

WWKA
Orlando, Florida

Each quarter, **WWKA** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between January 1st and March 31st, 2024. While this list contains a brief description of some of **WWKA's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the first quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Beth Perrell, Director Public Affairs - NE**

Dated: **4/10/24**

WWKA

Quarterly Report

January ● February ● March 2024

WWKA Quarterly Report

January ● February ● March 2024

Perspectives is a public service program that airs on WWKA Sunday mornings from 5:30 a.m. – 7:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the first quarter 2024, the following issues were addressed:

Culture

- City of Orlando Celebrates Dr. Martin Luther King Holiday
- 22nd Annual Unity Heritage Festival
- Zora Festival Comes to Eatonville
- Paws in the Park Pet Festival Takes Place February 10th
- Clerk's Office Offers Special Valentine's Day Group Wedding
- Organization Raises Funds to Support the Arts
- Walk Raises Funds to Support Breast Cancer Patients
- Museum Exhibits Focus on the Meaning Objects Hold
- Event Offers Opportunity to Learn about Autism

Economy

- Expert Describes Expectations for 2024 Job Market
- Job Seekers Invited to Job Fair on January 31st
- Organization Provides Workforce Training and Life Skills Training for Visually Impaired People
- Volunteer Income Tax Assistance (VITA) Program
- Habitat Advocates for Solutions to Housing Crisis
- Central Florida Job Fair to feature 100 Employers
- Strategies to Counter Online Tax Season Scams

- Simply IOA Corporate 5K Offers Businesses with Teambuilding Opportunity
- Food Bank Leader Shares Story of Hunger with Federal Reserve
- Organizations Help People Find Jobs

Education

- IFAS Provides Programming for Residents to Expand Skills
- Organization Helps Students Grow as Artists
- Writing Program Offers Youth Experience with Creative Expression

Environment

- Threatened Indigo Snake Hatchlings Spotted at Preserve
- Manatee Concerns Related to Cold

Health

- Miniature Horses Used to Enhance Patients Health
- Organization Addresses Increased Youth Mental Health Issues
- Physician Provides Cervical Health Information
- Organization Educates Women about Heart Disease
- Doctor Reviews Skin Cancer Symptoms, Treatment, and Prevention
- Physician Discusses Heart Disease Prevention and Treatment
- Organization Provides Support for Children with Cancer
- Data Describes How Prepared Florida is for the Public Health Effects of Extreme Heat
- Doctor Discusses Health Concerns Related to Allergies and Asthma
- Stroke Coach Discusses Stroke Recovery.
- ADRC Supports Dementia Patients' Caregivers
- Organization Connects Parkinson Patients to the Support They Need

Social Issues

- Organization Trains First Responder in De-escalation Techniques to Use with Autistic Individuals
- Organization Raises Support to Combat Childhood Hunger
- Organization Focuses Community on Domestic Violence Prevention
- Church Hosts Souper Sunday Service to Support Soup Kitchen
- Second Harvest Emphasizes that Hunger Remains a Central Florida Problem
- Fire at Shelter Leaves Dorms Uninhabitable
- Mentoring Program Takes Inner-city Youth Fishing
- Women's and Children's Shelter Opens After Renovation
- Help Support Pet Alliance This Kitten Season

ISSUE:

Culture

Time WWKA: 5:30 a.m.

Date: 1/7/24

Duration: 30:00

Segment Topic: *City of Orlando Celebrates Dr. Martin Luther King Holiday*

Organization: Orlando Mayor's Dr. Martin Luther King, Jr. Commission

Guest(s): Rosene Johnson , Member of the MLK Commission Owner of Mission Unleashed

Rabbi David Kay, Member of the Commission and Chair of the Interfaith Council of Central Florida

Roberta Walton Johnson, Southwest Orlando Jaycees

Contact: MLKOrlando.com

Issues: Each year, Orlando's Mayor Buddy Dyer and the Mayor's Dr. Martin Luther King, Jr. Commission plan a series of events to honor Dr. King's legacy of service, equality, justice, peace, respect and inclusion for all. The guests discussed these goals, the events and how listeners can participate. Topics included the 2024 *MLK Candlelight Vigil and Interfaith Multicultural Celebration* and the annual parade sponsored by the Southwest Orlando Jaycees.

Time WWKA: 6:00 a.m.

