

KTSM
 El Paso, TX
 Quarterly Issues/Programs List
 Third Quarter, 2020
 04/16/2019
 KTSM
 Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Military Support-** Discussion about Amyotrophic Lateral Sclerosis (ALS) and Veterans.
- **Colon Health-** Information on Ulcerative Colitis.
- **Senior Citizen Benefits-** Information on AARP benefits for those over the age of fifty.
- **Heart Health-** In depth information on the American Heart Association.
- **Non-Profit-** Important tips for parents to keep children learning during summer while COVID-19 impacts their education, and to strengthen their social and emotional skills for the up and coming school year.
- **Education-** Details on the College Board’s new scholarship program for the Class of 2021, and information on college preparedness.
- **Sleep Aid-** Information on the importance of sleep and a healthy daily routine in the time of COVID-19.
- **Mental Health Aid-** Information on the counseling services still available for those affected by the August 3rd shooting.
- **Health Care-** Discussion on the importance of choosing a Medicare plan in the midst of COVID-19.
- **Minority Donor Awareness-** Discussion and details about organ transplants and how tissue can save lives from living donors as part of the Minority Donor Awareness Month.
- **Financial Skills-** Information on the importance of financial literacy for parents to help their children develop financial skills of their own, especially for those leaving home for college.
- **Small Business-** Information on the Small Business Administration mission and how it has changed since the pandemic, as well as impact of programs in El Paso.
- **Environmental Issues-** Details of a new report from Datu Research and commissioned by Environmental Defense Fund that analyzes decades of data and reveals information on climate change financial impact on the U.S.
- **Government Spending-** Information on OpentheBook’s 2020 “Use It or Lose It” Federal Government Spending Spree Oversight Report and how the past two fiscal years have been impacted.
- **Childhood Cancer Awareness-** Discussion on commemoration of the month of September as Childhood Cancer Awareness Month and details on childhood cancer awareness.
- **Law-** Details on a new study into the impacts of the pandemic on the legal sector in the 2020 Wolters Kluwer Future Ready Lawyer Survey: Performance Drivers and the amplification of those impacts.
- **State Policy-** Details on the latest statewide efforts to combat the spread of COVID-19, changes to policy at a state level, and how it affects the Borderland.
- **Family Advocacy-** Details on Take N.O.T.E, a new initiative launched in partnership with the American Academy of Pediatrics that provide families with the tools to notice and observe learning disabilities in their child’s behavior.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military Support/Colon Health/Senior Citizen Benefits/Heart Health	EL PASO PUBLIC FORUM	ALS and Veterans, Ulcerative Colitis,	ALS and Veterans	07/12/2020 07:03 AM	028:11

		AARP, American Heart Association			
Non-Profit/Education/Sleep Aid	EL PASO PUBLIC FORUM	Boys and Girls clubs, College Board scholarships, Sleeping health and nursing home crisis	Chrissy Chen, Senior Director of Youth Development Programs at Boys & Girls Clubs of America; Lacey Allen, Associate Director for the College Board Opportunity Scholarships; Dr. Michael Awad Chief of Sleep Surgery, Northwestern Medicine	07/19/2020 07:00 AM	029:28
Non-Profit/Education/Sleep Aid	EL PASO PUBLIC FORUM	Boys and Girls clubs, College Board scholarships, Sleeping health and nursing home crisis	Chrissy Chen, Senior Director of Youth Development Programs at Boys & Girls Clubs of America; Lacey Allen, Associate Director for the College Board Opportunity Scholarships; Dr. Michael Awad Chief of Sleep Surgery, Northwestern Medicine	07/26/2020 07:01 AM	029:28
Mental Health Aid/Health Care	EL PASO PUBLIC FORUM	Aug 3rd commemoration, Emergence resources, COVID and Medicare	Celeste Nevarez, Chief of Clinical Services at Emergence Health Network; Milad Farah, Attorney, Farah Law Firm	08/02/2020 07:00 AM	029:28
Mental Health Aid/Health Care	EL PASO PUBLIC FORUM	Aug 3rd commemoration, Emergence resources,	Celeste Nevarez, Chief of Clinical Services at Emergence Health	08/09/2020 07:01 AM	029:33

		COVID and Medicare	Network; Milad Farah, Attorney, Farah Law Firm		
Mental Health Aid/Health Care	EL PASO PUBLIC FORUM	Aug 3rd commemoration, Emergence resources, COVID and Medicare	Celeste Nevarez, Chief of Clinical Services at Emergence Health Network; Milad Farah, Attorney, Farah Law Firm	08/16/2020 07:02 AM	029:33
Mental Health Aid/Minority Donor Awareness/Financial Skills	EL PASO PUBLIC FORUM	Emergence resources, financial literacy and minority donor awareness	Celeste Nevarez, Chief of Clinical Services at Emergence Health Network; Dinee Simpson, MD, Transplant Surgeon and assistant professor of surgery in the Division of Organ Transplantation at Northwestern Medicine; April Schneider, Head of Consumer and Small Business Products at Bank of America.	08/23/2020 07:01 AM	029:14
Mental Health Aid/Minority Donor Awareness/Financial Skills	EL PASO PUBLIC FORUM	Emergence resources, financial literacy and minority donor awareness	Celeste Nevarez, Chief of Clinical Services at Emergence Health Network; Dinee Simpson, MD, Transplant Surgeon and assistant professor of surgery in the Division of Organ Transplantation at Northwestern Medicine; April Schneider, Head of Consumer and	08/30/2020 07:00 AM	029:14

			Small Business Products at Bank of America.		
Small Business/Environmental Issues/Government Spending	EL PASO PUBLIC FORUM	Small Business Administration, Environmental Defense Fund, OpenTheBooks September spending report	Small Business Administration Regional Administrator Justin Crossie; Elgie Holstein, Senior Director of Strategy Planning, Environmental Defense Fund; Adam Andrzejewski, CEO/Founder, OpentheBooks	09/06/2020 07:02 AM	029:52
Government Spending/Childhood Cancer Awareness/Law	EL PASO PUBLIC FORUM	OpenTheBooks September spending spree report, childhood cancer awareness, future ready lawyers trend	Adam Andrzejewski, CEO/Founder, OpentheBooks; Anne Reilly, MD, Pediatric Oncologist at Children's Hospital of Philadelphia; Dean Sonderegger, head of Wolters Kluwer Legal & Regulatory U.S.	09/13/2020 07:01 AM	028:37
State Policy/Law/Family Advocacy/Military Support	EL PASO PUBLIC FORUM	Speaker Bonnen, Future Legal Survey, Understood NOTE, veterans and ALS	Speaker of the House of the Texas Legislature Dennis Bonnen; Dean Sonderegger, head of Wolters Kluwer Legal & Regulatory U.S.; Bob Cunningham, EdM, Understood Executive	09/20/2020 07:02 AM	029:09

			Director, Learning Development and Amanda Morin, Understood's Senior Expert in Family Advocacy and Education and Mom to kids with learning and thinking differences; Victor Collins, Veteran and ALS patient		
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			