

KTSM
El Paso, TX
Quarterly Issues/Programs List
Second Quarter, 2021
04/16/2019

KTSM
Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Breast Cancer- Discussion of proposed bills that would eliminate out-of-pocket costs for breast exams

Technology- Talks of five-year initiative with IBM to create apps

Nutrition- Discussion on how to create a healthy food system

Women's History- Talks of Women's History Month in March

Non-Profit- Information on charity golf tournament for the local Junior Women's Club; Discussion of the partnership between The Great Khalid Foundation and El Paso Electric (EPE) to support the inaugural Fine Arts Student Exhibition: Celebrating Black History; Details on the local upcoming 44th Anniversary 4th of July People's Parade

Nature- Information on the upcoming 2021 Texas Master Naturalist course offering a better understanding of the natural and man-made factors of the environment; Discussion on Invasive Plant Pest and Disease Awareness Month; Discussion of the concerns people have about vaccines; National Cancer Survivors Day information; Heart failure discussion

Education- Information on local Head Start program for childhood development, for low-income families

Social Media- Information on Facebook and its operations; Discussion on application called ArthritisPower

Immigration- Discussion of how to create a better future for immigrants in America

Military- Information on Friends Committee on National Legislation's efforts relating to repealing the 2002 Iraq Authorization for Use of Military Force (AUMF)

Fine Arts- Details on the return of the Plaza Classic Film Festival for 2021

Health- Information on the dangers of skipping wellness visits; Discussion of how lung cancer survival rates are on the rise in the U.S; Discussion on how the Health Resources and Services Administration is encouraging parents to take their children to the doctor regularly; Recognizing Pride Month and the specific factors of heart health facing the LGBTQ+ community; Discussion on the disconnect between doctors and patients about dementia

Mental Health- Discussion on VA's Mental Health Month awareness and education efforts

Unemployment- Discussion on unemployment rates bouncing back in America

Elderly Issues- Information on the issue of loneliness among older Americans and how therapy pets could help

Shopping- Discussion on how American's have changed the way they shop for food

Communications- Discussion of the upcoming Field Day test

Human Disabilities- Discussion of disability employment

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATI
<p>Breast Cancer/Technology/Nutrition/Women's History</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of proposed bills in the Texas legislature that would eliminate out-of-pocket costs for diagnostic breast imaging following an abnormal mammogram result or other medically-necessary purpose, affecting the situation that women face hundreds to thousands of dollars in out-of-pocket costs for needed diagnostic imaging that results in many women not seeking care until the cancer has spread - making it deadlier and more expensive to treat; Discussion Call for Code, a \$30 million, five-year global initiative with IBM and partners working to unite developers and problem solvers to create applications with AI, Cloud, and other modern technologies that can tackle some of the world's biggest challenges, with the 2021 Call for Code Global Challenge</p>	<p>Rebecca Birch. Public Policy Specialist at Susan G. Komen for the Cure; Ruth Davis, Director of Call for Code; Eduardo Sanchez, M.D., M.P.H., FAAFP, American Heart Association Chief Medical Officer for Prevention; Lieutenant General Jody J. Daniels the Chief of Army Reserve and Commanding General, U.S. Army Reserve Command</p>	<p>04/04/2021 07:02 AM</p>	<p>027:5</p>

