

## ORDER



KSDK

**Orders**  
**Order / Rev:** 1296546  
**Alt Order #:** 08367686  
**Product Desc:** END CITIZENS UNITED  
**Estimate:** 3825  
**Flight Dates:** 09/14/16 - 09/20/16  
**Original Date / Rev:** 09/12/16 / 10/03/16  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Silversmith Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** End Citizens United / POL  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P02-FTB  
**Revenue Codes:** AGY, (POL) Political, (POL) Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 104722  
**Agency External ID:** 37285AG  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/20/16	74	\$78,200.00	\$66,470.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	74	\$78,200.00	\$66,470.00	0.00
<b>Totals</b>	<b>74</b>	<b>\$78,200.00</b>	<b>\$66,470.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSDK	32%	\$78,200.00
Market	100%	\$244,375.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	7%	\$17,106.25
KETC	0%	\$0.00
KMOV	37%	\$90,418.75
KNLC	0%	\$0.00
KPLR	3%	\$7,331.25
KTVI	21%	\$51,318.75
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	09/16/16	09/16/16	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	----F--	1		\$2,000.00		0.00						
E 2	KSDK	09/16/16	09/16/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	----F--	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00



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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KSDK	09/19/16	09/19/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	M-----	:30	1	\$225.00	P02-F	0.00	NM	0	\$0.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/19/16-09/25/16		Show Me St Louis 10-11a		10-11A	M-----	:30		<del>(\$225.00)</del>		0.00	NM		
Credited [CREDIT]															
E 15	KSDK	09/19/16	09/19/16	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$1,125.00	P02-F	0.00	NM	1	\$1,125.00
TONITE SHW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$1,125.00		0.00						
E 16	KSDK	09/19/16	09/19/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	M-----	:30	1	\$550.00	P02-F	0.00	NM	1	\$550.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$550.00		0.00						
E 17	KSDK	09/19/16	09/19/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	M-----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$900.00		0.00						
E 18	KSDK	09/19/16	09/19/16	Jeopardy 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$750.00		0.00						
E 19	KSDK	09/19/16	09/19/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$1,500.00		0.00						
E 20	KSDK	09/19/16	09/19/16	Local News @ 5a M-F 5-6a	CM	5-6A	M-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$350.00		0.00						
E 21	KSDK	09/19/16	09/19/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$1,650.00		0.00						
E 22	KSDK	09/19/16	09/19/16	Local News @ 6a M-F 6-7a	CM	6-7A	M-----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$900.00		0.00						
E 23	KSDK	09/19/16	09/19/16	Wheel of Ftrtne 630-7p Wheel of Fortune	CM	630-7P	M-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$1,800.00		0.00						
E 24	KSDK	09/19/16	09/19/16	Today Show Today Show	CM	7-9a	M-----	:30	2	\$800.00	P02-F	0.00	NM	2	\$1,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	2		\$800.00		0.00						
E 25	KSDK	09/17/16	09/17/16	Local News @ 9a Sa Sat 9-10a	CM	9-10A	-----S-	:30	1	\$775.00	P02-F	0.00	NM	1	\$775.00



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E 37	KSDK	09/15/16	09/15/16	Local News @ 5a M-F 5-6a	CM	5-6A	---T---	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$350.00		0.00			
E 38	KSDK	09/15/16	09/15/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$1,650.00		0.00			
E 39	KSDK	09/15/16	09/15/16	Local News @ 6a M-F 6-7a	CM	6-7A	---T---	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$900.00		0.00			
E 40	KSDK	09/15/16	09/15/16	Wheel of Ftrune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$1,800.00		0.00			
E 41	KSDK	09/15/16	09/15/16	Today Show Today Show	CM	7-9a	---T---	:30	2	\$800.00	P02-F	0.00	NM	2	\$1,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					2	\$800.00		0.00			
E 42	KSDK	09/20/16	09/20/16	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$2,000.00		0.00			
E 43	KSDK	09/20/16	09/20/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	-T-----	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
SHOW ME-LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$225.00		0.00			
E 44	KSDK	09/20/16	09/20/16	Late Night Late Night	CM	1135p-1235x	-T-----	:30	1	\$275.00	P02-F	0.00	NM	1	\$275.00
S. MEYERS-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$275.00		0.00			
E 45	KSDK	09/20/16	09/20/16	Today Show 3 Today Show 3	CM	11a-12p	-T-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$350.00		0.00			
E 46	KSDK	09/20/16	09/20/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	-T-----	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
NWS CH5-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$400.00		0.00			
E 47	KSDK	09/20/16	09/20/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	-T-----	:30	1	\$550.00	P02-F	0.00	NM	1	\$550.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$550.00		0.00			
E 48	KSDK	09/20/16	09/20/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	-T-----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$900.00		0.00			
E 49	KSDK	09/20/16	09/20/16		CM	430-5p	-T-----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00

