

CONTRACT



KVAL+
 4575 Blanton Rd
 Eugene, OR 97405
 (541) 342-4961

<u>Contract / Revision</u> 2199894 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends Of Drew Farmer-D		<u>Original Date / Revision</u> 04/30/24 / 04/30/24
<u>Contract Dates</u> 05/01/24 - 05/21/24	<u>Estimate #</u>	
<u>Product</u> 43538		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> House House-Nationa	<u>Sales Office</u> National No Rep
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 10191809	<u>Advertiser Ref</u> 10191809	

And:

Friends Of Drew Farmer-D
 726 S 5TH ST
 COOS BAY, OR 97420
 US

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
N 1	Multi	05/01/24	05/20/24	KVAL News @ 5a	5a-6a		:30			NM	8	\$120.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		04/29/24	05/05/24	-- WTF--				3	\$15.00	3.9		
Week:		05/06/24	05/12/24	MTWTF--				3	\$15.00	3.9		
Week:		05/13/24	05/19/24	MTWTF--				2	\$15.00	3.9		
Week:		05/20/24	05/26/24	-----				0	\$0.00	0		
N 2	Multi	05/01/24	05/20/24	KVAL News @ 6a	6a-7a		:30			NM	8	\$200.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		04/29/24	05/05/24	-- WTF--				3	\$25.00	6.9		
Week:		05/06/24	05/12/24	MTWTF--				3	\$25.00	6.9		
Week:		05/13/24	05/19/24	MTWTF--				2	\$25.00	6.9		
Week:		05/20/24	05/26/24	-----				0	\$0.00	0		
N 3	Multi	05/01/24	05/20/24	CBS This Morning	7a-9a		:30			NM	8	\$200.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		04/29/24	05/05/24	-- WTF--				3	\$25.00	8.3		
Week:		05/06/24	05/12/24	MTWTF--				3	\$25.00	8.3		
Week:		05/13/24	05/19/24	MTWTF--				2	\$25.00	8.3		
Week:		05/20/24	05/26/24	-----				0	\$0.00	0		
N 4	Multi	05/01/24	05/20/24	KVAL News @ 5p	5p-530p		:30			NM	8	\$720.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		04/29/24	05/05/24	-- WTF--				3	\$90.00	11.2		
Week:		05/06/24	05/12/24	MTWTF--				3	\$90.00	11.2		
Week:		05/13/24	05/19/24	MTWTF--				2	\$90.00	11.2		
Week:		05/20/24	05/26/24	-----				0	\$0.00	0		
N 5	Multi	05/01/24	05/20/24	KVAL News @ 6p	6p-630p		:30			NM	7	\$1,050.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		04/29/24	05/05/24	-- WTF--				3	\$150.00	15.3		
Week:		05/06/24	05/12/24	MTWTF--				3	\$150.00	15.3		
Week:		05/13/24	05/19/24	MTWTF--				1	\$150.00	15.3		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Imp	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/20/24	05/26/24	-----				0	\$0.00	0			
N 6	Multi	05/01/24	05/20/24	KVAL News @ 11p	11p-1135p		:30				NM	8	\$720.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		04/29/24	05/05/24	--WTF--				3	\$90.00	5.2			
Week:		05/06/24	05/12/24	MTWTF--				3	\$90.00	5.2			
Week:		05/13/24	05/19/24	MTWTF--				2	\$90.00	5.2			
Week:		05/20/24	05/26/24	-----				0	\$0.00	0			
Totals										391.1		47	\$3,010.00

Time Period	# of Spots	Gross Amount	Net Amount
04/29/24 -05/05/24	18	\$1,185.00	\$1,185.00
05/06/24 -05/12/24	18	\$1,185.00	\$1,185.00
05/13/24 -05/19/24	11	\$640.00	\$640.00
Totals	47	\$3,010.00	\$3,010.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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