

# CUMULUS BROADCASTING

## ISSUES AND PROGRAMS REPORT

FOR STATION KSKS

FOURTH QUARTER 2021

OCTOBER 1 THROUGH

DECEMBER 31

PREPARED BY:

RUTH MICHAELS

# SAN JOAQUIN VALLEY ISSUES

## ADDRESSED IN RESPONSIVE PROGRAMMING IN THE THIRD QUARTER 2021

1. **CHILDREN** - Coats for Kids; a unique look into Sesame Workshop's innovative approach to supporting children and those who care for them around the world.
2. **POLITICS- Commonwealth Club-** George Will: American Happiness and Discontents; The Trump Era, with Mary Trump, Carol Leonnig and Philip Rucker; Erika Moritsugu and Andrew Yang; Fiona Hill: Finding Opportunity in the Twenty-First Century; An Evening with Kal Penn and Huma Abedin.
3. **RACE IN AMERICA-Commonwealth Club-**John McWhorter: The Limits of Antiracism; A Black Power Manifesto with Charles Blow.
4. **CLIMATE CHANGE - Commonwealth Club-**COP26 Preview; What the Infrastructure Deal Means for Climate.
5. **COVID-19--Commonwealth Club-**The Private Sector's Role in Ending the COVID-19 Pandemic.
6. **SCIENCE - Commonwealth Club-** Bright Galaxies, Dark Matter, A Black Universe.
7. **NATURE-Commonwealth Club-**Mary Roach's Fuzz: When Nature Breaks the Law.
8. **THE SUPREME COURT-Commonwealth Club-**Linda Greenhouse: The Supreme Court at the Brink.

## KSKS PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

**THE COMMONWEALTH CLUB:** 60-minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

**KMGV PUBLIC SERVICE ANNOUNCEMENTS:** :60, :30 and :10 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 3rd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

# CHILDREN

TOTAL OF 2 HOURS & 32 MINUTES DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

## KSKS PUBLIC SERVICE ANNOUNCEMENT

Coats for Kids

Thursday, November 22<sup>nd</sup>, 2021-Sunday, December 5<sup>th</sup>, 2021

:30 recorded and live announcements. A total of 120 times-60 minutes of airtime.

KSKS promoted donating new coats to Coats for Kids in the two weeks leading up to and during-Kiss Country's annual Coats for Kids Marathon.

## COATS FOR KIDS MARATHON

KSKS; The Salvation Army; Fresno County Sheriff's Department; KSEE 24

Friday, December 3<sup>rd</sup>, 2021 through Sunday, December 5<sup>th</sup>, 2021. 10am-6pm Friday; 10am-6pm Saturday; 10am-5pm Sunday.

Live call-ins twice an hour from the event for the hours we were on-site. Live mentions on-air throughout the weekend.

**A total of 92 minutes devoted to the topic.**

Kiss Country teamed up with the Salvation Army, the Fresno County Sheriff's Dept, and KSEE 24 to collect coats and cash donations for children in the Central San Joaquin Valley as part of the annual Coats for Kids program. Kiss did live call-ins from the event and promoted it on-air in the hours we weren't on-site. The station also promoted the collection drive in the two weeks leading up to the event. Kiss was proud to once again be one of the driving forces in this annual effort to provide coats for kids in the Valley who might otherwise go without.

## POLITICS/GOVERNMENT

TOTAL OF 5 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

### COMMONWEALTH CLUB

Sunday, October 10<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

#### George Will: American Happiness and Discontents

**George F. Will**-Columnist, The Washington Post; Author, American Happiness and Discontents: The Unruly Torrent, 2008- 2020

In Conversation with **Jonathan V. Last**-Editor, The Bulwark

Pulitzer Prize-winner George F. Will has been one of this country's leading columnists since 1974 and, as The Wall Street Journal once called him, "perhaps the most powerful journalist in America." In his new collection titled American Happiness and Discontents: The Unruly Torrent, 2008-2020, Will offers an in- depth account of a remarkably chaotic 13 years in our nation's experience through his analysis of an impressively vast array of topics.

