



WTAT  
4301 Arco Lane  
N Charleston, SC 29418

McKenna Media  
1322 G St, SE  
Washington, DC 20003

### Contract # 3874

**Schedule Dates** 10/06/20-10/12/20  
**Advertiser** Richard Hricik for SC Senate (1715)  
**Agency** McKenna Media (1236)  
**Product** Political (1018)  
**Brand** RICHARD HRICIK FOR SC SENATE (8724)  
**Salesperson** Millennium/PHL, Philadelphia (1022)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Medi,Placement,  
**Phone/Fax** /  
**CPE** 1128/1177/7997  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** FRAN BROWN

**Date Entered** 08/31/20  
**Last Modified** 08/31/20  
**Entered By** Sheanna Caban  
**CO-OP** No  
**External #** ECR27055289  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$219.00  
**Net Total** \$1,241.00  
**Sales Tax**

### Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	12	\$1,460.00
<b>Grand Total:</b>	<b>12</b>	<b>\$1,460.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/07/20-10/07/20	3	:30	9A- 9:30A (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B3	8/31/20
2.0	Normal Line / SPOT (1)	10/09/20-10/09/20	3	:30	9A- 9:30A (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B3	8/31/20
3.0	Normal Line / SPOT (2)	10/06/20-10/06/20	3	:30	9:30A- 10A (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B4	8/31/20
4.0	Normal Line / SPOT (2)	10/08/20-10/08/20	3	:30	9:30A- 10A (EST)	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B4	8/31/20
5.0	Normal Line / SPOT (2)	10/12/20-10/12/20	3	:30	9:30A- 10A (EST)	1	X							1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B4	8/31/20
6.0	Normal Line / SPOT (3)	10/07/20-10/07/20	3	:30	1P- 2P (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	8/31/20
7.0	Normal Line / SPOT (3)	10/09/20-10/09/20	3	:30	1P- 2P (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	8/31/20
8.0	Normal Line / News (4)	10/06/20-10/06/20	3	:30	10P- 10:30P (EST)	1		X						1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	8/31/20
9.0	Normal Line / News (4)	10/08/20-10/08/20	3	:30	10P- 10:30P (EST)	1				X				1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	8/31/20
10.0	Normal Line / News (4)	10/12/20-10/12/20	3	:30	10P- 10:30P (EST)	1	X							1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	8/31/20
11.0	Normal Line / News (5)	10/10/20-10/10/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	News At 10	8/31/20
12.0	Normal Line / News (6)	10/11/20-10/11/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	8/31/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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