KTSM

El Paso, TX Quarterly Issues/Programs List Third Quarter, 2022 04/16/2019 KTSM

Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Non-Profit- Details on DigDeep non-profit and what they stand for; Details on YMCA summer programs available throughout the season; Information on local response to food non-profit in El Paso

Environmental Services- Discussion on local issues cause by littering Education- Information on Frontera Land Alliance and their cause

Arts- Details on the Green Hope Project and their new art installation in downtown El Paso; Information on the upcoming fall festival held at the Women's club of the region; Information on Jesus in El Paso festival that seeks to bring people of all denominations together; Details on upcoming Sunrise & Family Fun Day on Rim Road and Scenic Drive featuring multiple art installations to promote civic involvement

Sports- Details on the upcoming golf tournament that benefits the local Guardians of the Children chapter

Finances- Information on new local bank bilingual program to help residents in West Texas and Las Cruces with their financial wellness

Military- Details on upcoming 9/11 Moving Tribute to support those whose lives were forever changed that day

History- Details on evening at Concordia Cemetery commemorating the death and history surrounding John Wesley Hardin

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Non-Profit	OLD EL PASO PUBLIC FORUM	DigDeep, a national nonprofit working to ensure that every American has clean running water and proper sanitation at home, on the details of	George McGraw, Founder and CEO of DigDeep; Bill Coon, President and CEO, YMCA of El Paso; Susan Goodell, CEO,	07/03/2022 06:30 AM	028:21

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	showing how	
	1.57 million	
	Americans	
	living	
	without a tap	
	or toilet in	
	their homes	
	is costing	
	the US	
	economy \$8.58	
	billion each	
	year, and how	
	the group is	
	working in	
	our region to	
	address the	
	issues;	
	details on	
	the summer	
	programs now	
	available	
	throughout	
	the regions	
	with the YMCA	
	including	
	outdoor and	
	indoor	
	sports,	
	swimming and	
	exercise	
	classes, and	
	even programs	
	going into	
	the next	
	school year	
	and how	
	people can	
	apply for	
	scholarships	
	for some or	
	all of the	
	costs;	
	Details on	
	the	
	continuing	
	local	
	response to	
	the food	
	insecurity	
	needs of the	
	region from	
	the El	
	Pasoans	
	Fighting	
	Hunger Food	
	bank, the	

		tens of thousands of meals and food kits being given out regularly, and the donation and volunteer needs present in our area to address the situation.			
Environmental Services/Non-Profit	OLD EL PASO PUBLIC FORUM		Paso; Susan Goodell, CEO, El Pasoans Fighting Hunger Food Bank	07/10/2022 06:29 AM	028:21

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		even programs			
		going into			
		the next			
		school year			
		and how			
		people can			
		apply for			
		scholarships			
		for some or			
		all of the			
		costs;			
		Details on			
		the			
		continuing			
		local			
		response to			
		the food			
		insecurity			
		needs of the			
		region from			
		the El			
		Pasoans			
		Fighting			
		Hunger Food			
		bank, the			
		tens of			
		thousands of			
		meals and			
		food kits			
		being given			
		out			
		regularly,			
		and the			
		donation and			
		volunteer			
		needs present			
		in our area			
		to address			
		the			
		situation.			
		Discussion of	Christina		
		the local			
		issues caused			
		by illegal	Communications		
		dumping of	and Marketing		
		trash, waste	Manager, El		
Environmontal	OLD EL	and other		07/17/0000	
Environmental	PASO	refuse	Paso Water; Bill	07/17/2022	028:21
Services/Non-Profit	PUBLIC	outside of	Coon, President	06:29 AM	
	FORUM	the actual	and CEO,		
				1	
		dump and the	YMCA of El		
		problems it	YMCA of El		
		problems it causes for	Paso; Susan		
		problems it causes for stormwater	Paso; Susan Goodell, CEO,		
		problems it causes for	Paso; Susan		

cause		
	Fighting Hunger	
flooding , plus the	Food Bank	
-		
resources		
available to		
the situation		
to combat		
this		
including		
reporting		
hotlines;		
details on		
the summer		
programs now		
available		
throughout		
the regions		
with the YMCA		
including		
outdoor and		
indoor		
sports,		
swimming and		
exercise		
classes, and		
even programs		
going into		
the next		
school year		
and how		
people can		
apply for		
scholarships		
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all of the		
costs;		
Details on		
the		
continuing		
local		
response to		
the food		
insecurity		
needs of the		
region from		
the El		
Pasoans		
Fighting		
Hunger Food		
bank, the tens of		
thousands of		
meals and		
food kits		
being given		
out		

