

ORDER

Orders	Order / Rev:	133653	
	Alt Order #:	26100951	
	Product Desc:	issue	
	Estimate:	6607	KTMF
	Flight Dates:	07/09/18 - 07/25/18	Primary AE: Katz Washington DC
	Original Date / Rev:	07/17/18 / 07/17/18	Sales Office: K-WDC
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Waterfront Strategies	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3050 K Street NW	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

Advertiser	Name:	POL/LCV Victory Fund	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:10:00
	Priority:	IS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/25/18	69	\$12,770.00	\$10,854.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	69	\$12,770.00	\$10,854.50	0.00
Totals	69	\$12,770.00	\$10,854.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	07/09/18	07/25/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$125.00	IS	0.00	NM	8	\$1,000.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					3	\$125.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					3	\$125.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$125.00		0.00			
2	KTMF	07/09/18	07/25/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$125.00	IS	0.00	NM	8	\$1,000.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					3	\$125.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					3	\$125.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$125.00		0.00			
3	KTMF	07/09/18	07/25/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$75.00	IS	0.00	NM	6	\$450.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					2	\$75.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					2	\$75.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$75.00		0.00			
4	KTMF	07/09/18	07/25/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$65.00	IS	0.00	NM	8	\$520.00

Order / Rev: 133653
 Alt Order #: 26100951
 Flight Dates: 07/09/18 - 07/25/18

Advertiser: POL/LCV Victory Fund
 Product Desc: issue
 Estimate: 6607
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----S			1			\$300.00		0.00			
Week: 07/16/18		07/16/18	07/22/18	-----S			1			\$300.00		0.00			
15	KTMF	07/15/18	07/22/18	Sun Prime Hour 4 To Tell the Truth	CM	9:00 PM-10:00 PM	-----S	:30	2	\$300.00	IS	0.00	NM	4	\$1,200.00
		To Tell the Truth													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----S			2			\$300.00		0.00			
Week: 07/16/18		07/16/18	07/22/18	-----S			2			\$300.00		0.00			
16	KTMF	07/14/18	07/14/18	Sat Prime Hour 3 Truth and Lies: The Famil	CM	9:00 PM-10:00 PM	-----S-	:30	2	\$250.00	IS	0.00	NM	2	\$500.00
		Truth and Lies: The Family Manson													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----S-			2			\$250.00		0.00			
N 17	KTMF	07/19/18	07/19/18	Thur Prime Hour 1 Take Two	CM	7:00 PM-8:00 PM	---T---	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
		Take Two													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	---T---			1			\$300.00		0.00			
													Totals	69	\$12,770.00



125 West 55th St
New York, NY 10019

Contract # 26100951	Changes as of: 7/17/2018 at 11:31 AM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 265/281/6607	Flight: 7/9/18 - 7/25/18	Station: KTMF	Con Type: POLITICAL/NOTE
Agency: WATERFRONT STRATEGIE	Advertiser: LCV Victory Fund	Market: Missoula	Total \$: \$12,770.00
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON	Total Spots: 69
	Agency Order #: 7516356	Service: Nielsen	Total CPM: \$115.40
	Buyer: Chiusano, Dawn	Primary Demo: Adults 35+	Total GRP: 110.7
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	Traffic #: 133653
	202-955-5342	202-955-5342	

Comments: Buys to air 7.9-7.25; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/9 - 7/23			Total Spots	Total \$	CPP*	GRP*
							7/9	7/16	7/23				
MSD 16	Th 7p-8p		The Gong Show	\$300.00	3.5	30	1	1	0	1	\$300.00	\$85.71	3.5
MGD 21	Th 7p-8p		Take Two	\$300.00	3.5	30	0	1	0	1	\$300.00	\$85.71	3.5
TOTALS:							29	29	11	69	\$12,770.00	\$115.40	110.7