes of a 50 minute program 645am to 655am
	4-23-17 Seattle U Sports Management Interns on Tee off fore troops - A fundraising gold tournament at The American Lake Veterans Golf Course in Tacoma It is the nation's only golf
	course designed specifically for the rehabilitation of wounded and disabled vets.
	Add Issue: Community
	Community Matters
	10 minutes of a 50 minute program 645am to 655am
	5-7-17 Nine9line Veteran Services President Scot Pondelick: Scot Pondelick is one of the founders of the Veterans Resource Fair, and the President of Nine9line Veteran Services. The Veterans Resource Fair is our annual community event to help Veterans find the services they need. Endorsed by the WDVA, the Fair brings together over 150 resources to serve over 1500 Veterans and families each year.Nine9line is an active innovative new way to approach Veterans, their families and the community. Through a group of like-minded individuals the development of programs that reflect the need of an ever growing population, are youth and the consistent ever driven motivation to improve and make long lasting impacts in our own backyards. Additional Issues: Health, Politics, Community Outreach
	Community Matters 20 minutes of a 50 minute program 625am to 645am 5-7-17 In "The Battle for Veterans' Healthcare," award-winning author Suzanne Gordon takes us to the front lines of federal policymaking and healthcare delivery, as it affects eight million Americans whose military service makes them eligible for Veterans Health Administration (VHA) coverage. Gordon's collected dispatches provide insight and information too often missing from mainstream media reporting on the VHA and from Capitol Hill debates about its future. Drawing on interviews with veterans and their families, VHA staff and administrators, health care policy experts and Congressional decision makers, Gordon describes a federal agency under siege that nevertheless accomplishes its difficult mission of serving men and women injured, in myriad ways, while on active duty. The Battle for Veterans' Healthcare is an essential primer on VHA care and a call to action by veterans, their advocacy organizations, and political allies. Without lobbying efforts and broader public understanding of what's at stake, a system now functioning far better than most private hospital systems may end up looking more like them, to the detriment of patients and providers alike. Additional Issues: Health, Politics

ISSUE:	Health & Nutrition
	Community Matters 20 minutes of a 50 minute program 6am to 620am 4-2-17
	Journalist Mary Otto, author of Teeth: The Story of Beauty, Inequality and the Struggle for Oral Health in America: A compelling look at our teeth from the point of view of both health and social justice. In Teeth, Mary Otto shares insights gleaned from her multi-year investigation into the largely unexamined state of oral health in the US, including: the bewildering separation of dental health from overall health, ignoring a century's-worth of research that aligns the two; an exploration of the advent in the mid-20th century of the "Hollywood smile," and its seamless connection to Americans. Bold efforts to challenge the existing system, as well as a new understanding of the integral role oral health plays in overall health, may be changing the picture. Additional Issue: Politics, Government
	Community Matters 20 minutes of a 50 minute program 6am to 620am 4-23-17 This week, Outside's all-female May issue hits newsstands In the issue, Beth Rodden, one of the most accomplished climbers of all time, shares exclusive insight about her life as a climber and kidnapping survivor.
	Community Matters 10 minutes of a 50 minute program 645am to 655am 5-14-17 The Biology of Beating Stress by Jeanne Ricks: Stress is killing us unilaterally. All races, creeds, colors, socioeconomic groups, political parties—it does not discriminate. According to a recent study by the American Institute of Stress, 48 percent of stress sufferers say stress has a negative impact on their personal and professional lives. With an abundance of information on stress readily available on the Web and through other media outlets, people need a mediator to help them separate fact from fiction. Jeanne Ricks is that mediator. The Biology of Beating Stress is a powerful book that gets major points about stress across in a casual way. With quick and easily digestible reference points, each page is something readers will want to return to again and again. In addition to breathing and relaxation techniques, The Biology of Beating Stress shows readers how to make the mental shift toward not merely managing their stress, but actually using stress to their advantage!
	Community Matters 20 minutes of a 50 minute program 6am to 620am 5-21-17 Lauren B. Simonds, Executive Director NAMI WA: The National Alliance on Mental Illness (NAMI) is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. The NAMI organization operates at the national, state and local level. NAMI Washington is the NAMI state organization in Washington. NAMI Washington provides educational resources and events, statewide outreach, advocacy and affiliate organizational support. NAMI Washington provides the free trainings that allow NAMI affiliates to provide NAMI programs. Local NAMI affiliates in Washington offer free peer support, education and outreach programs, and engage mental health advocates in their communities. National NAMI provides strategic direction for the entire organization, support to NAMI's state and affiliate members, and engages in advocacy, education and leadership development nationally. Add issue: Community outreach
	Community Matters 20 minutes of a 50 minute program 625am to 645am 5-28-17 May is month is National Stroke Awareness Month. Cindy Cooke, President of the American Association of Nurse Practitioners, on how to spot the warning signs of stroke. But it's not just stroke we want your audience to be aware of, it's that young adults are having strokes at an increasingly alarming rate and 73% of them have no idea how to spot the warning signs of stroke. Cooke focuses on stroke awareness and prevention and what folks need to know and speaks from the health care provider perspective. Either way, stroke is a serious condition and on the rise in America - you listeners need to know the signs and symptoms to help save lives. Add issue: Community outreach

