

# CONTRACT



**Heritage Broadcasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

<u>Contract / Revision</u> 52194 /		<u>Alt Order #</u> 28393289
<u>Advertiser</u> Michigan Democratic State Central Committee		<u>Original Date / Revision</u> 05/01/24 / 05/01/24
<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Estimate #</u> 14666	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTV-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV20316	<u>Advertiser Code</u> 1720	<u>Product 1/2</u> 1737
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Targeted Platform Media LLC**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTV	09/24/24	09/30/24	CBS NEWS MORNING	4:00 XM-4:30 XM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$40.00			
N 2	WWTV	09/24/24	09/30/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	2-----				2	\$250.00			
N 3	WWTV	09/24/24	09/30/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$150.00			
N 4	WWTV	09/24/24	09/30/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	8	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-2222--				8	\$360.00			
N 5	WWTV	09/24/24	09/30/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$420.00			
N 6	WWTV	09/24/24	09/30/24	CBS NEWS MORNING	4:00 XM-4:30 XM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$100.00			
N 7	WWTV	09/24/24	09/30/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$310.00			
N 8	WWTV	09/24/24	09/30/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$310.00			
N 9	WWTV	09/24/24	09/30/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$260.00			
N 10	WWTV	09/24/24	09/30/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	4	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$460.00			
N 11	WWTV	09/24/24	09/30/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$270.00			
N 12	WWTV	09/24/24	09/30/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	1	\$180.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Michigan Democratic State Central Committee		<u>Original Date / Revision</u> 05/01/24 / 05/01/24
<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Product</u> Issue	<u>Estimate #</u> 14666

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$180.00			
N 13	WWTV	09/24/24	09/30/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	4	\$1,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$410.00			
N 14	WWTV	09/24/24	09/30/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$410.00			
N 15	WWTV	09/24/24	09/30/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	2-----				2	\$140.00			
N 16	WWTV	09/24/24	09/30/24	The Talk	2:00 PM-3:00 PM		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-2222--				8	\$150.00			
N 17	WWTV	09/24/24	09/30/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$140.00			
N 18	WWTV	09/24/24	09/30/24	The Talk	2:00 PM-3:00 PM		:30			NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	2-----				2	\$210.00			
N 19	WWTV	09/24/24	09/30/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$160.00			
N 20	WWTV	09/24/24	09/30/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1112--				5	\$245.00			
N 21	WWTV	09/24/24	09/30/24	Price is Right	11:00 AM-12:00 PM		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$750.00			
N 22	WWTV	09/24/24	09/30/24	Price is Right	11:00 AM-12:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$750.00			
N 23	WWTV	09/24/24	09/30/24	9&10 News @ Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$1,200.00			
N 24	WWTV	09/24/24	09/30/24	Young & the Restless	12:30 PM-1:30 PM		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$750.00			
N 25	WWTV	09/24/24	09/30/24	Young & the Restless	12:30 PM-1:30 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$750.00			
N 26	WWTV	09/24/24	09/30/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$750.00			
N 27	WWTV	09/24/24	09/30/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$750.00			
N 28	WWTV	09/24/24	09/30/24	9&10 News @ Noon	12:00 PM-12:30 PM		:30			NM	4	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$1,900.00			
N 29	WWTV	09/24/24	09/30/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	4	\$600.00

