

KTSM-FM
El Paso, TX
Quarterly Issues/Programs List
First Quarter, 2017
03/27/2017

KTSM-FM
Quarterly Issues/Programs List

KTSM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **economy:** Melendez, the COO of Workforce Solutions Borderplex, says El Paso County is one of just 18 areas in the nation to get IT training in this National Techhire Initiative" to provide 400 jobs in 3 years
- **education:** Superintendent of El Paso Ind. School District, the county's largest, on how his district won bond issue approval from voters & what the county's largest school bond will provide
- **environment:** Karam now has a donation of land to expand her wildlife rehabilitation efforts & is seeking donations of towels and elbow grease to help her build a sanctuary for the injured animals
- **government:** The director of Animal Services shows big improvement in the "live" release of shelter animals plus their new spay and neuter unit offers low cost clinics monthly, along with trapping feral cats
- **health:** The Rio Grande Cancer Foundation's Executive director on the Colors of Cancer walk/run that takes the place of The Race For The Cure now that Komen office has closed in El Paso, plus other services the foundation offers
- **water:** El Paso Water's marketing manager talks about progress being made on building storm-water ponds and explains why the water bill is in two parts with rates increasing & why

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
economy	El Paso Public Forum jan.1	Melendez, the COO of Workforce Solutions Borderplex,says El Paso County is one of just 18 areas in the nation to get IT training in this National Techhire Initiative" to provide 400 jobs in 3 years	Leila Melendez	01/01/2017 07:00 AM	029:57
education	El Paso Public Forum jan 8	Superintendent of El Paso Ind. School District, the county's largest,on how his district won bond issue approval from voters & what the county's largest school bond will provide	Juan Cabrera	01/08/2017 07:02 AM	029:55
government	El Paso Public Forum jan 15	Rothchild is a Young Eagles Coordinator & flight instructor with Experimental Aircraft Association-get a ride on the rare B-17 flying fortress	Deborah Rothchild	01/15/2017 07:03 AM	029:56
government	El Paso Public Forum	Gudenrath, the executive director of El Paso's Downtown Management District talks about bigger grants for improving the facades of downtown businesses and how it spurs development and renovation	Joe Gudenrath	01/22/2017 07:00 AM	029:59
environment	El Paso Public Forum	Karam now has a donation of land to expand her wildlife rehabilitation efforts & is seeking donations of towels and elbow grease to help her build a sanctuary for the injured animals	Josie Karam	01/29/2017 07:00 AM	029:59
water	El Paso Public Forum feb.5	El Paso Water's marketing manager talks about progress being made on building storm-water ponds and explains why the water bill is in two parts with rates increasing & why	Christina Montoya-Halter	02/05/2017 07:03 AM	029:59
health	El Paso Public Forum feb.12	A "Smoke-free Paso Del Norte" is now at UTEP and Crawford explains how she went through the smoking cessation classes in which state & federal grants help pay for this free program available to	Amanda Crawford	02/12/2017 07:02 AM	029:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		everyone			
government	El Paso Public Forum feb.19	The director of Animal Services shows big improvement in the "live" release of shelter animals plus their new spay and neuter unit offers low cost clinics monthly,along with trapping feral cats	Kurt Fenstermacher	02/19/2017 07:02 AM	030:01
environment	El Paso Public Forum feb.26	El Paso's Environmental Services Recycling Operations Mgr. updates up on what now can be recycled,why and their outreach to students to be good environmental custodians	Raeann Victoria Ortega	02/26/2017 07:02 AM	030:03
health	El Paso Public Forum March 5	Carrie founded the El Paso Crohn's & Autoimmune disease support group,talking about awareness of these diseases in March and her husband, Javier helps conduct the support groups. Both have auto immune disease	Carrie Wilkie, Javier Sambrano	03/05/2017 07:01 AM	030:05
health	El Paso Public Forum March12	Dr. Irwin a primary therapist at a recovery center and a highly sought after addiction therapist specializing in hypnotherapy on her new book about hope & recovery in finding the treatment that works for the individual,offering personal stories	Dr. Nancy Irwin	03/12/2017 07:02 AM	030:02
health	El Paso Public Forum March 19	Lozano,project coordinator for El Paso's Dept. of Health on a new awareness campaign for colorectal cancer,second cause of cancer death in the U.S.:a "boxer shorts march" (walk)	Claudia Lozano	03/19/2017 07:04 AM	029:02
health	El Paso Public Forum March 26	The Rio Grande Cancer Foundation's Executive director on the Colors of Cancer walk/run that takes the place of The Race For The Cure now that Komen office has closed in El Paso,plus other services the foundation offers	Patti Tiscareno	03/26/2017 07:02 AM	030:05

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

I S S U E / T I T L E	P R E C E D I N G	O R G A N I Z A T I O N	D U R I N G
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(Insert
network
and/or
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here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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PS A/ AUSTIN MSP EAKS	000 :30	007
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PS A/ BAR OUR BLUE	000 :57	006
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PS A/ CHILD PASS ENGER SA	000 :15	005
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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----	PS A/ MS W AL K	000 :30	001
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----	PS A/P ET AD OP TI ON	000 :30	007
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----	PS A/P RE- DI AB ET ES	000 :30	003
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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