

## INVOICE



**WJHG**  
**8195 Front Beach Rd.**  
**Panama City, FL 32407**  
**Main: (850) 234-7777**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943530-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WJHG	Panama City House	Panama City Na	National

Billing Address:

**Matson Media LLC**  
**Attention: Accounts Payable**  
**1201 Hampton St**  
**Ste 3B**  
**Columbia, SC 29201**

Send Payment To:

**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
New Republican PAC	FL Senate	10832

Flight Dates	Order #	Alt Order #
10/26/18 - 10/29/18	943530	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
140806	149760

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/27/18	10/27/18	Sa Today	6a-8a	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   -----S-                1        \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WJHG	Sa	10/27/18	7:27 AM	Sa Today	6a-8a	:30	NRP18TV06H	\$175.00   NM
5	10/28/18	10/28/18	Su Today	7a-8a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   -----S                1        \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WJHG	Su	10/28/18	7:29 AM	Su Today	7a-8a	:30	NRP18TV06H	\$200.00   NM
6	10/28/18	10/28/18	Meet The Press	858a-10a	-----S	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   -----S                2        \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WJHG	Su	10/28/18		Meet The Press	858a-10a	:00		<del>\$300.00</del> NM
					Credited				
1	WJHG	Su	10/28/18	8:59 AM	Meet The Press	858a-10a	:30	NRP18TV06H	\$300.00   NM
8	10/26/18	10/29/18	M-F Jeopardy	430p-5p	M--F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   ----F--                1        \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WJHG	F	10/26/18	4:36 PM	M-F Jeopardy	430p-5p	:30	NRP18TV06H	\$325.00   NM
9	10/26/18	10/29/18	News Channel 7 @ 5p M	5p-530p	M--F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   ----F--                1        \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WJHG	F	10/26/18	5:09 PM	News Channel 7 @ 5p M-F	5p-530p	:30	NRP18TV06H	\$1,000.00   NM

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**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943530-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
New Republican PAC	FL Senate	10832	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/26/18	10/29/18	News Channel 7 @ 5p M	5p-530p	M--F--	:30	1	\$1,000.00	NM
			-F						
10	10/26/18	10/29/18	News Channel 7 @ 6p M	6p-630p	M--F--	:30	1	\$1,200.00	NM
			-F						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	F	10/26/18	6:07 PM	News Channel 7 @ 6p M-F	6p-630p	:30	NRP18TV06H	\$1,200.00 NM
13	10/26/18	10/26/18	Friday Prime Hr 3	9p-10p	----F--	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	----F--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	F	10/26/18	9:53 PM	Friday Prime Hr 3	9p-10p	:30	NRP18TV06H	\$1,400.00 NM
14	10/27/18	10/27/18	Saturday Prime 2 Hour	6:58 PM-9:00 PM	-----S-	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Sa	10/27/18	7:21 PM	Saturday Prime 2 Hour	6:58 PM-9:00 PM	:30	NRP18TV06H	\$600.00 NM
2	WJHG	Sa	10/27/18	8:17 PM	Saturday Prime 2 Hour	6:58 PM-9:00 PM	:30	NRP18TV06H	\$600.00 NM
15	10/28/18	10/28/18	Football Night in America	6:00 PM-7:20 PM	-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Su	10/28/18	7:11 PM	Football Night in America	6:00 PM-7:20 PM	:30	NRP18TV06H	\$800.00 NM
16	10/28/18	10/28/18	Sunday Night Football	7:20 PM-10:30 PM	-----S	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Su	10/28/18	9:31 PM	Sunday Night Football	7:20 PM-10:30 PM	:30	NRP18TV06H	\$2,000.00 NM
18	10/27/18	10/27/18	News Channel 7 @ 10p	10p-1030p	-----S-	:30	1	\$1,000.00	NM
			Sat						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Sa	10/27/18	10:18 PM	News Channel 7 @ 10p Sat	10p-1030p	:30	NRP18TV06H	\$1,000.00 NM
19	10/28/18	10/28/18	News Channel 7 @ 10p L	10:30 PM-12:30 XM	-----S	:30	1	\$1,000.00	NM
			ate						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Su	10/28/18	10:53 PM	News Channel 7 @ 10p Late	10:30 PM-12:30 XM	:30	NRP18TV06H	\$1,000.00 NM
21	10/27/18	10/27/18	Saturday Night Live	1030p-1202a	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
21	10/27/18	10/27/18	Saturday Night Live	1030p-1202a	-----S-	:30	1	\$400.00	NM																														
<table> <tr> <td colspan="2"></td><td>10/22/18</td><td>10/28/18</td><td>-----S-</td><td>1</td><td>\$400.00</td><td colspan="3"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>WJHG</td><td>Sa</td><td>10/27/18</td><td>11:52 PM</td><td>Saturday Night Live</td><td>1030p-1202a</td><td>:30</td><td>NRP18TV06H</td><td>\$400.00 NM</td></tr> </table>												10/22/18	10/28/18	-----S-	1	\$400.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WJHG	Sa	10/27/18	11:52 PM	Saturday Night Live	1030p-1202a	:30	NRP18TV06H	\$400.00 NM
		10/22/18	10/28/18	-----S-	1	\$400.00																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																														
1	WJHG	Sa	10/27/18	11:52 PM	Saturday Night Live	1030p-1202a	:30	NRP18TV06H	\$400.00 NM																														
<u>Total Spots</u>							<b>14</b>																																

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,000.00</b>
<u>Agency Commission</u>	<b>\$1,650.00</b>
<u>Net Amount Due</u>	<b>\$9,350.00</b>
<u>Invoice Balance as of 11/04/18 4:16:32 PM CT</u>	<b>\$9,350.00</b>

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