

KTSM-FM
El Paso, TX
Quarterly Issues/Programs List
Second Quarter, 2017
07/06/2017

KTSM-FM
Quarterly Issues/Programs List

KTSM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Health:** Diabetes according to Cynthia Chacon of the El Paso Diabetes Association affects a large segment of the El Paso community.
- **Youth Outreach:** Large numbers of at-risk and disenfranchised youth need mentoring, activities and educational opportunities to make smart choices and even more so if these children have accompanying challenges with disabilities.
- **Health:** Large numbers of people, especially children in the El Paso community are hunger-challenged and nutritionally deprived according to Victor Navarez with El Pasoans Fighting Hunger.
- **Economy:** Our border region through El Paso Community College is building a resource center addressing small business development through technology.
- **Community:** El Paso's Center Against Sexual and Family Violence works to stem the rising tide of violence, in a quest to meet the needs of victims.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth	El Paso Public Forum April 2	Big Brothers/Big Sisters of El Paso's Bowl for Kids' Sake is a fundraiser and introduction to mentoring at-risk youth	Rebecca Romero	04/02/2017 07:03 AM	029:59
Health	El Paso Public Forum April 9	El Pasoans Fighting Hunger Empty Bowls event raises funds and awareness to address the large percentage of hunger-challenged people in our	Victor Navarro	04/09/2017 07:02 AM	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		community			
Youth	El Paso Public Forum April 16	El Paso Center for Children Teen Expo addresses outreach to disenfranchised teens in the community, building effective communication.	Denise Sugo	04/16/2017 07:00 AM	029:52
Veterans	El Paso Public Forum April 23	National Desert Storm Veterans Memorial increasing awareness and raising funds for veterans' organizations to honor and elevate the quality of life of those who have served our country.	Davis Navarez	04/23/2017 07:05 AM	028:10
Youth and Disabilities	El Paso Public Forum April 30	Miracle League of El Paso is a group of sports teams comprised of disabled and developmentally challenged youth.	Sandy Oliver	04/30/2017 07:00 AM	029:44
Community	El Paso Public Forum May 7	Humane Society of El Paso's Walk for all Pets. In an effort to provide homes for animals and work towards a no-kill shelter, addressing pet health issues and the benefits of pet ownership.	Betty Hoover	05/07/2017 07:00 AM	029:44
Health	EL PASO PUBLIC FORUM AIR 5/14/17	El Paso Diabetes Association address the large percentage of region's diabetic population with pro-active health services and information.	Sandra Gonzales	05/14/2017 07:00 AM	029:59
Economy	EL PASO PUBLIC FORUM AIR 5/21/17	Workforce Solutions— Borderplex provides employment solutions, training and resources to employers and those seeking employment.	Joyce Wilson	05/21/2017 07:00 AM	029:47
Community	EL PASO PUBLIC FORUM AIR 5/28/17	2 nd Chance Wildlife Rescue provides sanctuary and habitat to rehabilitating indigenous creatures, working to keep riparian corridors intact in an urban landscape.	Josie Karam	05/28/2017 07:00 AM	029:46
Health	EL PASO PUBLIC FORUM AIR 06/04/17	Muscular Dystrophy Association working to cure and prevent a broader range of degenerative health issues.	Kathleen Bourne	06/04/2017 07:00 AM	029:57
Community	EL PASO PUBLIC FORUM AIR 06/11/17	YWCA of El Paso provides a variety of Summer programs geared towards all ages in the community and offers financial services, too.	Kayla Suarez	06/11/2017 07:00 AM	029:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economy	EL PASO PUBLIC FORUM AIR 06/18/17	EPCC Small Business Development Center assisting businesses with bidding on government and large business contracts with a broad range of resources.	Audrey Marrufo	06/18/2017 07:00 AM	029:26
Health	EL PASO PUBLIC FORUM AIR 06/25/17	Know the signs and means of preventing road rage to prevent tragedies behind the wheel	Dirk Nevell	06/25/2017 07:00 AM	029:48

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA ERASE MS-BAILEY	000:30	007
----	PSA/AARP FOUNDATION	001:00	001
----	PSA/ASCARATE GOLF TOURNAMENT	000:31	001
----	PSA/CHILD PASSENGER SAFETY	000:15	005
----	PSA/DOCTORS WITHOUT BORDERS	000:30	001
----	PSA/DON'T MESS WITH TEXAS	000:30	003
----	PSA/DRUG FREE TEXAS	000:59	002
----	PSA/EAA TRI-MOTOR	000:31	003
----	PSA/EL PASOANS FIGHTING HUNGER	000:31	012
----	PSA/EPPM	000:32	006
----	PSA/FINANCIAL LITERACY	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA/GRADS OF LIFE	001:00	001
----	PSA/HIGH SCHOOL SPORTS	001:00	001
----	PSA/HISPANIC CHAMBER WOMENS CONFERENCE	000:30	003
----	PSA/HUMAN TRAFFICKING	000:30	005
----	PSA/JUNIOR WOMENS CLUB	000:30	001
----	PSA/KIWANIS FLAGS	000:30	002
----	PSA/LEARNING ISSUES	000:30	005
----	PSA/LEUKEMIA & LYMPHOMA SOCIETY	000:30	006
----	PSA/MATCHING DONORS	000:31	017
----	PSA/MAYOR FORUM	000:32	002
----	PSA/MEALS ON WHEELS	000:15	007
----	PSA/OLGA'S BALLET	000:30	003
----	PSA/OPIOID ABUSE	001:00	002
----	PSA/PET ADOPTION	000:30	007
----	PSA/RIO GRANDE CANCER FOUNDATION	000:31	017
----	PSA/SAFE FIREARMS STORAGE	000:30	008
----	PSA/SHELTER PET ADOPTION	000:15	009
----	PSA/SHELTER PET ADOPTION	001:00	002
----	PSA/TAB TEXAS CULTURAL TRUST	000:30	003
----	PSA/UNICEF	000:30	002
----	PSA/US NAVY	000:15	004
----	PSA/USO	000:59	003
----	PSA/VETERAN CRISIS LINE	000:15	006
----	PSA/YWCA EEC	000:31	003
----	PSA/YWCA WOMENS LUNCHEON	000:30	002
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
EDUCATION	NATIONAL SUMMER LEARNING	000:30	005
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	HABITAT FOR HUMANITY	000:31	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	003