		<p>taking on climate change - a pressing issue that has the power to compromise our planet and our survival; Discussion of the rising rates of nutrition insecurity across the country and the importance of creating a healthy food system, plus the impact the companies that make and produce much of our food have on our health and how they are voluntarily stepping up to the challenge along with the American Heart Association's Foodscape Innovation Awards, which recognize individuals and companies in the food industry for new efforts to improve public health; Discussion of National Women's History Month in March as the Army joins the nation to celebrate the contributions and accomplishments of women and particularly noting the example in the Army Reserve with Lieutenant General</p>			
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		<p>Jody J. Daniels the Chief of Army Reserve and Commanding General, U.S. Army Reserve Command, the first woman to lead the Army Reserve and the first female commander of any Army component.</p>			
<p>Non-Profit/Nature</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the Junior Woman's Club of El Paso's upcoming event, the 18th annual Spring Swing charity golf tournament and the precautions being taken this year, as well as discission about The Junior Woman's Club of El Paso mission as a non-profit, service-based, volunteer organization dedicated to improving the El Paso community, where club members devote their time and energy to local charitable organizations and social service agencies through community service projects and fundraising events including Spooktacular in the fall and the Spring Swing golf tournament; Details</p>	<p>Regina Bowman Daou, Junior Woman's Club of El Paso; Joseph Arteaga, President, Texas Master Naturalist, Trans-Pecos Chapter; Samantha Simon, U.S. Department of Agriculture's (USDA) Executive Director of Emergency and Domestic Programs</p>	<p>04/11/2021 07:01 AM</p>	<p>027:3</p>

		<p>on the upcoming course for the 2021 Texas Master Naturalist program which helps participants gain a better understanding of the natural and man-made factors of the environment in our region and receive state certification and help in local non-profits; Discussion of Invasive Plant Pest and Disease Awareness Month and how to spot damaging, invasive species known as “hungry pests,” destructive insects and plant diseases – such as the Asian long horned beetle, spotted lanternfly, gypsy moth, and Huanglongbing (aka citrus greening disease) that cost the U.S. an estimated \$40 billion each year in damages to trees, plants, crops, and related management efforts.</p>			
<p>Education/Immigration/Social Media</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion about the ESC 19 Head Start program, which serves the community by providing early childhood development and preschool services</p>	<p>Marcos de Santos, Senior Program Manager – Public Relations and Community Engagement; Todd Curry, board member, Justice for our Neighbors El Paso; Edward Palmieri -</p>	<p>04/18/2021 07:02 AM</p>	<p>028:4</p>

	<p>to children from low-socio economic households for more than 50 years, giving children with a solid foundation that prepares them for kindergarten and beyond; Discussion of the local organizing efforts as part of the national JFON network promoting policies that restore human dignity, center community well-being, and prioritize equity and harm reduction in America's immigration system, centered on the voices and imaginations of immigrants to determine a future in which everyone can thrive; Discussion of how staff at Facebook are making it easier to take action this Earth Day including survey results and more about the Earth Day related content making its way to Facebook, plus how Facebook's operations are now supported by 100% renewable energy and have reached net zero emissions.</p>	Director, Global Sustainability, Facebook		
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<p>Education/Immigration/Social Media</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Justice for our Neighbors El Paso, ESC Head Start recruitment, Earth Day on FB</p> <p>Discussion about the ESC 19 Head Start program, which serves the community by providing early childhood development and preschool services to children from low-socio economic households for more than 50 years, giving children with a solid foundation that prepares them for kindergarten and beyond; Discussion of the local organizing efforts as part of the national JFON network promoting policies that restore human dignity, center community well-being, and prioritize equity and harm reduction in America's immigration system, centered on the voices and imaginations of immigrants to determine a future in which everyone can thrive; Discussion of how staff at Facebook</p>	<p>Marcos de Santos, Senior Program Manager – Public Relations and Community Engagement; Todd Curry, board member, Justice for our Neighbors El Paso; Edward Palmieri - Director, Global Sustainability, Facebook</p>	<p>04/25/2021 07:02 AM</p>	<p>028:5</p>
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		<p>are making it easier to take action this Earth Day including survey results and more about the Earth Day related content making its way to Facebook, plus how Facebook's operations are now supported by 100% renewable energy and have reached net zero emissions.</p>			
<p>Military/Education/Immigration</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the Friends Committee on National Legislation's efforts relating to the repealing the 2002 Iraq Authorization for Use of Military Force (AUMF) and how repealing the 2002 AUMF would be the first step towards Congress reasserting its constitutional war powers and bringing an end to forever war; Discussion about the ESC 19 Head Start program, which serves the community by providing early childhood development and preschool services to children from low-socio economic households for more than 50 years, giving children with</p>	<p>Heather Brandon-Smith, Legislative Director for Militarism and Human Rights, FCNL; Marcos de Santos, Senior Program Manager – Public Relations and Community Engagement; Todd Curry, board member, Justice for our Neighbors El Paso</p>	<p>05/02/2021 07:02 AM</p>	<p>028:5</p>