Date: 1/14/24

Duration: 10:00

Segment Topic: *22nd Annual Unity Heritage Festival*

Organization: City of Winter Park

Guest(s): Robert Knight, Event Coordinator

Personal Robknight830@gmail.com

Contact: (407) 599-3357

Issues: Knight described the activities planned at the *22nd Annual Unity Heritage Festival* in honor of Dr. Martin Luther King Jr. He explained that the annual event is a 'homecoming' for the people of Winter Park, featuring music, career booths, food, and games. Funds raised are for the *Educational Fulfillment Fund*, which benefits economically disadvantaged youth. The festival takes place on January 14th and 15th.

Time WWKA: 5:30 a.m.

Date: 1/21/24

Duration: 30:00

Segment Topic: *Zora Festival Comes to Eatonville*

Organization: Association to Preserve the Eatonville Community, Inc.
(P.E.C.).

Guest(s): N.Y. Nathiri, Executive Director

Contact: Zorafestival.org

Issues: Nathiri described the plans for the 35th annual *Zora Festival*, presented by the Association to Preserve the Eatonville Community, Inc. (P.E.C.). She first explained the connection between Zora Neale Hurston and the town of Eatonville. Next, Nathiri described the festival events which include: public talks, museum exhibitions, historical tours, stage performances, arts education programming, a humanities-based conference, and the *Outdoor Festival of the Arts*. Finally, Nathiri discussed the current work of the P.E.C. to preserve the Eatonville community in response to the Orange County Public School's efforts to sell the historic Hungerford School property.

Time WWKA: 6:30 a.m.

Date: 1/21/24

Duration: 10:00

Segment Topic: *Paws in the Park Pet Festival Takes Place February 10th*

Organization: Pet Alliance of Greater Orlando

Guest(s): Cathy Rodgers, Director of Development &
Communications

Contact: 407-418-0904; petallianceorlando.org

Issues: Rodgers invited listeners to support the work done by the Pet Alliance of Greater Orlando by attending the *30th Annual Paws in the Park* on February 10th. In addition to providing opportunities for animals to be adopted into their 'forever homes,' Pet Alliance programs educate the public and address the welfare of dogs and cats in Orange, Seminole and Osceola counties. These programs are funded by money raised at *Paws in the Park*. The event will feature activities like a pet costume contest and dock diving for dogs.

Time WWKA: 6:40 a.m.

Date: 1/21/24

Duration: 10:00

Segment Topic: *Clerk's Office Offers Special Valentine's Day Group
Wedding*

Organization: Orange County Clerk of Courts

Guest(s): Dain Weister, Communications Director

Contact: Myorangeclerk.com

Issues: Weister invited engaged couples to wed at a special group wedding the Orange County Clerk of Courts offers on Valentine's Day. At this special wedding ceremony, Clerk Tiffany Moore Russell will perform the ceremony in front of the steps of the Orange County Courthouse in downtown Orlando. The wedded couples will receive a commemorative certificate, wedding photos, a cake, and a special gift.

Time WWKA: 5:30 a.m.

Date: 2/11/24

Duration: 25:00

Segment Topic: *Organization Raises Funds to Support the Arts*

Organization: United Arts of Central Florida

Guest(s): Marisa Worley, Sr. Director of Development
Sarah Babbage, Campaign Manager

Contact: Unitedartscfl.org

Issues: The two guests discussed United Arts' mission and their annual *Collaborative Campaign for the Arts*. United Arts raises money for various artists, arts groups, and for the audiences who wouldn't otherwise be able to enjoy the arts. For example, Babbage spoke about the 37 arts groups involved in the current campaign, which represent traditional arts organizations, history groups, and science organizations. Worley discussed the opportunities for students to enjoy the arts in various programs funded by United Arts grants. She also discussed the economic impact central Florida Arts groups generate as tourists visit the area. Finally, they invited listeners to support the arts through the annual *Collaborative Campaign for the Arts*, which continues through April.

Time WWKA: 6:00 a.m.

Date: 2/11/24

Duration: 15:00

Segment Topic: *Walk Raises Funds to Support Breast Cancer Patients*

Organization: Susan G. Komen

Guest(s): Bart Kendall, Walk Chair

Contact: 1-877-GO-KOMEN | komen.org/OrlandoWalk

Issues: Kendall discussed the work of Susan G. Komen to support breast cancer patients and invited listeners to help by participating in the *Orlando More Than Pink Walk* on March 2nd. Kendall explained that the organization provides funds for research into treatment, emotional support, and information resources for patients. Orlando More than Pink Walk is a way to raise funds for these programs. People can register now to form or join a team.

Time WWKA: 6:30 a.m.

