KCFX-FM Quarterly Programs / Issues Report 1st Quarter 2024



This report contains:

Section 1: Issues and Concerns in the Kansas City metro Area, How KCFX-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

1/8/24 – Veterans Issues. Cars 4 Heros car giveaway to needy vet. Slacker PM Drive.

1/15/24 – Veterans Issues. Cars 4 Heros car giveaway to needy vet. Slacker PM Drive.

1/29/24 – Veterans Issues. Cars 4 Heros car giveaway to needy vet. Slacker PM Drive.

1/8/24 – Health Issues. January is National Blood Donation Month. Save a life with a blood donation. Sparks AM Drive

1/24/24 - Health Issues. Blood Drive continues. All shifts

1/16/24 – Homeless Issues. Unity Church warm cloths donations for the homeless.

2/2/24 – Health Issues. Be the Match bone marrow donation. Slacker PM Drive and All Shifts.

2/4/24 – Health Issues. Be the Match bone marrow donation. Slacker PM Drive and All Shifts.

2/14/24 – Public Safety. Fox interrupts regular programming to cover shooting at Chief's victory parade.

2/15/24 – Public Safety. Fox airs updates of police investigation into shooting at Chief's victory parade.

2/19/24 – Go Fund Me started to support the Family of Lisa Lopez-Galvin, killed at the Chief's victory parade.

3/2/24 – Community Involvement. Over one million dollars raised to support shooting victims at Chief's parade.

Section 2: Major Station Campaigns and PSA's:

Issue: Veterans Air date: 01-2024 THRU 2-2024 PM Drive 2p-7p Show: Slacker Afternoon Show Synopsis: Veterans CARS FOR HEROES

Issues: Blood Drive Air date 01/23-2/18 Show: All Dayparts Synopsis: Raise awareness of needed blood donations

Issues: Community Needs Air dates 01/15—2/24 Show-All Dayparts Synopsis: Unity Church coat donation for the homeless

Issues: Community Needs Air date 2/22-3/22 Show-All Dayparts Synopsis: Go Fund Me for Lisa Lopez and Family. Shooting victim at Chief Parade.

Issues: Health Air Date 3/25-3/31 Show-All Dayparts American Cancer Society/Shave to Save Synopsis: Benefit for cancer patients.

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

**Caring for KC airs Sunday mornings 6:00a–6:30a on KCFX-FM

Caring for KC (All broadcasts are podcasted)

Airdate: 1/7/2024 Guests: Haile Sims w/ Advocacy and Awareness Group of Johnson County

Airdate: 1/14/2024 Guests: Kansas City, Mo City Councilwoman Melissa Hazley

Airdate: 1/21/2024 Guests: Randy Fikki w/ Unity Southeast Church, Meredith Rose w/ Cornerstones of Care.

Airdate: 1/28/2024

Guests: Clint Velasquez w/ Base Academy of Music, Meredith Rose w/ Cornerstones of Care.

Airdate: 2/4/2024 Guests: Ashley Williamson w/ The Giving Grove and Kay Thomason w/ Kansas City Community Garden.

Airdate: 2/11/2024 Guests: Jen Enderson w/ UMKC Friends of the conservatory, Dr. Carmaletta Williams w/ Black Archives of Mid-America.

Airdate: 2/18/2024 Guests: Licensed Therapist Heather Fitzcharles

Airdate: 2/25/2024 Guests: Megan Vargas w/ Smiles and Kuts, Ed Sottoriva w/ Faceless Angels

Airdate: 3/3/2024 Guests: Tenoa Foster w/ Ewing Marion Kauffman school, Licensed Therapist Heather Fitzcharles (part 2)

Airdate: 3/10/2024 Guests: Author Eboni Reed

Airdate: 3/17/2024 Guests: CEO, Gwen Grant w/ the Urban League of Greater Kansas City Airdate: 3/24/2024 Guests: Pastor Ron Lindsay, Pauline Johnson w/ Scholar Smarts

Airdate: 3/31/2024 Guests: Jill Cockson, Jessica McClellan w/ Giving Hope and Help