

ORDER

Orders
Order / Rev: 133653
Alt Order #: 26100951
Product Desc: issue
Estimate: 6607
Flight Dates: 07/09/18 - 07/25/18
Original Date / Rev: 07/05/18 / 07/05/18
Order Type: GENERAL
Primary AE: Katz Washington DC
Sales Office: K-WDC
Sales Region: NAT
KTMF

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
3050 K Street NW
Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/LCV Victory Fund
Demographic: HH
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: IS
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/25/18	69	\$12,770.00	\$10,854.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	69	\$12,770.00	\$10,854.50	0.00
Totals	69	\$12,770.00	\$10,854.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMF	07/09/18	07/25/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$125.00	IS	0.00	NM	8	\$1,000.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	MTWTF--					3	\$125.00		0.00			
Week: 07/16/18		07/16/18	07/22/18	MTWTF--					3	\$125.00		0.00			
Week: 07/23/18		07/23/18	07/29/18	MTW----					2	\$125.00		0.00			
N 2	KTMF	07/09/18	07/25/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$125.00	IS	0.00	NM	8	\$1,000.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	MTWTF--					3	\$125.00		0.00			
Week: 07/16/18		07/16/18	07/22/18	MTWTF--					3	\$125.00		0.00			
Week: 07/23/18		07/23/18	07/29/18	MTW----					2	\$125.00		0.00			
N 3	KTMF	07/09/18	07/25/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$75.00	IS	0.00	NM	6	\$450.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	MTWTF--					2	\$75.00		0.00			
Week: 07/16/18		07/16/18	07/22/18	MTWTF--					2	\$75.00		0.00			
Week: 07/23/18		07/23/18	07/29/18	MTW----					2	\$75.00		0.00			
N 4	KTMF	07/09/18	07/25/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$65.00	IS	0.00	NM	8	\$520.00

Order / Rev: 133653
 Alt Order #: 26100951
 Flight Dates: 07/09/18 - 07/25/18

Advertiser: POL/LCV Victory Fund
 Product Desc: issue
 Estimate: 6607
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					3	\$65.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					3	\$65.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$65.00		0.00			
N 5	KTMF	07/09/18	07/25/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$75.00	IS	0.00	NM	8	\$600.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					3	\$75.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					3	\$75.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$75.00		0.00			
N 6	KTMF	07/14/18	07/21/18	Sa-Su 5p LCL NEWS Sa-Su 5p lcl news	NWS	5:00 PM-5:30 PM	-----S-	:30	1	\$125.00	IS	0.00	NM	2	\$250.00
ABC Montana News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-----S-					1	\$125.00		0.00			
		Week: 07/16/18	07/22/18	-----S-					1	\$125.00		0.00			
N 7	KTMF	07/09/18	07/23/18	Mon 7p-9p The Bachelorette	CM	7:00 PM-9:00 PM	M-----	:30	1	\$450.00	IS	0.00	NM	3	\$1,350.00
Bachelorette-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	M-----					1	\$450.00		0.00			
		Week: 07/16/18	07/22/18	M-----					1	\$450.00		0.00			
		Week: 07/23/18	07/29/18	M-----					1	\$450.00		0.00			
N 8	KTMF	07/12/18	07/19/18	Thur Prime Hour 1 The Gong Show	CM	7:00 PM-8:00 PM	---T---	:30	1	\$300.00	IS	0.00	NM	2	\$600.00
The Gong Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	---T---					1	\$300.00		0.00			
		Week: 07/16/18	07/22/18	---T---					1	\$300.00		0.00			
N 9	KTMF	07/13/18	07/20/18	Fri Prime Hour 1 Shark Tank	CM	7:00 PM-8:00 PM	----F--	:30	1	\$300.00	IS	0.00	NM	2	\$600.00
Shark Tank 8/7p-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	----F--					1	\$300.00		0.00			
		Week: 07/16/18	07/22/18	----F--					1	\$300.00		0.00			
N 10	KTMF	07/13/18	07/20/18	Fri Prime Hour 2 What Would You Do	CM	8:00 PM-9:00 PM	----F--	:30	2	\$300.00	IS	0.00	NM	4	\$1,200.00
What Would You Do?-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	----F--					2	\$300.00		0.00			
		Week: 07/16/18	07/22/18	----F--					2	\$300.00		0.00			
N 11	KTMF	07/13/18	07/20/18	Fri Prime Hour 3 20/20	CM	9:00 PM-10:00 PM	----F--	:30	2	\$300.00	IS	0.00	NM	4	\$1,200.00
20/20-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	----F--					2	\$300.00		0.00			
		Week: 07/16/18	07/22/18	----F--					2	\$300.00		0.00			
N 12	KTMF	07/21/18	07/21/18	Sat Prime Hour 3 20/20 Saturday	CM	9:00 PM-10:00 PM	-----S-	:30	2	\$250.00	IS	0.00	NM	2	\$500.00
20/20 Saturday-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----S-					2	\$250.00		0.00			
N 13	KTMF	07/15/18	07/22/18	Sun Prime Hour 2 Celebrity Family Feud	CM	7:00 PM-8:00 PM	-----S	:30	2	\$300.00	IS	0.00	NM	4	\$1,200.00
Celebrity Family Feud-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-----S					2	\$300.00		0.00			
		Week: 07/16/18	07/22/18	-----S					2	\$300.00		0.00			
N 14	KTMF	07/15/18	07/22/18	Sun Prime Hour 3 The \$100,000 Pyramid	CM	8:00 PM-9:00 PM	-----S	:30	1	\$300.00	IS	0.00	NM	2	\$600.00