		regularly, and the donation and volunteer needs present in our area to address the situation. Discussion of the work of DigDeep, a national nonprofit working to ensure that			
Non-Profit	OLD EL PASO PUBLIC FORUM	every American has clean running water and proper sanitation at home, on the details of their new report showing how 1.57 million Americans living without a tap or toilet in their homes is costing the US economy \$8.58 billion each year, and how	coon, President and CEO, YMCA of El Paso; Susan Goodell, CEO, El Pasoans Fighting Hunger Food Bank	07/24/2022 06:27 AM	028:21

	classes, and even programs going into the next school year and how people can apply for scholarships for some or all of the costs; Details on the continuing local response to the food insecurity needs of the region from the El Pasoans Fighting Hunger Food bank, the tens of thousands of meals and food kits being given out regularly, and the donation and volunteer needs present in our area to address the situation.			
Education/Environmental Services	Frontera Land Alliance to preserve major features of the local natural	Janaé Reneaud Field, Executive Director, Wendy Diaz, Education and Volunteer Manager, Rocio Ronquillo, Open Space Manager, Scott Cuttler, Board Member with the	07/31/2022 06:31 AM	028:21

		plants, animals and geology of our region, and keep them	Frontera Land Alliance; Christina Montoya,		
		available for generations to come including advocacy	Communications and Marketing Manager, El Paso Water		
		before federal agencies; discussion of the local			
		issues caused by illegal dumping of trash, waste and other			
		refuse outside of the actual dump and the problems it			
		causes for stormwater drainage and how it can cause			
		flooding , plus the resources available to the public to			
		combat this including reporting hotlines.			
	OLD EL	Discussion of the ongoing work of the Frontera Land Alliance to preserve major	Field, Executive Director, Wendy Diaz, Education and Volunteer Manager, Rocio		
Education/Environmental Services	PASO PUBLIC FORUM	features of the local natural landscape, promote education about the	Ronquillo, Open Space Manager, Scott Cuttler, Board Member with the	08/07/2022 06:30 AM	028:21
		plants, animals and geology of	Frontera Land Alliance; Christina		

		and keep them available for generations to come	Montoya, Communications and Marketing Manager, El Paso Water		
Art/Sports	OLD EL PASO PUBLIC FORUM	of a 64-foot Bordalo II mountain lion mural on the west wall of the ONE San Jacinto Plaza	Candace Printz, founder, the Green Hope Project; Doc and Riggs with Guardians of the Children Sun City Chapter	08/14/2022 06:28 AM	028:21

efforts, and
the artist,
Bordalo II,
from Lisbon,
Portugal, who
will be
curating a
large-scale
mountain lion
for El Paso,
which will
become part
of his series
titled Big
Trash Animals
as the first
installation
for Bordalo
II in Texas
and one of
fewer than
fifteen in
the United
States;
Details on
the upcoming
golf
tournament
benefiting
the efforts
of the local
chapter of
the Guardians
of the
Children to
offer support
and resources
to abused and
neglected
youth and
teens going
through court
cases and
other legal
proceedings
related to
their
situations
and how
people can
get involved
with the
event and
organization.

		and resources			
		to abused and neglected			
		youth and			
		teens going through court			
		cases and			
		other legal			
		proceedings			
		related to their			
		situations			
		and how			
		people can			
		get involved			
		with the event and			
		organization.			
		Details on how local			
		federal			
		credit union			
		FirstLight			
		FCU is launching a			
		new			
		bilingual,			
		economic show			
		to help West Texas and Las			
		Cruces			
		residents			
		with their			
		financial wellness	Sidney Alvarez,		
		called Get	FirstLight FCU;		
Einoneeg/Anta	PASO	Lit With	Fay LaFon, past	08/28/2022	028:21
1		FirstLight,	president,	06:25 AM	020.21
	FORUM	its origins as a podcast,	Woman's Club		
		and the	of El Paso		
		initial			
		topics being			
		addressed such as "Are			
		financially			
		compatible			
		with the one			
		you love?", and how the			
		panel of			
		experts will			
		be addressing			
		topics of importance			
1					