Date: 2/25/24

Duration: 30:00

Segment Topic: *Museum Exhibits Focus on the Meaning Objects Hold*

Organization: Art & History Museums of Maitland

Guest(s): Dan Hess, Chief Curator

Contact: artandhistory.org

Issues: Hess described three of the exhibits visitors can experience at the Art and History Museums of Maitland. First, *Conversations: The Table Runner Series* will be featured on February 28th. The exhibit features table runners and the stories that owners associate with them. On the 28th, the artist will read many of the stories that are not included in the actual exhibit. Another permanent exhibit also relates to the meaning of objects, *Maitland's Attic: A Journey Through a Small City's Past*. The exhibit features objects that local residents have donated to the museum. Finally, Hess invited listeners to participate in an *Historic Architecture Tour*, which focuses on the pieces of art created by Andre Smith and used to decorate the architecture of the Art and History Museum's buildings.

Time WWKA: 5:30 a.m.

Date: 3/24/24

Duration: 25:00

Segment Topic: *Event Offers Opportunity to Learn about Autism*

Organization: Autism Society of Greater Orlando

Guest(s): Teri Faucette, Board Member

Contact: Asgo.org; contact@asgo.org

Issues: Faucette described the services provided by the Autism Society of Greater Orlando (ASGO) and invited listeners to attend the *19th Annual Autism Walk and Family Fun Day* on March 30th. ASGO supports individuals with autism and their families by providing an opportunity to build relationships with other families who are going through the same thing. One way ASGO does this is by organizing social outings and subsidizing the cost for families. The *Autism Walk and Family Fun Day* is one of these opportunities but is also the organization's primary fundraiser for the year.

ISSUE:

Economy

Time WWKA: 6:00 a.m.

Date: 1/7/24

Duration: 30:00

Segment Topic: *Expert Describes Expectations for 2024 Job Market*

Organization: Rollins College

Guest(s): Jessica Wensel, Center for Career and Life Planning.

Contact: Rollins.edu

Issues: Wensel discussed the expectations for the job market in 2024. Specifically, she addressed the use of artificial intelligence for a job search, the shift of the employment market from candidate driven to employer driven, how remote work situations are evolving to hybrid models, and how getting an advanced degree or undergraduate degree might expand one's career options.

Time WWKA: 6:15 a.m.

Date: 1/28/24

Duration: 30:00

Segment Topic: *Job Seekers Invited to Job Fair on January 31st*

Organization: Central Florida Employment Council

Guest(s): Paulette Weir

Contact: CFEC.org

Issues: Weir described the employment resources offered by the Central Florida Employment Council (CFEC) and invited listeners to the *Mayor's Job Fair* on January 31st. In addition to job counseling, CFEC offers job seekers help with preparing resumes, sharpening interview skills, and networking opportunities. The *Mayor's Job Fair* will feature over a hundred employers offering hundreds of job openings.

Time WWKA: 6:30 a.m.

Date: 1/28/24

Duration: 25:00

Segment Topic: ***Organization Provides Workforce Training and Life Skills Training for Visually Impaired People***

Organization: Lighthouse Central Florida

Guest(s): Kyle Johnson, President and CEO

Contact: Lighthousecfl.org

Issues: Johnson explained the mission of Lighthouse Central Florida and invited listeners to support the mission by attending *Dining in the Dark* on February 1st. Lighthouse helps people with blindness and vision loss to navigate their homes and workspaces. Lighthouse Works is a social enterprise that employs many visually impaired or blind people. *Dining in the Dark* will feature a meal in absolute dark with Orlando Police Department SWAT team members in night vision goggles serving as waiters. Johnson said the proceeds will benefit hundreds of people who live with blindness and vision loss.

Time WWKA: 5:45 a.m.

Date: 2/18/24

Duration: 15:00

Segment Topic: *Volunteer Income Tax Assistance (VITA) Program*

Organization: Goodwill Industries of Central Florida

Guest(s): Damaris Moraza, Goodwill Connects Manager

Contact: 407-929-3435; <https://www.goodwillcfl.org/vita-tax-prep/>.

Issues: Moraza explained that individuals can receive free tax filing assistance through Goodwill Industries of Central Florida. The Volunteer Income Tax Assistance (VITA) program is staffed by IRS-trained volunteers who help individuals making \$73,000 or less as they prepare and file their basic federal tax returns. She also explained that the Goodwill site is just one of many VITA sites partnering with Heart of Florida United Way. The Goodwill site will operate every Friday, 11:00 a.m. – 3:00 p.m. through April 12th.

Time WWKA: 6:00 a.m.