Order / Rev: 133653
 Alt Order #: 26100951
 Flight Dates: 07/09/18 - 07/25/18

Advertiser: POL/LCV Victory Fund
 Product Desc: issue
 Estimate: 6607

KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The \$100,000 Pyramid															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-----S		1				\$300.00		0.00			
		Week: 07/16/18	07/22/18	-----S		1				\$300.00		0.00			
N 15	KTMF	07/15/18	07/22/18	Sun Prime Hour 4 To Tell the Truth	CM	9:00 PM-10:00 PM	-----S	:30	2	\$300.00	S	0.00	NM	4	\$1,200.00
To Tell the Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-----S		2				\$300.00		0.00			
		Week: 07/16/18	07/22/18	-----S		2				\$300.00		0.00			
N 16	KTMF	07/14/18	07/14/18	Sat Prime Hour 3 Truth and Lies: The Famil	CM	9:00 PM-10:00 PM	-----S-	:30	2	\$250.00	S	0.00	NM	2	\$500.00
Truth and Lies: The Family Manson															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-----S-		2				\$250.00		0.00			
													Totals	69	\$12,770.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26100951	Changes as of: 7/5/2018 at 1:27 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 265/281/6607	Flight: 7/9/18 - 7/25/18	Station: KTMF	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: LCV Victory Fund	Market: Missoula	Total \$: \$12,770.00
3050 K ST NW #100 Washington, DC 20007	Product: issue	Office: WASHINGTON	Total Spots: 69
	Agency Order #: 7516356	Service: Nielsen	Total CPM: \$115.40
	Buyer: Chiusano, Dawn	Primary Demo: Adults 35+	Traffic #: 133653
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	
	202-955-5342	202-955-5342	

Comments: Buys to air 7.9-7.25; Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/9 - 7/23				Total Spots	Total \$	CPP*	GRP*
							7/9	7/16	7/23					
MSD 8	Th 7p-8p		Boy Band-ABC	\$300.00	3.5	30	1	0	1	0	0	\$0.00	\$85.71	0.0
MSD 12	Sa 9p-10p		20/20 Saturday-ABC	\$250.00	5.5	30	2	0	2	0	0	\$0.00	\$45.45	0.0
MSD 14	Su 8p-9p		Steve Harvey's FUNDERDOME-ABC	\$300.00	2.5	30	1	0	1	0	0	\$0.00	\$120.00	0.0
MSD 15	Su 9p-10p		The \$100,000 Pyramid-ABC	\$300.00	2.5	30	2	0	2	0	0	\$0.00	\$120.00	0.0
MGD 16	Th 7p-8p	6	The Gong Show	\$300.00	3.5	30	1	1	1	0	2	\$600.00	\$85.71	7.0
MGD 17	Sa 8p-10p	14	Truth and Lies	\$250.00	5.5	30	2	2	2	0	4	\$1,000.00	\$45.45	22.0
MGD 18	Su 8p-9p	14	The \$100,000 Pyramid-ABC	\$300.00	2.5	30	2	2	2	0	4	\$1,200.00	\$120.00	10.0
MGD 19	Su 9p-10p	15	To Tell the Truth	\$300.00	2.5	30	1	1	1	0	2	\$600.00	\$120.00	5.0
TOTALS:							29	29	11					
							69	\$12,770.00	\$115.40	110.7				

ORDER

Orders

Order / Rev:	133655
Alt Order #:	26100959
Product Desc:	issue
Estimate:	6607
Flight Dates:	07/09/18 - 07/25/18
Original Date / Rev:	07/05/18 / 07/05/18
Order Type:	GENERAL

	NTMF
Primary AE:	<u>Katz Washington DC</u>
Sales Office:	<u>K-WDC</u>
Sales Region:	NAT

