

KTSM-FM

3 Q 2014

SECTION II
NETWORK AND/OR SYNDICATED PROGRAMMING

SECTION III

Public Service Announcements

Live reads

Issues	Organization or Title	Duration	Runs
5-K funder	EP child guidance ct.	:20	4
healthy eating	Vegetarian Society of EP	:20	3
smelter tour	KCOS-TV program	:20	2
seniors/concert	EPCC Sr.adult program	:20	5
alumni gathering	UTEP 100 yrs. Picnic celebrate	:20	5
family camping	EP parks/rec	:20	4
homeless vets	COAT DRIVE	:20	6
young musicians	EP society for future musicians	:20	4
kids' run funder	Opportunity Ct.for homeless	:20	3
female vets	H.O.P.E. institute	:20	3
donate suits	Emergence Health Network	:20	3
early alzheimers	EP Museum of Art workshop	:20	3
Natl.Night out	Castner Hts. Neighborhodd assoc.	:20	5
eagle scout	Darin Eastwood	:20	3
family concert funder	homegrownel Paso.com	:20	7
golf tourney	Cowboys for Cancer funder	:20	3
golf tourney	Northeast rotary funder	:20	2
golf tourney	El Paso Diabetes Assoc.	:20	3
sounds of grace concert	St.Mark's Grace campus	:20	2
puppet show funder	Impact,programs of excellence	:20	4
bond issue help	City of El Paso	:20	3
5k run/walk funder	American Red Cross of El Paso	:20	2
family cookout-park	EP parks/rec	:20	4
vintage films	Plaza Classic film fest	:20	7
SPECIAL NEEDS	MIKE DEE'S BIG ADVENTURE	:60	12
EDUCATION	UTEP	:60	2
BLOOD DRIVE	UNITED BLOOD SERVICES	:60	4
EDUCATION	YISD BACKPACK GIVEAWAY	:60	6
EDUCATION	SCHOOL SUPPLY DRIVE	:60	4
EDUCATION	EL DORADO HIGH SCHOOL	:60	6

KHEY-AM, KHEY-FM, KPRR,
KTSM-AM and KTSM-FM
each ran the below recorded
PSA's

Safety Town		:30	41
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Vidas Perfectas	:31	7
Drug Free Texas	:32	72
KCOS Public TV	:33	12
ASPCA	:34	42
USO/ORYX Challenge	:35	46
YWCA After School	:36	16
Homegrown El Paso	:37	39
TX Dept. of Health	:38	7
Alzheimers Assoc.	:39	28
Susan G. Komen	:40	11
Hungry Caterpillar	:41	21
YWCA Violence	:42	1

[issues](#)

The following are interviews

aired on El Paso Public Forum,30 min.public service program Sundays on all 5 stations in El Paso.

Issues	Organization or Title	Details	Date	Duration	Guest
business	Accion Texas	party for community to bring awareness to loan avails	Sept.28	8	Elvira Valles
business	EP Hispanic Chamber	dinner for SBA speaker	20-Jul	8	Pamela Morales
business					
community	EP Animal Services	responsible owners	13-Jul	16:46	Marilyn Christensen
community	EP Child Guidance Ct	race funder	6-Jul	12	Cathy Gaytan
community	Special Olympics EP	dinner,funder	Sept.21	0:00	Marsha Baray
community	EPAC-NAUS	dinner for retired army	Sept.21	9:40	Ed Ney,Dan Schulte
community	YWCA	walk a mile	Sept.14	6:30	Sandra Braham,Secret Wherrett
community	Animal Rescue League of EP	chihuahua contest	Sept.7	9:15	Loretta Hyde,Heather Hall
community	El Paso Parks/Rec	childhood obesity	Aug.31	10:40	Wayne Thornton
community	Homegrown El Paso	first park concert	Aug.31	9:30	Chas.Dodds,Joseph Nester
community	city of El Paso coordinator	neighborhood assoc.	Aug.24	9	Mark Weber
community	YMCA	seeking parental input	Aug.17	7	Bill Coon
community	Eagle Scouts	Darin Eastwood project	Aug.10	8:34	Darin Eastwood
community	Border Patrol Foundation	dinner funder	Aug.10	12:40	Erica Aguilar,Maria Ibanez
community	American Red Cross-EP	race funder	Aug.10	8	Mark Matthys,Melissa Olivo
community	Leadership El Paso	race funder:homeless	20-Jul	9:54	Adam Hagan
culture	EP Art Museum	new exhibit	Aug.24	8	Robert Montoya
culture	El Paso Symphony Orchestra	funder for low income students-instruments	Sept.28	11:30	Karen Peters,Rosalia Beltran
culture	Early EP art collectors	vintage home tour	Sept.28	9	Kevin Wells
culture	Impact:Programs of Excellence	puppet show funder	Sept.21	10:07	Sally Gilbert
culture	El Paso Community College	Hispanic heritage month events	Sept. 14	12:30	Alex Hernandez,Doroteo Franco
culture	EP Chopin Festival	free concerts	Aug.31	8:47	Dr.Lucy Scarbrough

culture	Plaza Classic Film Fest	vintage films	27-Jul		12:35 Eric Pearson,Doug Pullen
health	EP Diabetes Assoc.	bike race funder	Sept.14		10 Henry Brutus
health	Volar Ct.For Independent Living	deaf awareness week	Sept.7		11 Susanna Santillan,Rebecca Hernandez
health	MDA	muscle walk funder	Sept.7		9 Saul Villalobos,Alba Garza
health	Healthy Opportunities:Marriage	Enrichment program	Aug.24		12 Rosalie Montoya
health	EP 1st Health Plans,Inc/C.A.R.E.unit	CHIP enrollment	Aug.17		14:13 Adriana Cadena
health	Author Sheri Samotin	Caring for aging parents			
health	UMC Foundation	cancer patient funder	Aug.3		18:15 Sheri Samotin
health	Rio Grande Cancer Ct.	concert funder	6-Jul		5 Dennece Knight,Omar Ropele
education	Univ. of Phoenix	Scholarships-vets	Aug.3	10:45	Patty Tiscareno
education	EPCC	law enforcement class	20-Jul		11 Dr.Wayne Brock
education	EPCC	Sr.classes	27-Jul		16:30 Ernest Wade
education	Retirement specialist	estate plans	6-Jul		12 Mary Yanez,Tony Serrano
education	La Semilla Farm/food pantry	tour for kids	13-Jul		12:20 Kevin O'Neill
			Aug.17		8 Rebecca Munoz

Weekly air times for the Forum:

KTSM-FM 99.9 7am
 KPRR-FM 102.1 7:15am
 KHEY-FM 96.3 7:30am
 KHEY-AM 1380 8:30am
 KTSM-AM 690 7:05PM

No public comment for third quarter-14