Date: 2/25/24

Duration: 30:00

Segment Topic: *Habitat Advocates for Solutions to Housing Crisis*

Organization: Habitat for Humanity Greater Orlando and Osceola County

Guest(s): Pete Barr Jr. Is the Chair of the Board of Directors

Contact: facethehousingcrisis.org

Issues: Barr discussed how Habitat for Humanity Greater Orlando and Osceola County is working to bring various parties together to find solutions to the local housing crisis. He described conversations that his board members recently had with legislators about housing and Habitat's proposed *Housing Readiness Center*. He explained other ways that Habitat works to assist people with homes, such as helping seniors with home repairs and offering financial literacy education for renters and first-time homebuyers. Finally, he described some milestones for solving the housing crisis that he believes will be achieved in the coming year.

Time WWKA: 6:20 a.m.

Date: 3/17/24

Duration: 10:00

Segment Topic: *Central Florida Job Fair to feature 100 Employers*

Organization: Central Florida Employment Council

Guest(s): Paulette Weir, Director

Contact: Cfec.org

Issues: Weir invited listeners to participate in the *Central Florida Job Fair* on March 27th. The event will feature 100 different employers across a spectrum of industries, each hiring for open positions at their companies. Weir shared advice for preparing for the job fair and described the other services the Central Florida Employment Council offers to job seekers.

Time WWKA: 6:10 a.m.

Date: 3/24/24

Duration: 10:00

Segment Topic: *Strategies to Counter Online Tax Season Scams*

Organization: Google

Guest(s): Sarah Armstrong, Google Technology Expert

Contact:

Issues: Armstrong discussed ways to counter the uptick in cyber-crime that takes place during tax season. She pointed out that during tax season, we conduct a lot of online business involving our personal information, so it must be guarded. She shared ideas for spotting online scams, tools for keeping accounts safe and secure, and ways to help children and teens safely browse the internet.

Time WWKA: 6:55 a.m.

Date: 3/24/24

Duration: 5:00

Segment Topic: *Simply IOA Corporate 5K Offers Businesses with Teambuilding Opportunity*

Organization: Track Shack

Guest(s): Betsy Hughes, Co-Owner of Track Shack

Contact: Corporate5k.com

Issues: Hughes explained that the *Simply IOA Corporate 5K* is an opportunity for businesses to form teams and raise money for charity. The participants can focus on healthy while also engaging in teambuilding and camaraderie with co-workers. Funds raised at the May 9th event will benefit the Track Shack Youth Foundation and Second Harvest Foodbank of Central Florida. Hughes also spoke about working with the recent Olympic trials.

Time WWKA: 5:30 a.m.

Date: 3/31/24

Duration: 20:00

Segment Topic: ***Food Bank Leader Shares Story of Hunger with Federal Reserve***

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Derrick Chubbs, President and CEO

Contact: Feedhopenow.org

Issues: Derrick Chubbs, President and CEO of the Second Harvest Food bank of Central Florida recently spoke to the Board of Governors of the Federal Reserve as part of a '*Fed Listens*' panel to give an update on food insecurity. Chubbs explained what he told the panel about the ongoing food security. He said the demand continues to grow as central Floridians find their food budgets stretched. He explained that although the rate of inflation has slowed, he couldn't say the situation has improved for families when it comes to being able to afford enough to eat.

Time WWKA: 6:00 a.m.

Date: 3/31/24

Duration: 30:00

Segment Topic: *Organizations Help People Find Jobs*

Organization: Goodwill Industries of Central Florida

Guest(s): Steve Batchelor,
Director of Community Employment and Training
Shane Phillips, Vice President of Operations

Contact:

Issues: The two guests discussed how Goodwill Industries of Central Florida uses donated goods to connect people to jobs. Batchelor discussed Goodwill's employment and training services. Phillips described how the organization processes donations, explaining that every donated item has value. These items are sold in the Goodwill thrift stores, the Goodwill outlets, and to markets that can use certain items. For example Goodwill sells mismatched shoes to needy people in Kenya, shirts that can no longer be worn are sold as rags to airlines, and broken glass is sold to Walt Disney World to use in their sidewalks.

ISSUE:

Education

Time WWKA: 5:30 a.m.

Date: 2/25/24

Duration: 30:00

Segment Topic: ***IFAS Provides Programming for Residents to Expand Skills***

Organization: UF/IFAS Extension Orange County Office

Guest(s): Kevin Camm, Associate District Extension Director for the Central District and County

Contact: 407-254-9200

Issues: Camm discussed the various research-based programs UF/IFAS offers to Orange County residents. The programs are based in University of Florida research and address gardening, lawn care, raising chickens or bees, managing a budget and buying a home. He invited listeners to attend the *Garden Festival and Plant Sale* on March 2.

