

KTSM-FM
El Paso, TX
Quarterly Issues/Programs List
Fourth Quarter, 2019
12/31/2019

KTSM-FM
Quarterly Issues/Programs List

KTSM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **Military Support-** details on the upcoming golf tournament that benefits the local Vietnam Veterans of America chapter; information on the upcoming Veterans Business Conference to help support veteran-owned business matters.
- **Down Syndrome/Autism Awareness-** details on the upcoming Buddy Walk at EPPC to raise Down Syndrome/Autism awareness.
- **Arts & Culture-**information on Chalk the Block and events put on by MCAD El Paso; details on Dia De Los Muertos upcoming events; information on the upcoming production of My Sister in This House at the Forum Theater at EPCC and the upcoming EPCC theater production season; details on upcoming public events at Chamizal National Memorial celebrating local culture.
- **Economic Development-** discussion on annual Running of the Bulls 5k that promotes economic development and promotes engagement in downtown El Paso.
- **Education-** discussion on upcoming EPPC literary fiesta to promote importance of literacy; information on EPCC's special winter registration where different college preparedness aid will be available to new and returning students.
- **Drunk Driving Awareness-**more information on upcoming walk to raise awareness on drunk driving consequences.
- **Youth Support-** details on the upcoming Junior Achievement Business Hall of Fame dinner to honor local businesses and business owners and fundraise to provide financial literacy to youth in region; more information on the new program that Real Talk Youth Impact Program is bringing to the region to focus on at-risk youth and their parents; discussion on what the Court Appointed Special Advocate program is about, and how to help minors with legal matters.
- **Special Events-** details on the Junior Woman's Club upcoming Spooktacular event for families to celebrate Halloween; information on Socorro's Winterfest holiday celebration and how to participate; details on the events leading up to the annual Sun Bowl game.
- **Non-Profit-** details on the upcoming Junior League Christmas Fair and their support, charitable efforts, and how to get involved; information on upcoming El Paso Giving Day and events leading up to it; details on the upcoming Christmas at Our House holiday event for the Assistance League of El Paso to help raise funds for their programs, and how to get involved; details on the EPCF's Spirit of Giving Tree program.
- **Hunger Awareness-** information on the upcoming El Pasoans Fighting Hunger Winter Wonderland Gala to help support the region's food bank

and how to get involved; details on the new El Pasoans Fighting Hunger Twilight Volunteering program with El Pasoans Fighting Hunger to get groups or companies more involved with the regional food bank volunteering.