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Week:		09/24/24	09/30/24	-1111--				4	\$150.00			
N 30	WWTW	09/24/24	09/30/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$290.00			
N 31	WWTW	09/24/24	09/30/24	The Four	4:00 PM-5:00 PM		:30			NM	4	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$510.00			
N 32	WWTW	09/24/24	09/30/24	The Four	4:00 PM-5:00 PM		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$725.00			
N 33	WWTW	09/24/24	09/30/24	9&10 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$2,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----1				1	\$2,130.00			
N 34	WWTW	09/24/24	09/30/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----1-				1	\$500.00			
N 35	WWTW	09/24/24	09/30/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	4	\$6,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$1,530.00			
N 36	WWTW	09/24/24	09/30/24	9&10 News @ 530p	5:30 PM-6:00 PM		:30			NM	4	\$7,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$1,830.00			
N 37	WWTW	09/24/24	09/30/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$2,700.00			
N 38	WWTW	09/24/24	09/30/24	Big Bang Theory	7:00 PM-7:30 PM		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$1,350.00			
N 39	WWTW	09/24/24	09/30/24	Big Bang Theory	7:00 PM-7:30 PM		:30			NM	1	\$1,365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$1,365.00			
N 40	WWTW	09/24/24	09/30/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----1				1	\$550.00			
N 41	WWTW	09/24/24	09/30/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----1-				1	\$750.00			
N 42	WWTW	09/24/24	09/30/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$800.00			
N 43	WWTW	09/24/24	09/30/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$190.00			
N 44	WWTW	09/24/24	09/30/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$190.00			
N 45	WWTW	09/24/24	09/30/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----1-				1	\$500.00			
N 46	WWTW	09/24/24	09/30/24	Face The Nation	10:30 AM-11:30 AM		:30			NM	1	\$705.00

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52194 /	28393269

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Democratic State Central Committe	05/01/24 / 05/01/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/24 - 09/30/24	Issue	14666

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Week:		09/24/24	09/30/24	-----1				1	\$705.00			
N 47	WWTW	09/24/24	09/30/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----1				1	\$1,000.00			
<b>Totals</b>											125	\$80,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/29/24	104	\$71,680.00	(\$10,752.00)	\$60,928.00
09/30/24 - 09/30/24	21	\$8,990.00	(\$1,348.50)	\$7,641.50
<b>Totals</b>	125	\$80,670.00	(\$12,100.50)	\$68,569.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 28393269  
CPE: 1720/1737/14666  
Agency: TARGETED PLATFORM MEDIA

650 MASSACHUSETTS AVENUE NW  
20001

Changes as of: 4/18/2024 at 11:20 AM  
Flight: 9/24/24 - 9/30/24  
Advertiser: MICHIGAN DEMOCRATIC STATE CENTRAL COMMITTEE

Product: Issue

Agency Order #: 13379144  
Buyer: Leticia, Jenna  
Salesperson: ERIN SCHUMACHER  
212-424-6620

Service: Nielsen  
Primary Demo: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