In this stirring examination, George Will reveals the ways in which expertise, reason and manners are continually under attack in our institutions, courts, political arenas and social venues. Will covers topics including his perspective on American socialists, anti-capitalist conservatives, drug policy, the criminal justice system, climatology and the coronavirus.

Join us as we delve into this stunning account of American politics and culture from one of the preeminent columnists and intellectuals of our time.

### COMMONWEALTH CLUB

Sunday, October 24<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

## The Trump Era, with Mary Trump, Carol Leonnig and Philip Rucker

**Mary Trump**-Psychologist; Author, *The Reckoning*

In Conversation with **Molly Jong-Fast**-Editor at Large, *The Daily Beast*

**Carol Leonnig** and **Philip Rucker**-Journalists; Authors

In Conversation with **Yamiche Alcindor**-Host, "Washington Week," PBS

This radio program from The Commonwealth Club draws on two separate events: "Mary Trump: The Reckoning" and "Carol Leonnig and Philip Rucker: Inside Donald J. Trump's Catastrophic Final Year."

Mary Trump joined us just hours after it was announced that her uncle, former President Donald Trump, was suing her and *The New York Times* over the public release of his tax information. She explores how our current trauma is the logical outcome of the stories we tell ourselves, the myths we embrace, and the lies we perpetuate. She says an enormous amount of healing must be done to rebuild our faith in leadership, and our hope for this nation, and it starts with the reckoning.

Also, *Washington Post* reporters Carol Leonnig and Philip Rucker reveal what they learned about the final days of an administration they say was sabotaging its own country. Their sources were in the room as Trump and the key players around him—doctors, generals, senior advisors and family members—continued to prioritize the interests of the president over that of the country. These witnesses saw

firsthand Trump's desire to deploy military force against protests in the wake of George Floyd's death. They saw his refusal to take coronavirus seriously, even to the point of allowing himself and those around him to be infected. They, along with the rest of the world, saw him spur on what would become the January 6 storming of the U.S. Capitol building.

## COMMONWEALTH CLUB

Sunday, November 7<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

## Erika Moritsugu and Andrew Yang

**Erika Moritsugu**-Deputy Assistant to the President and Asian American, Native Hawaiian, and Pacific Islander White House Senior Liaison

In Conversation with **Dion Lim**-Anchor/Reporter, ABC 7 News in San Francisco

**Andrew Yang**-Entrepreneur; Political Candidate; Author, Forward: Notes on the Future of Our Democracy

**Raj Mathai**-News Anchor, NBC Bay Area–Moderator

This radio program from The Commonwealth Club draws on two separate events: “Erika Moritsugu, Deputy Assistant to President Biden: Challenges and Opportunities Facing Asian Americans” and “Andrew Yang: Forward.”

Erika Moritsugu was appointed in April by President Biden to serve as deputy assistant to the president and AA/NHPI senior liaison. She engages with AA and NHPI communities and leaders on issues such as advancing safety, justice, inclusion, and opportunity through a whole-of-government approach to racial justice. learn how the White House is forming critical partnerships across sectors to fight anti-Asian hate crimes, moving forward the administration’s Build Back Better Agenda to rebuild the economy, and ensuring the advancement of the Asian American/Native Hawaiian/Pacific Islander (AA and NHPI) communities.

Dubbed the “most surprising” candidate, Andrew Yang made waves with a rousing 2020 presidential campaign. With his newfound platform, he advanced the prevalence of progressive concepts such as the Universal Basic Income (UBI), bringing them into mainstream discussion. A year later, Yang is more adamant than ever that the need for change is urgent and that we can rely on no one else other than

ourselves to bring it to fruition. Yang lays out his vision for an American future that is modern, sustainable and serves its constituents. Hoping to defy creeping stagnation, he extends a call to action to every American citizen. The message? “Now or never.”

