

Community Radio for Northern Colorado
Licensee of NCE Stations
KUNC, KENC, KRNC, KVNC, KMPB, & KJAC
EEO Public File Report
December 1, 2017 - November 30, 2018

Full Time Vacancies Filled During Reporting Period:

Job Title	Date Filled	Hired	Interviewed
Reporter	1/8/18	1	5
Reporter	3/4/18	1	7
Reporter	10/4/18	1	5
Director of News	8/20/18	1	4
Reporter	9/4/18	1	4
TOTAL		5	25

Recruitment Source by Job Title:

Title: Reporter

Source	Interviewed	Hired
KUNC.org	4	1
CPB Jobline	1	
Aims Community College		
Colorado State University		
Colorado University- Boulder		
Colorado University- Denver		
University of Northern Colorado		
Connecting Colorado		
KUNC on-air announcements		

Title: Reporter

Source	Interviewed	Hired
KUNC.org	4	1
Aims Community College		
Connecting Colorado		
CPB Jobline	2	
KUNC on-air announcements		
Colorado State University		
Colorado University- Boulder		
Colorado University- Denver		
University of Northern Colorado		
Connecting Colorado		
National Alliance of State Broadcasting Assoc.	1	
National Association of Black Journalists		

Title: Reporter

Source	Interviewed	Hired
Kunc.org	3	1
CPB Jobline	2	
Public Media Career Center		
Current Print Ad		
National Association of Hispanic Journalists		
Native American Journalists Association		
Aims Career Center		
Connecting Colorado		
Colorado State University		
Colorado University- Boulder		
Colorado University- Denver		
University of Northern Colorado		
Journalism Jobs		
Facebook		

Title: Director of News

Source	Interviewed	Hired
Kunc.org	2	
CPB Jobline	2	1
Public Media Career Center		
National Association of Hispanic Journalists		
National Association of Black Journalists		
Aims Career Center		
Connecting Colorado		
Colorado State University		
Colorado University- Boulder		
Colorado University- Denver		
University of Northern Colorado		
KUNC on-air announcements		
Journalism Jobs		
Facebook		

Title: Reporter

Source	Interviewed	Hired
Kunc.org	2	
CPB Jobline	2	1
Colorado Association of Black Journalists		
Aims Career Center		
Connecting Colorado		
National Alliance of State Broadcasting Associations		
Colorado State University		
Colorado University- Boulder		
Colorado University- Denver		
University of Northern Colorado		
KUNC on-air announcements		
Public Media Career Center		
National Association of Hispanic Journalists		
Online News Association		
National Association of Black Journalists		
Native American Journalists Association		

Recruitment Source Detail:

