



125 West 55th St
New York, NY 10019

Contract # 27065058	Changes as of: 9/22/2020 at 11:20 AM	Version: Current State Version 7
CPE: 836/967/8194	Flight: 9/15/20 - 9/21/20	Station: WBMA
Agency: Canal Partners Media	Advertiser: Doug Jones for Senate Committee	Market: Birmingham
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: Candidate	Office: WASHINGTON
Agency Order #: 9943891	Buyer: Scattergood, Jeff	Service: Nielsen
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Primary Demo:	Assistant: ALEXANDRA BRADLEY 202-955-5342
		Con Type: POLITICAL/VOTE
		Total \$: \$44,040.00
		Total Spots: 129
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 4520337

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/15 - 9/21							Total Spots	Total \$	CPP*	GRP*
						9/15	9/16	9/17	9/18	9/19	9/20	9/21				
1	Tu-F,M 5a-5:30a		Good Morning Alabama 5A	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		Good Morning Alabama 5A	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		Good Morning Alabama 6A	\$140.00	30	1	1	1	1	0	0	1	5	\$700.00	\$0.00	0.0
4	Tu-F,M 6:30a-7a		Good Morning Alabama 6A	\$140.00	30	1	1	1	1	0	0	1	5	\$700.00	\$0.00	0.0
5	Tu-F,M 7a-9a		Good Morning America	\$115.00	30	0	0	0	2	0	0	3	5	\$575.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Good Morning Alabama 9a	\$75.00	30	0	1	0	2	0	0	2	5	\$375.00	\$0.00	0.0
7	Tu-F,M 10a-11a		The View	\$135.00	30	0	1	0	2	0	0	2	5	\$675.00	\$0.00	0.0
8	Tu-F,M 11a-12n		ABC 33/40 Midday News	\$80.00	30	0	1	0	2	0	0	2	5	\$400.00	\$0.00	0.0
9	Tu-F,M 12n-1p		GMA3: Strahan, Sara & Keke	\$70.00	30	0	1	0	2	0	0	2	5	\$350.00	\$0.00	0.0
10	Tu-F,M 1p-2p		General Hospital	\$400.00	30	0	1	0	2	0	0	2	5	\$2,000.00	\$0.00	0.0
11	Tu-F,M 2p-3p		Wendy Williams	\$70.00	30	0	1	0	2	0	0	2	5	\$350.00	\$0.00	0.0
12	Tu-F,M 3p-4p		Family Feud	\$220.00	30	0	0	1	2	0	0	2	5	\$1,100.00	\$0.00	0.0
13	Tu-F,M 4p-4:30p		33/40 News at 4P	\$100.00	30	0	0	1	2	0	0	2	5	\$500.00	\$0.00	0.0
14	Tu-F,M 4:30p-5p		ABC33/40 NWS 4	\$100.00	30	0	0	1	2	0	0	2	5	\$500.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		33/40 News at 5P	\$600.00	30	0	0	2	2	0	0	2	6	\$3,600.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		33/40 News at 6P	\$800.00	30	0	0	1	2	0	0	2	5	\$4,000.00	\$0.00	0.0
17	Tu-F,M 6:30p-7p		Wheel of Fortune	\$750.00	30	1	1	1	1	0	0	2	6	\$4,500.00	\$0.00	0.0
18	Tu-F,M 10p-10:35p		ABC 33/40 News at 10P	\$160.00	30	0	0	1	2	0	0	2	5	\$800.00	\$0.00	0.0
19	Tu-F,M 10:35p-11:05p		Jimmy Kimmel Live	\$200.00	30	0	0	1	2	0	0	2	5	\$1,000.00	\$0.00	0.0
20	Tu 7p-8p		Modern Family/Modern Family	\$540.00	30	1	0	0	0	0	0	0	1	\$540.00	\$0.00	0.0



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Agency Order #: 9943891	Service: Nielsen	Total Spots: 129
Buyer: Scattergood, Jeff	Primary Demo:	Total CPP: \$0.00
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Total GRP:
Separation:		Traffic #: 4520337

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						9/15	9/16	9/17	9/18	9/19	9/20	9/21				
23	W 9p-10p		AVG. ALL WKS	\$430.00	30	0	1	0	0	0	0	0	1	\$430.00	\$0.00	0.0
24	Th 7p-8p		AVG. ALL WKS	\$465.00	30	0	0	1	0	0	0	0	1	\$465.00	\$0.00	0.0
25	Th 8p-9p		AVG. ALL WKS	\$430.00	30	0	0	1	0	0	0	0	1	\$430.00	\$0.00	0.0
26	Th 9p-10p		AVG. ALL WKS	\$430.00	30	0	0	1	0	0	0	0	1	\$430.00	\$0.00	0.0
27	F 8p-10p		20/20 (2 hours)-ABC	\$360.00	30	0	0	0	1	0	0	0	1	\$360.00	\$0.00	0.0
28	Sa 11a-2:30p		ABC College Football Early Game	\$2,000.00	30	0	0	0	0	1	0	0	1	\$2,000.00	\$0.00	0.0
29	Sa 2:30p-6p		ABC College Football Late Game	\$2,800.00	30	0	0	0	0	2	0	0	2	\$5,600.00	\$0.00	0.0
30	Sa 6:30p-10p		ABC Saturday Night College Football	\$4,000.00	30	0	0	0	0	2	0	0	2	\$8,000.00	\$0.00	0.0
31	Sa 10p-10:35p		ABC 33/40 News at 10P	\$85.00	30	0	0	0	0	2	0	0	2	\$170.00	\$0.00	0.0
32	Sa 10:35p-11:35p		America This Week	\$30.00	30	0	0	0	0	2	0	0	2	\$60.00	\$0.00	0.0
33	Sa 11:35p-12:05a		Nashville Insider	\$20.00	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
34	Sa 12:05a-1:05a		Castle	\$10.00	30	0	0	0	0	1	0	0	1	\$10.00	\$0.00	0.0
35	Su 7a-8a		Good Morning America Sun	\$25.00	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
36	Su 5p-5:30p		ABC 33/40 News at 5P Sunday	\$105.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
37	Su 6p-7p		America's Funniest Home Videos-ABC	\$320.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
38	Su 10p-10:30p		ABC 33/40 News at 10P	\$140.00	30	0	0	0	0	0	2	0	2	\$280.00	\$0.00	0.0
39	Su 10:30p-11p		ABC 33/40 News at 10P	\$140.00	30	0	0	0	0	0	1	0	1	\$140.00	\$0.00	0.0
40	Tu 9:30p-10p		CONNORS	\$360.00	30	1	0	0	0	0	0	0	1	\$360.00	\$0.00	0.0
41	Su 6p-7p		celebrity family fued	\$320.00	30	0	0	0	0	0	2	0	2	\$640.00	\$0.00	0.0
42	W 7:30p-8p		CONNORS	\$575.00	30	0	1	0	0	0	0	0	1	\$575.00	\$0.00	0.0