## COMMONWEALTH CLUB

Sunday, November 28<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

[Fiona Hill: Finding Opportunity in the Twenty-First Century](#)

**Fiona Hill**-Former Senior Director for Europe and Russia, National Security Council; Senior Fellow, Brookings Institution; Author, *There Is Nothing for You Here: Finding Opportunity in the Twenty-First Century*

In Conversation with **Ellen Nakashima**-National Security Reporter, *The Washington Post*

Before Fiona Hill became a celebrated foreign policy expert and key witness in the 2019 impeachment trial of then-President Donald Trump, she was a coal-miner's daughter from northern England in a town where the last of the coal mines had closed. Her father urged her to get out, saying "There is nothing for you here, pet."

Hill went on to study in Moscow and at Harvard and served under three United States presidents. But in both Russia and the United States, she saw troubling reflections of her hometown and similar populist impulses. Her new book, *There Is Nothing for You Here: Finding Opportunity in the Twenty-First Century*, draws on her own journey out of poverty and her unique perspective as a policymaker to warn that America is on the brink of socioeconomic collapse and an authoritarian swing that could rival modern Russia.

In her powerful and deeply personal account, Hill reveals why expanding opportunity for desperate and forgotten Americans is the only long-term hope for our democracy. Join us as she reflects on her own experience and expertise to analyze the future of American democracy.

## COMMONWEALTH CLUB

Sunday, December 26<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### An Evening with Kal Penn and Huma Abedin

**Huma Abedin**-Former Vice Chairperson, Hillary Clinton 2016 Presidential Campaign; Author, *Both/And: A Life in Many Worlds*

**Kal Penn**-Actor; Former Principal Associate Director of the White House Office of Public Engagement; Author, *You Can't Be Serious*

Kal Penn and Huma Abedin had vastly different journeys into the world of American politics. As a collegiate-level White House intern during Hillary Clinton's time as the first lady, Abedin never predicted she'd go on to witness some of the most crucial moments in America's modern political history; including Clinton's watershed



nomination as the first female candidate for president. Penn, too, has both witnessed and shaped political history as a liaison for the Obama administration—something that he, a prominent Hollywood actor who'd experienced countless discriminations in the entertainment industry, never saw coming.

While their foray into politics were poles apart, Abedin and Penn do share a similar vision of the American Dream molded by their immigrant families. In their own professional endeavors—from Penn's shift to politics to Abedin's powerful tenure as Hillary Clinton's right-hand woman—they've done more than just manifest this dream. Instead, they've disrupted it's very core.

Together at INFORUM, Huma Abedin and Kal Penn will bring to life the remarkable experiences they've detailed in their new memoirs, *Both/And* and *You Can't Be Serious*, respectively. In doing so, they will provide the audience with more than just powerful insights toward the meaning of the American Dream— instead, they'll challenge its "one size fits all" narrative in order to reconstruct its meaning for a more inclusive future.

# RACE IN AMERICA

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER

## COMMONWEALTH CLUB

Sunday, November 21<sup>st</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### John McWhorter: The Limits of Antiracism

**John McWhorter**-Associate Professor of English and Comparative Literature, Columbia University; Author, *Woke Racism: How a New Religion Has Betrayed Black America*

**Debra J. Saunders**-Fellow, Chapman Center for Citizen Leadership; Columnist, *Creators Syndicate*

Since the killing of George Floyd in May 2020, Americans have been engaged in a vast discussion on the state of race in America. Like many topics in the country, the issue has become a divisive, tense debate about how the country faces its racist past, the meaning of systemic racism, the role of critical race theory in K-12 schools and universities, and what it means to be "anti-racist" during this challenging moment in American civic life.

Renowned linguist and award-winning writer John McWhorter feels this debate and discussion has been dominated by a "woke mob" that subscribes to theories that are illogical, unreachable and, ultimately, racist in their impact, however unintentional those effects may be. In his book *Woke Racism: How a New Religion Has Betrayed Black America*, McWhorter argues that an "illiberal neoracism," disguised as antiracism, is hurting Black communities and weakening the American social fabric.