		<p>a solid foundation that prepares them for kindergarten and beyond; Discussion of the local organizing efforts as part of the national JFON network promoting policies that restore human dignity, center community well-being, and prioritize equity and harm reduction in America's immigration system, centered on the voices and imaginations of immigrants to determine a future in which everyone can thrive.</p>			
<p>Military/Education/Immigration</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the Friends Committee on National Legislation's efforts relating to the repealing the 2002 Iraq Authorization for Use of Military Force (AUMF) and how repealing the 2002 AUMF would be the first step towards Congress reasserting its constitutional war powers and bringing an end to forever war; Discussion about the ESC 19 Head Start program, which serves the community by</p>	<p>Heather Brandon-Smith, Legislative Director for Militarism and Human Rights, FCNL; Marcos de Santos, Senior Program Manager – Public Relations and Community Engagement; Todd Curry, board member, Justice for our Neighbors El Paso</p>	<p>05/09/2021 07:02 AM</p>	<p>028:1</p>

		<p>providing early childhood development and preschool services to children from low-socio economic households for more than 50 years, giving children with a solid foundation that prepares them for kindergarten and beyond; Discussion of the local organizing efforts as part of the national JFON network promoting policies that restore human dignity, center community well-being, and prioritize equity and harm reduction in America's immigration system, centered on the voices and imaginations of immigrants to determine a future in which everyone can thrive.</p>			
<p>Fine Arts/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Plaza Classic returns, pediatric checkups and lung cancer screenings</p> <p>Details on the return of the Plaza Classic Film Festival for 2021, including how people can get involved in the community's</p>	<p>Doug Pullen, festival director, El Paso Community Foundation; Dr. Lee Savio Beers, M.D., FAAP, President, American Academy of Pediatrics; Dr.</p>	<p>05/16/2021 07:02 AM</p>	<p>027:1</p>

		<p>celebration of local filmmakers and get tickets; Discussion of the dangers of skipping wellness visits and the importance of routine childhood immunizations, plus what parents need to be aware of as the COVID vaccine becomes available to children, including timing, scheduling, and safety; Discussion of how lung cancer survival rates are on the rise in the U.S., and details on the breakthroughs that have advanced treatment for people living with lung cancer, though some people living with the most common type of lung cancer, called non-small cell lung cancer, do not receive testing that helps identify characteristics about their unique cancer and informs treatment decisions with details on a new campaign that hopes to educate the public about biomarker testing.</p>	<p>Jorge Gomez, a medical oncologist in the thoracic oncology program at Mount Sinai Hospital in New York, and Andrea Ferris, president, and CEO of LUNgevity Foundation</p>		
<p>Non-Profit/Mental Health/Social Media</p>	<p>EL PASO PUBLIC FORUM</p>	<p>EPE and Great Khalid Foundation, VA for Mental Health Month,</p>	<p>The Great Khalid Foundation Executive</p>	<p>05/23/2021 07:02 AM</p>	<p>029:2</p>