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**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy 430-5p		Jeopardy									
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$750.00		0.00			
E 50	KSDK	09/20/16	09/20/16	Local News @ 5p M-F	CM	5-530P	-T-----	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
				News Channel 5 at 5P											
				NWS CH5-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$1,500.00		0.00			
E 51	KSDK	09/20/16	09/20/16	Local News @ 5a M-F	CM	5-6A	-T-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				5-6a											
				TODAY-LOUIS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$350.00		0.00			
E 52	KSDK	09/20/16	09/20/16	Local News @ 6p M-F	CM	6-630P	-T-----	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
				News Channel 5 at 6P											
				NWS CH5-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$1,650.00		0.00			
E 53	KSDK	09/20/16	09/20/16	Local News @ 6a M-F	CM	6-7A	-T-----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
				6-7a											
				TODAY-LOUIS-6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$900.00		0.00			
E 54	KSDK	09/20/16	09/20/16	Today Show	CM	7-9a	-T-----	:30	2	\$800.00	P02-F	0.00	NM	2	\$1,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					2	\$800.00		0.00			
E 55	KSDK	09/20/16	09/20/16	Tue Prime C	CM	9-10P THIS IS US	-T-----	:30	1	\$6,075.00	P02-F	0.00	NM	1	\$6,075.00
				THIS IS US	(9:00 PM-10:00 PM)										
				BETTER LATE THAN NEVER FINALE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$6,075.00		0.00			
E 56	KSDK	09/14/16	09/14/16	LN (M-F)	CM	10-1035p	--W----	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
				LN (M-F)											
				NWS CH5-10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$2,000.00		0.00			
E 57	KSDK	09/14/16	09/14/16	Show Me St Louis 10-11a	CM	10-11A	--W----	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
				M-F 10-11a											
				SHOW ME-LOUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$225.00		0.00			
E 58	KSDK	09/14/16	09/14/16	Tonight Show	CM	1035-1137p	--W----	:30	1	\$1,125.00	P02-F	0.00	NM	1	\$1,125.00
				Tonight Show											
				TONITE SHW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$1,125.00		0.00			
E 59	KSDK	09/14/16	09/14/16	Today Show 3	CM	11a-12p	--W----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$350.00		0.00			
E 60	KSDK	09/14/16	09/14/16	Local News @ 12p M-F	CM	Noon News	--W----	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
				News Channel 5 @ Noon											
				NWS CH5-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$400.00		0.00			
E 61	KSDK	09/14/16	09/14/16		CM	3-4p	--W----	:30	1	\$550.00	P02-F	0.00	NM	1	\$550.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ellen 3-4p Ellen Degeneres ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$550.00 0.00															
E 62	KSDK	09/14/16	09/14/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	--W----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
NWS5 1ST@FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$900.00 0.00															
E 63	KSDK	09/14/16	09/14/16	Jeopardy 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$750.00 0.00															
E 64	KSDK	09/14/16	09/14/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
NWS CH5-5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$1,500.00 0.00															
E 65	KSDK	09/14/16	09/14/16	Local News @ 5a M-F 5-6a	CM	5-6A	--W----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY-LOUIS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$350.00 0.00															
E 66	KSDK	09/14/16	09/14/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
NWS CH5-6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$1,650.00 0.00															
E 67	KSDK	09/14/16	09/14/16	Local News @ 6a M-F 6-7a	CM	6-7A	--W----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
TODAY-LOUIS-6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$900.00 0.00															
E 68	KSDK	09/14/16	09/14/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$1,800.00 0.00															
E 69	KSDK	09/14/16	09/14/16	Today Show Today Show	CM	7-9a	--W----	:30	2	\$800.00	P02-F	0.00	NM	2	\$1,600.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 2 \$800.00 0.00															
E 70	KSDK	09/14/16	09/14/16	Wed Prime Other AM GOT TALENT	CM	7-9P AM GOT TAL-	--W----	:30	1	\$4,275.00	P02-F	0.00	NM	1	\$4,275.00
AGT FINALE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 --W---- 1 \$4,275.00 0.00															
													Totals	74	\$78,200.00