



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR STATION KFNQ**

2nd Quarter 2017: April 1 to June 30, 2017

Prepared by:

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**Issues of Concern to Seattle-Tacoma, WA  
Addressed in Responsive Programming**

2nd Quarter 2017: April 1 to June 30, 2017

<u><b>Subject</b></u>	<u><b>Description of Issue of Concern</b></u>
Community Outreach & Development	Various programs and events that support community involvement, awareness and philanthropy
Minorities & Cultural Awareness	Services, programs and educational stories highlighting issues involving underserved populations including: LGBT, minorities, women and impoverished
Education	Programs about education and programs that educate community members on various topics such as fire prevention, youth and internet safety and the pursuit of higher education
Military	Issues and topics addressing current and former members of the armed forces
Health & Nutrition	General health issues and awareness and nutrition
Environment	Living green, sustainability and animal protection
Financial Literacy	Programs that promote financial literacy and business practices
Politics	Issues addressing current political matters
Arts & Humanities	Promotion of local and national arts & culture programs

**KFNQ AM 1090  
Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)**

2nd Quarter 2017: April 1 to June 30, 2017

	<b>Public Affairs Program</b>	<b>Schedule and Description</b>
1.	Community Matters with Lee Callahan	Sundays, 6am to 7am. Produced and hosted by Lee Callahan, this show features talks with authors and local non-profit organizations.
2.	Public Service Announcements	Public Service Announcements Daily, 1 minute in length – 8 to 10 per day

Most Significant Issue-Responsive Programming  
2nd Quarter 2017: April 1 to June 30, 2017

Community Matters with Lee Callahan

4-2-17

Journalist Mary Otto, author of *Teeth: The Story of Beauty, Inequality and the Struggle for Oral Health in America*: A compelling look at our teeth from the point of view of both health and social justice. In *Teeth*, Mary Otto shares insights gleaned from her multi-year investigation into the largely unexamined state of oral health in the US, including: the bewildering separation of dental health from overall health, ignoring a century's-worth of research that aligns the two; an exploration of the advent in the mid-20th century of the "Hollywood smile," and its seamless connection to Americans. Bold efforts to challenge the existing system, as well as a new understanding of the integral role oral health plays in overall health, may be changing the picture.

4-2-17 WITHIN REACH

4-2-17 WONDER BOOK

4-9-17 COCOON HOUSE

4-9-17 AUTISMSPEAKS –

4-9-17 SKIFUNDRAISER

4-16-17 mike Allen and Carson Grader from the Chi Psi Fraternity on the UW Campus. "Stuff the Bus." Food Lifeline. next weekend at some area QFCs

4-16-17 JUSTICE RESTORED: 10 Steps to End Mass Incarceration in America - Howell W. Woltz own time in prison - very intense story - no charges pressed - no real defense - he just waited for a long time--

4-16-17 DAVID OWEN New Yorker Writer and Author of *WHERE THE WATER GOES: Life and Death Along the Colorado River* this river works very hard - water for people and farms and for electric power its drying up –

4-23-17 This week, *OUTSIDE's* all-female May issue hits newsstands In the issue, Beth Rodden, one of the most accomplished climbers of all time, shares exclusive insight about her life as a climber and kidnapping survivor -- guess shes sharing ex in with me too

4-23-17 Modern-day "Hidden Figure," and award-winning rocket scientist and author Olympia LePoint overcame poverty, gang violence, and failing marks to eventually launch 28 rocket missions to space. --- now shes talking about the importance of getting young women excited about opportunities in the fields of STEM-

4-23-17 Tee off fore troops - A fundraising gold tournament at The American Lake Veterans Golf Course in Tacoma-- It is the nation's only golf course designed specifically for the rehabilitation of wounded and disabled vets. its memorial day - so get your stubby pencil ready to write down all the details

4-30-17 Cary Porter of The Cascade Team talked to Lee about their 12th annual

Crayon Drive for Seattle Children's Hospital. For the 12th year, The Cascade Team is once again hosting Project Crayon Drive this April! For the young who find themselves at Seattle Children's Hospital, sometimes the simple things like a coloring book and a few crayons can be as soothing as the trained staff and smiling doctors. Yet, something as simple as crayons often goes overlooked. Each year, Children's Hospital goes through over 240,000 crayons, but each child only gets a couple to use. The Cascade Team — in partnership with the Children's Hospital Guild Association and several area merchants — throughout the month of April, agents from The Cascade Team will be walking neighborhoods and spreading the word about Project Crayon Drive. Last year, they collected over 210,000 crayons and they would love to beat that amount this year! Various crayon drives will be held on weekends throughout the month of April.

