

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 126871 /		<u>Alt Order #</u> WOC10363879
<u>Product</u> INDEPENDENT EXPENDITURE		
<u>Contract Dates</u> 03/11/16 - 03/15/16		<u>Estimate #</u> 120 342 956
<u>Advertiser</u> Stand for Truth, Inc		<u>Original Date / Revision</u> 03/10/16 / 03/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 120	<u>Product 1/2</u> 342
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

SRCP Media, Inc.
201 N. Union St.
Ste. 200
Alexandria, VA 22314

345130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	03/11/16	03/11/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$850.00				
2	WTVD	03/11/16	03/15/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$850.00				
3	WTVD	03/11/16	03/11/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$900.00				
4	WTVD	03/11/16	03/15/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$900.00				
5	WTVD	03/11/16	03/11/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$550.00				
6	WTVD	03/11/16	03/15/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$550.00				
7	WTVD	03/11/16	03/11/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$500.00				
8	WTVD	03/11/16	03/15/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$500.00				
9	WTVD	03/11/16	03/11/16	Live w/Kelly & Michael	9:00 AM-10:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$425.00				
10	WTVD	03/11/16	03/15/16	Live w/Kelly & Michael	9:00 AM-10:00 AM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$425.00				
11	WTVD	03/11/16	03/11/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 03/11/16 - 03/15/16		<u>Product</u> INDEPENDENT EXPEN
		<u>Estimate #</u> 120 342 956
<u>Advertiser</u> Stand for Truth, Inc		<u>Original Date / Revision</u> 03/10/16 / 03/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$300.00				
12	WTVD	03/11/16	03/15/16	The View	11:00 AM-12:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$300.00				
13	WTVD	03/11/16	03/11/16	General Hospital	3:00 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$400.00				
14	WTVD	03/11/16	03/15/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$400.00				
15	WTVD	03/11/16	03/11/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$550.00				
16	WTVD	03/11/16	03/15/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$550.00				
17	WTVD	03/11/16	03/11/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$950.00				
18	WTVD	03/11/16	03/11/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$800.00				
19	WTVD	03/11/16	03/11/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$1,400.00				
20	WTVD	03/12/16	03/12/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S-				1	\$700.00				
21	WTVD	03/11/16	03/11/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$1,600.00				
22	WTVD	03/11/16	03/11/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$1,400.00				
23	WTVD	03/11/16	03/11/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$1,600.00				
24	WTVD	03/11/16	03/11/16	20/20	10:00 PM-11:00 PM		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$3,500.00				
25	WTVD	03/11/16	03/11/16	Shark Tank	9:00 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$4,500.00				
26	WTVD	03/11/16	03/11/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$1,200.00				
27	WTVD	03/11/16	03/11/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$400.00				
28	WTVD	03/11/16	03/13/16	Eyewitness News Extra	11:30 PM-12:00 AM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----SS				2	\$650.00				
29	WTVD	03/11/16	03/11/16	Eyewitness News @ 430a	4:30 AM-5:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$200.00				
30	WTVD	03/11/16	03/13/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S				1	\$800.00				
31	WTVD	03/11/16	03/13/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S				1	\$500.00				
32	WTVD	03/11/16	03/13/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S				1	\$850.00				
33	WTVD	03/11/16	03/13/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S				1	\$700.00				
34	WTVD	03/11/16	03/12/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S-				1	\$350.00				
35	WTVD	03/11/16	03/11/16	Nightline	12:37 XM-1:06 XM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				2	\$250.00				
36	WTVD	03/11/16	03/12/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	-----S-				1	\$700.00				
37	WTVD	03/11/16	03/11/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$350.00				
38	WTVD	03/11/16	03/15/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$350.00				
39	WTVD	03/11/16	03/11/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	----F--				1	\$500.00				
40	WTVD	03/11/16	03/15/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/10/16	03/16/16	MT-----				2	\$500.00				
Totals								0.00				61	\$49,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 -03/15/16	61	\$49,475.00	(\$7,421.25)	\$42,053.75
Totals	61	\$49,475.00	(\$7,421.25)	\$42,053.75

Signature: _____ **Date:** _____

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