



WTAT
4301 Arco Lane
N Charleston, SC 29418

McKenna Media
1322 G St, SE
Washington, DC 20003

Contract # 3954

Schedule Dates 10/13/20-10/19/20
Advertiser Richard Hricik for SC Senate (1715)
Agency McKenna Media (1236)
Product Political (1018)
Brand RICHARD HRICIK FOR SC SENATE (8724)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Medi,Placement,
Phone/Fax /
CPE 1128/1177/8255
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 09/16/20
Last Modified 09/22/20
Entered By Sheanna Caban
CO-OP No
External # ECR27066118
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31.50
Net Total \$178.50
Sales Tax

Charleston S (WTAT)

| By Broadcast Month | Spots | Rate |
|---------------------|----------|-----------------|
| Oct. 2020 | 3 | \$210.00 |
| Grand Total: | 3 | \$210.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------|-----|----|----|----|----|----|----|----|-------|---------|---------|---------------------|----------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/13/20-10/13/20 | 3 | :30 | 1P- 2P (EST) | 1 | | X | | | | | | 1 | \$70.00 | \$70.00 | Charleston S (WTAT) | People's Court | 9/16/20 |
| 2.0 | Normal Line / SPOT (1) | 10/15/20-10/15/20 | 3 | :30 | 1P- 2P (EST) | 1 | | | | X | | | | 1 | \$70.00 | \$70.00 | Charleston S (WTAT) | People's Court | 9/16/20 |
| 3.0 | Normal Line / SPOT (1) | 10/19/20-10/19/20 | 3 | :30 | 1P- 2P (EST) | 1 | X | | | | | | | 1 | \$70.00 | \$70.00 | Charleston S (WTAT) | People's Court | 9/16/20 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|