4-30-17 Carl Pope, author of *Climate of Change: The 2016 election left many people who are concerned about the environment fearful that progress on climate change would come screeching to a halt. But not Michael Bloomberg and Carl Pope. Bloomberg, an entrepreneur and former mayor of New York City, and Pope, a lifelong environmental leader, approach climate change from different perspectives, yet they arrive at similar conclusions. Without agreeing on every point, they share a belief that cities, businesses, and citizens can lead – and win – the battle against climate change, no matter which way the political winds in Washington may shift. Bloomberg speaks at the Climate Summit for Local Leaders; seated: French President François Hollande, Paris Mayor Anne Hidalgo and Seoul Mayor Park Won-soon. In *Climate of Hope*, Bloomberg and Pope offer an optimistic look at the challenge of climate change, the solutions they believe hold the greatest promise, and the practical steps that are necessary to achieve them. Writing from their experiences, and sharing their own stories from government, business, and advocacy, Bloomberg and Pope provide a road map for tackling the most complicated challenge the world has ever faced. Along the way, they turn the common line of thinking about climate change on its head: from top down to bottom up, from partisan to pragmatic, from costs to benefits, from tomorrow to today, and from fear to hope. Bloomberg and Pope explore climate change solutions that will make the world healthier and more prosperous. They aim to begin a new type of conversation on the issue that will spur bolder action by cities, businesses, and citizens – and even, someday, by Washington.*

4-30-17 Heather Shumaker: *It's OK to Go Up the Slide: Renegade Rules for Raising Confident and Creative Kids.* With her first book, *It's OK Not to Share*, Heather Shumaker overturned all the conventional rules of parenting with her “renegade rules” for raising competent and compassionate kids. In *It's Ok To Go Up the Slide*, Shumaker takes on new hot-button issues with renegade rules such as: - Recess Is A Right - It's Ok Not To Kiss Grandma - Ban Homework in Elementary School - Safety Second - Don't Force Participation. Shumaker also offers broader guidance on how parents can control their own fears and move from an overscheduled life to one of more free play. Parenting can too often be reduced to shuttling kids between enrichment classes, but Shumaker challenges parents to reevaluate how they're spending their precious family time. This book helps parents help their kids develop important life skills in an age-appropriate way. Most important, parents must model these skills, whether it's technology use, confronting conflict, or coping emotionally with setbacks. Sometimes being a good parent means breaking all the rules.

5-7-17 LUCKY JIM

5-7-17 VHA

5-7-17 Nine9line Veteran Services President Scot Pondelick: Scot Pondelick is one of the founders of the Veterans Resource Fair, and the President of Nine9line Veteran Services. The Veterans Resource Fair is our annual community event to help Veterans find the services they need. Endorsed by the WDVA, the Fair brings together over 150 resources to serve over 1500 Veterans and families each year. Nine9line is an active innovative new way to approach Veterans, their families and the community. Through a group of like-minded individuals the development of programs that reflect the need of an ever growing population, are youth and the consistent ever driven motivation to improve and make long lasting impacts in our own backyards.

