

# ORDER

*Revised*

**Orders**  
**Order / Rev:** 3549726  
**Alt Order #:** WOC14651334  
**Product Desc:** Political  
**Estimate:** 7003  
**Flight Dates:** 05/20/24 - 05/26/24  
**Original Date / Rev:** 05/21/24 / 05/21/24  
**Order Type:** NORMAL

**KAUZ**  
**Primary AE:** Wichita Falls 2 House  
**Sales Office:** SPS2N  
**Sales Region:** National

**Agency Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Rd Ste A300  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tom Cole for Congress  
**Demographic:** A25-54  
**Product Codes:** Candidate - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:** 514225  
**Agency External ID:** 108003  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	38	\$4,960.00	\$4,216.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	38	\$4,960.00	\$4,216.00	0.00
<b>Totals</b>	<b>38</b>	<b>\$4,960.00</b>	<b>\$4,216.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita Falls 2 House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KAUZ	05/20/24	05/23/24	M-F 6a-7a News M-F 6a-7a News (Program: NEWS CHANNEL 6 AT 6AM) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ	CM	6:00 AM-7:00 AM	11-1---	:30	3	\$35.00	P-03	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-1---		3				\$35.00		0.00			
2	KAUZ	05/20/24	05/24/24	CBS Mornings CBS This Morning (Program: CBS MORNING NEWS) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ	CM	7:00 AM-9:00 AM	-11-1--	:30	3	\$35.00	P-03	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-11-1--		3				\$35.00		0.00			
3	KAUZ	05/20/24	05/25/24	CBS Saturday Morning CBS This Morning Saturday (Program: CBS MORNING NEWS SAT) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Sat 6:00a-8:00a TIME PERIOD ON KAUZ	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$25.00		0.00			
4	KAUZ	05/20/24	05/26/24	CBS Sunday Morning CBS Sunday Morning (Program: CBS MORNING NEWS SUN) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Sun 8:00a-9:30a TIME PERIOD ON KAUZ	CM	8:00 AM-9:30 AM	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 3549726  
 Alt Order #: WOC14651334  
 Flight Dates: 05/20/24 - 05/26/24

Advertiser: Tom Cole for Congress  
 Product Desc: Political  
 Estimate: 7003  
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KAUZ	05/20/24	05/26/24	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: FACE THE NATION) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Sun 9:30a-10:30a TIME PERIOD ON KAUZ CBS Face The Nation Start Date: 05/20/24, End Date: 05/26/24, Weekdays: -----1, Spots/Week: 1, Rate: \$100.00, Rating: 0.00															
N 6	KAUZ	05/20/24	05/23/24	CBS Price Is Right	CM	10:00 AM-11:00 AM	-111---	:30	3	\$130.00	P-03	0.00	NM	2	\$260.00
(Program: THE PRICE IS RIGHT) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KAUZ CBS Price Is Right Start Date: 05/20/24, End Date: 05/26/24, Weekdays: -111---, Spots/Week: 3, Rate: \$130.00, Rating: 0.00															
Spot: Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KAUZ 05/20/24-05/26/24 CBS Price Is Right 10:00 AM-11:00 A -TWTh----- :30 (\$130.00) 0.00 NM Credited No avail - mg on new line															
7	KAUZ	05/20/24	05/23/24	M-F 12p News	CM	12:00 PM-12:30 PM	111---	:30	3	\$60.00	P-04	0.00	NM	3	\$180.00
(Program: NEWS CHANNEL 6 AT NOON) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KAUZ M-F 12p News Start Date: 05/20/24, End Date: 05/26/24, Weekdays: 111---, Spots/Week: 3, Rate: \$60.00, Rating: 0.00															
8	KAUZ	05/20/24	05/24/24	CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	-11-1--	:30	3	\$60.00	P-03	0.00	NM	3	\$180.00
(Program: LET'S MAKE A DEAL) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON KAUZ CBS Let's Make A Deal Start Date: 05/20/24, End Date: 05/26/24, Weekdays: -11-1--, Spots/Week: 3, Rate: \$60.00, Rating: 0.00															
9	KAUZ	05/20/24	05/23/24	M-F 4p-5p	CM	4:00 PM-5:00 PM	1-11---	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
(Program: JEOPARDY) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 4:00p-5:00p TIME PERIOD ON KAUZ M-F 4p-5p Start Date: 05/20/24, End Date: 05/26/24, Weekdays: 1-11---, Spots/Week: 3, Rate: \$50.00, Rating: 0.00															
10	KAUZ	05/20/24	05/24/24	M-F 5p-530p News	CM	5:00 PM-5:30 PM	-1-11--	:30	3	\$90.00	P-04	0.00	NM	3	\$270.00
(Program: NEWS CHANNEL 6 AT 5PM) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ M-F 5p-530p News Start Date: 05/20/24, End Date: 05/26/24, Weekdays: -1-11--, Spots/Week: 3, Rate: \$90.00, Rating: 0.00															
11	KAUZ	05/20/24	05/23/24	M-F 6p-630p News	CM	6:00 PM-6:30 PM	1-11---	:30	3	\$175.00	P-03	0.00	NM	3	\$525.00
(Program: NEWS CHANNEL 6 AT 6PM) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ M-F 6p-630p News Start Date: 05/20/24, End Date: 05/26/24, Weekdays: 1-11---, Spots/Week: 3, Rate: \$175.00, Rating: 0.00															
12	KAUZ	05/20/24	05/23/24	M-F 630p-7p	CM	6:30 PM-7:00 PM	-111---	:30	3	\$350.00	P-03	0.00	NM	3	\$1,050.00
(Program: WHEEL OF FORTUNE) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KAUZ M-F 630p-7p Start Date: 05/20/24, End Date: 05/26/24, Weekdays: -111---, Spots/Week: 3, Rate: \$350.00, Rating: 0.00															
13	KAUZ	05/20/24	05/21/24	CBS Tuesday Prime Hr	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: FBI) CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Tue 7:00p-8:00p TIME PERIOD ON KAUZ CBS Tuesday Prime Hr 1 Start Date: 05/20/24, End Date: 05/26/24, Weekdays: -1-----, Spots/Week: 1, Rate: \$300.00, Rating: 0.00															
14	KAUZ	05/20/24	05/22/24	CBS Wednesday Prime	SM	6:58p-10p	--1----	:30	1	\$295.00	P-04	0.00	NM	1	\$295.00
(Program: SURVIVOR) CBS Wednesday Prime Spec															

