

CHILDREN'S TELEVISION ACT  
COMMERCIAL LIMITS CERTIFICATION

THIRD QUARTER 2001

Listed below are those programs broadcast by KCAL-TV during the <sup>third</sup> ~~fourth~~ calendar quarter, July 2001 through September 2001, that are considered "children's programs" for purposes of commercial limits (as defined in section 73.670 of the FCC's rules).

The programs below are regularly scheduled at the times and days listed below:

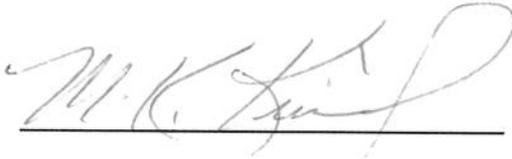
<u>PROGRAM NAME</u>	<u>TIME PERIOD</u>	<u>DAY</u>
JACK HANNA	07:30A-08:00A	MONDAY
WILD MOMENTS	07:30A-08:00A	TUESDAY
CRITTER GITTERS	07:30A-08:00A	WED
WILD ABOUT ANIMALS	07:30A-08:00A	THURSDAY
AWESOME ADVENTURES	07:30A-08:00A	FRIDAY
WILD MOMENTS	07:00A-7:30A	SATURDAY

I hereby certify the following:

1. I am the General Sales Manager for KCAL-TV.
2. I am responsible for supervising the sale of commercial time in KCAL-TV's programming including, in particular, all children's programming.
3. That the foregoing children's programming broadcast by KCAL-TV during the period July 1, 2001 through September 30, 2001 was routinely formatted to contain no more than the maximum amount of commercial time permitted under the Communication Acts, as amended 47 U.S.C. §

Commercial Limits Report 303a, and 47 C.F.R. § 73.670. Specifically, I represent that as to the above listed programming:

- a. Each hour of weekend children's programming contained no more than ten and one-half minutes (10:30) of commercial matter per clock hour.
- b. Each hour of weekday children's programming contained no more than twelve minutes (12:00) of commercial matter per clock hour.
- c. Any stand-alone half-hour program contained no more than 5 minutes and fifteen seconds (5:15) of commercial matter on weekends and no more than 6 minutes (6:00) of commercial matter on weekdays.

A handwritten signature in cursive script, appearing to read "M. Kincaid", is written above a solid horizontal line.

Mike Kincaid  
General Sales Manager

Date: October 2, 2001