5-14-17 SUSAN G KOMEN RACE

5-14-17 MISSING CLASS

5-14-17 The Biology of Beating Stress Jean riks

5-21-17 NAMI

5-21-17 SEG 2 NURSES

5-21-17 SEG 1 SPCL OLYMP

5-28-17 Rahawa Haile --What happens when an African American woman decides to solo-hike the Appalachian Trail from Georgia to Maine during a summer of bitter political upheaval? Everything you can imagine, from scary moments of racism to new friendships to soaring epiphanies about the timeless values of America's most storied trekking route. Like many through-hikers, Rahawa Haile quit her job, ended her relationship, and set out from Georgia on the long walk north. She sought peace in the wilderness and nursed her aching feet. But the Appalachian Trail can be a lonely experience when you're solo, female, and black. Racism: The Appalachian Trail starts at Springer Mountain in Georgia, and hikers walk 670 miles before they hit a county that didn't vote for Trump. The Confederate flag is a staple all the way along the Appalachian Trail to where it ends in Northern Maine. Blatant racism on the trail and certainly in surrounding towns persists. Politics behind Diversity outdoors: Rahawa says the rule is you don't talk politics on the trail. The truth is you can't talk about diversity in the outdoors without talking about politics, since politics is a big reason why the outdoors look the way they do. From the park system's inception, Jim Crow laws and Native American removal campaigns limited access to recreation by race. From the mountains to the beaches, outdoor leisure was often accompanied by the words whites only. The repercussions for disobedience were grave. The history: From the Green Book, a guide that helped black motorists get from Point A to B safely, to the 1999 Essay "Black Women and the Wilderness," Rahawa can deconstruct the history of Blacks in the Outdoors. Rahawa says outdoor skills were a matter of survival for black people before they became a form of exclusion. She notes Harriet Tubman is rarely celebrated as one of the most important outdoor figures in American history, despite traversing thousands of miles over the same trails Rahawa hiked.

5-28-17 This month is National Stroke Awareness Month. Cindy Cooke, President of the American Association of Nurse Practitioners, on how to spot the warning signs of stroke. But it's not just stroke we want your audience to be aware of, it's that young adults are having strokes at an increasingly alarming rate and 73% of them

have no idea how to spot the warning signs of stroke. If you'd like to focus on stroke awareness and prevention and what folks need to know then I can also have Cindy Cooke, President of the American Association of Nurse Practitioners (AANP) on to speak from the health care provider perspective. Either way, stroke is a serious condition and on the rise in America - you listeners need to know the signs and symptoms to help save lives.

5-28-17 An American Sickness: How Healthcare Became Big Business and How You Can Take It Back, Harvard-trained medical doctor and veteran journalist Elizabeth Rosenthal explains how in the last twenty-five years healthcare has become a business, pure and simple. Across the country the fierce debate about what to do about the high cost of healthcare is raging. Elected officials in Washington are at odds over what to do about it, but the American people know one thing: no matter the kind of coverage, the price is too high and the system is broken. In her new book, An American Sickness: How Healthcare Became Big Business and How You Can Take It Back, Harvard-trained medical doctor and veteran journalist Elizabeth Rosenthal explains how in the last twenty-five years healthcare has become a business, pure and simple. The prime driver is no longer what's best for the patient, but what's best for revenue. We are all experiencing increasing out-of-pocket costs: rising insurance premiums, copayments and deductibles; routine office visits billed at hundreds of dollars; surprise "out-of-network" costs for tests we're told are necessary; skyrocketing drugs that are relatively inexpensive one day suddenly sky-rocket overnight. No reform addresses the unsustainable cost of getting sick.

6-4-17 NRDC and the Center For Energy Efficiency Standards, Energy & Transportation Program: Lauren Urbaneck, senior energy policy advisor, Natural Resources Defense Council. Energy Star and other energy-saving programs are at risk in 2018 proposed budget. This popular and widely successful program is on the federal budget's chopping block. Energy efficiency is the best solution to lessen mounting demands -- it saves money, creates American jobs (more than 2.2 million including in your state), and increases business competitiveness. Less pollution also decreases severe health risks like asthma, respiratory illness, and chronic illnesses. ENERGY STAR is among the most successful public-private partnerships in U.S. history: It is the collaboration with more than 16,000 participating companies and organizations with enormous consumer awareness and support. Savings to the consumer: \$50 million annual investment into \$30+ billion worth of annual customer utility bill savings. ENERGY STAR is a labeling program that helps consumers and businesses select a more energy efficient appliance model —usually among the top 25% most efficient on the market. 70 product categories range from water heaters, light bulbs, air conditioners, and computers, to office buildings and new homes. Many leading manufacturers tweak their designs to ensure their products meet ENERGY STAR criteria and are eligible for the rebates. Homes that are at least 15% more efficient than the local building energy code qualify for ENERGY STAR certification. In 2015 alone, families living in ENERGY STAR certified homes saved more than \$625 million on their utility bills. ENERGY STAR It is a cost-effective, market-based tool for saving money, reducing harmful emissions, strengthening energy security and reducing stress on the grid: ENERGY

STAR was created in 1992 under President George H. W. Bush's administration and has maintained strong bipartisan support for more than 25 years.