Source	Contact	Address	Phone
Aims Community College Website	Rachel Davis	5401 W 20 th St Greeley, CO 80634	970-330-8008
AllAccess.com Job Opening Forum	Not Available	28955 Pacific Coast Hwy, #10 Malibu, CA 90265	310-457-6616
Colorado Association of Black Journalists	Not Available	PO Box 40322 Denver, CO	Not Available
Colorado Sound On-Air Announcements	Valerie Ross	1901 56 th Ave, Ste 200 Greeley, CO 80634	970-378-2579
Colorado State University	Ann Malen	26 Lory Center Fort Collins, CO 80523	970-491-5707
Coloradosound.org	Chris Coomey	1901 56 th Ave, Ste 200 Greeley, CO 80634	970-378-2579
Connecting Colorado (Colorado Workforce Center)	Not Available	633 17 th St, Ste 201 Denver, CO 80202	303-318-8000
CPB Jobline	Webmaster	901 E St, NW Washington D.C. 20004	202-879-9600
Greater Public JobLine	Not Available	401 N 3 rd St, Ste 370 Minneapolis, MN 55401	612-677-1508
Greeley Now	Not Available	501 8 th Ave Greeley, CO 80631	970-352-0211
Greeley Tribune Newspaper	Not Available	501 8 th Ave Greeley, CO 80631	970-352-0211
Greeley Tribune Online	Not Available	501 8 th Ave Greeley, CO 80631	970-352-0211
Indeed.com	Webmaster	7501 N Capital of TX Hwy Austin, TX 78731	800-462-5842
KUNC Internal Posting	Neil Best	1901 56 th Ave, Ste 200 Greeley, CO 80634	970-378-2579
Kunc.org	Ashley Jefcoat	1901 56 th Ave, Ste 200 Greeley, CO 80634	970-378-2579
KUNC On-Air Announcements	Valerie Ross	1901 56 th Ave, Ste 200 Greeley, CO 80634	970-350-0828
National Alliance of State Broadcasting Associations	Webmaster	445 Union Blvd Lakewood, CO 80228	720-536-5427
National Association of Hispanic Journalists	Akil Forbes	1103 National Press Bldg Washington D.C., 20045	202-662-7145
National Association of Black Journalists	Not Available	8800 Lakewood Dr #117 Windsor, CA 95492	626-792-3846
Native American Journalists Association	Rebecca Landsberry	395 W. Lindsey St., Norman, OK 73019	NA
PRADO (Public Radio Association of Development Officers) Listserv	Mary Hendley	900 S Crouse Ave Syracuse, NY 13244	315-443-1870
University of Colorado Career Services	Lisa Sever	2249 Willard Loop Dr Boulder, CO 80309	303-492-4100
University of Northern Colorado	Renee Welch	Campus Box 58 Greeley, CO 80639	970-351-2127

Outreach Activities:

Job Fairs

Participation in job fair activities—

Colorado Broadcasters Association's Virtual Job Fair – January 22, 2018 – January 26, 2018

Colorado Broadcasters Association's Virtual Job Fair – May 14, 2018 – May 18, 2018

Colorado Broadcasters Association's Virtual Job Fair – August 6, 2018 – August 10, 2018

Colorado Broadcasters Association's Virtual Job Fair – October 8, 2018 – October 12, 2018

KUNC provided announcements for virtual job fair, promoting broadcasting jobs at KUNC and other broadcasters. Applications for internships and employment were solicited.

Position Postings

All positions posted by Community Radio for Northern Colorado are posted on the website, www.kunc.org, which receives an average of 50,000 unique visitors each month, and are announced on-air. Additionally, every position is also publicized in a variety of print and web-based publications.

Internships

CRNC also welcomes the opportunity to work with students, providing internships to area college and high school programs. During the reporting period covered by this report KUNC provided internship opportunities to the following students –

May 2018 – August 2018 – Arizona State University (Online) student interned in the news area with Erin O'Toole.

July 2018- August 2018- Colorado State University student interned in the operations area with Ryan Thompson.

College Visitations & Advisory Panel Participation

Professional staff members of CRNC routinely present information about careers in public broadcasting to classes in journalism, communications, and other disciplines at a variety of universities, high schools, as well as at career days.

February 2018- Michael deYoanna hosted a tour of KUNC for a group of CU Boulder Students. The visit was co-sponsored by the regional Society of Professional Journalists. Neil spoke about changes in the news industry and how radio is expanding. Ashley spoke about digital convergence. Matt spoke about why he chose radio as his career. Michael spoke about KUNC's strategy of collaboration as a way to bring more to our audience and to expand the audience impacted by our reporting, storytelling.

March 2018- Luke Runyon gave a tour for a group of students from a radio operations class from Colorado State University. He also conducted a Q&A session with the students after.

September 2018 – President & CEO Neil Best made a presentation at Colorado State University in a Communication & Innovation class. Mr. Best discussed innovation and how public radio has evolved over time. He participated in discussion with the class and answered questions about how to be successful with communication skills as well.

Community Radio for Northern Colorado's President & CEO serves on the advisory committee for the Aims Community College Communications Media Degree Program. This advisory committee is composed of professionals in the media industry to advise staff on industry trends, employment needs, and curriculum considerations.