In *Woke Racism*, McWhorter reveals the workings of this new progressive approach toward race, from the original sin of "white privilege" to the weaponization of cancel culture to ban heretics. His book sets out to show how efforts that claim to "dismantle racist structures" are actually harming his fellow Black Americans by infantilizing Black people, setting Black students up for failure, and passing policies that

disproportionately damage Black communities. Some may call it "antiracism," but to McWhorter, it features a racial essentialism that's barely distinguishable from racist arguments of the past.

Please join us for an important discussion on the limits of antiracism with an increasingly visible writer who has a different roadmap to justice that he believes will help, not hurt, Black America.

## COMMONWEALTH CLUB

Sunday, December 5<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### A Black Power Manifesto with Charles Blow

**Charles Blow**-Op-Ed Columnist, The New York Times; Author, *The Devil You Know: A Black Power Manifesto*

In Conversation with **Melissa Murray**-Frederick I. and Grace Stokes Professor of Law, NYU School of Law; Co-host, "Strict Scrutiny" Podcast

Violence against Black people—both physical and psychological—has seemed only to increase in recent years, culminating in the historic pandemic and protests in the summer of 2020. "After centuries of waiting for white majorities to overturn white supremacy," Charles Blow writes, "it seems to me that it has fallen to Black people to do it themselves."

A New York Times op-ed columnist, Blow felt compelled to write a new story for Black Americans, one that involves a succinct, counterintuitive and impassioned correction to the myths that have for too long

governed our thinking about race and geography in America. *The Devil You Know* is a grand exhortation to generations of a people, proposing nothing short of the most audacious power play by Black people in the history of this country.

Join us as Charles Blow offers a road map to true and lasting freedom.

# CLIMATE CHANGE

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER

## COMMONWEALTH CLUB

Sunday, October 31<sup>st</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### COP26 Preview

**Albert Cheung**-Head of Global Analysis, Bloomberg NEF

**Kate Larsen**-Director, International Energy & Climate, Rhodium Group

**Mitzi Jonelle Tan**-Climate Justice Activist, Youth Advocates for Climate Action  
Philippines

**Carlton Zackhras**-Marshall Islands Youth Climate Activist

**Greg Dalton**-Founder and Host, Climate One

Countries around the world have been experiencing unprecedented extreme weather events—raging wildfires, killer heat waves and catastrophic floods. In August, the UN Intergovernmental Panel on Climate Change released a new Assessment Report, which UN Secretary General Antonio Guterres called “code red for humanity,” adding that alarm bells are deafening and the evidence is irrefutable.

Against this backdrop, delegates are set to convene in Glasgow for the international climate summit known as COP26. Six years on from the Paris agreement, is there finally enough urgency to turn ambition and promises into action?

## COMMONWEALTH CLUB

Sunday, December 19<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

## What the Infrastructure Deal Means for Climate

**Carla Frisch**-Principal Deputy Director, Office of Policy, U.S. Department of Energy (DOE)

**Sasha Mackler**-Executive Director of the Energy Project, Bipartisan Policy Center

**Beth Osborne**-Director, Transportation for America

**Greg Dalton**-Founder and Host, Climate One

The biggest piece of climate legislation in US history has just been signed into law. To be sure, the Infrastructure Investment and Jobs Act got pared down significantly from what was first put on the table, but the bill President Biden signed still contains five times more money for projects aimed at mitigating the climate crisis than the best legislation the Obama administration could get through. What did it take to get 19 Republican senators (not to mention Joe Manchin and Kristen Sinema) to vote with the Democrats? And with the states being given great latitude over how to spend the money, will the billions available for highways negate any positive climate impacts?

# COVID-19

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

## COMMONWEALTH CLUB

Sunday, November 14<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### The Private Sector's Role in Ending the COVID-19 Pandemic

**Greg A. Adams**-Chair and Chief Executive Officer, Kaiser Permanente

**Brett Hart**-President, United Airlines

**Molly Moon Neitzel**-CEO, Molly Moon Homemade Ice Cream

**Stephen Parodi**-Executive Vice President, The Permanente Federation; National Infectious Disease Leader, Kaiser Permanente

**Jim Wunderman**-President and CEO, Bay Area Council

**Raj Mathai**-News Anchor, NBC Bay Area—Moderator

As the devastating effects and tragic loss of life from COVID-19 persist 18 months after the global pandemic began, the world is desperate to end this public health crisis.