Community Matters

20 minutes of a 50 minute program 625am to 645am

6-4-17 Steve Casner on his new book, Careful: A User's Guide to Our Injury-Prone Minds. After a hundred years of steady improvement, the rate at which people are being injured in everyday accidents is sharply increasing. As doctors and medical researchers work busily to extend our lives, more people each year are figuring out ways to cut them short. Car crashes, pedestrian fatalities, home improvement projects gone wrong, mistaken medical diagnoses, adventure sports, even cockroach-eating contests: we're finding diverse and creative new ways to put our bodies in harm's way. But according to Steve Casner, who has spent the past twenty years at NASA ensuring the safety of people who hurtle through the atmosphere at the speed of sound, and whose studies on safety have received critical media attention from such publications as The New Yorker and Scientific American, there's no such thing as an accident. Casner insists these injuries are preventable and that we can take back control of our own well-being. By sharing stories of real accidents alongside the simple techniques that could have been used to prevent them, Careful offers a new understanding of how our sometimes fallible minds work so that we increase our chances of getting through the day in one piece. Steve Casner is a research psychologist who studies the accident-prone mind.

Community Matters

20 minutes of a 50 minute program 6am to 620am

6-18-17 Captain James Dickens, DNP and Huffington Post Contributor: Men's Health Awareness Month in June. As a nurse practitioner and AANP Fellow, Captain Dickens is an experienced Registered Nurse and Board Certified Family Nurse Practitioner with over thirty years of federal healthcare experience. Men are more likely to die or suffer from illnesses related to poor health management than our female counterparts. Generally speaking, men sleep less, have poorer diets, drink and smoke more, have higher stress levels, are more prone to mental illness, and are significantly less likely – if at all – to see a nurse practitioner or health care provider to address health concerns (barring a trip to the emergency room after a sports injury...) according to the CDC. What makes it worse is that all these ailments, illnesses, and diseases are almost completely preventable. Capt. James LaVelle Dickens, DNP, FNP-BC, FAANP, U.S. Public Health Service Commissioned Corps - the truth about men's health and how they can make sure America's men are able to live longer lives and build stronger families. Among Capt. Dickens' solutions: the power of knowing your health metrics, including risk(s) factors, blood pressure, sleep quality and physical activity. He's also a champion of anti-stress techniques and access to mental health services. Add issue: Community outreach

Community Matters

20 minutes of a 50 minute program 6am to 620am

5-7-17 James Hart, author of Lucky Jim: The son and grandson of violent alcoholics, Jim began his battle with alcoholism as a teenager, in the seminary. After flirting with the priesthood, he married an aspiring singer, became a devoted stepfather to her two boys, and struggled with the torment of being a father to his own son. From infancy, Eamon suffered from a severe seizure disorder, which caused progressive brain damage and mental retardation. Heartbreak, drinking, and a bagpiper ended Jim's marriage. James Hart is a former business executive and CEO of the award-winning literary magazine, Double Take. His collection of poems, Milding, was published in 2004. For several years he was a board member of the National Council on Alcoholism, and in 2005 he cofounded OUT for Work, a career fair development program for the LGBT community in New York City. Jim lives in New York City and is currently very active in the LGBT and recovery communities there.