6-4-17 Steve Casner on his new book, *Careful: A User's Guide to Our Injury-Prone Minds*. After a hundred years of steady improvement, the rate at which people are being injured in everyday accidents is sharply increasing. As doctors and medical researchers work busily to extend our lives, more people each year are figuring out ways to cut them short. Car crashes, pedestrian fatalities, home improvement projects gone wrong, mistaken medical diagnoses, adventure sports, even cockroach-eating contests: we're finding diverse and creative new ways to put our bodies in harm's way. But according to Steve Casner, who has spent the past twenty years at NASA ensuring the safety of people who hurtle through the atmosphere at the speed of sound, and whose studies on safety have received critical media attention from such publications as *The New Yorker* and *Scientific American*, there's no such thing as an accident. Casner insists these injuries are preventable and that we can take back control of our own well-being. Now, he shares his new book, *Careful: A User's Guide to Our Injury-Prone Minds*. By sharing stories of real accidents alongside the simple techniques that could have been used to prevent them, *Careful* offers a new understanding of how our sometimes fallible minds work so that we increase our chances of getting through the day in one piece. Steve Casner is a research psychologist who studies the accident-prone mind.

6-4-17 David Callahan's *THE GIVERS: Wealth, Power, and Philanthropy in a New Gilded Age*: The book's focus is on philanthropy in America and the work of elite philanthropists. While we often hear about famous philanthropists such as Bill Gates and Charles Koch, there are thousands of other wealthy donors who are at work below the radar promoting a wide range of causes – everything from education, the environment, science, LGBT rights and more. As Callahan points out, philanthropy is a complex topic, and certainly not clear-cut. On the one hand, many wealthy philanthropists are donating lots of money earlier and earlier in their careers and donating amounts that can truly make a difference. On the other hand, these donations allow them to influence a lot of policy in this country, bringing into question the state of our democracy. Based on extensive research and interviews with countless donors and policy experts, this is not a brief for or against the Givers, but a fascinating investigation of a power shift in American society that has implications for us all.

6-11-17 Ann Graves Acting Director Seattle Animal Shelter Furry 5K Fundraiser

6-11-17 *Lentil Underground: Renegade Farmers and the Future of Food in America*: Liz Carlisle shares the story of a little known group of renegade farmers who defied corporate agribusiness by launching a unique sustainable farm-to-table food movement.

6-11-17 *Tomlinson Hill: The Remarkable Story of Two Families Who Share the Tomlinson Name - One White, One Black*. Chris Tomlinson tells the tale of his family name - used by both his white ancestors and the african americans they enslaved before the civil war - and about thse 2 families with the same last name, meeting today

**6-18-17 Captain James Dickens, DNP and Huffington Post Contributor, to talk about Men's Health Awareness Month in June. As a nurse**

practitioner and AANP Fellow, Captain Dickens is an experienced Registered Nurse and Board Certified Family Nurse Practitioner with over thirty years of federal healthcare experience. Men are more likely to die or suffer from illnesses related to poor health management than our female counterparts. Generally speaking, men sleep less, have poorer diets, drink and smoke more, have higher stress levels, are more prone to mental illness, and are significantly less likely – if at all – to see a nurse practitioner or health care provider to address health concerns (barring a trip to the emergency room after a sports injury...) according to the CDC. What makes it worse is that all these ailments, illnesses, and diseases are almost completely preventable. Capt. James LaVelle Dickens, DNP, FNP-BC, FAANP, U.S. Public Health Service Commissioned Corps - the truth about men's health and how they can make sure America's men are able to live longer lives and build stronger families. Among Capt. Dickens' solutions: the power of knowing your health metrics, including risk(s) factors, blood pressure, sleep quality and physical activity. He's also a champion of anti-stress techniques and access to mental health services.