<pre>goes to support the cultural enrichment and charitable goals of the Woman's Club in the region,</pre>	Military/Finances	OLD EL PASO PUBLIC FORUM	including ongoing maintenance and restoration of the historic club house. Details on the upcoming 9/11 Moving Tribute, an event planned to commemorate the events of September 11, 2001 and show	Rachel Delisle and Joe Loya, Team RWB; Sidney Alvarez,	09/04/2022 06:24 AM	028:21
<pre>episodes; Details on the upcoming fall festival and vendors market to be held at the Woman's Club of El Paso including the activities and shopping opportunities available, and how it</pre>			Details on the upcoming fall festival and vendors market to be held at the Woman's Club of El Paso including the activities and shopping opportunities available, and how it goes to support the cultural enrichment and charitable goals of the Woman's Club in the region,			

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	community,		
	with a		
	tribute to		
	keep the		
	American Flag		
	constantly		
	moving from		
	sun-up to		
	sun-down, and		
	the resources		
	available to		
	local		
	veterans and		
	service		
	members in		
	relation to		
	their		
	service;		
	details on		
	how local		
	federal		
	credit union		
	FirstLight		
	FCU is		
	launching a		
	new		
	bilingual,		
	economic show		
	to help West		
	Texas and Las		
	Cruces		
	residents		
	with their		
	financial		
	wellness		
	called Get		
	Lit With		
	FirstLight,		
	its origins		
	as a podcast,		
	and the		
	initial		
	topics being		
	addressed		
	such as "Are		
	financially		
	compatible		
	with the one		
	you love?",		
	and how the		
	panel of		
	experts will		
	be addressing		
	topics of		
	importance		
	for people of		
	TOT POOPTO OI		

Military/Finances	OLD EL PASO PUBLIC FORUM		Rachel Delisle and Joe Loya, Team RWB;	09/11/2022 06:25 AM	028:21
		service; details on how local federal credit union FirstLight FCU is			

		called Get Lit With FirstLight, its origins as a podcast, and the initial topics being addressed such as "Are financially compatible with the one you love?", and how the panel of experts will be addressing topics of importance for people of all financial backgrounds in our region in upcoming episodes.			
History/Arts	OLD EL PASO PUBLIC FORUM	commemorating his death and the history surrounding him and the era of the old west in our region,	Patricia Kiddnev	09/18/2022 06:28 AM	028:21

		cemetery; Details on the upcoming Jesus in El Paso festival to be held at Lincoln Park and how it seeks to bring people of all denominations together to celebrate, network and worship together, plus the events available to the community at large.			
Arts	OLD EL PASO PUBLIC FORUM	and pride in the	Paul Dipp, Suprise Civic	09/25/2022 06:26 AM	028:21

denominations together to celebrate, network and worship together,
plus the events available to the community at large.

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TI	TLE DESCRIPTION	DATE/TIME	DURATION
(Insert ne	twork and/or sy	ndicator-provided prog	rams lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	PSA LOCAL - Centro Santa Catlina	000:29	9
PSA	PSA LOCAL - El Paso Electric (usage 1)	000:31	6
PSA	PSA LOCAL - El Paso Electric (usage 2)	000:30	6
EDUCATION	PSA LOCAL - Jefferson HS Reunion	000:30	71
PSA	PSA LOCAL - RotaCare	000:30	6
NON-PROFIT	PSA - LOCAL - EARS/Blood Drive	000:30	17
EDUCATION	PSA - Jefferson HS Reunion	000:30	10
CHILDHOOD GRIEF	PSA - LOCAL - CHILDRENS GRIEF CENTER	000:30	5
SAFE DRIVING	PSA - LOCAL - Distracted Driving/Chance	000:15	138
SAFE DRIVING	PSA - LOCAL - Distracted Driving/Heads Up	000:15	135
ARTS	PSA - LOCAL - Jewish Food Festival	000:30	4
PSA	PSA – LOCAL – ROTACARE	000:29	134
CHILDHOOD	PSA - LOCAL -Center for Children HOPES campaign	000:30	71
CENTERLINK	CENTERLINK	000:29	2
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	5
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3

COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
EDUCATION	NATIONAL SUMMER LEARNING	000:30	16
GLAAD	GLAAD	000:29	1
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	12
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:29	16
RECOVERY	NATIONAL RECOVERY MONTH	000:30	11
SAGE	SAGE	000:29	2