ISSUE: **Environment Community Matters** 20 minutes of a 50 minute program 625am to 645am 4-16-17 David Owen is a New Yorker Writer and Author of Where The Water Goes: Life and Death Along the Colorado River: What are the most pressing water issues facing America today? Are conventional methods of environmental conservation actually effective? Where do we go from here? From the California drought, to the Oroville Dam flood, to the drilling of the Dakota Access Pipeline --environmental and humanitarian issues are at the forefront of conversation as the new administration takes the helm. Water problems in the Western United States are just the tip of the iceberg, and they can seem tantalizingly easy to solve: just turn off the fountains at the Bellagio, stop selling hay to China, ban golf, cut down the almond trees, and kill all the lawyers. David Owen, New Yorker writer and author of the illuminating Green Metropolis, takes a closer look at a vast man-made ecosystem around the Colorado River that is far more complex and interesting than the headlines let on. **Community Matters** 20 minutes of a 50 minute program 625am to 645am 4-30-17 Carl Pope, author of Climate of Change: The 2016 election left many people who are concerned about the environment fearful that progress on climate change would come screeching to a halt. But not Michael Bloomberg and Carl Pope. Bloomberg, an entrepreneur and former mayor of New York City, and Pope, a lifelong environmental leader, approach climate change from different perspectives, yet they arrive at similar conclusions. Without agreeing on every point, they share a belief that cities, businesses, and citizens can lead – and win – the battle against climate change, no matter which way the political winds in Washington may shift. Bloomberg speaks at the Climate Summit for Local Leaders; seated: French President François Hollande, Paris Mayor Anne Hidalgo and Seoul Mayor Park Won-soon. In Climate of Hope, Bloomberg and Pope offer an optimistic look at the challenge of climate change, the solutions they believe hold the greatest promise, and the practical steps that are necessary to achieve them. Writing from their experiences, and sharing their own stories from government. business, and advocacy, Bloomberg and Pope provide a road map for tackling the most complicated challenge the world has ever faced. Along the way, they turn the common line of thinking about climate change on its head; from top down to bottom up, from partisan to pragmatic, from costs to benefits, from tomorrow to today, and from fear to hope. Bloomberg and Pope explore climate change solutions that will make the world healthier and more prosperous. They aim to begin a new type of conversation on the issue that will spur bolder action by cities, businesses, and citizens - and even, someday, by Washington. Add: Politics, Community Outreach **Community Matters** 20 minutes of a 50 minute program 6am to 620am 6-4-17 NRDC and the Center for Energy Efficiency Standards, Energy & Transportation Program: Lauren Urbaneck, senior energy policy advisor, Natural Resources Defense Council. Energy Star and other energy-saving programs are at risk in 2018 proposed budget. This popular and widely successful program is on the federal budget's chopping block. Energy efficiency is the best solution to lessen mounting demands -- it saves money, creates American jobs (more than 2.2 million including in your state), and increases business competitiveness. Less pollution also decreases severe health risks like asthma, respiratory illness, and chronic illnesses. ENERGY STAR is among the most successful public-private partnerships in U.S. history: It is the collaboration with more than 16,000 participating companies and organizations with enormous consumer awareness and support. Savings to the consumer: \$50 million annual investment into \$30+ billion worth of annual customer utility bill savings. ENERGY STAR is a labeling program that helps consumers and businesses select a more energy efficient appliance model —usually among the top 25% most efficient on the market. 70 product categories range from water heaters, light bulbs, air conditioners, and computers, to office buildings and new homes. Many leading manufacturers tweak their designs to ensure their products meet ENERGY STAR criteria and are eligible for the rebates. Homes that are at least 15% more

efficient than the local building energy code qualify for ENERGY STAR certification. In 2015 alone, families living in ENERGY STAR certified homes saved more than \$625 million on their utility bills. ENERGY STAR It is a cost-effective, market-based tool for saving money, reducing harmful emissions, strengthening energy security and reducing stress on the grid: ENERGY STAR was created in 1992 under President George H. W. Bush's administration and has maintained strong bipartisan support for more than 25 years. Add Issue: Politics & Govt.

Community Matters
20 minutes of a 50 minute program 625am to 645am
6-11-17 Lentil Underground: Renegade Farmers and the Future of Food in America: Liz Carlisle shares the story of a little known group of renegade farmers who defied corporate agribusiness by launching a unique sustainable farm-to-table food movement.