**6-18-17 STEVEN PINKER - BETTER ANGELS OF OUR NATURE: Why Violence Has Declined**

Everywhere you look these days it appears we live in an increasingly violent world: car bombs in the Middle East and Southeast Asia, random shootings in the US, riots in the UK. In **BETTER ANGELS OF OUR NATURE**, available in paperback, renowned psychologist, cognitive neuroscientist, and linguist Steven Pinker shows why this assumption is wrong, and why we're more humane today than at any time in our history. Drawing from psychology, history, brain science, war studies, game theory, complexity theory, and popular culture, Pinker explores where violence comes from, why it has been so common over the course of history, and how we have been slowly bringing it under control. To say that something has decreased doesn't mean that it has disappeared – you always have to look at how often the bad things happened in the past. People look at the headlines about violence today, and forget about the violence in the past – the 1960 urban riots, 1970s terrorism and crime, the 1980s Iran-Iraq war, and many other examples. As I often say, news is about things that happen, not things that don't happen. A country that is not at war, or a city that does not have a terrorist attack, never makes the news. Only by looking at trends can one appreciate the progress. "Follow the trendlines, not the headlines." Steven Pinker is an experimental psychologist and one of the world's foremost writers on language, mind, and human nature. Currently Harvard College Professor and Johnstone Family Professor of Psychology at Harvard University, Pinker has also taught at Stanford and MIT.

**6-18-17 THE BIG BOOK OF HR** By Barbara Mitchell - Managing people is the most challenging part of any leader's job. And that job's not getting any easier. Experienced human resources professionals and



**consultants, Barbara Mitchell and Cornelia Gamlem, share their 30+ years of first-hand experience in their completely revised and expanded, THE BIG BOOK OF HR. THE BIG BOOK OF HR provides any business owner, manager, or HR professional with the most current information to get the most from their talent—from strategic HR-related issues to the smallest tactical detail of managing people. Each topic covered in THE BIG BOOK OF HR includes information on associated legal issues and stories from leading organizations to illustrate the positive impact human resources can have on organizations of any size. BARBARA MITCHELL is an author, speaker, human resources consultant, and coauthor of The Essential Workplace Conflict Handbook and The Essential HR Handbook. After a long HR career with Marriott International, she is now managing partner of The Mitchell Group, helping clients successfully hire, develop, engage, and retain the best talent available.**

6-25-17

this past week Uber's CEO and co-founder, Travis Kalanick, stepped down as ceo so that the company can repair the company's culture and reputation following an investigation into sexual harassment allegations.

Roberta Matuson, advisor and author of THE MAGNETIC LEADER: How Irresistible Leaders Attract Employees, Customers, and Profits - will talk to me about what Uber needs to do to gain back the trust of their employees.

HEATHER HAAPT

Popular child educator discusses the negative effect that our culture has on little boys...and what we can do about it

her book is called KNIGHTS IN TRAINING: Ten Principles for Raising Honorable, Courageous, and Compassionate Boys

now, for the girls, and women -

Ronni McGlenn is on the show - she's the director of WOW -- Washington Outdoor Women --is all volunteer and non-profit that teaches women outdoor skills - that way we can all get out there, girls too, and enjoy this amazing Northwest wilderness

Andrew Fraknoi is an award-winning astronomer and one of the country's leading experts on eclipses - and there is a full solar eEclipse coning very close to seattle On August 21

this will be the first time in forty years that we can witness a spectacular total solar eclipse - it will happen all the way across the country in a 70 mile stretch and if we drive down to central oregon -- well get the total eclipse, we will get a partial eclipse here in seattle -- Andrew Fraknoi will tell us all about it

**Public Service Announcements  
2nd Quarter 2017: April 1 to June 30, 2017**

A minimum of 10 minutes per week, played between 6am and 6pm at various times and days, in the form of :30 and :60 second announcements from non-profit organizations

MS Connections.Org  
St Jude.Org  
Team In Training.Org  
Look B4 U Pump.Org  
Standup2cancer.Org  
American Diabetes Association  
Medic 1 Foundtn.Org  
Go Red For Women.Org  
Women In Gvrnmnt.Org  
Leukemia/Lymphoma Society.Org  
Who Knew.Com  
Lung Association  
Safe Firearms Storage  
NW Harvest/Feed Kids  
Play 60  
United Way.Org  
Stroke Association.  
Understood.Org Stand Up To Cancer