

ORDER



Orders
Order / Rev: 3519493
Alt Order #: WOC14623183
Product Desc: 2024 Primary Election
Estimate: 6798
Flight Dates: 04/16/24 - 04/22/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: NORMAL

KOLN
Primary AE: Amy Osterhoudt
Sales Office: GN-CH
Sales Region: National

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Flood For Congress
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 602146
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	35	\$8,705.00	\$7,399.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	35	\$8,705.00	\$7,399.25	401.70
Totals	35	\$8,705.00	\$7,399.25	401.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Amy Osterhoudt			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	04/16/24	04/22/24	First News NE @ 6a First News NE @ 6a (Program: 10-11 THIS MORNING AT 6AM) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KOLN+	CM	6:00 AM-7:00 AM	11111--	:30	5	\$125.00	P-03	5.40	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/16/24	04/22/24	11111--		5				\$125.00		5.40			
N 2	KOLN	04/16/24	04/19/24	CBS Mornings CBS This Morning (Program: CBS THIS MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KOLN+	CM	7:00 AM-9:00 AM	-11-1--	:30	3	\$50.00	P-04	5.30	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-11-1--		3				\$50.00		5.30			
N 3	KOLN	04/16/24	04/22/24	10/11 News @ Noon 10/11 News @ Noon (Program: 10-11 NOW AT NOON) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KOLN+	CM	12:00 PM-12:30 PM	11111--	:30	5	\$75.00	P-04	9.20	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/16/24	04/22/24	11111--		5				\$75.00		9.20			
N 4	KOLN	04/16/24	04/22/24	10/11 News @ 6p 10/11 News @ 6p (Program: 10-11 NOW AT 6) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KOLN+	CM	6:00 PM-6:30 PM	11111--	:30	5	\$450.00	P-02	15.20	NM	5	\$2,250.00

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KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOLN	04/16/24	04/22/24	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	11111--	:30	5	\$250.00	P-04	17.10	NM	5	\$1,250.00
(Program: WHEEL OF FORTUNE (SYN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/16/24	04/22/24	11111--		5				\$450.00		15.20			
N 6	KOLN	04/16/24	04/22/24	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$550.00	P-02	14.30	NM	5	\$2,750.00
(Program: 10-11 NOW TEN) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/16/24	04/22/24	11111--		5				\$250.00		17.10			
N 7	KOLN	04/16/24	04/20/24	CBS Saturday Morning	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$30.00	P-04	3.30	NM	1	\$30.00
(Program: CBS THIS MORNING SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 7:00a-9:00a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-		1				\$30.00		3.30			
N 8	KOLN	04/16/24	04/20/24	10/11 Saturday News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$100.00	P-03	15.20	NM	1	\$100.00
(Program: 10-11 NOW AT SIX SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 6:00p-6:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-		1				\$100.00		15.20			
N 9	KOLN	04/16/24	04/20/24	10/11 News @ 10p Sa	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$300.00	P-03	18.40	NM	1	\$300.00
(Program: 10-11 NOW AT TEN SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-		1				\$300.00		18.40			
N 10	KOLN	04/16/24	04/21/24	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$250.00	P-02	9.10	NM	1	\$250.00
(Program: CBS NEWS SUNDAY MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00a-9:30a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$250.00		9.10			
N 11	KOLN	04/16/24	04/21/24	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$175.00	P-02	7.00	NM	1	\$175.00
(Program: FACE THE NATION) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 9:30a-10:30a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$175.00		7.00			
N 12	KOLN	04/16/24	04/21/24	10/11 Sunday News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$100.00	P-03	12.80	NM	1	\$100.00
(Program: 10-11 NOW AT 530PM SUNDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 5:30p-6:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$100.00		12.80			
N 13	KOLN	04/16/24	04/21/24	10/11 News @ 10p Su	CM	10:00 PM-10:35 PM	-----1	:30	1	\$350.00	P-03	14.00	NM	1	\$350.00
(Program: 10-11 NOW AT TEN SUNDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$350.00		14.00			
													Totals	35	\$8,705.00