Version: Original Order  
Station: WWTV  
Market: Traverse City

Total Spots: 125

Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30							Total Spots	Total \$	CPP
						9/24	9/25	9/26	9/27	9/28	9/29	9/30			
1	Tu-F,M 4a-4:30a		CBS MORNING	\$40.00	30	0	0	0	0	0	0	1	\$40.00	\$0.00	
2	Tu-F,M 7a-9a		CBS Mornings	\$250.00	30	0	0	0	0	0	0	2	\$500.00	\$0.00	
3	Tu-F,M 4:30a-5a		MTM @ 430a	\$150.00	30	1	1	1	0	0	0	0	\$600.00	\$0.00	
4	Tu-F,M 7a-9a		CBS Mornings	\$360.00	30	2	2	2	0	0	0	0	\$2,880.00	\$0.00	
5	Tu-F,M 6:30a-7a		MTM @ 630a	\$420.00	30	0	0	0	0	0	0	1	\$420.00	\$0.00	
6	Tu-F,M 4a-4:30a		CBS NEWS MORNING	\$100.00	30	1	1	1	0	0	0	0	\$400.00	\$0.00	
7	Tu-F,M 5:30a-6a		MTM @ 530a	\$310.00	30	1	1	1	0	0	0	0	\$1,240.00	\$0.00	
8	Tu-F,M 5:30a-6a		MTM @ 530a	\$310.00	30	0	0	0	0	0	0	1	\$310.00	\$0.00	
9	Tu-F,M 5a-5:30a		MTM @ 5a	\$260.00	30	1	1	1	0	0	0	0	\$1,040.00	\$0.00	
10	Tu-F,M 6:30a-7a		MTM @ 630a	\$460.00	30	1	1	1	0	0	0	0	\$1,840.00	\$0.00	
11	Tu-F,M 5a-5:30a		MTM @ 5a	\$270.00	30	0	0	0	0	0	0	1	\$270.00	\$0.00	
12	Tu-F,M 4:30a-5a		MTM @ 430a	\$180.00	30	0	0	0	0	0	0	1	\$180.00	\$0.00	
13	Tu-F,M 5a-6:30a		MTM @ 6a	\$410.00	30	1	1	1	0	0	0	0	\$1,640.00	\$0.00	
14	Tu-F,M 6a-6:30a		MTM @ 6a	\$410.00	30	0	0	0	0	0	0	1	\$410.00	\$0.00	
15	Tu-F,M 9a-10a		Good Day Northern Michigan	\$140.00	30	0	0	0	0	0	0	2	\$280.00	\$0.00	
16	Tu-F,M 2p-3p		The Talk	\$150.00	30	2	2	2	0	0	0	0	\$1,200.00	\$0.00	
17	Tu-F,M 10a-11a		Live with Kelly	\$140.00	30	0	0	0	0	0	0	1	\$140.00	\$0.00	
18	Tu-F,M 2p-3p		The Talk	\$210.00	30	0	0	0	0	0	0	2	\$420.00	\$0.00	
19	Tu-F,M 10a-11a		Live with Kelly	\$160.00	30	1	1	1	0	0	0	0	\$640.00	\$0.00	



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 28393269  
CPE: 1720/1737/14666  
Agency: TARGETED PLATFORM MEDIA

650 MASSACHUSETTS AVENUE NW  
20001

Changes as of: 4/18/2024 at 11:20 AM  
Flight: 9/24/24 - 9/30/24  
Advertiser: MICHIGAN DEMOCRATIC STATE CENTRAL COMMITTEE

Product: Issue

Agency Order #: 13379144  
Buyer: Lerario, Jenna  
Salesperson: ERIN SCHUMACHER  
212-424-6620

Separation:

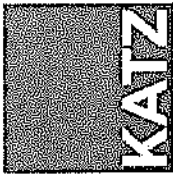
Version: Original Order  
Station: WWTV  
Market: Traverse City

Total Spots: 125

Total CPP: \$0.00  
Total GRP:

Primary Demo: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30							Total Spots	Total \$	CPP	
						9/24	9/25	9/26	9/27	9/28	9/29	9/30				
20	Tu-F, M 9a-10a		Good Day Northern Michigan	\$245.00	30	1	1	1	2	0	0	0	0	5	\$1,225.00	\$0.00
21	Tu-F, M 11a-12n		Price is Right	\$750.00	30	1	1	1	1	0	0	0	0	4	\$3,000.00	\$0.00
22	Tu-F, M 11a-12n		Price is Right	\$750.00	30	0	0	0	0	0	0	1	1	1	\$750.00	\$0.00
23	Tu-F, M 12n-12:30p		9&10 News @ Noon	\$1,200.00	30	0	0	0	0	0	0	1	1	1	\$1,200.00	\$0.00
24	Tu-F, M 12:30p-1:30p		Young & the Restless	\$750.00	30	1	1	1	1	0	0	0	0	4	\$3,000.00	\$0.00
25	Tu-F, M 12:30p-1:30p		Young & the Restless	\$750.00	30	0	0	0	0	0	0	1	1	1	\$750.00	\$0.00
26	Tu-F, M 1:30p-2p		Bold and the Beautiful	\$750.00	30	0	0	0	0	0	0	1	1	1	\$750.00	\$0.00
27	Tu-F, M 1:30p-2p		Bold and the Beautiful	\$750.00	30	1	1	1	1	0	0	0	0	4	\$3,000.00	\$0.00
28	Tu-F, M 12n-12:30p		9&10 News @ Noon	\$1,900.00	30	1	1	1	1	0	0	0	0	4	\$7,600.00	\$0.00
29	Tu-F, M 3p-4p		Let's Make a Deal	\$150.00	30	1	1	1	1	0	0	0	0	4	\$600.00	\$0.00
30	Tu-F, M 3p-4p		Let's Make a Deal	\$290.00	30	0	0	0	0	0	0	1	1	1	\$290.00	\$0.00
31	Tu-F, M 4p-5p		The Four	\$510.00	30	1	1	1	1	0	0	0	0	1	\$725.00	\$0.00
32	Tu-F, M 4p-5p		The Four	\$725.00	30	0	0	0	0	0	0	1	1	1	\$2,130.00	\$0.00
33	Su 6p-7p		9&10 News @ 6p	\$2,130.00	30	0	0	0	0	0	1	0	0	1	\$500.00	\$0.00
34	Sa 6p-6:30p		9&10 News @ 6p	\$500.00	30	0	0	0	0	1	0	0	0	1	\$500.00	\$0.00
35	Tu-F, M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	1	1	1	1	0	0	0	0	4	\$6,120.00	\$0.00
36	Tu-F, M 5:30p-6p		9&10 News @ 530p	\$1,830.00	30	1	1	1	1	0	0	0	0	4	\$7,320.00	\$0.00
37	Tu-F, M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	1	1	1	1	0	0	0	0	4	\$10,800.00	\$0.00
38	Tu-F, M 7p-7:30p		Big Bang Theory	\$1,350.00	30	1	1	1	1	0	0	0	0	4	\$5,400.00	\$0.00



# KATZ TELEVISION GROUP

125 West 55th St.  
New York, NY 10019

Contract # 28393269  
CPE: 1720/1737/14666  
Agency: TARGETED  
PLATFORM MEDIA

Changes as of: 4/18/2024 at 11:20 AM  
Flight: 9/24/24 - 9/30/24  
Advertiser: MICHIGAN  
DEMOCRATIC STATE  
CENTRAL  
COMMITTEE

Version: Original Order  
Station: WWTV  
Market: Traverse City

650 MASSACHUSETTS  
AVENUE NW  
20001

Product: Issue

Office: WASHINGTON

Total Spots: 125

Agency Order #: 13379144  
Buyer: Letario, Jenna

Service: Nielsen  
Total CPP: \$0.00  
Total GRP:

Salesperson: ERIN SCHUMACHER  
212-424-6620  
Primary Demo: ERIN SCHUMACHER  
212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30							Total Spots	Total \$	CPP
						9/24	9/25	9/26	9/27	9/28	9/29	9/30			
39	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,365.00	30	0	0	0	0	0	0	1	1	\$1,365.00	\$0.00
40	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	0	0	0	0	1	0	0	1	\$550.00	\$0.00
41	Sa 11p-11:30p		9&10 News @ 11p	\$750.00	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00
42	Tu-F,M 11p-11:35p		9&10 News @ 11p	\$800.00	30	1	1	1	0	0	0	0	4	\$3,200.00	\$0.00
43	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	1	1	1	0	0	0	0	4	\$760.00	\$0.00
44	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	0	0	0	0	0	1	0	1	\$190.00	\$0.00
45	Sa 8a-10a		CBS Saturday Morning	\$500.00	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00
46	Su 10:30a-11:30a		Face The Nation	\$705.00	30	0	0	0	0	0	1	0	1	\$705.00	\$0.00
47	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00
<b>TOTALS:</b>						<b>24</b>	<b>24</b>	<b>24</b>	<b>25</b>	<b>3</b>	<b>4</b>	<b>21</b>	<b>125</b>	<b>\$80,670.00</b>	<b>\$0.00</b>