ISSUE:	Financial Literacy
	Community Matters
	10 minutes of a 50 minute program 645am to 655am
	6-11-17 Roberta Matuson, advisor and author of The Magnetic Leader: How Irresistible Leaders Attract. Uber's CEO and co-founder, Travis Kalanick, has taken a leave of absence so that the company can repair the company's culture and reputation following an investigation into sexual harassment allegations. Discussed: Can this culture be saved? Is Travis Kalanick's leave of absence enough to change the current culture? Tactics for Uber to change the current culture in the void of leadership. The impact sexual harassment claims have on organizations seeking talent and profit. Why sexual harassment at work is still alive in 2017 and what you can do to change this. Also discussed: Leadership strategies for dealing with unethical behavior, and managing misconduct allegations. Roberta Chinsky Matuson, president of Matuson Consulting, has helped leaders in Fortune 500 companies, including General Motors, New Balance, The Boston Beer Company, and small to medium-sized businesses achieve dramatic growth and market leadership through the maximization of talent.
	Community Matters 10 minutes of a 50 minute program 645am to 655am 6-18-17 The Big Book of HR by Barbara Mitchell - Managing people is the most challenging part of any leader's job. And that job's not getting any easier. Experienced human resources professionals and consultants, Barbara Mitchell and Cornelia Gamlem, share their 30+ years of first-hand experience in their completely revised and expanded, The Big Book Of HR. The book provides any business owner, manager, or HR professional with the most current information to get the most from their talent—from strategic HR-related issues to the smallest tactical detail of managing people. Each topic covered in The Big Book Of HR includes information on associated legal issues and stories from leading organizations to illustrate the positive impact human resources can have on organizations of any size. Barbara Mitchell is an author, speaker, human resources consultant, and coauthor of The Essential Workplace Conflict Handbook and The Essential HR Handbook. After a long HR career with Marriott International, she is now managing partner of The Mitchell Group, helping clients successfully hire, develop, engage, and retain the best talent available.

ISSUE:	Politics
	Community Matters 20 minutes of a 50 minute program 6am to 620am 4-16-17 Justice Restored: 10 Steps to End Mass Incarceration in America by Howell W. Woltz: Author and justice reform advocate Howell W. Woltz, speaks with the voice of authority when he exposes the depth of corruption in the U.S. justice system and proposes a multi-part plan for change in Justice Restored: 10 Steps to End Mass Incarceration in America (Global Hybrid Publishing, \$14.99 paperback, Publication: October 25, 2016). Recently endorsed by the prestigious Rule of Law Institute, Woltz's powerful call-to-action provides a ten step agenda, illustrated by real life examples of injustice he witnessed firsthand, as well as stories of prisoners he's represented, filed petitions on behalf of or succeeded in shortening of their sentences. A tragic waste of human life is taking place behind prison walls and in rehab facilities. Add Issue: Minorities
	Community Matters 20 minutes of a 50 minute program 6am to 620am 5-28-17 Rahawa HaileWhat happens when an African American woman decides to solo-hike the Appalachian Trail from George to Maine during a summer of bitter political upheaval? Everything you can imagine, from scary moments of racism to new friendships to soaring epiphanies about the timeless values of America's most storied trekking route. Like many through-hikers, Rahawa Haile quit her job, ended her relationship, and set out from Georgia on the long walk north. She sought peace in the wilderness and nursed her aching feet. But the Appalachian Trail can be a lonely experience when you're solo, female, and black. Racism: The Appalachian Trail starts at Springer Mountain in Georgia, and hikers walk 670 miles before they hit a county that didn't vote for Trump. The Confederate flag is a staple all the way along the Appalachian Trail to where it ends in Northern Maine. Blatant racism on the trail and certainly in surrounding towns persists. Politics behind Diversity outdoors: Rahawa says the rule is you don't talk politics on the trail. The truth is you can't talk about diversity in the outdoors without talking about politics, since politics is a big reason why the outdoors look the way they do. From the park system's inception, Jim Crow laws and Native American removal campaigns limited access to recreation by race. From the mountains to the beaches, outdoor leisure was often accompanied by the words whites only. The repercussions for disobedience were grave. The history: From the Green Book, a guide that helped black motorists get from Point A to B safely, to the 1999 Essay "Black Women and the Wilderness," Rahawa can deconstruct the history of Blacks in the Outdoors. Rahawa says outdoor skills were a matter of survival for black people before they became a form of exclusion. She notes Harriet Tubman is rarely celebrated as one of the most important outdoor figures in American history, despite traversing thousands of miles over the same trails Rah
	Community Matters 10 minutes of a 50 minute program 645am to 655am 5-28-17 An American Sickness: How Healthcare Became Big Business and How You Can Take It Back, Harvard-trained medical doctor and veteran journalist Elizabeth Rosenthal explains how in the last twenty-five years healthcare has become a business, pure and simple. Across the country the fierce debate about what to do about the high cost of healthcare is raging. Elected officials in Washington are at odds over what to do about it, but the American people know one thing: no matter the kind of coverage, the price is too high and the system is broken. In her new book, An American Sickness: How Healthcare Became Big Business and How You Can Take It Back, Harvard-trained medical doctor and veteran journalist Elizabeth Rosenthal explains how in the last twenty-five years healthcare has become a business, pure and simple. The prime driver is no longer what's best for the patient, but what's best for revenue. We are all experiencing increasing out-of-pocket costs: rising insurance premiums, copayments and deductibles; routine office visits billed at hundreds of dollars; surprise "out-of-network" costs for tests we're told are necessary; skyrocketing drugs that are relatively inexpensive one day suddenly sky-rocket overnight. No reform addresses the unsustainable cost of getting sick.