As businesses across industries are rolling out varying degrees of vaccine, testing, and masking mandates, President Biden announced the requirement for federal workers, medium and large employers, and health-care staff to be vaccinated. Working together and partnering with government and community leaders, the private sector plays a role in helping to close the vaccination gap in our workforce and communities.

What can the business community do to stop this pandemic? What is the private sector's role in helping keep our communities safe? How are organizations responding to local, state and federal mandates? What processes are working and not working? What will it take to return to a strong and stable economy? Join a panel of business leaders across industries discussing opportunities to address this public health crisis and how we can work together to end it.

# SCIENCE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

## COMMONWEALTH CLUB

Sunday, October 3<sup>rd</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### [Bright Galaxies, Dark Matter, A Black Universe](#)

**Stephon Alexander**-Professor of Physics, Brown University; Jazz Musician; Author, *Fear of a Black Universe: An Outsider's Guide to the Future of Physics*

**Ashley Jean Yeager**-Associate News Editor, Science News; Author, *Bright Galaxies, Dark Matter, and Beyond: The Life of Astronomer Vera Rubin*

In Conversation with **George Hammond**-Humanities Member Led Forum Chair; Author, *Conversations With Socrates*

This radio program from The Commonwealth Club draws on two separate events: "Fear of a Black Universe" and "Bright Galaxies, Dark Matter and Beyond."

Cosmologist Stephon Alexander argues that great physics requires one to think outside the mainstream— to improvise and to rely on intuition. His approach has led him to three principles that shape all theories of the universe: the principle of invariance, the quantum principle, and the principle of emergence. And science journalist Ashley Jean Yeager describes how astronomer Vera Rubin's persistence, after her work was initially dismissed, finally convinced the scientific community that dark matter might exist. It is now taken for granted that the universe is mostly dark, made up of particles that are undetectable even by our most powerful telescopes. This discovery of the possible existence of dark matter signaled a Copernican-like revolution in astronomy: not only are we no longer the center of the universe, but even the stuff we're made of appears to be insignificant. By showing that some astronomical objects seem to exaggerate gravity's grip, Rubin played a pivotal role in this discovery.





# NATURE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

## COMMONWEALTH CLUB

Sunday, October 17<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### Mary Roach's Fuzz: When Nature Breaks the Law

Mary Roach-Author, Fuzz: When Nature Breaks the Law

Kara Platoni-Science Editor, Wired-Moderator

Mary Roach wants to let us in on a secret: The greatest number of repeat criminal offenders are outside, all around us, and you've probably even seen some today—animals. It has only been three centuries since animals had to stand trial for their misconduct, in a court of law, with legal representation. Yes, really.

In her newest book, Fuzz: When Nature Breaks the Law, the science enthusiast turned writer deep-dives into human-animal conflict. As human land consumption creeps further into the natural habitats of these so-called troublemakers, it becomes more pressing to realize a symbiotic coexistence. The question becomes: Who is in the wrong, animals living according to their instincts or the humans that increasingly police them? To answer this question, Roach trots the globe from the Himalayas to Vatican City making friends with rats and foes with a macaque. Ultimately, she reaches the conclusion that there is true, untamed hope for working with rather than against our critter counterparts.

At INFORUM Roach will regale us with stories as wild as they are true, such as her foray into rat-bait taste testing. Further she will serve as our safari-guide in the conversation of how to bring outdoor and indoor worlds together safely and justly at a time when this work is needed most. This conversation is moderated by Kara Platoni, Wired's science editor.

# THE SUPREME COURT

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

## COMMONWEALTH CLUB

Sunday, December 12<sup>th</sup>, 2021

6am to 7am. 60 minutes of a 60-minute program. No commercials.