	<p>Creaky Joints on hispanic arthritis</p> <p>Discussion of the partnership between The Great Khalid Foundation and El Paso Electric (EPE) to support the inaugural Fine Arts Student Exhibition: Celebrating Black History - a unique exhibition of locally produced art by middle and high school students that will capstone and bring to life their research as well as serve as a fundraising effort where all ticket proceeds to the exhibit will benefit the Foundation, taking place on Juneteenth;</p> <p>Discussion of how the U.S. Department of Veterans Affairs (VA) is encouraging Veterans to take care of their mental health by highlighting resources that are available to help and offering ideas on how to get started, as well as how as part of VA's Mental Health Month awareness and education efforts, how they're focusing on the</p>	<p>Director Linda Wolfe and Kelly A. Tomblin, CEO, El Paso Electric; Dr. Jennifer Strauss, Head of the Women's Mental Health Program for the VA and Dr. Laura Miller, Medical Director of Reproductive Mental Health for the VA; Daniel Hernandez, MD, Director of Medical Affairs and Hispanic Outreach, CreakyJoints Español, and Yaideliz Acevedo, Rheumatoid Arthritis Patient, College Student and Mother</p>	
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		<p>unique mental health challenges women Veterans face and the VA resources available to support them as well as the VA's Mental Health Month campaign, One Step Today; Discussion about why the non-profit, digital organization is a trusted resource for health education about all forms of arthritis and how a new and free application called ArthritisPower can help the Hispanic community track their experience of disease, share that information with their doctor, educate their family and friends, and participate in voluntary research, which will help everyone better understand how the Hispanic community is impacted by arthritis.</p>			
<p>Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>COVID Vaccine hesitancy, Focus on cancer CCA, Heart failure Discussion of the concerns and skepticism that millions still have</p>	<p>Dr. Ebony Hilton, critical care anesthesiologist at the University of Virginia Medical</p>	<p>05/30/2021 07:00 AM</p>	<p>026:0</p>

	<p>about the vaccines (such as safety, side effects, and availability), the challenge that health authorities face in gaining the trust of those with hesitations, how making the shots convenient is one of the best ways to increase vaccination rates, and what's being done to fortify our health care system from all the impacts of the pandemic;</p> <p>Recognizing National Cancer Survivors Day with organizations from coast to coast recognize those affected by cancer by celebrating those who have survived as well as supporting and inspiring those who are navigating a diagnosis, especially those with a rare form of cancer such as CCA and what those at risk need to know; Discussion of heart failure, the seriousness of HF hospitalizations, HF symptoms, treatment and lifestyle tips that may help patients or</p>	<p>Center; Beth Davidson, a heart failure nurse practitioner in Nashville, TN, and President of the American Association of HF Nurses</p>		
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		a loved one manage the condition.			
<p>Unemployment/Elderly Issues/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Unemployment rate changes, Loneliness and animal interaction, COVID Vaccine hesitancy Discussion of updated rankings for the States Whose Unemployment Rates Are Bouncing Back Most and which areas of the country have had the best recovery so far, looking at comparisons between the 50 states and the District of Columbia based on five key metrics that compare unemployment rate statistics from the latest month for which data is available (April 2021) to key dates in 2019 and 2020; Discussion of the issue of loneliness among older Americans and details on the goals of the therapy dog study surrounding this issue, with the new study – and the field of research into Human-Animal Interaction (HAI) – focusing on exploring the</p>	<p>Jill Gonzales, analyst, WalletHub; veterinarian Angela Hughes, PhD, DVM, and Nancy Gee, PhD, Director of the Center for Human Animal Interaction at Virginia Commonwealth University; Dr. Ebony Hilton, critical care anesthesiologist at the University of Virginia Medical Center</p>	<p>06/06/2021 07:02 AM</p>	<p>029:1</p>

		<p>potential of the incredible bond that pets and people can have and the role each can play in making life better for the other; Discussion of the concerns and skepticism that millions still have about the vaccines (such as safety, side effects, and availability), the challenge that health authorities face in gaining the trust of those with hesitations, how making the shots convenient is one of the best ways to increase vaccination rates, and what's being done to fortify our health care system from all the impacts of the pandemic.</p>			
<p>Health/Shopping/Unemployment</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Child vaccinations and checkups, grocery shopper trends, states unemployment recovery Discussion of how the Health Resources and Services Administration (HRSA) is encouraging parents to get their children caught up on well-child visits and</p>	<p>Michael D. Warren, MD, MPH, FAAP, Associate Administrator, Maternal and Child Health Bureau, Health Resources and Services Administration; Leslie Sarasin, President and CEO, FMI; Jill Gonzales,</p>	<p>06/13/2021 07:01 AM</p>	<p>029:0</p>