- **Small Business-** discussion of Small Business Saturday, the events surrounding it, and the importance of it; details on ongoing local event series helping small businesses network and connect with other businesses and business owners in the region.
- **Parks and Recreation-** information on upcoming events for the Wyler Aerial Tramway State Park, events throughout the month of January and the current status of the tramway.
- **Health-** awareness discussion on the legal and health dangers of THC vaping products.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military Support/Down Syndrome/Autism Awareness/Arts & Culture	EL PASO PUBLIC FORUM AIR 9/29/19	<p>Details on the upcoming golf tournament to benefit the local chapter of the Vietnam Veterans of America;</p> <p>Details on the upcoming Buddy Walk at EPCC to help promote community and awareness of Down Syndrome, Autism and other such conditions in our region;</p> <p>Details on the upcoming community street art festival Chalk The Block and the events happening during it, put on by the Museums and Cultural</p>	<p>Jesus Dominguez with Vietnam Veterans of America; Felipe Martinez with the Down Syndrome Coalition for El Paso; Erin Ritter with MCAD El Paso</p>	10/06/2019 07:01 AM	027:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Affairs Department of the City of El Paso.			
Economic Development/Education	EL PASO PUBLIC FORUM AIR 10/13/19	Discussion of the annual Running of the Bulls 5K, an upcoming event to promote engagement in downtown El Paso and economic development by bringing people downtown for events; Discussion of the upcoming EPCC literary fiesta to promote literacy in the region and the importance of such a focus.	Rudy Vasquez, Marketing and Communications Manager, Downtown Management District; Brian Kirby, English Professor and Member of Literary Fiesta Committee for El Paso Community College	10/13/2019 07:02 AM	029:03
Arts & Culture/Drunk Driving Awareness/Youth Support/Special Events	EL PASO PUBLIC FORUM AIR 10/20/19	Details on the upcoming events open to the public at the Chamizal National Memorial celebrating local culture and details on the unique national monument in our area; Details on the upcoming walk to raise awareness of drunk driving impacts and to remember the victims of drunk driving and support the survivors; Details on the upcoming Junior Achievement Business Hall of Fame dinner to	Anne Stephan, Chief of Interpretation and Education, Chamizal National Memorial; Vanessa Luna- Marquez, Program Manager and Jennifer Rodriguez, walk chair for Walk Like MADD with Mothers Against Drunk Driving; Elizabeth Terrazas, President, Junior Achievement of El Paso; Regina Bowman-Dow, President, Junior Woman's Club of El Paso	10/20/2019 07:02 AM	026:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>honor local involved businesses and business people and fundraise for Junior Achievement's ongoing efforts to provide financial literacy to youth in the region; Details on the Junior Woman's Club upcoming Spooktacular event providing a family environment for the Halloween holiday.</p>			
Arts & Culture/Non-Profit/Hunger Awareness	EL PASO PUBLIC FORUM AIR 10/27/19	<p>Details on the upcoming Dia De Los Muertos events happening at city museums and the cultural programming around them and discussion of the importance of such events and cultural heritage in our region; Details on the upcoming Junior League Christmas Fair and how it goes to support the Junior League's charitable efforts in the region and how to get involved; Details on the upcoming El Pasoans Fighting Hunger Winter Wonderland Gala to help support the region's food</p>	<p>Ismael Acosta, Marketing and Program Coordinator, Museums and Cultural Affairs Department for the City of El Paso; Luby Predonovich, President and Jennifer Dayoub, Christmas Fair Chair with Junior League of El Paso; Laura Rayborn, Board Chair, El Pasoans Fighting Hunger</p>	10/27/2019 07:01 AM	028:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		bank and how people can get involved to support fighting food insecurity in the region.			
Youth Support/Military Support	EL PASO PUBLIC FORUM AIR 11/3/19	<p>Details on the new program that Real Talk Youth Impact Program is bringing to the region to focus on at-risk youth and their parents, providing seminars on real-life issues from former convicts that have turned their lives around and helping them stay in school by providing support to engage in sports programs;</p> <p>Details on the upcoming Veterans Business Conference to help support veterans-owned businesses and discussion of the business opportunities and federal contracting possibilities available in our region;</p> <p>Discussion on what the Court Appointed Special Advocate program is about, and how it helps minors caught up in custody or removal cases have their</p>	<p>Rosa Ramos, Executive Administrator and Julian Morales, Executive Director of Real Talk Youth Impact Program;</p> <p>Pablo Armendariz, Director, Contract Opportunities Center with El Paso Community College; Sandy Jackson, Community Outreach with CASA of El Paso</p>	11/03/2019 07:01 AM	028:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		interests protected.			
Non-Profit/Arts & Culture	EL PASO PUBLIC FORUM AIR 11/10/19	Details on the upcoming El Paso Giving Day set of events to get time and donations given to registered local non-profits and the specific events and incentives leading up to the day itself; Discussion of the upcoming production of My Sister in This House at the Forum Theater at EPCC and the upcoming EPCC theater production season.	Erica Salas, El Paso Giving Day Coordinator with the Paso Del Norte Community Foundation; Veronica Frescas, Actress in a production at El Paso Community College	11/10/2019 07:00 AM	029:27