### Linda Greenhouse: The Supreme Court at the Brink

**Linda Greenhouse**-Contributing Op-Ed Writer, The New York Times; Clinical Lecturer in Law, Senior Research Scholar in Law, Yale Law School; Author, Justice on the Brink

In Conversation with **Lara Bazelon**-Professor of Law and Director of Criminal Juvenile Justice and Racial Justice Clinical Programs, University of San Francisco

Over the past four years, the United States Supreme Court has seen drastic changes to its members, from the death of Ruth Bader Ginsberg to the appointment of Amy Coney Barrett. At the end of the 2019-20 term, followers of the Supreme Court noted that a new “center” of the court was holding under the leadership of Chief Justice John Roberts. By the end of the 2020-21 term, much about the nation’s highest court had changed, reflecting a conservative supermajority enabled by jurors nominated by President Donald Trump. Many observers of the court expect these shifts to continue and deepen, making this past year a critical pivot point in the history of the Supreme Court, and American politics as a whole.

In her new book, Linda Greenhouse, a Pulitzer Prize winner and one of the best-known chroniclers of the Supreme Court of her generation, explores the end of the 2020-21 term for the court, the changes that have occurred in the past year, and what the future holds for the court in these increasingly partisan times. Greenhouse covers everything from the death of Justice Ginsburg to the rise of Justice Comey Barrett, from the pandemic to the disputed 2020 election, putting the happenings around the Supreme Court at the center of the country’s partisan political disputes.

Please join us for an important conversation on the U.S. Supreme Court and its increasing role in American society with a writer who knows the court and its politics as well as anyone in America.

CUMULUS BROADCASTING STATIONS

QUARTERLY PSA ACTIVITY REPORT

FOURTH QUARTER 2021

STATION: KSKS FRESNO

- 1) :30 SPOT-120 TIMES---COATS FOR KIDS MARATHON
- 2) :30 SPOT-155 TIMES---VALLEY PINK PATCH
- 3) :30 SPOT-30 TIMES---CENTRAL CALIFORNIA FOOD BANK
- 4) :30 SPOT- 28 TIMES---BEAUTIFY FRESNO
- 5) :30 SPOT-24 TIMES---CCSPCA-REPORTING ANIMAL ABUSE
- 6) :30 SPOT-20 TIMES---CALIFORNIA CASA
- 7) :30 SPOT-24 TIMES-US AIR FORCE
- 8) :30 SPOT-16---MAKING STRIDES AGAINST BREAST CANCER
- 9) :30 SPOT- 12 TIMES---FRESNO NUMISMATIC SOCIETY-COIN SHOW
- 10) :30 SPOT-20 TIMES---CA CHILD SUPPORT SERVICES DEPARTMENT
- 11) :30 SPOT-12 TIMES---GATHERING OF THE WARBIRDS REUNION
- 12) :30 SPOT-18 TIMES--COUTURE FOR A CURE
- 13) :30 SPOT-12 TIMES---MADERA COUNTY ANIMAL SERVICES-CLEAR THE SHELTER
- 14) :30 SPOT-16 TIMES---COIN SHOW
- 15) :30 SPOT-24 TIMES---STAND UP TO CANCER
- 16) :30 SPOT-10 TIMES---MISS CLOVIS SCHOLARSHIP COMPETITION
- 17) :30 SPOT-16 TIMES---HOMES FOR OUR TROOPS
- 18) :30 SPOT-8 TIMES---FRESNO GREEK FOOD FEST
- 19) :30 SPOT-12 TIMES---VETERANS MOTORCYCLE RUN
- 20) :30 SPOT-16 TIMES---ARMED SERVICES YMCA
- 21) :30 SPOT-18 TIMES---UCP-FUN FALL FESTIVAL
- 22) :30 SPOT-32 TIMES---MATCHING DONORS.COM

TWENTY-TWO- :30 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED TO RUN A TOTAL OF 643TIMES DURING THE MONTHS OF OCTOBER, NOVEMBER, AND DECEMBER. THIS IS A BEST ESTIMATE OF HOW MANY TIMES EACH SPOT RAN.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$28,935.



## POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KSKS** DURING THE 4<sup>th</sup> QUARTER OF 2021 WAS CONTAINED IN THE COMMONWEALTH CLUB. SEE POLITICS.