

ORDER



Orders
Order / Rev: 3519510
Alt Order #: WOC14623193
Product Desc: 2024 Primary Election
Estimate: 6801
Flight Dates: 04/23/24 - 04/29/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: NORMAL

KOLN
Primary AE: Amy Osterhoudt
Sales Office: GN-CH
Sales Region: National

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Flood For Congress
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 602146
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/01/24 | 04/28/24 | 29 | \$7,205.00 | \$6,124.25 |
| 04/29/24 | 04/29/24 | 6 | \$1,500.00 | \$1,275.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| April 2024 | 29 | \$7,205.00 | \$6,124.25 | 0.00 |
| May 2024 | 6 | \$1,500.00 | \$1,275.00 | 0.00 |
| Totals | 35 | \$8,705.00 | \$7,399.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy Osterhoudt | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| N 1 | KOLN | 04/23/24 | 04/29/24 | First News NE @ 6a First News NE @ 6a (Program: 10-11 THIS MORNING AT 6AM) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KOLN+ | CM | 6:00 AM-7:00 AM | 11111-- | :30 | 5 | \$125.00 | P-03 | 0.00 | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/23/24 | 04/29/24 | 11111-- | | 5 | | | | \$125.00 | | 0.00 | | | |
| N 2 | KOLN | 04/23/24 | 04/29/24 | CBS Mornings CBS This Morning (Program: CBS THIS MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KOLN+ | CM | 7:00 AM-9:00 AM | 1-11--- | :30 | 3 | \$50.00 | P-04 | 0.00 | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/23/24 | 04/29/24 | 1-11--- | | 3 | | | | \$50.00 | | 0.00 | | | |
| N 3 | KOLN | 04/23/24 | 04/29/24 | 10/11 News @ Noon 10/11 News @ Noon (Program: 10-11 NOW AT NOON) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KOLN+ | CM | 12:00 PM-12:30 PM | 11111-- | :30 | 5 | \$75.00 | P-04 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/23/24 | 04/29/24 | 11111-- | | 5 | | | | \$75.00 | | 0.00 | | | |
| N 4 | KOLN | 04/23/24 | 04/29/24 | 10/11 News @ 6p 10/11 News @ 6p (Program: 10-11 NOW AT 6) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KOLN+ | CM | 6:00 PM-6:30 PM | 11111-- | :30 | 5 | \$450.00 | P-02 | 0.00 | NM | 5 | \$2,250.00 |

Order / Rev: 3519510
 Alt Order #: WOC14623193
 Flight Dates: 04/23/24 - 04/29/24

Advertiser: Flood For Congress
 Product Desc: 2024 Primary Election
 Estimate: 6801
KOLN

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--------------------------|-------|-------------------|-------------------|-----|-------|-------------|------|------|---------------|-------|------------|
| N 5 | KOLN | 04/23/24 | 04/29/24 | M-F Wheel of Fortune | CM | 6:30 PM-7:00 PM | 11111-- | :30 | 5 | \$250.00 | P-04 | 0.00 | NM | 5 | \$1,250.00 |
| (Program: WHEEL OF FORTUNE (SYN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/23/24 | 04/29/24 | 11111-- | | | 5 | | | \$250.00 | | | 0.00 | | |
| N 6 | KOLN | 04/23/24 | 04/29/24 | 10/11 News @ 10p M-F | CM | 10:00 PM-10:35 PM | 11111-- | :30 | 5 | \$550.00 | P-02 | 0.00 | NM | 5 | \$2,750.00 |
| (Program: 10-11 NOW TEN) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/23/24 | 04/29/24 | 11111-- | | | 5 | | | \$550.00 | | | 0.00 | | |
| N 7 | KOLN | 04/23/24 | 04/27/24 | CBS Saturday Morning | CM | 7:00 AM-9:00 AM | -----1- | :30 | 1 | \$30.00 | P-04 | 0.00 | NM | 1 | \$30.00 |
| (Program: CBS THIS MORNING SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 7:00a-9:00a TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1- | | | 1 | | | \$30.00 | | | 0.00 | | |
| N 8 | KOLN | 04/23/24 | 04/27/24 | 10/11 Saturday News @ 6p | CM | 6:00 PM-6:30 PM | -----1- | :30 | 1 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| (Program: 10-11 NOW AT SIX SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 6:00p-6:30p TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1- | | | 1 | | | \$100.00 | | | 0.00 | | |
| N 9 | KOLN | 04/23/24 | 04/27/24 | 10/11 News @ 10p Sa | CM | 10:00 PM-10:35 PM | -----1- | :30 | 1 | \$300.00 | P-03 | 0.00 | NM | 1 | \$300.00 |
| (Program: 10-11 NOW AT TEN SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 10:00p-10:35p TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1- | | | 1 | | | \$300.00 | | | 0.00 | | |
| N 10 | KOLN | 04/23/24 | 04/28/24 | CBS Sunday Morning | CM | 8:00 AM-9:30 AM | -----1 | :30 | 1 | \$250.00 | P-02 | 0.00 | NM | 1 | \$250.00 |
| (Program: CBS NEWS SUNDAY MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00a-9:30a TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1 | | | 1 | | | \$250.00 | | | 0.00 | | |
| N 11 | KOLN | 04/23/24 | 04/28/24 | CBS Face The Nation | CM | 9:30 AM-10:30 AM | -----1 | :30 | 1 | \$175.00 | P-02 | 0.00 | NM | 1 | \$175.00 |
| (Program: FACE THE NATION) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 9:30a-10:30a TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1 | | | 1 | | | \$175.00 | | | 0.00 | | |
| N 12 | KOLN | 04/23/24 | 04/28/24 | 10/11 Sunday News @ 530p | CM | 5:30 PM-6:00 PM | -----1 | :30 | 1 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| (Program: 10-11 NOW AT 530PM SUNDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 5:30p-6:00p TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1 | | | 1 | | | \$100.00 | | | 0.00 | | |
| N 13 | KOLN | 04/23/24 | 04/28/24 | 10/11 News @ 10p Su | CM | 10:00 PM-10:35 PM | -----1 | :30 | 1 | \$350.00 | P-03 | 0.00 | NM | 1 | \$350.00 |
| (Program: 10-11 NOW AT TEN SUNDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 10:00p-10:35p TIME PERIOD ON KOLN+ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 04/22/24 | 04/28/24 | -----1 | | | 1 | | | \$350.00 | | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 35 | \$8,705.00 |