Time WWKA: 5:30 a.m.

Date: 3/3/24

Duration: 30:00

Segment Topic: *Organization Helps Students Grow as Artists*

Organization: Hapco Music Foundation.

Guest(s): Joseph Patrick McMullen, Founder

Contact: 800-409-6133; Hapcopromo.org

Issues: McMullen explained how Hapco Music Foundation helps youth in West Orange County develop their artistic talents to fund their education and for some, to become professional musicians. Hapco offers music camps, clinics, master classes and private instruction taught by professionals. There are also opportunities for students interested in the culinary and visual arts. McMullen shared many examples of how these students' lives have been enriched and invited the public to attend the students' performances and to share Hapco's mission with others.

Time WWKA: 5:30 a.m.

Date: 3/10/24

Duration: 25:00

Segment Topic: *Writing Program Offers Youth Experience with Creative Expression*

Organization: Page 15

Guest(s): Paul Driscoll Director of Programs

Contact: Page15.org

Issues: Driscoll Discussed the work done by Page 15, a youth literacy and language arts program. He says the goal is that the young people in the program will become comfortable using language in any capacity. The outcomes touch on social-emotional and psychological wellness as well as community impact. To get there, youth in the 3rd through the 12th grade interact with language through journaling and other forms of writing within safe spaces that allow for authentic, creative expression.

ISSUE:

Environment

Time WWKA: 5:30 a.m.

Date: 1/14/24

Duration: 25:00

Segment Topic: *Threatened Indigo Snake Hatchlings Spotted at Preserve*

Organization: The Nature Conservancy in Florida

Guest(s): Catherine Ricketts, Manager Apalachicola Bluffs and Ravines Preserve

Contact: TNC.org

Issues: Ricketts described the progress made in the Nature Conservancy's effort to restore the eastern indigo snake at Florida's Apalachicola Bluffs and Ravines Preserve. A threatened species, the indigo snake hasn't been seen in the area since the 1980s. For the past seven years though, TNC has been releasing indigo snakes that were bred in captivity. According to Ricketts, two indigo hatchlings have been spotted at the Preserve, signaling some progress with the effort to restore the indigo snake population. The effort will continue until the population is self-sustaining.

Time WWKA: 5:30 a.m.

Date: 2/4/24

Duration: 25:00

Segment Topic: *Manatee Concerns Related to Cold*

Organization: Save the Manatee Club

Guest(s): Cora Berchem, Director of Multimedia and Manatee
Research Associate

Contact: 407-539-0990; savethemanatee.org

Issues: Berchem discussed current concerns regarding the health of Florida's manatee population and invited listeners to support the work of the Save the Manatee Club. One of the key threats to the manatee at this time of the year is the cold. Berchem explained that the manatee must move to warm waters to regulate their body temperatures then swim out for food. She discussed these conditions and the research in which she participates. Finally, Berchem invited listeners to support the organization's work by participating in the *Adopt-A-Manatee* program.

ISSUE:

Health

Time WWKA: 6:10 a.m.

Date: 1/14/24

Duration: 30:00

Segment Topic: *Miniature Horses Used to Enhance Patients Health*

Organization: Honey's Mini-Therapy Adventures

Guest(s): Mary Rose Gullet

Contact: 813-957-3322; Minitherapy.org

Issues: Gullet explained how she started Honey's Mini-Therapy Adventures and how the work has expanded to enhance the quality of life for patients across central Florida. She began by purchasing a miniature horse, Honey, who she realized could comfort others. She established Honey as a therapy horse and visits patients at hospitals and other locations throughout central Florida. The work is also the focus of a new scientific study.

Time WWKA: 6:00 a.m.

Date: 1/21/24

Duration: 30:00

Segment Topic: ***Organization Addresses Increased Youth Mental Health Issues***

Organization: Mental Health Association of Central Florida

Guest(s): Marni Stahlman, president and CEO

Contact: mhacf.org / or call 407-898-0110 connections

Issues: Stahlman told listeners about The Mental Health Association of Central Florida's *Youth and Family Services Program*. The program provides out-patient mental health counseling and medication for children ages 6 – 17. The criteria for receiving care is that the child and family be uninsured, and that they be at 200% or below the federal poverty guidelines. Stahlman explained how the program came about and that the funding lasts through June. Stahlman also shared the organization's plans for continuing the program beyond June and maybe even replicating it in two other counties.

Time WWKA: 6:00 a.m.