Community Matters

10 minutes of a 50 minute program 645am to 655am

6-4-17 David Callahan's The Givers: Wealth, Power, and Philanthropy in a New Gilded Age: The book's focus is on philanthropy in America and the work of elite philanthropists. While we often hear about famous philanthropists such as Bill Gates and Charles Koch, there are thousands of other wealthy donors who are at work below the radar promoting a wide range of causes – everything from education, the environment, science, LGBT rights and more. As Callahan points out, philanthropy is a complex topic, and certainly not clear-cut. On the one hand, many wealthy philanthropists are donating lots of money earlier and earlier in their careers and donating amounts that can truly make a difference. On the other hand, these donations allow them to influence a lot of policy in this country, bringing into question the state of our democracy. Based on extensive research and interviews with countless donors and policy experts, this is not a brief for or against the Givers, but a fascinating investigation of a power shift in American society that has implications for us all.

Community Matters

20 minutes of a 50 minute program 625am to 645am

6-18-17 Steven Pinker - Better Angels of Our Nature: Why Violence Has Declined. Everywhere you look these days it appears we live in an increasingly violent world: car bombs in the Middle East and Southeast Asia, random shootings in the US, riots in the UK. In BETTER ANGELS OF OUR NATURE, available in paperback, renowned psychologist, cognitive neuroscientist, and linguist Steven Pinker shows why this assumption is wrong, and why we're more humane today than at any time in our history. Drawing from psychology, history, brain science, war studies, game theory, complexity theory, and popular culture. Pinker explores where violence comes from, why it has been so common over the course of history, and how we have been slowly bringing it under control. To say that something has decreased doesn't mean that it has disappeared - you always have to look at how often the bad things happened in the past. People look at the headlines about violence today, and forget about the violence in the past - the 1960 urban riots, 1970s terrorism and crime, the 1980s Iran-Iraq war, and many other examples. As I often say, news is about things that happen, not things that don't happen. A country that is not at war, or a city that does not have a terrorist attack, never makes the news. Only by looking at trends can one appreciate the progress. "Follow the trendlines, not the headlines." Steven Pinker is an experimental psychologist and one of the world's foremost writers on language, mind, and human nature. Currently Harvard College Professor and Johnstone Family Professor of Psychology at Harvard University, Pinker has also taught at Stanford and MIT.

Public Service Announcements 2nd Quarter 2017: April 1 to June 30, 2017

A minimum of 10 minutes per week, played between 6am and 6pm at various times and days, in the form of :30 and :60 second announcements from non-profit organizations

MS Connections.Org

St Jude.Org

Team In Training.Org

Look B4 U Pump.Org

Standup2cancer.Org

American Diabetes Association

Medic 1 Foundtn.Org

Go Red For Women.Org

Women In Gvrnmnt.Org

Leukemia/Lymphoma Society.Org

Who Knew.Com

Lung Association

Safe Firearms Storage

NW Harvest/Feed Kids

Play 60

United Way.Org

Stroke Association.

Understood.Org Stand Up To Cancer