Non-Profit/Small Business/Special Events	EL PASO PUBLIC FORUM AIR 11/24/19	Details on the upcoming Christmas at Our House holiday event for the Assistance League of El Paso to help raise funds for the League's year-round charitable efforts and programs, and how to get involved; Discussion of Small Business Saturday and the events surrounding it, and the importance of people to consider small businesses as they do their holiday shopping; Details of	Jenn Bocknowski, Public Relations Committee Member with the Assistance League of El Paso; Jose Campos, Deputy District Director of the US Small Business Administration; Victor Reta, Director of Public Relations and Special Events, City of Socorro	11/24/2019 07:00 AM	026:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Socorro's Winterfest holiday celebration open to the public, how people can participate.			
Special Events/Non-Profit/Hunger Awareness	EL PASO PUBLIC FORUM AIR 12/1/19	Details of Socorro's Winterfest holiday celebration open to the public, how people can participate; Details on the upcoming Christmas at Our House holiday event for the Assistance League of El Paso to help raise funds for the League's year-round charitable efforts and programs, and how to get involved; Details on the new Twilight Volunteering program with El Pasoans Fighting Hunger to get groups or companies more involved with the regional food bank by volunteering after hours and how it can have an impact.	Victor Reta, Director of Public Relations and Special Events, City of Socorro; Jenn Bocknowski, Public Relations Committee Member with the Assistance League of El Paso; Alex Duran, Director of Communications for El Pasoans Fighting Hunger Food Bank	12/01/2019 07:00 AM	026:50
Hunger Awareness/Small Business	EL PASO PUBLIC FORUM AIR 12/8/19	Details on the new Twilight Volunteering program with El Pasoans Fighting Hunger to get	Alex Duran, Director of Communications for El Pasoans Fighting Hunger Food Bank;	12/08/2019 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>groups or companies more involved with the regional food bank by volunteering after hours and how it can have an impact; Details on ongoing local event series that gives small businesses a chance to network and connect with other small businesses/owners in the region; Ongoing film series held at a local art museum open and available to the public that showcases classic and modern films.</p>	<p>Tiffany Menefee, host of Cocktails with Friends; Jay Duncan, host of the Sunset Film Society</p>		
<p>Special Events/Non-Profit</p>	<p>EL PASO PUBLIC FORUM AIR 12/15/19</p>	<p>Details on the events leading up to the annual Sun Bowl, including the fan fiesta, battle of the bands, tailgate party and Sun Bowl invitational, all open to the public; Details on the EPCF's Spirit of Giving Tree program where people can visit physical trees around the area or a virtual tree online to help give presents and support to specifically identified people within the area.</p>	<p>Bernie Olivas, Sun Bowl Association President; Stephanie Otero, Vice President of Operations, El Paso Community Foundation</p>	<p>12/15/2019 07:01 AM</p>	<p>028:29</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education/Health/Special Events	EL PASO PUBLIC FORUM AIR 12/22/19	<p>Details on EPCC's upcoming special winter registration hours where counseling, financial aid and all other services will be available so new or returning students can prepare for the next semester, and discussion of common issues or misconceptions about the process; Discussion on the legal and health dangers of THC vaping products to inform parents and consumers ahead of the holiday gift-giving season; Details on the events leading up to the annual Sun Bowl, including the fan fiesta, battle of the bands, tailgate party and Sun Bowl Invitational, all open to the public.</p>	Raul Arizpe, Counselor and Professor, and Jim Heiney, Interim Director of Marketing for El Paso Community College; Emily Dawson with the El Paso County Attorney's Office; Bernie Olivas, President of the Sun Bowl Association	12/22/2019 07:01 AM	027:51
Parks and Recreation/Education/Health	EL PASO PUBLIC FORUM AIR 12/29/19	<p>Details on upcoming events for the Wyler Aerial Tramway State Park including their First of the Year hike and more events throughout the month of January and what the current status of the tramway is; Details on EPCC's upcoming</p>	Diana Moy, Park Interpreter with the Wyler Aerial Tramway State Park; Raul Arizpe, Counselor and Professor, and Jim Heiney, Interim Director of Marketing for El Paso Community College; Emily Dawson with the	12/29/2019 07:01 AM	030:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		special winter registration hours where counseling, financial aid and all other services will be available so new or returning students can prepare for the next semester, and discussion of common issues or misconceptions about the process; Discussion on the legal and health dangers of THC vaping products to inform parents and consumers ahead of the holiday gift-giving season.	El Paso County Attorney's Office		

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA/BORDER YOUTH ATHLETICS/COLLEGE PREP	000:30	031
BLOOD DONATIONS	PSA/EARS - STUFF THE TRUCK	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SOCIAL SERVICES	PSA/EL PASO KIWANIS FLAGS	000:30	041
NON-PROFIT	PSA/EPCF SPIRIT OF GIVING	000:30	037
MUSIC	PSA/EPPM BERGAMOT STRING QUARTET	000:29	006
MUSIC	PSA/EPPM BRYAN WALLICK	000:29	013
SKIN CANCER RESEARCH	PSA/RGCF SUN SAFETY	000:30	044
SKIN CANCER RESEARCH	PSA/RGCF SUN SAFETY 2	000:31	045
NON-PROFIT	PSA/THE BASE	000:30	001
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	008
COVENANT HOUSE	COVENANT HOUSE	000:30	024
ENVIRONMENT	UN GOALS	000:30	025
HEALTH AND FITNESS	AFLAC	000:31	004
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	002
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	002
PSA	GLAAD	000:30	004