Date: 1/28/24

Duration: 15:00

Segment Topic: *Physician Provides Cervical Health Information*

Organization: HCA Florida

Guest(s): Dr. Sarah Mainz, GYN Oncologist at HCA Florida Osceola Hospital

Contact: Information: sgo.org

Issues: In recognition of *Cervical Health Awareness Month*, Dr. Sarah Mainz, a gynecologic oncologist at HCA Florida Osceola Hospital, discussed prevention and treatment information relevant to the cervix. She discussed the HPV vaccine and how it prevents many types of cancers including cervical cancer. Dr. Mainz also discussed the types of screenings women should have and emphasized that not smoking is a key prevention strategy.

Time WWKA: 6:30 a.m.

Date: 2/4/24

Duration: 20:00

Segment Topic: *Organization Educates Women about Heart Disease*

Organization: Women's Heart Alliance (WHA)

Guest(s): Dr. Martha Gulati, WHA Scientific Advisory Board Member and Director of Preventive Cardiology in the Smidt Heart Institute at Cedars-Sinai in Los Angeles

Contact: GetHeartChecked.Org or womensheartalliance.org

Issues: Dr. Gulati discussed the issue of heart disease in women in women and alerted listeners to educational materials available at womensheartalliance.org. The doctor explained that women die of heart disease at a disproportionate rate as compared to men because their symptoms go undiagnosed. The doctor then described the risk factors and symptoms unique to women and discussed what women should do to advocate for their heart health. Finally, she explained that women can access additional heart health information resources on the Women's Heart Alliance website.

Time WWKA: 6:30 a.m.

Date: 3/3/24

Duration: 30:00

Segment Topic: *Doctor Reviews Skin Cancer Symptoms, Treatment, and Prevention*

Organization: HCA Florida

Guest(s): Dr. Eittel Oppenheimer, General Surgeon with HCA Florida
West Marion Hospital

Contact: 850.254.5694; hcafloridahealthcare.com

Issues: Dr. Oppenheimer, who specializes in surgical treatment of skin cancer, reviewed skin cancer symptoms, treatment, and prevention. He stressed the need for people to do skin checks because early detection is key. He also stressed the value of using sunscreen daily and reapplying after being in the water.

Time WWKA: 6:00 a.m.

Date: 3/10/24

Duration: 15:00

Segment Topic: *Physician Discusses Heart Disease Prevention and Treatment*

Organization: HCA Lake Monroe Hospital

Guest(s): Dr. Chugtai, Interventional Cardiologist

Contact:

Issues: Dr. Chugtai, an Interventional Cardiologist, discussed heart disease prevention and treatment. He described ways to stay on top of heart health, such as by not smoking and by knowing one's health history. Then he spoke about the common warning signs of cardiac issues and the latest diagnostic techniques. Finally, he discussed various treatment options.

Time WWKA: 5:30 a.m.

Date: 3/17/24

Duration: 30:00

Segment Topic: *Organization Provides Support for Children with Cancer*

Organization: Base Camp Children's Cancer Foundation

Guest(s): Terri Jones, President and Founder

Contact: Basecamp.org

Issues: Base Camp Children's Cancer Foundation provides a base of support for children and their families as they face the challenges that come with their diseases. Jones described the various services the organization offers including providing meals and offering ways for the children and their families to take a break from their health issues to enjoy themselves. She said that listeners could help with Base Camp's mission by volunteering or attending the annual *Black and White Weekend* fundraiser on May 18th.

Time WWKA: 6:30 a.m.

Date: 3/17/24

Duration: 10:00

Segment Topic: *Data Describes How Prepared Florida is for the Public Health Effects of Extreme Heat*

Organization: Trust for America's Health

Guest(s): Dr. Nadine Gracia, President and CEO

Contact: Tfah.org

Issues: Trust for America's Health (TFAH) has released the Annual report *Ready or not: Protecting the Public's Health from Diseases, Disasters, and Bioterrorism*. Dr. Gracia spoke about the part of the report which focuses on the health risks related to extreme heat. She explained that the data is to be used by policy makers as they address public health preparedness.

Time WWKA: 6:00 a.m.

Date: 3/24/24

Duration: 10:00

Segment Topic: *Doctor Discusses Health Concerns Related to Allergies and Asthma*

Organization: U.C.F. College of Medicine

Guest(s): Jose R. Arias, Jr., M.D. Assistant Professor

Contact:

Issues: Dr. Arias discussed the effects the high levels of pollen have had on central Florida allergy and asthma patients. He is seeing a great many cases of people suffering and offered some ideas related to minimizing the effects of the pollen. For example, he suggested allergy sufferers keep windows closed and if they are spending time outdoors, to do so at the warmest part of the day.