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43	W 8p-10p		NOTRE DAME: OUR LADY OF PARIS	\$430.00	30	0	1	0	0	0	0	0	1	\$430.00	\$0.00	0.0
44	W-F 4:30a-5a		Good Morning Alabama 430A	\$25.00	30	0	1	1	1	0	0	0	3	\$75.00	\$0.00	0.0
45	W-F 12:05a-1:05a		THE FIRST 48	\$10.00	30	0	0	1	1	0	0	0	2	\$20.00	\$0.00	0.0
46	Su 5:30p-6p		ABC 33/40 News at 5P Sunday	\$105.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
47	Su 5p-5:30p		ABC 33/40 News at 5P Sunday	\$105.00	30	0	0	0	0	0	1	0	1	\$105.00	\$0.00	0.0
TOTALS:						7	15	18	36	11	7	35	129	\$44,040.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/22/20 9:33 AM	Christine Bartlett	makegood on 27072510 2x \$125 9/27 2p-4p WNBA SEMI-FINALS 1X \$500 9-10P CARD SHARKS
09/15/20 3:08 PM	Christine Bartlett	NEWS BACK TO 5-530P.....PROGRAMMING MADE A MISTAKE
09/15/20 12:02 PM	Christine Bartlett	WNBA run from 3-530pm 9/20. SO SUN NEWS IS AIRING 530P-6P... I AM GOING TO PUT THIS IN MY END SINCE ITS JUST A TP CHG
09/14/20 3:46 PM	Christine Bartlett	MAKEGOOD FROM 27059107 1X \$430 9/16 8-10P NOTRE DAME 1X \$575 9/16 730P-8P CONNERS 3X \$25 9/16-9/18 430A-5A GMAL 2X \$10 9/16-9/18 1205A-105A THE FIRST 48
09/14/20 1:13 PM	System	Notice Received.
09/14/20 12:07 PM	GOTOSTRATA\Abradley	Separation: 30
09/14/20 12:07 PM	GOTOSTRATA\Abradley	Canceled by new revision
09/14/20 9:21 AM	Christine Bartlett	PRG CHANGE
09/14/20 9:02 AM	System	Notice Received.
09/13/20 9:18 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$69,520
WBMA Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	129	\$44,040.00	N/A	0.0
Total	100%	129	\$44,040.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	129	\$44,040.00
Total	129	\$44,040.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 6	9/22/20 9:33 AM	Christine Bartlett	Confirmed		1	\$-750.00	\$44,040.00	Changes: Total \$ from \$44,790.00 to \$44,040.00, Total Spots from 130 to 129. 1 buyline added or modified.
Makegood 5	9/15/20 3:08 PM	Christine Bartlett	Confirmed	1	1	\$0	\$44,790.00	Changes: 2 buylines added or modified.
Makegood 4	9/15/20 12:02 PM	Christine Bartlett	Confirmed	1	1	\$0	\$44,790.00	Changes: 2 buylines added or modified.
Makegood 3	9/14/20 3:46 PM	Christine Bartlett	Confirmed	7		\$1,100.00	\$44,790.00	Changes: Total \$ from \$43,690.00 to \$44,790.00, Total Spots from 123 to 130. 4 buylines added or modified.
Makegood 2	9/14/20 1:39 PM	Christine Bartlett	Confirmed	2	2	\$0	\$43,690.00	Changes: 2 buylines added or modified.
Revision	9/14/20 12:07 PM	GOTOSTRATA\Abradley	Confirmed	7	2	\$26,310.00	\$43,690.00	Changes: Total \$ from \$17,380.00 to \$43,690.00, Total Spots from 118 to 123. 24 buylines added or modified.
Makegood 1	9/14/20 9:21 AM	Christine Bartlett	Canceled	7	7	\$0	\$17,380.00	Changes: 10 buylines added or modified.



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		Con Type: POLITICAL/VOTE
		Total \$: \$44,040.00
		Total Spots: 129

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/14/20 6:59 AM					\$0	\$0	
New	9/13/20 9:17 PM	ALEXANDRA BRADLEY	Confirmed	118		\$17,380.00	\$17,380.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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