

WECP

Order / Rev: 946180
Alt Order #: WOC11846015
Flight Dates: 10/31/18 - 11/06/18

Advertiser: New Republican PAC
Product Desc: FL Senate
Estimate: 10878
WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		4				\$2,400.00		0.00			
N17	WECP	11/04/18	11/04/18	CBS Sunday Prime Hr 4CM Sunday Prime Hr 4		9p-10p	-----S	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$1,200.00		0.00			
N18	WECP	11/04/18	11/04/18	CBS NFL RS Early Gam6M NFL Reg Season Early Game		12p-4p	-----S	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$800.00		0.00			
N19	WECP	11/05/18	11/05/18	CBS Monday Prime Hr 2CM Monday Prime Hr 2		8p-9p	M-----	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$1,200.00		0.00			
N20	WECP	11/05/18	11/05/18	M-F 10p-1035p M-F 10p-1035p	CM	10p-1035p	M-----	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$100.00		0.00			
N21	WECP	11/05/18	11/05/18	CBS Late Show Late Show	CM	1035p-1135p	M-----	:30	2	\$80.00	P-01	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		2				\$80.00		0.00			
N22	WECP	11/05/18	11/05/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$160.00	P-01	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$160.00		0.00			
N23	WECP	11/05/18	11/05/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$150.00		0.00			
N24	WECP	11/05/18	11/05/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		2				\$150.00		0.00			
N25	WECP	11/05/18	11/05/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	M-----	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$250.00		0.00			
N26	WECP	11/05/18	11/05/18	Local 18 @ 530p Local 18 @ 530p	CM	528p-6p	M-----	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$200.00		0.00			
N27	WECP	11/05/18	11/05/18	CBS Evening News CBS Evening News	CM	557p-630p	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$500.00		0.00			
N28	WECP	11/05/18	11/06/18	CBS AM News CBS AM News	CM	628a-7a	MT-----	:30	3	\$80.00	P-01	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----		3				\$80.00		0.00			
N29	WECP	11/05/18	11/06/18	CBS This Morning CBS This Morning	CM	7a-9a	MT-----	:30	6	\$120.00	P-01	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----		6				\$120.00		0.00			
N30	WECP	11/05/18	11/05/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	M-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----		1				\$175.00		0.00			
N31	WECP	11/05/18	11/05/18		CM	2p-3p		:30	2	\$100.00	P-01	0.00	NM	2	\$200.00

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				M-F 2p-3p			M-----								
				M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/18	11/11/18	M-----		2			\$100.00		0.00				
													Totals	54	\$47,885.00