	<p>vaccinations, including the COVID-19 vaccine for adolescents age 12 and older, with now being the time to make an appointment to see your child's pediatric provide as missing vaccinations leaves children and families vulnerable to preventable diseases like measles; Discussion of the latest FMI U.S. Grocery Shopper Trends report that show the pandemic has caused many Americans to change the way they shop for food, offering a window into consumers' thinking during this new era of at-home meals. Here's some of what the analysis revealed about grocery shopper behavior; Discussion of updated rankings for the States Whose Unemployment Rates Are Bouncing Back Most and which areas of the country have had the best recovery so far, looking at comparisons</p>	analyst, WalletHub		
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		<p>between the 50 states and the District of Columbia based on five key metrics that compare unemployment rate statistics from the latest month for which data is available (April 2021) to key dates in 2019 and 2020.</p>			
<p>Communications/Human Disabilities/Unemployment</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the upcoming Field Day test and contest being held at the local HAM radio club and across the country and world, and the continued importance of amateur radio for emergency communications, weather reporting and current telecommunications; Discussion of disability employment and how PRIDE Industries employees' disabilities range from physical, cognitive, mental health, visual, learning, and deaf and/or hearing loss, with local operations at Fort Bliss that have PRIDE Industries' teams working as HVAC technicians,</p>	<p>Sean Gardner, El Paso Amateur Radio Association; Don Nelson, PRIDE Industries' Vice President of Government Facilities Services and Leah Burdick, PRIDE Industries' Chief Growth Officer; Jill Gonzales, analyst, WalletHub</p>	<p>06/20/2021 07:02 AM</p>	<p>029:0</p>

		<p>plumbers, carpenters, painters, appliance technicians, electricians, fire alarm and suppression technicians, entomologists, landscapers, road repair technicians, heavy equipment operators, general clerks, and more; Discussion of updated rankings for the States Whose Unemployment Rates Are Bouncing Back Most and which areas of the country have had the best recovery so far, looking at comparisons between the 50 states and the District of Columbia based on five key metrics that compare unemployment rate statistics from the latest month for which data is available (April 2021) to key dates in 2019 and 2020.</p>			
<p>Non-Profit/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Child vaccinations and checkups, grocery shopper trends, states unemployment recovery Details on the upcoming 44th</p>	<p>Gloria Diaz, El Paso Del Norte Lion's Club; Monica Leal, Public Health Program Manager, Heart REACH,</p>	<p>06/27/2021 07:03 AM</p>	<p>029:5</p>

	<p>Anniversary 4th of July People's Parade in honor of Independence Day and how people can register to be a part of the parade or view it on the 4th; Recognizing Pride Month and the specific factors of heart health facing the LGBTQ+ community, with many LGBTQ+ adults facing unique individual, intrapersonal stressors due to sexual orientation and gender identity that can affect mental health; Discussion of new AARP research that has found that there is a disconnect between doctors and patients when it comes to dementia and shows that health care providers overestimate the worry that adults 40 and older would feel if they had dementia, plus the positive factors of cognitive decline is not being inevitable, with AARP encouraging older adults to talk with their healthcare providers because</p>	<p>American Heart Association; Sara Lentz Lock, SVP for AARP</p>		
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		early diagnosis is key to disease management and a healthy lifestyle helps to reduce cognitive decline.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
MEDIA	AD COUNCIL	000:29	6
MEDIA	AD COUNCIL	000:29	6
MEDIA	AD COUNCIL	000:29	6
NON-PROFIT	ADVANCING JUSTICE	000:29	3
NON-PROFIT	ADVANCING JUSTICE	000:30	6
NON-PROFIT	BIG BROTHERS BIG SISTERS	000:30	8
NON-PROFIT	BIG BROTHERS BIG SISTERS	000:30	4
MENTAL HEALTH	MENTAL HEALTH	000:30	10
MENTAL HEALTH	MENTAL HEALTH	000:30	9
MENTAL HEALTH	MENTAL HEALTH	000:30	10
NON-PROFIT	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
GOVERNMENT	REACH.GOV	000:30	1
HUMANITARIAN AID	SAVE THE CHILDREN	000:29	5
HUMANITARIAN AID	SAVE THE CHILDREN	000:30	5
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	7