Time WWKA: 6:30 a.m.

Date: 3/24/24

Duration: 25:00

Segment Topic: *Stroke Coach Discusses Stroke Recovery*

Organization: Global Stroke Resource / B-center

Guest(s): Valerie Greene, Founder and CEO

Contact: Valeriegreene.com

Issues: Greene shared her story of stroke recovery and explained how a stroke coach can be part of a patient's recovery journey. Greene had a stroke in her 30s and was told she wouldn't be able to walk and talk again but after a great deal of work, she can now do both. She explained that the coach's job is to mentor and motivate the patient to persist through the recovery process. Green also described FAST, the acronym of symptoms that indicate one may be having a stroke.

Time WWKA: 5:50 a.m.

Date: 3/31/24

Duration: 10:00

Segment Topic: ***ADRC Supports Dementia Patients' Caregivers***

Organization: Alzheimer's & Dementia Resource Center

Guest(s): Robin Rountree, Director of Communications and Media

Contact: 407-444-0122; Adrccares.org

Issues: Rountree described the services provided by the Alzheimer's & Dementia Resource Center (ADRC) and invited listeners to participate in a fundraising event. ADRC's mission is to support the caregivers of dementia patients, who face overwhelming stress as they care for their loved ones. The caregivers are connected to the information they need to make good decisions as well as opportunities to connect to others through support groups. Rountree asked listeners to attend the *9th Annual 5K Fun Run Walk* on Saturday, April 6th.

Time WWKA: 6:30 a.m.

Date: 3/31/24

Duration: 15:00

Segment Topic: *Organization Connects Parkinson Patients to the Support They Need*

Organization: Parkinson Association of Central Florida

Guest(s): Todd Stewart, President

Contact: parkinsoncf.org

Issues: Stewart explained how the Parkinson Association of Central Florida (PACF) connects Parkinson patients to support in order to enhance the patients' quality of life. PACF partners with healthcare providers and others to give opportunities for patients to ask questions and learn about research, treatments, and therapies. He also invited people to help fund these efforts by participating in the *10th Annual Walk for Parkinson* on April 6th. There will be Parkinson information available at the event as well as opportunities to network with Parkinson healthcare professionals.

ISSUE:

Social Issues

Time WWKA: 6:30 a.m.

Date: 1/7/24

Duration: 30:00

Segment Topic: *Organization Trains First Responders in De-escalation Techniques to Use with Autistic Individuals*

Organization: Autism Society of Greater Orlando

Guest(s): Donna Lorman, President

Contact: 407-855-0235; Asgo.org

Issues: Lorman described the training provided to first responders by the Autism Society of Greater Orlando. The training gives law enforcement officers and other emergency professionals insights into the differences in ability based on where an individual is on the autism spectrum, the importance of listening rather than just seeing during an encounter, and different ways to communicate and de-escalate a situation. Lorman also discussed House Bill 829, which would require all officers to receive at least four hours of this kind of training.

Time WWKA: 5:30 a.m.

Date: 1/28/24

Duration: 20:00

Segment Topic: ***Organization Raises Support to Combat Childhood Hunger***

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Pam Brandon, with Edible Orlando
Dan Samuels, director of philanthropy at Second Harvest.

Contact: Edibleorlando.com

Issues: Samuels and Brandon addressed the issue of childhood hunger and invited listeners to attend *Field to Feast*, an event to raise funds for Second Harvest Food Bank's *Kids Café Program*. Samuels described the significant level of food insecurity experienced by children in central Florida and explained that Kids Café is an after-school meal service for children in Orange, Seminole, and Osceola counties. Brandon explained that the purpose of Edible Orlando's *Field to Feast* event on February 10th is to raise funds for *Kids Café* and other Second Harvest efforts to feed kids. The event at Long & Scott Farms will feature tours and foods prepared by Disney chefs.

Time WWKA: 6:00 a.m.

Date: 2/4/24

Duration: 25:00

Segment Topic: ***Organization Focuses Community on Domestic Violence Prevention***

Organization: Harbor House of Central Florida

Guest(s): Michelle Sperzel, CEO

Contact: harborhousefl.com; crisis hotline (407) 886-2856

Issues: Sperzel described the Harbor House of Central Florida's mission and invited listeners to participate in *Walk a Mile in Her Shoes Orlando* on February 8th. She explained that Harbor House provides shelter to victims and their children as well as a hotline, counseling, emotional support, and legal advocacy. *Walk a Mile in Her Shoes* is an event to raise awareness about domestic violence in our community and raise money for Harbor House services. A key feature of the event is that men focus attention on domestic violence by wearing women's shoes.

