



First Quarter Programs and Issues 2024

1-1-2024 through 3-30-2024

In our ongoing effort to serve the public interest, Station KQDS-FM broadcasts programming responsive to issues of concern to Duluth, MN and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

COMMUNITY PROBLEMS AND NEEDS

A. Education. Improving student achievement, increasing parental involvement in schools, providing additional resources to schools.

B. Economy Unemployment and Employment Opportunities. Including an emphasis on job placement for local veterans.

C. Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities. Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Minnesota & Wisconsin arts organizations and entities.

D. Strengthening Local Non-Profit Organizations and Organizations Serving Youth. Improving and increasing the ability of local organizations to provide services and programs for community, both the overall community and youth population.

E. Entertainment.

F. Public Service Announcements- Providing local community relevant information from government entities and / or non-profit organizations.

News stories delivered by KQDS-FM

1-1-2024 through 3-30-2024 KQDS-FM airs weekday *local* newscasts AT 6:20am, 7:20am, 8:20am 3:20pm and 4:20pm

1-1-2024 through 3-30-2024 KQDS-FM airs local school, traffic, and government and health announcements and school closings as the need arises and will vary from week to week depending on need or significance.

1-1-2024 through 3-30-2024 KQDS airs local weather updates 3 times per hour M-F 6AM-10AM and once every other hour of the day and week from 10a through midnight

1-1-2024 THROUGH 3-30-2024 INTERVIEWS and EVENTS ON KQDS FM

1-1-2024 through 3-30-2024 Every Wednesday morning, Dr. Stuart Fischer is live on the phone for “Ask the Doctor”. Listeners call, email or text in their medical questions.(A, E, F)

1-1-2024 through 3-30-2024 LT. Chad Nogorski joins KQ in studio every Monday morning for “Ask the Cop” at 7:40am (A,E,F)

1-1-2024 through 3-30-2024 Every other Thursday morning, attorney Forrest Hutchinson joins the KQ Morning Show for “Ask the Lawyer” at 7:40am (A,E,F)

1-27-2024 KQ and Jason Manning host the Mini Sled Dog Races at Earth Rider in conjunction with the John Beargrease Sled Dog Marathon. €

1-29-2024 Nathan Berg of the Willow River School System to talk about school bus protocol. (A,F)

2--2024 The KQ Morning Show broadcasts live from Fortune Bay on behalf of the Blizzard Tour in the fight against ALS (A,C,F)

2-15-2024 KQ is live from the Duluth Boat Sport, Travel and RV show. (C,D,E,F)

3-11-2024 A representative from McDonalds in studio to raise awareness of the Ronald McDonald house

3-12 through 4-9 James Hacking CPA in studio each Tuesday for “Ask the Tax Guy” offering free tax advice to our listeners.

3-19-2024 Kelly Berger from CASDA in studio to promote their “Spring Purse Bingo” fundraiser. D,F