Order / Rev: 3549726  
 Alt Order #: WOC14651334  
 Flight Dates: 05/20/24 - 05/26/24

Advertiser: Tom Cole for Congress  
 Product Desc: Political  
 Estimate: 7003

KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Wed 7:00p-8:30p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--1----					1	\$295.00		0.00			
15	KAUZ	05/20/24	05/24/24	CBS Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
CBS Friday Prime Hr 1															
(Program: S.W.A.T.)															
CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Fri 7:00p-8:00p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KAUZ	05/20/24-05/26/24	CBS Friday Prime Hr 1			7:00 PM-8:00 PM	-----F----	:30		\$150.00	0.00	NM			
16	KAUZ	05/20/24	05/24/24	CBS Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$295.00	P-04	0.00	NM	1	\$295.00
CBS Friday Prime Hr 3															
(Program: BLUE BLOODS)															
CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Fri 9:00p-10:00p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--					1	\$295.00		0.00			
17	KAUZ	05/20/24	05/26/24	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$265.00	P-04	0.00	NM	1	\$265.00
CBS Sunday Prime Hr 1															
(Program: 60 MINUTES)															
CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Sun 6:00p-7:00p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$265.00		0.00			
18	KAUZ	05/20/24	05/24/24	M-F 10p News	CM	10:00 PM-10:35 PM	1-1-1--	:30	3	\$175.00	P-03	0.00	NM	3	\$525.00
M-F 10p News															
(Program: NEWS CHANNEL 6 AT 10PM)															
CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-1-1--					3	\$175.00		0.00			
N19	KAUZ	05/24/24	05/24/24	CBS Price Is Right	CM	10:00 AM-11:00 AM	----1--	:30	1	\$130.00	P-03	0.00	NM	1	\$130.00
CBS Price Is Right															
(Program: THE PRICE IS RIGHT)															
CS-Q2 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL May/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--					1	\$130.00		0.00			
<b>Totals</b>													<b>38</b>	<b>\$4,960.00</b>	

# WOC14651334 Offer A01(1)

Offer Printout

Order Status: Confirmed  
 Traffic Order #: 3549726  
 Buyer Order #: 13437790  
 AE: Unassigned (Wichita Falls 2 House)  
 Property: KAUZ TV  
 Sales Region: Local

Start/End Dates: 05/20/24 - 05/26/24  
 Agency: MAV LLC  
 Advertiser: Cole for Congress  
 Buyer: Eva Mah  
 Primary Demo:

Status: Approved  
 Created Date: 5/20/24 2:15 PM

C/P/E: 403 / 511 / 7003  
 Product Desc.: Political  
 Estimate Desc.: Cole for Congress - TV 5/20 - 5/26  
 Total Cost: \$4,960.00 (Cash)  
 Received Date: 5/15/24 7:18 AM

Comments:  
 mg offer d/l new political order. I can put this on Friday with no problems - please advise.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	130.00	130.00	0.00
# Spots	1	1	0
IMP	0.00	0.00	0.00
CPM	0.00	0.00	

Missed and Offered Lines							Weeks							
Line	Program	Len	Time	Days	Rate		May 20							
M 6	THE PRICE IS RIGHT	:30	10:00 AM-11:00 AM	-T---	\$130.00		1							
O 19	THE PRICE IS RIGHT	:30	10:00 AM-11:00 AM	-F--	\$130.00	0.00	0.00	0.00	0.00	1				

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures, Inc., hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Cole

Authorized committee:

Cole for Congress

Agency requesting time (and contact information):

N/A Media Ad Ventures, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

June 18, 2024

General

Primary

Treasurer of candidate's authorized committee:

Rick Nagel

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*MAV DC Buyer*

Signature:

*Richard Haddock*

Name: MAV DC Buyer

Name: Richard Haddock

Date of Request to Purchase Ad Time: 5/15/2024

Date of Station Agreement to Sell Time: 5/15/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*MAV DC Buyer*

Name: MAV DC Buyer

Date: 5/6/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5/15/2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3549726	Station Call Letters: KAUZ	Date Received/Requested: 5/15/2024
Est. #: 7003	Station Location: 3601 Seymour Hwy., W.F., TX	Run Start and End Dates: 5/20/2024-5/26/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.