

Prepared by Bill Harrier  
Wednesday, July 8, 2015

ISSUES/PROGRAMS FILE  
Quarter 2, 2015

WJIS, 88.1 FM  
Bradenton, Florida

Issue Category	Date Range		Day Part	Time	Topic/Focus Group	Program Content
Health/Welfare/Safety	4/22/2015	4/22/2015	Afternoon Drive	6 min	Nutritional value of hot dogs and sausage	Jayar interviewed Eric Mittenhal of The Nation Hot Dog and Sausage Council and discussed, among other things, the nutritional value of hot dogs and sausage
Health/Welfare/Safety	5/20/2015	5/20/2015	The Morning Cruise	10 min	Airbag Recall	In light of the largest auto recall in US history, hosts provided listeners info of how to find their car and encouraged them to not neglect this important family safety fix. Referred them to safecar.gov.
Finances	5/28/2015	5/28/2015	The Morning Cruise	7 min	Those hacked with IRS information and New IRS Scam	TMC invited listeners to contribute to a discussion on the hacking of personal info of 200,000 IRS customers; host related personal experience with recent attempted IRS scam. Hosts gave security steps from CBS News story.
Health/Welfare/Safety	6/2/2015	6/2/2015	Afternoon Drive	6 min	Those involved in exercise and needing exercise	Jim Kirwin of Get America Moving discussed how to get back into exercise.
Finances	6/4/2015	6/4/2015	The Morning Cruise	5 min	Interview Strategies	TMC Highlighted a study which showed that the 4th person in a regular interview process nearly always passes through to the next step. The psychology behind the study suggests a strategy for job seekers of trying to not be first on the list or last in the day.
Crime & Drugs	6/5/2015	6/5/2015	The Morning Cruise	16 min	Anti-Drunk Driving	TMC interviewed Rev. Bruce Daniels of Somersham Baptist Church in England, who, through his contact with TMC invited Renee Napier, victim of a drunk driver who killed her daughter, to share her presentation throughout churches and schools in the greater Cambridge area. Bruce reported on the impact of Renee's recent visit.
Health/Welfare/Safety	6/10/2015	6/11/2015	The Morning Cruise	15 min	Speech Impediments	TMC interviewed Jason Gray, a speech-impaired artist and songwriter, about his struggle and strategies for managing his personal and public presentation and the perceptions of others.
Family Values	6/16/2015	6/25/2015	The Morning Cruise	10 min	Moments App	Parents and family members find increasing distractions in the home due to constant texting and smartphone usage. We tested the free Moments app, which promised to monitor phone usage and offer an accurate report. After about a week, we revisited the app test and reported to the audience that the app was flawed, recording not only active smartphone use, but passive motion. We concluded there were better ways to manage quality family time, like turning the phones off or keeping them out of quality time.

Consumer	6/23/2015	6/23/2015	The Morning Cruise	2 min	Water Recall	Shared the brands of bottled water that have been recalled due to possible E-Coli
Health/Welfare/Safety	4/22/2015	4/22/2015	Afternoon Drive	6 min	Nutritional value of hot dogs and sausage	Jayar interviewed Eric Mittenhal of The Nation Hot Dog and Sausage Council and discussed, among other things, the nutritional value of hot dogs and sausage
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