Time WWKA: 6:25 a.m.

Date: 2/4/24

Duration: 5:00

Segment Topic: ***Church Hosts Souper Sunday Service to Support Soup Kitchen***

Organization: The Hope Church

Guest(s): Lady Deborah Wiggins

Contact: Thehopechurch.org

Issues: Wiggins invited the community to support the Christian Service Center's (CSC) soup kitchen by donating to the Hope Church's *Souper Sunday* campaign. The church plans to collect at least 5,000 cans of soup for the soup kitchen as their way of supporting people who are going through tough times. She says the CSC is serving about 700 meals a day to the homeless.

Time WWKA: 6:30 a.m.

Date: 2/11/24

Duration: 25:00

Segment Topic: *Second Harvest Emphasizes that Hunger Remains a Central Florida Problem*

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Derrick Chubbs, President and CEO

Contact: www.FeedHopeNow.org.

Issues: Chubbs discussed the work of Second Harvest Food Bank of Central Florida and invited listeners to help. He expressed concern that with the good economic numbers people are hearing about, they may not recognize that 2.3 million Floridians are food insecure. Second Harvest and their partners distribute 300,000 meals every day, number that has not decreased as the economy has improved. Chubbs explained that wages have not kept up with the cost of living and that expenses like housing, medical treatment, and insurance remain high, He asked the community to discuss this issue, to volunteer, and to donate.

Time WWKA: 5:30 a.m.

Date: 2/18/24

Duration: 15:00

Segment Topic: *Fire at Shelter Leaves Dorms Uninhabitable*

Organization: Coalition for the Homeless of Central Florida

Guest(s): Trinette Nation, Director of Development

Contact: 407-652-5300; centralfloridahomeless.org

Issues: Nation described the impact of a fire at the Coalition for the Homeless of Central Florida and asked for the community's help. The fire damaged the shelter's kitchen, storage closet, and men's dorms, rendering them uninhabitable for the nearly 200 men who would normally stay there. These men also lost their belongings. Nation said that community partners have already stepped up to help house and feed the residents while cleanup and rebuilding take place. More help is needed though, so she asked listeners to contribute what they can to help these individuals who are living in homelessness.

Time WWKA: 6:00 a.m.

Date: 3/3/24

Duration: 5:00

Segment Topic: **Mentoring Program Takes Inner-city Youth Fishing**

Organization: iHope Mentoring Inc.

Guest(s): Marcus Brown, President

Contact: p. (407) 683-9063; www.ihopementoring.com

Issues: Brown described the mission of iHope Mentoring and asked listeners to support them as they take 25 young men fishing at Lake Monroe. iHope provides inner-city youth with an opportunity to grow within a supportive environment focusing on character building, leadership opportunities, tutoring, and one-on-one and group mentoring. The annual fishing trip to Lake Monroe supports this mission, giving the opportunity to expand their fishing skills while also exploring values such as patience, peace, teamwork, and self-control. The trip will cost around \$1000.00 for supplies, lunch and the like. Brown is asking people to help out with donations before March 11th, in time for the trip on March 19th.

Time WWKA: 6:05 a.m.

Date: 3/3/24

Duration: 20:00

Segment Topic: ***Women's and Children's Shelter Opens After Renovation***

Organization: The Salvation Army Orlando Area Command

Guest(s): Debbie Jones, Director of Special Events and Promotions

Contact: (407) 423-8581

Issues: Jones announced the opening of the Salvation Army's renovated Women's and Children's Shelter and discussed the progress made since fire broke out at the organization's Osceola Service Unit. The Women's and Children's Shelter had not been updated since the 1970s, so it needed renovation. The kitchen area was remodeled and private areas for people to get some quiet time were added. Meantime in Osceola, the Salvation Army continues to get people fed and housed and the organization is searching for a space that can allow them to do so comfortably.

Time WWKA: 6:45 a.m.

Date: 3/31/24

Duration: 10:00

Segment Topic: *Help Support Pet Alliance This Kitten Season*

Organization: Pet Alliance

Guest(s): Cathy Rodgers, Director of Development &
Communications

Contact: Petallianceorlando.org

Issues: Rodgers explained that during kitten season, which runs March through September, the Pet Alliance needs additional community support. First, there is a need for volunteers to foster kittens until they are at an age to be adopted. Second, the volunteers need supplies like formula to care for the kittens. So she asked community members to pitch in.