Agency

Name: Waterfront Strategies

Buying Contact: _____

Billing Contact: _____

3050 K Street NW

Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	POL/LCV Victory Fund
Demographic:	HH
Product Codes:	PL Issue
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	ISS
Priority:	IS

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/25/18	44	\$8,290.00	\$7,046.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	44	\$8,290.00	\$7,046.50	0.00
Totals	44	\$8,290.00	\$7,046.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	07/09/18	07/25/18	M-F 10a-11a Judge Mathis	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$40.00	IS	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					2	\$40.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					2	\$40.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$40.00		0.00			
N 2	NTMF	07/10/18	07/10/18	Tue Prime Hour 1 Beat Shazam	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-T-----					1	\$300.00		0.00			
N 3	NTMF	07/09/18	07/25/18	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$300.00	IS	0.00	NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	MTWTF--					5	\$300.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					5	\$300.00		0.00			
		Week: 07/23/18	07/29/18	MTW----					2	\$300.00		0.00			
N 4	NTMF	07/09/18	07/25/18	M-F 9p-935p LN M-F 9p-935p FOX Montana News at 9p	NWS	9:00 PM-9:35 PM	MTWTF--	:30	2	\$250.00	IS	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 133655
Alt Order #: 26100959
Flight Dates: 07/09/18 - 07/25/18

Advertiser: POL/LCV Victory Fund
Product Desc: issue
Estimate: 6607
NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/09/18		07/09/18	07/15/18	MTWTF--			2		\$250.00	0.00					
Week: 07/16/18		07/16/18	07/22/18	MTWTF--			2		\$250.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	MTW----			2		\$250.00	0.00					
N 5	NTMF	07/14/18	07/21/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:35 PM	-----S-	:30	1	\$175.00	IS	0.00	NM	2	\$350.00
Fox Montana News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/09/18		07/09/18	07/15/18	-----S-			1		\$175.00	0.00					
Week: 07/16/18		07/16/18	07/22/18	-----S-			1		\$175.00	0.00					
N 6	NTMF	07/09/18	07/25/18	M-F 935p-1005p Modern Family	CM	9:35 PM-10:35 PM	MTWTF--	:30	2	\$125.00	IS	0.00	NM	6	\$750.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/09/18		07/09/18	07/15/18	MTWTF--			2		\$125.00	0.00					
Week: 07/16/18		07/16/18	07/22/18	MTWTF--			2		\$125.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	MTW----			2		\$125.00	0.00					
N 7	NTMF	07/09/18	07/25/18	M-F 1035p-1105p Two Broke Girls	CM	10:35 PM-11:05 PM	MTWTF--	:30	2	\$50.00	IS	0.00	NM	6	\$300.00
Two Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/09/18		07/09/18	07/15/18	MTWTF--			2		\$50.00	0.00					
Week: 07/16/18		07/16/18	07/22/18	MTWTF--			2		\$50.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	MTW----			2		\$50.00	0.00					
N 8	NTMF	07/09/18	07/23/18	Mon Prime Hour 1 So You Think You Can Danc	CM	7:00 PM-8:00 PM	M-----	:30	2	\$250.00	IS	0.00	NM	5	\$1,250.00
So You Think You Can Dance-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/09/18		07/09/18	07/15/18	M-----			2		\$250.00	0.00					
Week: 07/16/18		07/16/18	07/22/18	M-----			2		\$250.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	M-----			1		\$250.00	0.00					
													Totals	44	\$8,290.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26100959	Changes as of: 7/5/2018 at 1:27 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 265/281/6607	Flight: 7/9/18 - 7/25/18	Station: NTMF	Con Type: POLITICAL/NOTE
Agency: WATERFRONT STRATEGIE	Advertiser: LCV Victory Fund	Market: Missoula	Total \$: \$8,290.00
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total Spots: 44
Washington, DC 20007	Agency Order #: 7516328	Service: Nielsen	Total CPP: \$169.18
	Buyer: Chiusano, Dawn	Primary Demo: Adults 35+	Total GRP: 49.0
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	Traffic #: 133655
	202-955-5342		
Comments: Buys to air 7.9-7.25; Separation: 30	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/9	7/16	7/23	Total Spots	Total \$	CPP*	GRP*
MSD 2	Tu 7p-8p		Lethal Weapon (R)-FOX	\$300.00	2.0	30	1	0	0	0	\$0.00	\$150.00	0.0
MGD 9	Tu 7p-8p		Beat Shazam	\$300.00	2.0	30	1	0	0	1	\$300.00	\$150.00	2.0
TOTALS:						17	16	11		44	\$8,290.00	\$169.18	49.0