

CONTRACT



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

<u>Contract / Revision</u> 753247 /		<u>Alt Order #</u> 09288920
<u>Product</u> SMITH/RPI SSN		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u>
<u>Advertiser</u> Smith, R/R/SSN/IA		<u>Original Date / Revision</u> 10/18/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WQAD-TV	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Victory Enterprises
5200 SW 30th Street
Davenport, IA 52802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	10/23/18	10/23/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$425.00				
N 2	8	10/24/18	10/24/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$425.00				
N 3	8	10/25/18	10/25/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---2---				2	\$425.00				
N 4	8	10/26/18	10/26/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$425.00				
N 5	8	10/23/18	10/23/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$125.00				
N 6	8	10/25/18	10/25/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$125.00				
N 7	8	10/26/18	10/26/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$125.00				
N 8	8	10/23/18	10/23/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$200.00				
N 9	8	10/24/18	10/24/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$200.00				
N 10	8	10/25/18	10/25/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$200.00				
N 11	8	10/23/18	10/23/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$75.00				
N 12	8	10/24/18	10/24/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$75.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Product</u> SMITH/RPI SSN
<u>Advertiser</u> Smith, R/R/SSN/IA		<u>Estimate #</u> 10/18/18 / 10/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$75.00				
N 13	8	10/25/18	10/25/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$75.00				
N 14	8	10/26/18	10/26/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$75.00				
N 15	8	10/23/18	10/23/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-2-----				2	\$275.00				
N 16	8	10/24/18	10/24/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--2----				2	\$275.00				
N 17	8	10/25/18	10/25/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$275.00				
N 18	8	10/26/18	10/26/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$275.00				
N 19	8	10/23/18	10/23/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$475.00				
N 20	8	10/25/18	10/25/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$475.00				
N 21	8	10/24/18	10/24/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$475.00				
N 22	8	10/26/18	10/26/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$475.00				
N 23	8	10/24/18	10/24/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$300.00				
N 24	8	10/25/18	10/25/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$300.00				
N 25	8	10/24/18	10/24/18	M-f 1135p-1205a	11:35 PM-12:05 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$125.00				
N 26	8	10/27/18	10/27/18	Sa 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$425.00				
N 27	8	10/27/18	10/27/18	College Football Late Gm	2:30 PM-6:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$675.00				
N 28	8	10/27/18	10/27/18	College Football Prime Gm	7:00 PM-10:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$675.00				
N 29	8	10/28/18	10/28/18	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00

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Smith, R/R/SSN/IA	10/18/18 / 10/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$300.00				
N 30	8	10/23/18	10/23/18	Tuesday Prime Hour 1	7:00 PM-7:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$675.00				
N 31	8	10/25/18	10/25/18	Thursday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$1,050.00				
N 32	8	10/29/18	10/29/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$425.00				
N 33	8	10/29/18	10/29/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$125.00				
N 34	8	10/29/18	10/29/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$200.00				
N 35	8	10/29/18	10/29/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$75.00				
N 36	8	10/29/18	10/29/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$275.00				
N 37	8	10/29/18	10/29/18	M-f 1135p-1205a	11:35 PM-12:05 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$125.00				
N 38	8	10/29/18	10/29/18	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$875.00				
Totals								0.00				41	\$13,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	34	\$11,475.00	(\$1,721.25)	\$9,753.75
10/29/18 - 10/29/18	7	\$2,100.00	(\$315.00)	\$1,785.00
Totals	41	\$13,575.00	(\$2,036.25)	\$11,538.75

Signature: _____ **Date:** _____

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